

Name of the Asset Management Company:
ICICI Prudential Asset Management Company Limited

Name of the Mutual Fund:
ICICI Prudential Mutual Fund

KEY INFORMATION MEMORANDUM

ICICI Prudential Multiple Yield Fund (A close-ended Income Fund)

Plan	New Fund offer opens	New Fund offer closes
Plan B	June 15, 2011	June 29, 2011

Being a close-ended fund the Plans under the Scheme will not reopen for subscriptions. The Scheme is proposed to be listed on National Stock Exchange of India Limited

*The Trustee reserves the right to extend the New Fund Offer (NFO) period, subject to the condition that the NFO period including extension, if any, shall not exceed maximum of 15 days in line with SEBI Regulation.

Offer of Units of Rs. 10 each during the New Fund Offer only

Sponsor : ICICI Bank Limited – Regd. Office: Landmark, Race Course Circle, Vadodra 390 007, India; and Prudential plc (formerly known as Prudential Corporation plc) (through its wholly owned subsidiary, Prudential Corporation Holdings Limited): Laurence Pountney Hill, London EC4R 0HH, United Kingdom

Trustee : ICICI Prudential Trust Limited – Regd. Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi-110 001.

Investment Manager : ICICI Prudential Asset Management Company Limited
Regd. Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi-110 001.
Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051,
Tel: (91) (022) 26428000, Fax: (022) 2655 4165.
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai 400 063.
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This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the Scheme/Mutual Fund, due diligence certificate by AMC, Key Personnel, Investor's rights & services, risk factors, penalties & litigations etc. investor should, before investment, refer to the Scheme Information Document & Statment of Additional Information available free of cost at any of the Investor Service Centre or distributors or from the website www.icicipruamc.com.

The particulars of ICICI Prudential Multiple Yield Fund (the Scheme) have been prepared in accordance with the Securities and Exchange Board of India (Mutual Funds) Regulations 1996, (herein after referred to as SEBI (MF) Regulations) as amended till date, and filed with SEBI, along with a Due Diligence Certificate from the AMC. The units being offered for public subscription have not been approved or recommended by SEBI nor has SEBI certified the accuracy or adequacy of this KIM.

The mutual fund or AMC and its empanelled brokers have not given and shall not give any indicative portfolio and indicative yield in any communication, in any manner whatsoever. Investors are advised not to rely on any communication regarding indicative yield/portfolio with regard to the scheme.

It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the 'Disclaimer Clause of NSE'.

Investment Objective: The primary objective of the Plan under the Scheme is to seek to generate returns by investing in a portfolio of fixed income securities/ debt instruments. The secondary objective of the Scheme is to generate long term capital appreciation by investing a portion of the Scheme's assets in equity and equity related instruments. However, there can be no assurance that the investment objective of the Plans under the Scheme will be realized.

Asset Allocation Pattern of the Scheme:

Type of Instrument	Normal Asset Allocation (% of Net Assets)
Money Market instruments, Short term and medium term debt securities/ debt instruments and securitised debt	70% to 100%
Equity or Equity related Securities	0% to 30%

Note:

- If a Plan decides to invest in securitised debt (Single loan and / or Pool loan Securitised debt), it could be upto 50% of the corpus of the Plan.
- If a plan decides to invest in equity derivatives it could be upto 100% of the allocation to equity. The margin money requirement for the purpose of derivative exposure may be held in the form of term deposits. The Scheme shall not take leverage positions and total investments, including investments in equity and other securities and gross exposure to derivatives, if any, shall not exceed net assets under management of the scheme.
- If a plan decides to invest in foreign securities it could be upto 100% of the allocation to equity

The above percentages would be adhered to at the point of investment. The portfolio would be reviewed on a monthly basis to address any deviations from the aforementioned allocations due to market changes.

While the scheme is close ended, the Scheme will invest in securities maturing on or before the maturity of the Plan.

It may be noted that no prior intimation/indication would be given to investors when the composition/asset allocation pattern under the scheme undergo changes within the permitted band as indicated above or for changes due to defensive positioning of the portfolio with a view to protect the interest of the unitholders on a temporary basis. The investors/unitholders can ascertain details of asset allocation of the scheme as on the last date of each month in case of plans on AMC's website at www.icicipruamc.com that will display the asset allocation of the scheme as on the given day.

Investors may note that securities, which endeavour to provide higher returns typically, display higher volatility. Accordingly, the investment portfolio of the Scheme would reflect low to moderate volatility in its debt and money market investments.

Options: Presently, there are two options available under the Plan of the Scheme viz. Cumulative and Dividend option. Dividend Payout is the only facility available under the Dividend Option. Dividend option will have half yearly dividend frequency. Cumulative Option shall be the default option under the Plan of the Scheme.

The Trustee reserves the right to declare dividends under the Scheme depending on the net distributable surplus available under the Scheme. It should, however, be noted that actual distribution of dividends and the frequency of distribution will depend, inter-alia, on the availability of distributable surplus and will be entirely at the discretion of the Trustee.

Liquidity: No redemption/repurchase of units shall be allowed prior to the maturity of this close ended Scheme. Investors wishing to exit may do so, only in demat mode, by selling through National Stock Exchange of India Ltd. or any of the stock exchange(s) where the Scheme will be listed as the Trustee may decide from time to time.

Maturity: The tenure of the Plan under the Scheme is 1100 days.

The Plan under the Scheme will come to an end on the maturity date, from the date of allotment, as mentioned in the respective SID of the plan being launched from time to time. The Trustees reserves the right to suspend/deactivation/ freeze trading, ISIN of the Scheme and to do all matters with respect to closure of the Scheme at the time of maturity at any time 10 days prior to the maturity. The proceeds on maturity will be payable to the persons whose names are appearing in beneficiary position details received from depositories after the suspension/deactivation /freezing of ISIN.

Maturity proceeds would be payable to investors as per the bank details provided in beneficiary position details received from depositories.

Redemption Proceeds to NRI Investors: NRI investors shall submit Foreign Inward Remittance Certificate (FIRC), along with Broker contract note of the respective broker through whom the transaction was effected, for releasing redemption proceeds. Redemption proceeds shall not be remitted until the aforesaid documents are submitted and the AMC/Mutual Fund/Registrar shall not be liable for any delay in paying redemption proceeds. In case of non-submission of the aforesaid documents the AMC reserves the right to deduct the tax at the highest applicable rate without any intimation by AMC/Mutual Fund/Registrar.

Investment Strategies of the Scheme:

For Debt Investments: While the Scheme is close ended, the Scheme will invest in a basket of debt and money market securities maturing on or before maturity of the Plan under the Scheme. The Scheme will invest in securities with a view to hold them till the maturity of the Scheme. To that effect the fund will follow a buy and hold strategy to investment. The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. With the aim of controlling risks, rigorous in-depth credit evaluation of the securities proposed to be invested in will be carried out by the investment team of the AMC. The credit evaluation includes a study of the operating environment of the company, the past track record as well as the future prospects of the issuer, the short as well as longer-term financial health of the issuer. The AMC will also be guided by the ratings of Rating Agencies such as CRISIL, CARE, ICRA, FITCH and Brickwork.

In addition, the investment team of the AMC will study the macro economic conditions, including the political, economic environment and factors affecting liquidity and interest rates. The AMC would use this analysis to attempt to predict the likely direction of interest rates and position the portfolio appropriately to take advantage of the same.

For Equity Investments: For the equity portion of the corpus, the AMC intends to invest in stocks, which will be bought, keeping in mind the time horizon of the plan. Stock specific risk will be minimized by investing only in those companies that have been thoroughly analyzed by the Fund Management team at the AMC. The AMC will also monitor and control maximum exposure to any one stock or one sector.

Depending on overall portfolio considerations and depending on market conditions, the fund manager may also have allocations to equity derivatives. The derivative portfolio will comprise of futures and options on the Nifty Index and will be actively managed by the fund manager within the overall asset allocation of the fund. The allocation to equity derivatives along with cash equity will be within the overall equity allocation as per the asset allocation of the scheme.

How the Scheme is different from other Debt Schemes?

Presently, the Fund does not have any close ended diversified debt oriented scheme. The scheme will be a close ended hybrid fund. The Scheme will invest predominantly in debt securities with a limited exposure to equity and equity related securities. Within the gamut of funds in the industry that is currently available, this category of fund comes closest in nature to Monthly Income Plans (MIPs). But MIPs are open ended in nature which seeks to provide regular dividend.

The Scheme may declare dividends once in 6 months or 1 year as the case may be subject to availability of distributable surplus. Generally, MIPs declare dividend every month subject to availability of distributable surplus.

The Scheme is a closed ended fund and is different from an open ended fund namely ICICI Prudential Monthly Income Plan due to following reasons:

- Being Close ended fund, the investments are made in line with tenure of the Scheme while open ended funds are susceptible to being redeemed prematurely even though investment horizon originally may have been long term.
- Open ended MIPs shows huge variability of return over a period of time. As the investments in Close ended funds generally made with a view to held to maturity, the variability of return at the time of maturity would be lesser.

Given below is the comparison of ICICI Prudential Multiple Yield Fund with other debt oriented schemes of the Fund

Features	ICICI Prudential MIP 25 (Monthly Income is not assured and is subject to availability of distributable surplus)	ICICI Prudential Ultra Short Term Plan	ICICI Prudential Medium Term Plan
Objective of the Scheme	The Scheme seeks to generate regular income through investments primarily in debt and money market instruments. As a secondary objective, the Scheme also seeks to generate long term capital appreciation from the portion of equity investments under the Scheme.	The scheme seeks to generate regular income through investments in a basket of debt and money market instruments of very short maturities with a view to providing reasonable returns, while maintaining an optimum balance of safety, liquidity and yield.	The Fund seeks to generate regular income through investments in debt and money market instruments with a view to provide regular dividend payments and a secondary objective of growth of capital.
Investment Pattern	0% - 30% - Equities & Equity related securities 65% - 100% - Debt instruments* 0% - 5% - Cash & Money Market Instruments The Scheme will normally allocate 25% of its total assets to Equity and Equity related securities and 75% to Debt instruments, Money Market Instruments and cash. * Note: If the Scheme decides to invest in securitised debt, such investments will not normally, exceed 15% of the corpus of the Scheme.	0% - 80% - Debt Market Securities \$ 20% - 100% - Money Market Securities. \$ Including securitized debt of upto 50% of the portfolio.	0% - 100% - Debt Market Securities and Money Market Securities. \$ Including securitized debt of upto 50% of the portfolio.
Investment Strategy	The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. The AMC will also be guided by the ratings of Rating Agencies such as CRISIL, CARE and ICRA. In addition, the investment team of the AMC will study the macro economic conditions, including the political, economic environment and factors affecting liquidity and interest rates. The AMC would use this analysis to attempt to predict the likely direction of interest rates and position the portfolio appropriately to take advantage of the same.	The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. Liquidity will also be an important criterion for investment decisions. As a result, a reasonable proportion of the scheme's investments will be made in relatively liquid investments. With the aim of controlling risks, rigorous in depth credit evaluation of the securities proposed to be invested in will be carried out by the investment team of the AMC.	The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. The Fund intends to optimise returns by keeping its portfolio duration between 1 year and 5 years. Depending upon prevailing market conditions & interest rate scenario the duration may be brought down below 1 year or can exceed 5 years.
Assets under Management (As on March 31, 2011) Rs. In Crores	872.34	2,68.79	38.82
No of folios as on March 31, 2011	31,597	1,091	54

Features	ICICI Prudential Income Plan	ICICI Prudential Short Term Plan	ICICI Prudential Long Term Plan	ICICI Prudential Flexible Income Plan	ICICI Prudential Floating Rate Plan	ICICI Prudential Long Term Floating Rate Plan
Objective of the Scheme	The fund seeks to generate income through investments in a range of debt and money market instruments of various maturities with a view to maximising income while maintaining the optimum balance of yield, safety and liquidity.					
Investment Pattern	0% - 75% - Debt instruments* 0% - 25% - Money Market instruments including money at call *Note: If the Scheme decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not, normally, exceed 5% of the corpus of the Scheme.	0% - 100% - Debt instruments * 0% - 50% - Money Market instruments including money at call. *Note: If the Plan decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not, normally, exceed 50% of the corpus of the Plan.	0% - 100% - Debt instruments * 0% - 50% - Money Market instruments including money at call *Note: If the Plan decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not, normally, exceed 50% of the corpus of the Plan.	0% - 90% - Debt instruments with maturity more than 1 year * 0% - 100% - Money Market and Debentures with residual maturity of less than 1 year *Note: If the Plan decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not, normally, exceed 50% of the corpus of the Plan.	65% - 100% - Floating Rate Debt Instruments: • Money market instruments (MIBOR linked debentures, floating rate CPs, CDs, floating rate bonds less than 182 days or any other instrument permitted by RBI/SEBI). • Non-Money market instruments (including floating rate bonds & debentures issued by corporates or PSUs, floating rate gilts, fixed rate debentures/ bonds with swap or any other instrument permitted by RBI/SEBI) 0% - 35% - Fixed Rate Debt Instruments: • Money market instruments (including CPs, CDs, treasury bills, gilts less than 1 year, Repos/ Reverse Repos or any other instrument permitted by RBI/SEBI) • Non-Money market instruments (including bonds & debentures issued by corporates or PSUs, gilts, securitised debt, fixed deposits or any other instrument permitted by RBI/SEBI) Note: If the Plan decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not normally, exceed 35% of the corpus of the Plan.	
Investment Strategy	The AMC will attempt to achieve adequate diversification of the portfolio by investing in approximately 10-15 securities for the first Rs. 100 crores of the corpus of the Scheme.					
Assets under Management (As on March 31, 2011) Rs. In Crores	369.69	639.61	312.43	10,921.50	3,152.34	643.79
No of folios as on March 31, 2011	15,750	8,450	693	19,574	4,941	389

Features	ICICI Prudential Interval Fund I - (Monthly & Half Yearly)/Interval Fund II / Interval Fund IV / Interval Fund V / Interval Fund - Half Yearly / Quarterly / Monthly	ICICI Prudential Interval Fund - Annual Interval Plan I / Annual Interval Plan II / Annual Interval Plan III & Plan IV	ICICI Prudential Blended Plan - Plan B	ICICI Prudential Child Care Plan - Study Plan
Objective of the Scheme	The Fund seeks to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities.		The Fund seeks to provide capital appreciation and income distribution to unitholders by investing pre-dominantly in debt securities and the balance portion in equity & equity related securities including derivatives.	The primary investment objective of the Study Plan is to seek generation of current income by creating a portfolio that is invested in debt, money market instruments and equity and equity related securities.
Investment Pattern	30%-100%- Money Market Instruments 0% - 70% - Government Securities issued by Central & / or state govt. and other fixed income / debt securities including but not limited to corporate debt and securitised debt Debt securities may include securitised debt, which may go up to 70% of the portfolio and derivative instruments to the extent. of 50% of the net assets of the scheme	0% - 70% - Money Market Instruments 30% - 100% - Government Securities issued by Central & / or state govt. and other fixed income / debt securities including but not limited to corporate debt and securitised debt	Under Normal Circumstance : 0%-49% Equity and Equity Related securities 0% -49% Derivative including Index Futures, Stock Futures, Index Options and Stock Options etc. 51% - 100% - Money Market, Debt instruments, securitised debt.** When the opportunities are available in the cash and derivative market : 35%-49% Equity and Equity Related securities 35%-49% Derivative including Index Futures, Stock Futures, Index Options and Stock Options etc 51%-61% Money Market, Debt instruments, securitised debt** When very few opportunities are available or no opportunities are available : 0%-25% Equity and Equity Related securities 0%-25% Derivative including Index Futures, Stock Futures, Index Options and Stock Options etc 75%-100% Money Market, Debt instruments, securitised debt** ** Exposure to the Securitised debt will not exceed 30% of the net assets of the Plan.	0% - 25% - Equities & Equity related securities 75% - 100% - Debt securities, Money Market instruments, securitised debt & Cash If either of the Plans decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not, normally, exceed 20% of the corpus of that Plan.
Investment Strategy	Monthly Interval Plan: To generate regular returns by investing in a portfolio of Fixed income securities / debt instruments normally maturing in line with the time profile of the Plan. Quarterly Interval Plan: To generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Under normal circumstances, up to 100 % of the fund will be invested in Money Market instruments, Short term and medium term debt securities/ debt instruments and securitised debt. Half Yearly Interval Plan: To generate regular returns by investing in a portfolio of Fixed income securities / debt instruments normally maturing in line with the time profile of the Plan.	Annual Interval Plan: Under normal circumstances, the funds will be invested as follows in accordance with the objectives of the scheme and asset allocation pattern.	Under the Scheme, the debt component would be invested in debt securities and money market instruments. The duration of the debt portfolio would primarily be managed with a view to generate coupon income with minimum interest rate risk. The Scheme would look for opportunities in the equity market by direct investment in Spot as well as Forward Market on a market neutral basis. The Equity exposure will be hedged in the futures market to earn the positive cost of carry / arbitrage.	The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. With the aim of controlling risks rigorous in depth credit evaluation of the securities proposed to be invested in will be carried out by the investment team of the AMC. The Scheme could invest in Fixed Income Securities issued by government, quasi government entities, corporate issuers, structured notes and multilateral agencies in line with the investment objectives of the Scheme as permitted by SEBI from time to time.
Assets under Management (As on March 31, 2011) Rs. in Crores	Interval Fund - Monthly Interval Plan I : 116.42 Interval Fund - Half Yearly Interval Plan I : 915.29 Interval Fund - Half Yearly Interval Plan II : 268.50 Interval Fund - Quarterly Interval Plan I : 134.74 Interval Fund - Quarterly Interval Plan II : 506.01 Interval Fund - Quarterly Interval Plan III : 168.19 Interval Fund II - Quarterly Interval Plan A : 101.37 Interval Fund II - Quarterly Interval Plan B : 346.16 Interval Fund II - Quarterly Interval Plan C : 203.96 Interval Fund II - Quarterly Interval Plan D : 530.33 Interval Fund II - Quarterly Interval Plan F : 92.29 Interval Fund IV - Quarterly Interval Plan B : 296.14 Interval Fund V - Monthly Interval Plan A : 229	Interval Fund - Annual Interval Plan I : 901.96 Interval Fund - Annual Interval Plan II : 148.91 Interval Fund - Annual Interval Plan III : 319.27 Interval Fund - Annual Interval Plan IV : 454.83	ICICI Prudential Blended Plan - Plan B : 3,270.07	ICICI Prudential Child Care Plan - Study Plan : 33.51
No of folios as on March 31, 2011	Interval Fund - Monthly Interval Plan I : 144 Interval Fund - Half Yearly Interval Plan I : 124 Interval Fund - Half Yearly Interval Plan II : 69 Interval Fund - Quarterly Interval Plan I : 221 Interval Fund - Quarterly Interval Plan II : 172 Interval Fund - Quarterly Interval Plan III : 165 Interval Fund II - Quarterly Interval Plan A : 135 Interval Fund II - Quarterly Interval Plan B : 226 Interval Fund II - Quarterly Interval Plan C : 70 Interval Fund II - Quarterly Interval Plan D : 174 Interval Fund II - Quarterly Interval Plan F : 232 Interval Fund IV - Quarterly Interval Plan B : 251 Interval Fund V - Monthly Interval Plan A : 222	Interval Fund - Annual Interval Plan I : 247 Interval Fund - Annual Interval Plan II : 111 Interval Fund - Annual Interval Plan III : 143 Interval Fund - Annual Interval Plan IV : 245	ICICI Prudential Blended Plan - Plan B : 460	ICICI Prudential Child Care Plan - Study Plan : 9,288

Features	ICICI Prudential Monthly Income Plan (Monthly Income is not assured and is subject to availability of distributable surplus)	ICICI Prudential Banking & PSU Debt Fund	ICICI Prudential Income opportunities Fund
Objective of the Scheme	The investment objective of the plan is to seek to generate regular income through investments primarily in debt and money market instruments. As a secondary objective, the Scheme also seeks to generate long term capital appreciation from the portion of equity investments under the Scheme.	The investment objective of the Fund is to generate regular income through investments in a basket of debt and money market instruments consisting predominantly of securities issued by entities such as Banks and Public Sector Undertakings (PSU) with a view to providing reasonable returns, while maintaining an optimum balance of safety, liquidity and yield.	The investment objective of the fund is to generate income through investments in a range of debt and money market instruments of various credit ratings and maturities with a view to maximizing income while maintaining an optimum balance of yield, safety and liquidity.
Investment Pattern	85% - 100% - Debt securities, Money Market instruments, securitised debt & Cash 0% - 15% Equities & Equity related securities If the Scheme decides to invest in securitised debt, it is the intention of the Investment Manager that such investments will not, normally, exceed 30% of the corpus of the Scheme.	65% - 100% - Debt\$ (including government securities) and Money Market Securities issued by Banks and Public Sector Undertakings(PSU) 0% - 35% - Debt and Money Market Securities issued by entities other than Banks and Public Sector Undertakings (PSU) \$ Including securitized debt of upto 50%	10% - 100% - Money Market Instruments with maturity less than 1 year 0% - 90% - Debt instruments with maturity more than 1 year* * Including securitised debt of upto 50%
Investment Strategy	i) Fixed Income securities: The AMC aims to identify securities which offer superior levels of yield at lower levels of risks. With the aim of controlling risks rigorous in depth credit evaluation of the securities proposed to be invested in will be carried out by the investment team of the AMC. ii) Equities: For the equity portion of the corpus, the AMC intends to invest in stocks, which are bought, typically with a one-year time horizon. Stock specific risk will be minimized by investing only in those companies that have been thoroughly analyzed by the Fund Management team at the AMC. The Scheme may also use various derivatives and hedging products from time to time, as would be available and permitted by SEBI, in an attempt to protect the value of the portfolio and enhance Unitholders' interest.	The fund aims to invest in a basket of debt and money market instruments issued by entities such as Banks and Public Sector Undertakings (PSU) with a view to offer superior levels of yield at lower levels of risks. The fund manager will focus on credit quality as an important criterion for investment decision making. Investment in Bank CDs, PSU debt securities and TBills (or other government securities) is primarily with the intention of maintaining high credit quality of the portfolio and to ensure safety in terms of timely repayment of interest and maturity proceeds. The credit quality of the portfolio will be maintained and managed by the fund manager with the help of in-house credit analysts and inputs from external entities like rating agencies.	The AMC will follow a disciplined investment process to meet Fund specific investment objectives. It will aim to develop a well-diversified, quality portfolio that minimises liquidity risk and credit risk. The scheme shall construct all portfolios to ensure that obligations to investors are met on time under all circumstances. When the interest rates are expected to rise, the Fund Manager may seek to increase the exposure to money market instruments with less than 1-year residual maturity in order to reduce the price risk. When the interest rates are expected to fall, the Fund Manager may seek to increase the exposure to debt instruments with which have attractive valuations in relation to earnings or book value or current and/or future dividends and are available at a price, which can be termed as a bargain.
Assets under Management (As on March 31, 2011) Rs. In Crores	640.50	1,091.02	235.79
No of folios as on March 31, 2011	31,715	154	1,306

Features	ICICI Prudential Liquid Plan and ICICI Prudential Sweep Plan	ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund Series G - 36 Months, H - 36 Months and F -36 Months
Objective of the Scheme	To provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in money market and debt securities.	The Schemes seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme.
Investment Pattern	Liquid: 10-80% Money Market Instruments 0-40% Debt Securities [§] [§] Investment in securitised debt will not normally, exceed 5% of the corpus of the Scheme. Sweep : 0-100% Money Market instruments	0%-100% Money Market instruments, Short-term and medium term debt securities/debt instruments and securitised debt* * Including securitised debt of upto 50% of the net assets of the Scheme
Investment Strategy	Since providing liquidity is of paramount importance, the focus will be to ensure the same while seeking to maximize the yield, an appropriate mix of money market securities, government securities and fixed income securities will be used to achieve this.	The AMC will follow a disciplined investment process to meet Fund specific investment objectives. It will aim to develop a well-diversified, quality portfolio that minimises liquidity risk and credit risk. The scheme shall construct all portfolios to ensure that obligations to investors are met on time under all circumstances.
Assets under Management (As on March 31, 2011) Rs. In Crores	Liquid Plan : 19,346.16 Sweep Plan : 4.17	Series G - 36 Months : 12.58 Series H - 36 Months : 7.93 Series F - 36 Months : 171.80
No of folios as on March 31, 2011	Liquid Plan : 38,392 Sweep Plan : 266	Series G - 36 Months : 191 Series H - 36 Months : 159 Series F - 36 Months : 7,997

Risk Profile of the Scheme: Mutual Fund Units involve investment risks including the possible loss of principal. Please read the Scheme Information Document (SID) carefully for details on risk factors before investment. Scheme Specific Risk Factors summarised below:

Investment in the Scheme may be affected by risks relating to trading volumes, settlement periods, volatility, derivative, currency, price fluctuations, lending & borrowing, interest rate, liquidity or marketability, credit, reinvestment, regulatory, investment in unlisted securities, default risk including the possible loss of principal, derivatives, investment in securitised instruments and risk of co-mingling etc.

Risk management strategies: The Fund by utilizing a holistic risk management strategy will endeavor to manage risks associated with investing in debt and equity markets. The risk control process involves identifying & measuring the risk through various risk measurement tools.

The Fund has identified following risks of investing in debt & equity market and designed risk management strategies, which are embedded in the investment process to manage such risks.

Risk & Description for Debt & Equity	Risk Mitigants/Management Strategy
Derivatives Risk: As and when the Scheme trades in the derivatives market there are risk factors and issues concerning the use of derivatives that Investors should understand. Derivative products are specialized instruments that require investment techniques and risk analyses different from those associated with stocks and bonds. The use of a derivative requires an understanding not only of the underlying instrument but also of the derivative itself. Derivatives require the maintenance of adequate controls to monitor the transactions entered into, the ability to assess the risk that a derivative adds to the portfolio and the ability to forecast price or interest rate movements correctly. There is the possibility that a loss may be sustained by the portfolio as a result of the failure of another party (usually referred to as the "counter party") to comply with the terms of the derivatives contract. Other risks in using derivatives include the risk of mis-pricing or improper valuation of derivatives and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.	The fund has provision for using derivative instruments for portfolio balancing and hedging purposes. Interest Rate Swaps will be done with approved counter parties under pre approved ISDA agreements. Mark to Market of swaps, netting off of cash flow and default provision clauses will be provided as per international best practice on a reciprocal basis. Interest rate swaps and other derivative instruments will be used as per local (RBI and SEBI) regulatory guidelines.
Market Risk: As with all debt securities, changes in interest rates may affect the Scheme's Net Asset Value as the prices of securities generally increase as interest rates decline and generally decrease as interest rates rise. Prices of long-term securities generally fluctuate more in response to interest rate changes than do short-term securities. Indian debt markets can be volatile leading to the possibility of price movements up or down in fixed income securities and thereby to possible movements in the NAV.	The fund will invest in a basket of debt and money market securities maturing on or before maturity of the fund with a view to hold them till the maturity of the fund. While the interim NAV will fluctuate in response to changes in interest rates, the final NAV will be more stable. To that extent the interest rate risk will be mitigated at the maturity of the scheme.
Liquidity or Marketability Risk: This refers to the ease with which a security can be sold at or near to its valuation yield-to-maturity (YTM). The primary measure of liquidity risk is the spread between the bid price and the offer price quoted by a dealer. Liquidity risk is today characteristic of the Indian fixed income market.	The Scheme may invest in government securities, corporate bonds and money market instruments. While the liquidity risk for government securities, money market instruments and short maturity corporate bonds may be low, it may be high in case of medium to long maturity corporate bonds. Liquidity risk is today characteristic of the Indian fixed income market. The fund will however, endeavor to minimise liquidity risk by investing in securities having a liquid market.
Credit Risk: Credit risk or default risk refers to the risk that an issuer of a fixed income security may default (i.e., will be unable to make timely principal and interest payments on the security). Because of this risk corporate debentures are sold at a higher yield above those offered on Government Securities which are sovereign obligations and free of credit risk. Normally, the value of a fixed income security will fluctuate depending upon the changes in the perceived level of credit risk as well as any actual event of default. The greater the credit risk, the greater the yield required for someone to be compensated for the increased risk.	A traditional SWOT analysis will be used for identifying company specific risks. Management's past track record will also be studied. In order to assess financial risk a detailed assessment of the issuer's financial statements will be undertaken to review its ability to undergo stress on cash flows and asset quality. A detailed evaluation of accounting policies, off-balance sheet exposures, notes, auditors' comments and disclosure standards will also be made to assess the overall financial risk of the potential borrower. In case of securitized debt instruments, the fund will ensure that these instruments are sufficiently backed by assets.
Reinvestment Risk: This risk refers to the interest rate levels at which cash flows received from the securities in the Scheme are reinvested. The additional income from reinvestment is the "interest on interest" component. The risk is that the rate at which interim cash flows can be reinvested may be lower than that originally assumed.	Reinvestment risks will be limited to the extent of coupons received on debt instruments, which will be a very small portion of the portfolio value.

Risks associated with Equity	Risk Mitigants/Management Strategy
Market Risk: The scheme is vulnerable to movements in the prices of securities invested by the scheme, which could have a material bearing on the overall returns from the scheme. The value of the Scheme's investments, may be affected generally by factors affecting securities markets, such as price and volume, volatility in the capital markets, interest rates, currency exchange rates, changes in policies of the Government, taxation laws or any other appropriate authority policies and other political and economic developments which may have an adverse bearing on individual securities, a specific sector or all sectors including equity and debt markets.	Market risk is a risk which is inherent to an equity scheme. The scheme may use derivatives to limit this risk.
Derivatives Risk: As and when the Scheme trades in the derivatives market there are risk factors and issues concerning the use of derivatives that Investors should understand. Derivative products are specialized instruments that require investment techniques and risk analyses different from those associated with stocks and bonds. The use of a derivative requires an understanding not only of the underlying instrument but also of the derivative itself. Derivatives require the maintenance of adequate controls to monitor the transactions entered into, the ability to assess the risk that a derivative adds to the portfolio and the ability to forecast price or interest rate movements correctly. There is the possibility that a loss may be sustained by the portfolio as a result of the failure of another party (usually referred to as the "counter party") to comply with the terms of the derivatives contract. Other risks in using derivatives include the risk of mis-pricing or improper valuation of derivatives and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.	Derivatives will be used for the purpose of hedging/ portfolio balancing purposes or to improve performance and manage risk efficiently. Derivatives will be used in the form of Index Options, Index Futures, Stock Options and Stock Futures and other instruments as may be permitted by SEBI. All derivatives trade will be done only on the exchange with guaranteed settlement. No OTC contracts will be entered into.
Liquidity risk: The liquidity of the Scheme's investments is inherently restricted by trading volumes in the securities in which it invests.	The fund will be a high risk, high return fund and the time horizon, until the market realizes the true value of the stocks that the fund has invested into, could be longer. As such the liquidity of stocks that the fund invests into could be relatively low. The fund will try to maintain a proper asset-liability match to ensure redemption/ Maturity payments are made on time and not affected by illiquidity of the underlying stocks.

Purchases: Being a Close-ended Scheme, units of the Plan under the Scheme can be purchased during New Fund Offer period only. The Scheme is proposed to be listed on National Stock Exchange of India Limited

Switch transactions during NFO: In case of switch-out from an existing scheme to this scheme during the NFO Period, applicable NAV for switch-out will be as on the date of closure of the NFO. Switch-out will be effected on the number of units/value of units as on the last day of the NFO, before cut-off time.

Applicable NAV (for purchases including switch ins)

i) **Purchases including switch ins:** Being a Close-ended Scheme, units of the Plans under the Scheme can be purchased during New Fund Offer period only. In respect of valid applications received upto the Cut-off time of the last date of the New Fund Offer period by the Mutual Fund along with a local cheque or demand draft payable at par at the place where the application is received, the units will be issued. **Switch-in Request will be accepted up to June 29, 2011 till the cut off time applicable for switches.** No applications will be accepted after the cut-off time by the Mutual Fund.

For switch-in requests received under the scheme, switch-out requests from the Source scheme will be effected based on the applicable NAV of the Source scheme as on June 29, 2011, whereas the switch-in requests under the Scheme will be processed on the date of the allotment of the Units. AMC shall not be liable for losses incurred due to NAV changes, if any, by the investor due to the time lag between switch-outs happening on June 29, 2011 and the Switch-in into the Plan under the Scheme to be processed on the Allotment date. (Source scheme means the open ended scheme of the Fund from which the investor is seeking to switch-out his investments to enable switch-in under this Scheme).

Investors can also subscribe to the New Fund Offer (NFO) through ASBA facility.

ii) **For redemptions including switch-outs:** In respect of valid applications received upto the cut-off time by the Mutual Fund, same day's closing NAV shall be applicable. In respect of valid applications received after the cut off time by the Mutual Fund, the closing NAV of the next business day shall be applicable.

iii) **Cut-off time for Purchase and Redemption:** 3:00 p.m. on all business days. No applications will be accepted after the cut-off time by the Mutual Fund.

Minimum Application Amount:

Rs 5,000 & in multiples of Rs.10 thereafter. The minimum application amount applies to switch-in transactions during New Fund Offer also.

Investors can also subscribe to the New Fund Offer (NFO) through ASBA facility.

MICR, High Value/NEFT/RTGS and Transfer Cheques will be accepted till the end of the business hours upto June 29, 2011.

Repurchase/Redemption: No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so by selling their units through stock exchanges. The Scheme shall be fully redeemed on the date of maturity and redemption proceeds shall be paid out within 10 business days, subject to availability of all relevant documents and details.

Despatch of Redemption Proceeds: As per the Regulations, the Fund shall despatch the redemption proceeds within 10 (ten) Business Days from the date of acceptance of redemption request at any of the Official Points of Transaction of the AMC.

Benchmark Index: Crisil Composite MIP Blended Index.

Dividend Policy: The Trustee may approve the distribution of dividends by the AMC out of the net surplus of the Scheme. To the extent the net surplus is not distributed, the same will remain invested in the Scheme and be reflected in the NAV. It should, however, be noted that actual distribution of dividends and the frequency of distribution will depend, inter-alia, on the availability of distributable surplus and will be entirely at the discretion of the Trustee.

Name of the Fund Manager: The investments under the Scheme will be managed by the Fund Manager, Mr. Chaitanya Pande (Age: 39 yrs) – PGDM from IMI, New Delhi, BSc from St. Stephens College, New Delhi; 14 years of experience in Fund Management.

Name of the Trustee Company: ICICI Prudential Trust Limited

Performance of the Scheme: The scheme is a new scheme and does not have any Performance Track Record.

Load Structure: Entry load: Not Applicable. In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.

Exit load: Since the Plan will be listed on the stock exchange, load will not be applicable.

Investors shall note that the brokerage on sales of the units of the Plans under the Scheme on the Stock Exchanges shall be borne by the investors.

Recurring Expenses:

First Rs. 100 crores of the average weekly net assets:	2.25%
Next Rs. 300 crores of the average weekly net assets:	2.00%
Next Rs. 300 crores of the average weekly net assets:	1.75%
Balance	1.50%

Actual expenses for the previous financial year: Not Applicable as the Scheme is new.

Waiver of load for Direct Applications: N.A.

TAX BENEFITS OF INVESTING IN THE MUTUAL FUND: Investors are advised to refer to Statement of Additional Information (SAI) available on the website of AMC viz; icicipruamc.com

DAILY NET ASSET VALUE (NAV) PUBLICATION: The NAV will be declared on all Business Days. The AMC will endeavour to have the NAV published in two daily newspapers and update on AMC's website www.icicipruamc.com. The AMC shall also endeavour to update the NAVs on the website of AMFI i.e. www.amfiindia.com by 9.00 p.m. every business day.

For Investor Grievances please contact:

Name and Address of Registrar	Name, address, telephone number, fax number, e-mail address of ICICI Prudential Mutual Fund
Computer Age Management Services Pvt. Ltd. Unit: ICICI Prudential Mutual Fund New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H. Road), Chennai - 600 034.	Ms. Kamaljeet Saini – Investor Relations Officer ICICI Prudential Asset Management Company Ltd. 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 063. Phone: (91)(22) 26852000, Fax: (91)(22) 2686 8313 e-mail: enquiry@icicipruamc.com

Unitholders' Information: Subject to receipt of minimum subscription amount, full allotment will be made to all valid applications received during the New Fund Offer Period. Allotment of units will be completed not later than 5 working days from the closure of the New Fund Offer Period.

An Account Statement indicating the number of Units purchased/allotted will be sent to each Unitholder by ordinary post, stating the number of Units allotted, not later than 5 working days from the close of New Fund Offer Period. Where the prior consent of the Unitholder is obtained, the account statement will be sent by e-mail only. The Account Statements shall be non-transferable. If the Unitholder so desires, non-transferable unit certificates will be issued within 5 working days of the receipt of request for the certificate. The Fund shall provide the Account Statement to the Unitholders who have not transacted during the last six months prior to the date of generation of account statements. The Account Statement shall reflect the latest closing balance and value of the Units prior to the date of generation of the account statement.

In accordance with SEBI Circular No. SEBI/IMD/CIR No.8/132968/2008 July 24, 2008, the Abridged Scheme wise Annual Report may be mailed to the investors' e-mail address if so mandated and the Schemewise Annual Report shall be displayed on the website of the mutual fund. However, as per regulation 56(3) of the Regulations, copy of Schemewise Annual Report shall be also made available to unitholder on payment of nominal fees. Further as per Securities and Exchange Board of India (Mutual Funds) (Third Amendment) Regulations, 2008 Notification dated September 29, 2008 & SEBI Circular No. SEBI/IMD/CIR No. 10 /141712/08 October 20, 2008, the schemewise Annual Report of a mutual fund or an abridged summary shall be mailed to all unitholders as soon as may be possible but not later than four months from the date of closure of the relevant accounts year. Further, the full text of the Annual Report will be available for inspection at the office of the Fund. A copy of the Annual Report will be sent to Unit holders, free of cost, on specific request.

The Fund shall before the expiry of one month from the close of each half year, that is as on March 31 and September 30, publish its unaudited financial results and scheme portfolios in one English daily newspaper having all India circulation and in a newspaper published in the language of the region where the Head Office of the AMC is situated and update the same on AMC's and AMFI's website at www.icicipruamc.com and www.amfiindia.com respectively within one month from the close of half year, in the prescribed formats.

It is hereby notified that wherever the investor(s) has/have provided his/their e-mail address in the application form in any of the folio belonging to the investor(s), the Fund/Asset Management Company reserves the right to use Electronic Mail (e-mail) as a default mode to send various communication which include abridged annual reports, account statements for transactions done by the investor(s).

The investor(s) may request for a physical account statement by writing or calling the Fund's Investor Service Centre / Registrar & Transfer Agent. In case of specific request received from investor(s), the Fund shall endeavour to provide the account statement to the investor(s) within 5 working days from the receipt of such request.

The account statements in such cases may be generated and issued along with the Portfolio.

The Fund shall comply with SEBI Circular No. IMD/CIR/12/80083/2006 dated November 20, 2006 with respect to despatch of the account statement.

Note: The Scheme under the Scheme Information Document (SID) was approved by the Directors of ICICI Prudential Trust Limited on November 26, 2010 by circulation. The Trustees have ensured that ICICI Prudential Multiple Yield Fund approved by them is a new product offered by ICICI Prudential Mutual Fund and is not a minor modification of the exiting scheme/fund/product.

For and on behalf of the Board of Directors of
ICICI Prudential Asset Management Company Limited
Sd/-

Nimesh Shah
Managing Director

Place : Mumbai
Date : May 31, 2011.

ICICI Prudential Mutual Fund Official Points of Acceptance

• **Ahmedabad:** Commercial Unit No 401/402, 4th Floor, Prema Arbour, Off C.G. Road, Ahmedabad 380009 • **Bangalore:** Phoenix Pinnacle, First Floor, Unit 101-104, No. 46 Ulsoor Road, Bangalore - 560042 • **Baroda (Vadodara):** 3rd Floor, West Wing, Landmark Building, Race Course Circle, Vadodara 390 007 • **Bhopal:** MF - 26/27 Block C, Mezzanine Floor, Mansarovar Complex, Hoshangabad Road, Bhopal - 462016, Madhya Pradesh • **Bhubhaneshwar:** 2nd floor, Epari Plaza, Plot No. C-653, Unit-3, Janpath, Bhubhaneshwar, Orissa - 751001 • **Chennai:** Abithil Square, No.189, Lloyds Road, Chennai 600 014 • **Coimbatore:** 14/15, City Center building, III floor, Arokiaswamy Road (East), Opp to Hotel Annapurna, R S Puram, Coimbatore 641002 • **Dehradun:** 1st floor, Opposite St. Joseph School back gate, 33, Subhash Road, Dehradun - 248001, Uttarakhand • **Kochi:** # 956/3 & 956/4, 2nd Floor, Teepeyem Towers, Kurushupally Road, Off M.G. Road, Ravipuram, Cochin - 682015 • **Chandigarh:** SCO 137-138 1st Floor, Sector 9-C, Chandigarh 160 017 • **Hyderabad:** Ground Floor, "Linus Towers" 1-8-313, Opposite Old Huda office, Begumpet, Hyderabad-500016 • **Indore:** 310-311 Starlit Tower, 29/1 Y N Road, Indore - 452001, Madhya Pradesh • **Jaipur:** Office No. 301, 301-A, Paris Point, Plot No. A-26A, Sawai Jai Singh Highway, Collectorate Circle, Bani Park, Jaipur-302 016 • **Jamshedpur:** Office No. 7, II Floor, Bharat Business Centre, Holding # 2, Ram Mandir Area, Bistupur, Jamshedpur - 831001, Jharkhand • **Kanpur:** 516-518, Krishna Tower, 15/63 Civil Lines, Opp. U.P. Stock Exchange, Kanpur 208001 • **Kolhapur:** 1089, E-ward, Anand Plaza, Rajaram Road, Kolhapur - 416001, Maharashtra • **Kolkata:** 4th Floor, Anandlok, Block B, 227, A.J.C Bose Road, Kolkata 700020 • **Lucknow:** 1st Floor, Modern Business Centre, 19 Vidhansabha Marg, Lucknow 226 001 • **Ludhiana:** SCO 121, Ground Floor, Feroze Gandhi Market, Ludhiana 141 001 • **Mumbai (Central Service Office - Goregaon):** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 063. Tel.: 022-26852000, Fax No.: 022-2686 8313 • **Mumbai (Fort):** Shiv-Sneha Chambers, 307, Shahid Bhagat Singh Road, Fort Market Junction, Fort, Mumbai 400 038 • **Mumbai (Borivali):** Ground Floor, Suchitra Enclave, Maharashtra Lane, Borivali (West), Mumbai 400 092 • **Mumbai (Khar):** 101, 1st Floor, Abbas Manzil, Opposite Khar Police Station, S. V. Road, Khar (West), Mumbai - 400052 • **Mumbai (Thane):** Ground Floor, Mahavir Arcade, Ghantali Road, Naupada, Thane West 400 602 • **Nagpur:** 1st floor, Mona Enclave, WHC Road, Near Coffee House Square, Above Titan Eye Showroom, Dharampet, Nagpur - 440010, Maharashtra • **Nashik:** Shop No. 1, Rajeev Enclave, Near Old Municipal Corporation, New Pandit colony, Nashik - 422002, Maharashtra • **Navi Mumbai - Vashi:** Office No. 26, Devarata Co-op Housing Society, Ground floor, Plot No. 83, Sector 17, Landmark: Near Babubhai Jiwandas Showroom, Near Axis Bank, Vashi, Navi Mumbai - 400703 • **New Delhi:** 12th Floor, Narain Manshi, 23, Barakhamba Road, New Delhi 110 001 • **Noida:** F-25, 26 & 27, First Floor, Savitri market, Sector-18, Noida 201301 • **Panjim:** Shop No. 6&7, Sandeep Apartment, Dr. Dada Vaidya Road, Panjim 403 001 Goa. • **Patna:** 1st Floor, Kashi Palace, Dak Bungalow Road, Patna 800 001 • **Pune:** 1205/4/6, Shivaji Nagar, Chingalkar House, Opp. Sambhaji Park, J.M. Road, Pune 411004 • **Rajkot:** Plus Point Complex, 4th Floor, Opposite Haribhai Hall, Near Ramkrishna Ashram, Dr. Yagnik Road, Rajkot - 360001 • **Surat:** HG-30, Block-B, International Trade Centre, Majura Gate, Surat 395002. • **Udaipur:** Shukrana, 6, Durga Nursery Road, Near Sukhadia Memorial, Udaipur 313001 • **Varanasi:** D-58/2, Unit No. 52&53, 1st floor, Kuber complex, Rath Yatra crossing, Varanasi - 221010, Uttar Pradesh.

Toll Free Numbers: (MTNL/BSNL) 1800222999 ; (Others) 18002006666 • Website: www.icicpruamc.com • SMS: INVEST to 58558

Other Cities: Additional official transaction acceptance points (CAMS Transaction Points)

• **Agartala:** Advisor Chowmuhani (Ground Floor), Krishnanagar, Agartala 799001, Tripura. Tel: 9862923301 • **Agra:** No 8, II Floor, Maruti Tower, Sanjay Place, Agra-282002. Tel: (0562) 324 0202/324 2267 • **Ahmedabad:** 111-113, 1st Floor, Devpath Building, B/h Super Mall, Lal Bungalow Lane, Off C G Road, Ellisbridge, Ahmedabad 380 006. Tel No.: (079) 3008 2468, 3008 2469 • **Ahmednagar:** 203-A, Mutha Chambers, Old Vasant Talkies, Market Yard Road, Ahmednagar 414 001, Maharashtra. Tel: (0241) 3204221/3204309 • **Ajmer:** AMC No.423/30, Near Church, Brahmampuri, Opp T B Hospital, Jaipur Road, Ajmer - 305001, Rajasthan. Tel.: (0145) 3292040 • **Akola:** Opp. RLT Science College, Civil Lines, Akola 444001, Maharashtra. Tel: (0724) 3203830/3201323 • **Aligarh:** City Enclave, Opp. Kumar Nursing Home, Ramghat Road, Aligarh 202001, U.P. Tel: (0571) 3200301/3200242 • **Allahabad:** No.7 1st Floor, Bihari Bhawan, 3, S.P. Marg, Civil Lines, Allahabad 211001, Uttar Pradesh. Tel: (0532) 329 1273/329 1274 • **Alleppey:** Bldg. No. VIII/411, C C N B Road, Near Pagoda Resort, Chungung, Alleppey 688011, Kerala. Tel: (0477) 3209718, 3209719 • **Alwar:** 256A, Scheme No:1, Arya Nagar, Alwar 301001, Rajasthan. Tel: (0144) 3200451 • **Amaravati:** 81, Gulshan Tower, 2nd Floor, Near Panchsheel Talkies, Amaravati 444601, Maharashtra. Tel: (0721) 329 1965/3205336 • **Ambala:** Opposite PEER, Bal Bhavan Road, Ambala 134003, Haryana. Tel: (0171) 3247437/3248787 • **Amritsar:** 378-Majitha Complex, 1st Floor, M. M. Malviya Road, Amritsar 143001, Punjab. Tel: (0189) 325 7404/9872004056 • **Anand:** 101, A.P. Tower, B/H, Sardhar Gunj, Next to Nathwani Chambers, Anand 388001, Gujarat. Tel: (02692) 325071/320704 • **Anantapur:** 15-570-33, I Floor, Pallavi Towers, Anantapur 515 001, A.P. Tel: (08554) 326980/326921 • **Andheri:** (Parent: Mumbai ISC): 1, Skylark Ground Floor, Near Kamgar Kalyan Kendra & B.M.C. Office, Azad Road, Andheri (E) 400069, Maharashtra. Tel: (022) 25261431 • **Angul:** Similipal, Angul 759122, Orissa. Tel: (06764) 329976/329990 • **Ankleshwar:** Shop No. F-56, 1st Floor, Omkar Complex, Opposite Old Colony, Near Valia Char Rasta, GIDC, Ankleshwar - 393002, Gujarat. Tel: (02646) 310206 • **Asansol:** Block - G 1st Floor, P C Chatterjee Market Complex, Rambandhu Talab P O Ushagram, Asansol 713303, West Bengal. Tel: (0341) 329 5235/329 8306 • **Aurangabad:** Office No. 1, 1st Floor, Amodi Complex, Juna Bazar, Aurangabad 431001, Maharashtra. Tel: (0240) 329 5202/3205141 • **Bagalkot:** No. 6, Ground Floor, Pushpak Plaza, TP No.: 52, Ward No. 10, Next to Kumtagi Motors, Station Road, Near Basaveshwar Circle, Bagalkot 587 101, Karnataka. Tel: 93791 85477/93791 86040 • **Balalore:** B C Sen Road, Balasore 756001, Orissa. Tel: (06782) 326808 • **Bangalore:** Trade Centre, 1st Floor, 45, Dikensen Road (Next to Manipal Centre), Bangalore 560 042, Karnataka. Tel No.: (080) 3057 4709 • **Bareilly:** F-62-63, Butler Park, Civil Lines, Bareilly 243001, U.P. Tel: (0581) 3243172/3243322 • **Belgaum:** 1st Floor, 221/2A/1B, Vaccine Depot Road, Near 2nd Railway Gate, Tilakwadi, Belgaum: 590006. Karnataka. Tel: (0831) 3299598 • **Bellary:** No.18A, 1st Floor, Opp. Ganesh Petrol Pump, Parvathi Nagar Main Road, Bellary 583103, Karnataka. Tel: (08392) 326848/326065 • **Berhampur:** First Floor, Upstairs of Aaron Printers, Gandhi Nagar Main Road, Berhampur 760001, Orissa. Tel: (0680) 3203933/3205855 • **Barnala:** 1st Floor, R K Marbel House, Court Road, Barnala - 148101, Punjab. Tel: (1679) 323883 • **Basti:** Office No. 3, 1st Floor, Jamia Shopping Complex, Opposite Pandey School, Station Road, Basti-272002, Uttar Pradesh. Tel. No.: (05542) 327979 • **Bhagalpur:** Krishna, I Floor, Near Mahadev Cinema, Dr. R.P. Road, Bhagalpur 812002, Bihar. Tel: (0641) 3209093/3209094/2409506 • **Bharuch:** (Parent: Ankleshwar TP): F-108, Rangoli Complex, Station Road, Bharuch 392001, Gujarat 9825304183 • **Bhatinda:** 2907 GH, GT Road, Near Zila Parishad, Bhatinda 151001, Punjab. Tel: (0164) 3204511/3204170 • **Bhavnagar:** 305-306, Sterling Point, Waghawadi Road, Opp. HDFC Bank, Bhavnagar 364002, Gujarat. Tel: (0278) 3208387/3200348/2567020 • **Bikaner:** F 4, 5 Bothra Complex, Modern Market, Bikaner 334001 (Rajasthan), Tel: (0151) 3201590, 3201610 • **Bhilai:** 209, Khichariya Complex, Opp IDBI Bank, Nehru Nagar Square, Bhilai 490020, Chhattisgarh. Tel: (0788) 3299 040/3299 049 • **Bhilwara:** Indraprastha Tower, Shop Nos. 209-213, Second floor, Shyam Ki Sabji Mandi, Near Mukharji Garden, Bhilwara - 311001, Rajasthan. Tel. No.: (01482) 320809 • **Bhopal:** Plot # 10, 2nd floor, Alankar Complex, Near ICICI Bank, M P Nagar, Zone II, Bhopal - 462011, Madhya Pradesh Tel.: (0755) 329 5878 • **Bhubaneswar:** 101/7, Janpath, Unit - III, Bhubaneswar 751 001, Orissa. Tel: (0674) 325 3307/325 3308 • **Bhuj:** Data Solution, Office No:17, I st Floor, Municipal Building Opp Hotel Prince, Station Road, Bhuj - Kutch 370001, Gujarat. Tel: (02832) 320762/320924 • **Bhusawal:** 3, Adelade Apartment, Christain Mohala, Behind Gulshan-E-Iran Hotel, Amardeep Talkies Road, Bhusawal 425201, Maharashtra • **Bikaner:** 6/7 Yadav Complex, Rani Bazar, Bikaner 334001, Rajasthan. Tel: (0151) 3201590/3201610 • **Bilaspur:** Beside HDFC Bank, Link Road, Bilaspur 495 001, Chattisgarh. Tel: (07752) 327886/327887 • **Bokaro:** Mazzanine Floor, F-4, City Centre, Sector 4, Bokaro Steel City, Bokaro 827004, Jharkhand. Tel: (06542) 324 881/326 322 • **Burdwan:** 399, G T Road, Basement of Talk of the Town, Burdwan 713101, West Bengal. Tel: (0342) 320 7001/320 7077 • **C.R. Avenue:** (Parent: Kolkata ISC): 33, C.R Avenue, 2nd floor, Room No.13, Kolkata 700012, West Bengal, 9339746915 • **Calicut:** 29/97G 2nd Floor, Gulf Air Building, Mavoor Road, Arayidathupalam, Calicut 673016, Kerala. Tel: (0495) 325 5984 • **Chandigarh:** Deepak Towers, SCO 154-155, 1st Floor, Sector 17-C, Chandigarh - 160017, Punjab. Tel: (0172) 3048720 • **Chandrapur:** Above Mustafa Décor, Hakimi Plaza, Near JETPura Gate, Near Bangalore Bakery, Kasturba Road, Chandrapur - 442 402 Maharashtra. Tel: (07172) 313885/313928 • **Chennai:** Ground Floor, No.178/10, Kodambakkam High Road, Opp. Hotel Palmgrove, Nungambakkam, Chennai - 600 034, Tamil Nadu. Tel: (044) 39115 561 • **Chhindwara:** Office No - 1, Parasria Road, Near Mehta Colony, Chhindwara - 480 001, Madhya Pradesh. Tel: (07162) 321346 • **Chittorgarh:** 187, Rana Sanga Market, Chittorgarh - 312001, Rajasthan. Tel: (01472) 324118, 324810. • **Cochin:** Door No. 64/5871-D, 3rd Floor, Ittoop's Imperial Trade Center, M. G. Road (North), Cochin - 682 035. Kerala. Tel: (0484) 3234658 • **Coimbatore:** Old # 66, New # 86, Lokamanya Street (West), Ground Floor, R.S. Puram, Coimbatore- 641002, Tamil Nadu. Tel: (0422) 3018000 • **Cuttack:** Near Indian Overseas Bank, Cantonment Road, Mata Math, Cuttack 753001, Orissa. Tel: (0671) 329 9572/6535123 • **Dharmapuri:** 94, Kandasami Vathiyar Street, Near Municipal Office, Dharmapuri - 636 701, Tamil Nadu. Tel: (04342) 310303, 310304 • **Darbhanga:** Shahi Complex, 1st Floor, Near RB Memorial hospital, V.I.P Road, Benta Laheriasarai Darbhanga-846001 Bihar. Tel.: (6272) 326988 • **Davenegere:** 13, 1st Floor, Akkamahadevi Samaj Complex, Church Road, P.J.Extension, Devengere 577002, Karnataka. Tel: (08192) 326226/326227 • **Dehradun:** 204/121 Nari Shilp Mandir Marg, Old Connaught Place, Dehradun 248001, Uttarakhand. Tel: (0135) 325 1357/325 8460 • **Deoghar:** S S M Jalan Road, Ground floor, Opp. Hotel Ashoke, Caster Town, Deoghar 814112, Jharkhand. Tel: (06432) 320227/320827 • **Dhanbad:** Urmila Towers, Room No: 111(1st Floor), Bank More, Dhanbad 826001, Jharkhand. Tel: (0326) 329 0217/2304675 • **Dhule:** H. No. 1793/A, J.B. Road, Near Tower Garden, Dhule 424 001, Maharashtra. Tel: (02562) 329902/329903 • **Durgapur:** City Plaza Building, 3rd floor City Centre, Durgapur-713216, West Bengal. Tel: (0343) 3298890/3298891 • **Erode:** 197, Seshaiyer Complex, Agharam Street, Erode 638001, Tamil Nadu. Tel: (0424) 320 7730/320 7733 • **Faizabad:** 64 Cantonment, Near GPO, Faizabad - 224001, Uttar Pradesh. Tel: 05278-310664, 65 • **Faridhabad:** B-49, Ist Floor, Nehru Ground, Behind Anupam Sweet House, NIT, Faridhabad 121001, Haryana. Tel: (0129) 3241148/3241147 • **Firozabad:** Shop No. 19, Ist Floor, Above YO Bikes, Seth Vimal Chand Jain Market, Jain Nagar, Agra Gate, Firozabad-283203, Uttar Pradesh. Tel. No. : (05612)-321315 • **Gandhidham:** Grain Merchant Association Building, Office No. 70, 2nd Floor, Near Old Court, Gandhidham - 370201, District - Kutch. Tel: (02836) 313031 • **Ghaziabad:** 113/61 Floor, Navvyug Market, Gazhiabad 201001, Uttarpradesh. Tel: (0120) 3266917/3266918/9910480189 • **Goa:** No.108, 1st Floor, Gurudutta Bldg, Above Weekender, M G Road, Panaji (Goa) 403 001, Goa. Tel: (0832) 325 1755/325 1640 • **Gondal:** Kailash Complex, Wing - A, Office No. 52, Bus Stand Road, Near Gundala Gate, Gondal-360311, Gujarat. Tel: (0281) 3298158 • **Gondia:** Shri Talkies Road, Gondia - 441 601, Maharashtra. Tel.: (07182)321680 • **Gorakhpur:** Shop No. 3, Second Floor, The Mall, Cross Road, A.D. Chowk, Bank Road, Gorakhpur 273001, Uttarpradesh. Tel: (0551) 329 4771 • **Gulbarga:** Pal Complex, 1st Floor, Opp. City Bus Stop, Super Market, Gulbarga, Gulbarga 585 101, Karnataka. Tel: (08472) 310119/310523 • **Guntur:** Door No 5-38-44, 5/1 BRODIPET, Near Ravi Sankar Hotel, Guntur 522002, Andhra Pradesh. Tel: (0863) 325 2671 • **Gurgaon:** SCO - 16, Sector - 14, First floor, Gurgaon - 122001. Tel: (0124) 3263833 • **Guwahati:** A.K. Azad Road, Rehbari, Guwahati 781008, Assam. Tel: (0361) 260 7771 • **Gwalior:** G-6, Global Apartment Phase-II, Opposite Income Tax Office, Kailash Vihar City Centre, Gwalior-474011. Tel: (0751) 3202311 • **Haldia:** 2nd Floor, New Market Complex, Durgachak Post Office, Purba Mdnipur District, Haldia-721 602, West Bengal. Tel: (03224) 320273 • **Haldwani:** Durga City Centre, Nainital Road, Haldwani-263139, Uttarakhand Tel.: (5946) 313500/313501 • **Hazaribag:** Municipal Market, Annanda Chowk, Hazaribagh 825301, Jharkhand. Tel: (06546) 320251/320250 • **Himmatnagar:** D-78 First Floor, New Durga Bazar, Near Railway Crossing, Himmatnagar, Gujarat - 383001. Tel: (02772) 321080, 321090 • **Hisar:** 12, Opp. Bank of Baroda, Red Square Market, Hisar 125001, Haryana. Tel: (01662) 329580/315546 • **Hoshiarpur:** Near Archies Gallery, Shimla Pahari Chowk, Hoshiarpur - 146 001, Punjab. Tel: (01882) 321081 • **Hosur:** Shop No.8 J D Plaza, OPP TNEB Office, Royakotta Road, Hosur 635109, Tamil Nadu. Tel: (04344) 321002/321004 • **Howrah:** Gagananchal Shopping Complex, Shop No.36 (Basement), 37, Dr. Abani Dutta Road, Salkia, Howrah 711106, West Bengal 9331737444 • **Hubli:** 204 & 205, 1st Floor, 'B' Block, Kundagol Complex, Opp Court, Club Road, Hubli 580029, Karnataka. Tel: (0836) 329 3374/320 0114 • **Ichalkaranji:** 12/178 Behind Congress Committee Office, Ichalkaranji 416 115, Kolhapur District, Maharashtra. Tel.: (0231) 3209356 • **Indore:** 101, Shalimar Corporate Centre, 8-B, South tukogunj, Opp.Greenpark, Indore 452 001, Madhya Pradesh. Tel: (0731) 325 3692/325 3646 • **Itarsi:** 1st Floor, Shiva Complex, Bharat Talkies Road, Itarsi 461 111, Madhya Pradesh. Tel: (07572) 321474/321475 • **Jabalpur:** 8, Ground Floor, Datt Towers, Behind Commercial Automobiles, Napier Town, Jabalpur - 482001, Madhya Pradesh. Tel.: (0761) 3291921 • **Jaipur:** R-7, Yudhisthir Marg, C-Scheme, Behind Ashok Nagar, Police Station, Jaipur- 302 001, Rajasthan. Tel : (0141) 3269126 • **Jajpur Road - Orissa:** Room No.1, First Floor, Sulalkha Complex, Chorda by pass, Jaipur Road, Orissa - 755019, Tel: (06726) 329351 • **Jalandhar:** 367/8, Central Town, Opp. Gurudwara Diwan Asthan, Jalandhar 144001, Punjab. Tel: (0181) 3254883/2222882 • **Jaigaon:** Rustomji Infotech Services, 70, Navipeth, Opp. Old Bus Stand, Jaigaon 425001, Maharashtra. Tel: (0257) 3207118/3207119 • **Jalna:** Shop No. 6, Ground Floor, Anand Plaza Complex, Bharat Nagar, Shivaji Putla Road, Jalna - 431 203, Maharashtra. • **Jammu:** 660, Gandhi Nagar, Jammu 180004, J &K. Tel: (0191) 2432601/9906082698 • **Jamnagar:** 217/218, Manek Centre, P.N. Marg, Jamnagar 361001, Gujarat. Tel: (0288) 329 9737/3206200 • **Jamshedpur:** Millennium Tower, "R" Road, Room No: 15 First Floor, Bistupur, Jamshedpur 831001, Jharkhand. Tel: (0657) 329 4594/3294202 • **Jhansi:** Opp SBI Credit Branch, Babu Lal Kharkana Compound, Gwalior Road, Jhansi 284001, Uttarpradesh. Tel: (0510) 3202399 • **Jodhpur:** 1/5, Nirmal Tower, Ist Chopasani Road, Jodhpur 342003, Rajasthan. Tel:

(0291) 325 1357/3249144 • **Junagadh**: Circle Chowk, Near Choksi Bazar Kaman, Gujarat, Junagadh 362001, Gujarat. Tel: (0285) 3200909/3200908 • **Kadapa**: Door No.1-1625, DNR Laxmi Plaza, Opp. Rajiv Marg, Railway Station Road, Yeramukkappalli, Kadapa 516 004, Andhra Pradesh. Tel: (08562) 322469/322099 • **Kadapa**: Rendi Subbaramaiah Complex, D. No. 3/1718, Shop No. 8, Raja Baddi Street, Besides Bharathi Junior College, KADAPA-516001. Andhra Pradesh. Tel: (08562) 322469 • **Kakinada**: No.33-1, 44, Sri Sathya Complex, Main Road, Kakinada 533 001, A.P. Tel: (0884) 320 7474/320 4595 • **Kalyani**: A- 1/50, Block- A, Dist Nadia, Kalyani 741235, West Bengal. Tel: (033) 32422712/32422711 • **Kanchipuram**: New No. 38, (Old No. 50), Vallal Pachayappan Street, Near Pachayappas High School, Kanchipuram 631501, Tamil Nadu. Tel: (044) 37210001 • **Kannur**: Room No.14/435, Casa Marina Shopping Centre, Talap, Kannur 670004, Kerala. Tel: (0497) 324 9382/324 9147 • **Kanpur**: I Floor, 106 to 108, City Centre Phase II, 63/2, The Mall, Kanpur-208 001, Uttar Pradesh. Tel: (0512) 3918003 • **Karimnagar**: H.No.7-1-257, Upstairs S B H, Mangammathota, Karimnagar 505 001, A.P. Tel: (0878) 3205752/3208004 • **Karnal**: 7. 1st Floor, Opp Bata Showroom, Kunjapura Road, Karnal 132001, Haryana. Tel: 09813999809 • **Karur**: 126, GVP Towers, Kovai Road, Basement of Axis Bank, Karur 639002, Tel.: (04324) 311329/310064 • **Katni**: NH 7, Near LIC, Jabalpur Road, Bargawan, Katni - 483 501, Madhya Pradesh. Tel: (07622) 322104 • **Kestopur**: AA 101, Prafulla Kanan, Sreeparna Apartment, Ground Floor, Kolkata, Kestopur 700101, West Bengal. Tel: (033) 32415332/32415333 • **Khammam**: Shop No. 11 - 2 - 31/3, 1st floor, Philips Complex, Balajinagar, Wyra Road, Near Baburao Petrol Bunk, Khammam - 507 001, Andhra Pradesh. Tel: (08742) 323972 • **Kharagpur**: Shihvare Niketan, H.NO.291/1, Ward No-15, Malancha Main Road, Opposite UCO Bank, Kharagpur-721301, West Bengal. Tel: (03222) 323984 • **Kolhapur**: AMD Sofex Office No. 2B, 3rd Floor, Ayodhya Towers, Station Road, Kolhapur 416001, Maharashtra. Tel: (0231) 3209 732/3209 356 • **Kolkata**: "LORDS Building", 7/1, Lord Sinha Road, Ground Floor, Kolkata 700 071, West Bengal. Tel: (033) 32550760/30582285 • **Kolkata**: 33, C.R. Avenue, 2nd floor, Room No.13, Kolkata 700 012, West Bengal. Tel: 09339746915 • **Kollam**: Kochupilamoodu Junction, Near VLC, Beach Road, Kollam 691001, Kerala. Tel: (0474) 3248376/3248377/9847067534 • **Kota**: B-33 Kalyan Bhawan, Triangle Part, Vallabh Nagar, Kota 324007, Rajasthan. Tel: (0744) 329 3202 • **Kottayam**: Building No.: KMC IX / 1331 A, Opp. Malayala Manorama, Railway Station Road, Thekkumoottil, Kottayam - 686 001. Tel No. (0481) 320 7011, (0481) 320 6093 • **Kumbakonam**: Jailani Complex 47, Mutt Street, Tamil Nadu, Kumbakonam 612001. Tel: (0435) 3201333, 3200911, 2403747 • **Kurnool**: H.No.43/8, Upstairs, Uppini Arcade, N R Peta, Kurnool 518 004, A.P. Tel: (08518) 312 978/312 970 • **Latur**: Kore Complex, 2nd Cross Kapad Line, Near Shegav Patsanahla, Latur 413 512, Maharashtra. Tel: (02382) 341927/341507 • **Lucknow**: Off # 4, 1st Floor, Centre Court Building, 3/C, 5-Park Road, Hazratganj, Lucknow-226 001, Uttar Pradesh. Tel: (0522) 3918000 • **Ludhiana**: U/GF, Prince Market, Green Field, Near Traffic Lights, Sarabha Nagar Pulli, Pakhowal Road, Ludhiana 141 002, Punjab. Tel: (0161) 301 8000/301 8001 • **Madurai**: 86/71A, Tamilsangam Road, Madurai 625 001, Tamil Nadu. Tel: (0452) 325 1357/325 2468 • **Malda**: Dakhinapan Abasan, Opp Lane of Hotel Kalinga, SM Pally, Malda 732 101, West Bengal. Tel: (03512) 329951/329952 • **Mangalore**: No. G 4 & G 5, Inland Monarch, Opp. Karnataka Bank, Kadri Main Road, Kadri, Mangalore 575 003, Karnataka. Tel: (0824) 325 1357/325 2468 • **Manipal**: CAMS Service Centre - Manipal, Trade Centre, 2nd Floor, Syndicate Circle, Starting Point, Manipal-576104, Karnataka. Tel: (0820) 325 5827, 320 6435 • **Mapusa**: Office No.CF-8, 1st Floor, Business Point, Above Bicholim Urban Cop Bank, Angod, Mapusa 403 507, Goa, 9326126122 • **Margao**: Virginkar Chambers I Floor, Near Kamath Milan Hotel, New Market, Near Lily Garments, Old Station Road, Margao 403 601, Goa. Tel: (0832) 322 4761/3224658 • **Mathura**: 159/160 Vikas Bazar, Mathura 281001, Uttarpradesh. Tel: (0565) 3207007/3206959 • **Meerut**: 108 Ist Floor Shivam Plaza, Opposite Eves Cinema, Hapur Road, Meerut 250002, Uttarpradesh. Tel: (0121) 325 7278 • **Mehsana**: 1st Floor, Subhadra Complex, Urban Bank Road, Mehsana 384 002, Gujarat. Tel: (02762) 323985/323117 • **Moga**: Ground Floor, Adjoining TATA Indicom Office, Dutt Road, Moga 142001, Punjab. Tel: (01636) 310088/310909/502994. • **Moradabad**: B-612 "Sudhakar", Lajpat Nagar, Moradabad 244001, Uttarpradesh. Tel: (0591) 329 7202/329 9842 • **Morbi**: 108, Galaxy Complex Opp. K.K. Steel, Sanala Road, Morbi-363641, Gujarat. Tel: (2822) 326910/326911 • **Mumbai**: Rajabhadur Compound, Ground Floor, Opp Allahabad Bank, Behind ICICI Bank, 30, Mumbai Samachar Marg, Fort, Mumbai 400 023, Maharashtra. Tel: (022) 30282468. • **Muzzafarpur**: Brahmaan toli, Durgasthan, Gola Road, Muzaffarpur 842001, Bihar. Tel: (0621) 3207504/3207052 • **Mysore**: No.1, 1st Floor, CH.26 7th Main, 5th Cross, (Above Trishakti Medicals), Saraswati Puram, Mysore 570009, Karnataka. Tel: (0821) 3206991/3294503 • **Nadiad**: 8, Ravi Kiran Complex, Ground Floor Nanakumbh Nath Road, Nadiad 387001, Gujarat • **Nagpur**: 145 Lendra Park, Behind Indus Ind Bank, New Ramdaspeth, Nagpur 440 010, Maharashtra. Tel: (0712) 325 8275/3258272/2432447/9371432447 • **Nalgonda**: H.No : 6 - 2 - 1477, Samadhana

Nagar, Beside HDFC Standard Life Office Lane Ramagiri, Nalgonda-508001, Nalgonda Dist, Andhra Pradesh. Tel No.: (08682) 323499 • **Namakkal**: 156A/1, First Floor, Lakshmi Vilas Building, Opp. To District Registrar Office, Trichy Road, Namakkal 637001, Tamil Nadu. Tel: (04286) 234167 • **Nanded**: Shop No 7, 1st Floor Kothari Complex, Shivaji Nagar, Nanded-431602, Maharashtra Tel.: (2462) 315980/312564 • **Nasik**: Raturang Bungalow, 2 Godavari Colony, Behind Big Bazar, Near Boys Town School, Off College Road, Nasik 422005, Maharashtra. Tel: (0253) 329 7084/325 0202 • **Navarsi**: Dinesh Vasani & Associates, 103 -Harekrishna Complex, above IDBI Bank, Nr. Vasant Talkies, Chhinnabai Road, Navasari 396445, Gujarat. Tel: (02637) 327709/329238/248745 • **Nellore**: 97/56, I Floor Immadisetty Towers, Ranganayakulapet Road, Santhapet, Nellore 524001, Andhra Pradesh. Tel: (0861) 329 8154/320 1042 • **New Delhi**: 304-305 III Floor, Kanchenjunga Building, 18, Barakhamba Road, Cannauget Place, New Delhi 110 001. Tel: (011) 3048 2471 • **Nizamabad**: D. No. 5-6-209, Saraswathi Nagar, NIZAMABAD-503001 A.P. Tel.: (8462) 9369999414/9369999353 • **Nizamabad**: D. No. 5-6-209, Saraswathi Nagar, Nizamabad -503001, Andhra Pradesh, Tel : 09369999353 • **Palakkad**: 10/688, Sreedevi Residency, Mettupalayam Street, Palakkad 678 001, Kerala. Tel: (0491) 3261114/3261115 • **Palanpur**: Jyotindra Industries Compound, Near Vinayak Party Plot, Deesa Road, Palanpur 385 001, Gujarat. Tel: (02742) 321810/321811 • **Panipat**: 83, Devi Lal Shopping Complex, Opp ABN Amro Bank, G.T. Road, Panipat 132103, Haryana. Tel: (0180) 325 025/400 9802 • **Patiala**: 35, New Lal Bagh Colony, Patiala 147001, Punjab. Tel: (0175) 329 8926/222 9633 • **Patna**: Kamalaya Shobha Plaza, Ground Floor, Near Ashiana Tower, Exhibition Road, Patna-800 001, Bihar. Tel : (0612) 325 5284 • **Pondicherry**: S-8, 100, Jawaharlal Nehru Street, (New Complex, Opp. Indian Coffee House), Pondicherry 605001. Tel: (0413) 421 0030/329 2468 • **Porbandar**: II Floor, Harikrupa Towers, Opp. Vodafone Store, M.G. Road, Porbandar 360575, Gujarat. Tel: (0286) 3207767/3205220 • **Pune**: Nirmiti Eminence, Off No. 6, I Floor, Opp Abhishek Hotel, Mehendale Garage Road, Erandavane, Pune 411 004, Maharashtra. Tel: (020) 3028 3005 • **Rae Bareilly**: No.17, Anand Nagar Complex, Rae Bareilly 229 001, Uttar Pradesh. Tel: (0535) 3203360/61 • **Raichur**: # 12 - 10 - 51/3C, Maram Complex, Besides State Bank of Mysore, Basaveswara Road, Raichur 584101, Karnataka. Tel: (08532) 323215/323006 • **Raipur**: HIG, C-23, Sector - 1, Devendra Nagar, Raipur - 492004. Chhattisgarh. Tel: (0771) -3296404 • **Rajahmundry**: Cabin 101 D.no 7-27-4, 1st Floor Krishna Complex, Baruvari Street, T Nagar, Rajahmundry 533101, Andhra Pradesh. Tel: (0883) 325 1357 • **Rajapalayam**: D. No. 59 A/1, Railway Feeder Road (Near Railway Station), Rajapalayam - 626 117, Tel.: (04563) 327520 /327521 • **Rajkot**: Office 207 - 210, Everest Building, Harihar Chowk, Opp Shastri Maidan, Limda Chowk, Rajkot 360001, Gujarat. Tel: (0281) 329 8158/329 8206 • **Ranchi**: 4, HB Road, No: 206, 2nd Floor, Shri Lok Complex, Ranchi - 834001, Jharkhand. Tel: (0651) 329 6202. • **Ratlam**: 18, Ram Bagh, Near Scholar's School, Ratlam - 457001, Madhya Pradesh. Tel.: (07412) 324829, 324817 • **Ratnagiri**: Kohinoor Complex, Near Natya Theatre, Nachane Road, Ratnagiri 415 639, Maharashtra. Tel: (02352) 322940/322950 • **Rohtak**: 205, 2ND Floor, Blg. No. 2, Munjal Complex, Delhi Road, Rohtak 124001, Haryana. Tel: (01262) 318687/318589 • **Roorkee**: 399/1, Jadugar Road, 33 Civil lines, Roorkee - 247667, Uttarakhnad, Tel: (01332) 312386, 312011 • **Ropar**: SCF - 17, Zail Singh Nagar, Ropar-140001, Punjab. Tel: (1881) 324 761 • **Rourkela**: 1st Floor, Mangal Bhawan, Phase II, Power House Road, Rourkela 769001, Orissa. Tel: (0661) 3290575 • **Sagar**: Opp. Somani Automobiles, Bhagwanganj, Sagar 470 002, Madhya Pradesh. Tel: (07582) 326711/326894 • **Salem**: No.2, I Floor Vivekananda Street, New Fairlands, Salem 636016, Tamil Nadu. Tel: (0427) 325 2271/320 0319 • **Sambalpur**: C/o Raj Tibrewal & Associates, Opp. Town High School, Sansarak, Sambalpur 768001, Orissa. Tel: (0663) 329 0591 • **Sangli**: Diwan Niketan, 313, Radhakrishna Vasahat, Opp. Hotel Suruchi, Near S.T. Stand, Sangli 416416, Maharashtra. Tel: 9326016616 • **Satara**: 117/A/3/22, Shukrawar Peth, Sargam Apartment, Satara 415002, Maharashtra. Tel: (02162) 320926/320989 • **Satna**: 1st Floor, Shri Ram Market, Besides Hotel Pankaj, Birla Road, Satna 485 001, Madhya Pradesh. Tel: (07672) 320896/320756 • **Saharanpur**: I Floor, Krishna Complex, Opp. Hath Gate, Court Road, Saharanpur-247001. Tel: (0132) 3255589 • **Secunderabad**: 208, II Floor, Jade Arcade, Paradise Circle, Secunderabad 500 003, Andhra Pradesh. Tel: (040) 3918 2471 • **Shahjahanpur**: Bijlipura, Near Old Dist Hospital, Jail Road, Shahjahanpur-242001, Uttar Pradesh. Tel: (05842) - 327901 • **Shimla**: I Floor, Opp. Panchayat Bhawan Main Gate, Bus stand, Shimla 171001, Himachal Pradesh. Tel: (0177) 3204944/3204945 • **Shillong**: LDB Building, 1st Floor, G S Road, Shillong, Meghalaya-793001. Tel: (0364) 2222265 • **Shimoga**: Nethravathi, Near Gutti Nursing Home, Kuvempu Road, Shimoga 577 201, Karnataka. Tel: (08182) 322 966/322 980 • **Siliguri**: No 7, Swamiji Sarani, Ground Floor, Hakimpura, Siliguri 734001, West Bengal. Tel: (0353) 329 1103 • **Sirsa**: Gali No: 1, Old Court Road, Near Railway Station Crossing, Sirsa - 125055, Haryana. Tel: (01666) 327248 • **Sitapur**: Arya Nagar, Near Arya Kanya School, Sitapur, Uttar Pradesh - 262 001. Tel: (05862) 324356, 324408 • **Solan**: 1st Floor, Above Sharma General Store, Near Sanki Rest House, The Mall,

Solan, Himachal Pradesh-173 212. Tel: (01792) 321074, 321075 • **Solapur**: 4, Lokhandwala Tower, 144, Sidheshwar Peth, Near Z.P. Opp. Pangal High School, Solapur 413001, Maharashtra. Tel: (0217) 3204201/3204200 • **Sonepat**: Shop No. 5, PP Tower, Ground Floor, Opp to Income Tax office, Sonepat - 131 001, Haryana. Tel: (0130) 3203021, 3203022 • **Sriganaganagar**: 18 L Block, Sri Ganganagar 335001, Rajasthan. Tel: (0154) 3206580/3206295 • **Srikakulam**: Door No. 4-1-62, Beside Idea Show Room, Palokonda Road, Srikakulam -532001, A.P. Tel.: (08942) - 321900, 321901 • **Sultanpur**: 967, Civil Lines, Near Pant Stadium, Sultanpur - 228 001. Uttar Pradesh. Tel.: 09389403149 • **Surat**: Plot No-629, 2nd Floor, Office No- 2-C/ 2-D, Mansukhlal Tower, Beside Seventh Day Hospital , Opp Dhiraj Sons, Athwalines, Surat - 395001, Gujrat. Tel. No. 0261-326 2267 • **Surendranagar**: 2 MI Park, Near Commerce College, Wadhwan City, Surendranagar 363035, Gujarat. Tel: (02752) 320231/320233 • **Tanjore**: 1112, West Main Street, Tanjore - 613 009, Tamil Nadu. Tel.: (0432) 319022 • **Thane**: 3rd Floor, Nalanda Chambers, "B" Wing, Gokhale Road, Near Hanuman Temple, Naupada, Thane (West) - 400 602, Maharashtra. Tel.: (022) 31920050 • **Thiruppur**: 1(1), Binny Compound, II Street, Kumaran Road, Thiruppur 641601, Tamil Nadu. Tel: (0421) 3201271/3201272 • **Thiruvalla**: Central Tower, Above Indian Bank, Cross Junction, Thiruvalla 689101, Kerala. Tel: (0469) 3200923, 3200921 • **Tinsukia**: Sanairan Lohia Road, 1st Floor, Tinsukia - 786125, Assam. Tel.: (0374) 2336742 • **Tirunelveli**: 1 Floor, Mano Prema Complex, 182/ 6, S.N High Road, Tirunelveli 627001, Tamil Nadu. Tel: (0462) 320 0308/320 0102/2333688 • **Tirupathi**: Shop No14, Boligala Complex, 1st Floor, Door No. 18-8-41B, Near Leela Mahal Circle, Tirumala Bypass Road, Tirupathi 517501, Andhra Pradesh. Tel: (0877) 3206887/3209257/9848877737 • **Trichur**: Adam Bazar, Room no.49, Ground Floor, Rice Bazar (East), Trichur 680001, Kerala. Tel: (0487) 325 1564 • **Trichy**: No 8, I Floor, 8th Cross West Extn, Thillainagar, Trichy 620018, Tamil Nadu. Tel: (0431) 329 6906/329 6909 • **Trivandrum**: R S Complex, Opposite of LIC Building, Pattom PO, Trivandrum 695004, Kerala. Tel: (0471) 324 0202/324 1357 • **Thuraiyakkam**: Old Mahabalipuram Road, Chennai, Ground Floor, 148 Old Mahabalipuram Road, Okkiyam, Thuraiyakkam, Chennai - 600097. Tel.: (044) -30407144 • **Tuticorin**: 1 - A / 25, 1st Floor, Eagle Book Centre Complex, Chidambaram Nagar Main, Palayamkottai Road, Tuticorin - 628 008. Tel: (0461) 3209960 & 3209961 • **Udaipur**: 32 Ahinsapuri, Fatehpura Circle, Udaipur 313004, Rajasthan. Tel: (0294) 329 3202 • **Unjha**: 10/11, Maruti Complex, Opp. B R Marbles, Highway Road, Unjha 384 170, Gujarat • **Vadodara**: 103 Aries Complex, BPC Road, Off R.C. Dutt Road, Alkapuri, Vadodara-390 007 Gujarat. Tel: (0265) 301 8032 • **Valsad**: Gita Nivas, 3rd Floor, Opp. Head Post Office, Halar Cross Lane, Valsad 396001, Gujarat. Tel: 02632 - 324202 • **Vapi**: 215-216, Heena Arcade, Opp. Tirupathi Tower, Near G.I.D.C, Char Rasta, Vapi 396195, Gujarat. Tel: (0260) 3201249/3201268 • **Varanasi**: C 27/249 - 22A, Vivekanand Nagar Colony, Maldhaiya, Varanasi 221002, Uttarpradesh. Tel: (0542) 325 3264/325 3265 • **Vashi**: Mahaveer Center, Office No:17, Plot No:77, Sector 17, Vashi 400703, Maharashtra. Tel: (022) 32598154/32598155 • **Vellore**: No:54, 1st Floor, Pillaiyar Koil Street, Thotta Palayam, Vellore 632004, Tamil Nadu. Tel: (0416) 3209017/3209018 • **Veraval**: Opp. Lohana Mahajan Wadi, Satta Bazar, Veraval-362265, Gujarat. Tel.: (2876) 322 900 • **Vijayawada**: 40-1-68, Rao & Ratnam Complex, Near Chennupati Petrol Pump, M.G Road, Labbipet, Vijayawada 520 010, Andhra Pradesh. Tel: (0866) 329 9181/329 5202 • **Visakhapatnam**: 47/9/17, 1st Floor, 3rd Lane, Dwaraka Nagar, Visakhapatnam 530 016, Andhra Pradesh. Tel: (0891) 329 8397/329 8374/2554893 • **Warangal**: F13, 1st Floor, BVSS Mayuri Complex, Opp. Public Garden, Lashkar Bazaar, Hanamkonda, Warangal 506001, Andhra Pradesh. Tel: (0870) 320 2063/3209927 • **Wardha**: Opp. Raman Cycle Industries, Krishna Nagar, Wardha-442001, Maharashtra. Tel: (07152) 327735 / 327346 • **Yamuna Nagar**: 124-B/R Model Town, Yamunanagar, Yamuna Nagar 135 001, Haryana. Tel: (01732) 316880/316770 • **Yavatmal**: Pushpam Tilakwadi, Opp. Dr. Shrotri Hospital, Yavatmal - 445 001, Maharashtra. Tel : (07232) 322780

In addition to the existing Official Point of Acceptance of transactions, Computer Age Management Services Pvt. Ltd. (CAMS), the Registrar and Transfer Agent of ICICI Prudential Mutual Fund, having its office at New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H.Road), Chennai - 600 034 shall be an official point of acceptance for electronic transactions received from the Channel Partners with whom ICICI Prudential Asset Management Company Limited has entered or may enter into specific arrangements for all financial transactions relating to the units of mutual fund schemes. Additionally, the secure Internet sites operated by CAMS will also be official point of acceptance only for the limited purpose of all channel partners transactions based on agreements entered into between IPMF and such authorized entities.



Application Form for Resident Indians and NRIs/PIOs/FIIs
ICICI Prudential Multiple Yield Fund - Plan B
 (A Close - Ended Income Fund)

(New Fund Offer (NFO) from ICICI Prudential Mutual Fund)

(Please read the instructions carefully before completing the application form)

Broker Code ARN-	Sub-broker Code	Serial Number, Date & Time of Receipt
Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.		
NFO opens on: June 15, 2011	NFO closes on: June 29, 2011	Application No.

1 FOR EXISTING UNITHOLDERS [Refer to Instruction II(a)] Folio No.

If you have an existing folio with PAN validation & KYC validation, please mention the folio number in the space provided and proceed to Step 4.

2 ABOUT YOU

Name of First Applicant

Mr. Ms. M/s.

Date:

Date of Birth (Mandatory)

D	D	M	M	Y	Y	Y	Y
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Please refer to instruction no. II-b(7) for the list of documents to be submitted along with the application in case the first applicant is minor.

Name of Parent or Legal Guardian (in case of minor) / Contact Person (In case of non-individual investors)

Mr. Ms.

Relationship with the Minor Applicant: Father Mother Legal Guardian (For documents to be submitted, refer instruction no. II (b).

Mailing Address (Please provide full address) (Mandatory)

City PIN

State Country

Tax Status [Please tick (✓)]

<input type="checkbox"/> Minor	<input type="checkbox"/> Bank/FI
<input type="checkbox"/> NRI/PIO	<input type="checkbox"/> AOP/Bol
<input type="checkbox"/> Resident Individual	<input type="checkbox"/> Club/Society
<input type="checkbox"/> HUF	<input type="checkbox"/> Company
<input type="checkbox"/> Sole Proprietorship	<input type="checkbox"/>
<input type="checkbox"/> Partnership Firm	<input type="checkbox"/>
<input type="checkbox"/> Others (Please specify)	Trust

Contact Details

Tel. Tel. Mobile

E-Mail

Communication: Account Statement/Annual Report/other statutory information will be sent by email to the above mentioned email ID.
 Please tick (✓) if you wish to receive Account Statement/Annual Report/other statutory information via physical documents instead of email.

Overseas Address (in case of NRIs/FIIs)

City ZIP/PIN

State Country

Name of Second Applicant

Mr. Ms.

Name of Third Applicant

Mr. Ms.

PAN & KYC [Please refer the instruction Nos.II-b(9), X] (Mandatory)

APPLICANT DETAILS	PAN (Please attach proof)	Know Your Customer (KYC) (Please ✓)	Mode of holding (Please tick (✓))	Occupation (Please tick (✓))
1st Applicant	<input type="text"/>	<input type="checkbox"/> KYC acknowledgement /Copy enclosed	<input type="checkbox"/> Single	<input type="checkbox"/> Professional <input type="checkbox"/> Housewife
Guardian (in case 1st applicant is minor)	<input type="text"/>	<input type="checkbox"/> KYC acknowledgement /Copy enclosed	<input type="checkbox"/> Anyone or Survivor	<input type="checkbox"/> Business <input type="checkbox"/> Service
2nd Applicant	<input type="text"/>	<input type="checkbox"/> KYC acknowledgement /Copy enclosed	<input type="checkbox"/> Joint	<input type="checkbox"/> Retired <input type="checkbox"/> Student
3rd Applicant	<input type="text"/>	<input type="checkbox"/> KYC acknowledgement /Copy enclosed	(Default option: Anyone or Survivor)	<input type="checkbox"/> Others (Please specify)

3 BANK ACCOUNT DETAILS OF FIRST APPLICANT (Refer instruction No.III)

Bank Particulars (Name of the Bank)

Branch Address City

Account Number Account Type Current Savings NRO NRE

9 Digit MICR code IFSC Code (11 digit)

If "Mandatory Details" are not provided, your application is liable to be rejected.



ACKNOWLEDGEMENT SLIP (To be filled in by the investor)
 ICICI Prudential Multiple Yield Fund - Plan B

Application No.

Received from:

Address

Options & Sub-options [Please tick (✓)]

Cumulative Option Dividend with Half Yearly Dividend Frequency

Signature, Stamp & Date

4 DEMAT ACCOUNT DETAILS OF FIRST APPLICANT (Refer instruction No. XI)									
<input type="checkbox"/> NSDL	Depository Participant (DP) ID	Beneficiary Account Number	OR	<input type="checkbox"/> CDSL	Depository Participant (DP) ID				
	<input type="text"/>	<input type="text"/>			<input type="text"/>				

5 YOUR INVESTMENT DETAILS UNDER ICICI PRUDENTIAL MULTIPLE YIELD FUND - PLAN B									
ICICI Prudential Multiple Yield Fund - Plan B	Options (Tick <input checked="" type="checkbox"/> any of the boxes below)					Default Option & Sub-option: Cumulative will be the default option. Hence, If an investor fails to specify the option or has selected multiple options, he will be allotted units under the default option/sub-option.			
	<input type="checkbox"/> Cumulative	<input type="checkbox"/> Dividend with Half Yearly Dividend Frequency							
Amount Invested		Cheque/DD No.		Cheque/DD Date		Account Type (For NRI Investors)			
Rs. <input type="text"/>		<input type="text"/>		D D M M Y Y		<input type="checkbox"/> NRO <input type="checkbox"/> NRE <input type="checkbox"/> FCNR			
Bank Name & Branch									
<input type="text"/>									
City									
<input type="text"/>									
The cheque/demand draft should be drawn in favour of "ICICI Prudential Multiple Yield Fund - Plan B" and crossed "Account Payee Only". The cheque/demand draft should be payable at the centre where the application is lodged. For third party investment, refer instruction no. IX.									

6 NOMINATION DETAILS • For Multiple nominations, please use the Multiple Nomination Form. • Nomination is mandatory if the mode of holding is SINGLE.									
<input type="checkbox"/> I/We do not wish to nominate (Please tick (✓) & sign)									
SIGNATURE OF FIRST APPLICANT			SIGNATURE OF SECOND APPLICANT			SIGNATURE OF THIRD APPLICANT			
I/We hereby nominate the under-mentioned nominee to receive the amount to my/our credit in the event of my/our death and confirm that I/we have read and understood the nomination clause under instruction no. VI.									
Nominee						Date of Birth			
NAME OF NOMINEE						D D M M Y Y			
Guardian						Relationship with			
MANDATORY, IF NOMINEE IS A MINOR						<input type="radio"/> Natural guardian			
Nominee's Address						Minor applicant (✓) <input type="radio"/> Court appointed guardian			
HOUSE / FLAT NO						STREET ADDRESS			
CITY / TOWN			PIN CODE			SIGNATURE OF NOMINEE / GUARDIAN, IF NOMINEE IS A MINOR			

7 YOUR CONFIRMATION									
The Trustee, ICICI Prudential Mutual Fund									
I/We have read and understood the SID/Key Information Memorandum of ICICI Prudential Multiple Yield Fund - Plan B. I/We apply for the units of the ICICI Prudential Multiple Yield Fund - Plan B and I/we agree to abide by the terms, conditions, rules and regulations of the scheme. I/We confirm to have understood the terms & conditions. Its investment objectives, investment pattern, fundamental objectives and risk factors applicable to the Plan under the Scheme. I/We agree to abide by the terms, conditions, rules and regulations of the Scheme. I/We have understood the details of the scheme and I/we have not received nor been induced by any rebate or gifts, directly or indirectly, in making this investment. I/We agree to abide by the terms, conditions, rules, regulations and other statutory requirements of SEBI, AMFI, Prevention of Money Laundering Act, 2002 and such other regulations as may be applicable from time to time. I/We declare that the amount invested in the Scheme is through legitimate sources only and is not designed for the purpose of contravention or evasion of any Act, Regulation, Rule, Notification, Directions or any other applicable laws enacted by the Government of India or any Statutory Authority. I/We agree that in case my/our investment in the Scheme is equal to or more than 25% of the corpus of the plan, then ICICI Prudential Asset Management Co. Ltd. (the 'AMC') has full right to refund the excess to me/us to bring my/our investment below 25%. I/We hereby confirm that I/we have not been offered/communicated any indicative portfolio and/or any indicative yield for this investment.									
I/We hereby declare that I am/we are not US Person(s).									
The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to me/us.									
I/We interested in receiving promotional material from the AMC via mail, SMS, telecall, etc.									
If you do not wish to receive, please call on tollfree no. 1800 222 999 (MTNL/BSNL) or 1800 200 6666 (Others)									
REGISTRAR									
Computer Age Management Services Pvt. Ltd.									
New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H. Road), Chennai - 600 034.									

REGISTRAR									
Computer Age Management Services Pvt. Ltd.									
New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H. Road), Chennai - 600 034.									



ACKNOWLEDGEMENT SLIP
Please Retain this Slip

To be filled in by the Investor. Subject to realization of cheque and furnishing of Mandatory Information.



Scheme	ICICI PRUDENTIAL Multiple Yield Fund - Plan B	₹	AMOUNT	D D M M Y Y
CHEQUE / DD No.	DRAWN ON BANK & BRANCH	EXISTING FOLIO NO. /		

INSTRUCTIONS TO INVESTORS

I. GENERAL INSTRUCTIONS

- a) The application form is for Resident Investors/NRIs/FIIs and should be completed in English in **BLOCK** Letters.
- b) The signature(s) should be in English or in any of the Indian languages specified in the eighth schedule of the constitution of India. Thumb impressions must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under his/her official seal. Applications by minors should be signed by their guardians. In case of HUF, the Karta should sign on behalf of the HUF.

Signature mismatch cases: While processing the redemption / switch out request in case the AMC/ Registrar come across a signature mismatch, then the AMC/ Registrar reserves the right to process the redemption only on the basis of supporting documents (like copy of passport, driving licence etc.) confirming the identity of the investors. List of such documents may be notified by AMC from time to time on its website.

- c) The application form number, the scheme name and the name of the applicant should be mentioned on the reverse side of the instrument that accompanies the application.
- d) The Application completed in all respects along with the cheque/demand draft must be submitted to the nearest Customer Service Centre. Applications incomplete in any respect or not accompanied by a cheque or demand draft for the amount payable are liable to be rejected and the money paid will be refunded without interest.
- e) No receipt will be issued for the application money. The Customer Service Centers will stamp and return the acknowledgement slip in the application form, to acknowledge receipt of the application.
- f) **Overwriting on application forms/transaction slips:** In case of corrections/overwriting on key fields (as may be determined at the sole discretion of the AMC) of the application forms/transaction slips, the AMC reserves the right to reject the application forms/transaction slips in case the investor(s) has(ve) not countersigned in each place(s) where such corrections/overwriting has(ve) been made.

II. UNITHOLDERS INFORMATION

a) Existing Unitholders

Investors already having an account in any of the ICICI Prudential Schemes should provide their Folio Number. The names of the applicants, mode of holding etc. will be as per the folio number provided. Existing unitholders should mention the Folio Number and directly proceed to **Step 4** after providing the PAN details, which are mandatory.

b) New Applicant

1. Name and address must be given in full (PO. Box Address is not sufficient). In case of NRI/PIO/FII investors, an overseas address must be provided.
2. Name of guardian must be mentioned if the investments are being made on behalf of a minor. Date of Birth is mandatory in case of minor.

Investments of the existing minor investor on minor attaining majority: Upon attaining majority, a minor has to write to the fund, giving his specimen signature duly authenticated by his banker as well his new bank mandate, PAN details, in order to facilitate the Fund to update its records and permit the erstwhile minor to operate the account in his own right.

3. Guardian in the folio(s) on behalf of the minor should either be a natural guardian (i.e. father or mother) or a court appointed legal guardian.
4. The information on the relationship/status of the guardian as father, mother or legal guardian will be mandatory.
5. In case of natural guardian, the documents evidencing the relationship will have to be submitted (if the same is not available as part of the documents submitted for proof of DOB).
6. In case of court appointed legal guardian- a notarised photo copy of the court order should be submitted alongwith the application.
7. Date of birth of the minor along with photocopies of supporting documents as enumerated below shall be mandatory while opening the account on behalf of minor:
 - i) Birth certificate of the minor, or
 - ii) School leaving certificate / Mark sheet issued by Higher Secondary Board of respective states, ICSE, CBSE etc., or
 - iii) Passport of the minor, or
 - iv) Any other suitable proof evidencing the date of birth of the minor.
8. In case of an application under Power of Attorney or by a limited company, body corporate, registered society, trust or partnership, etc. the relevant Power of Attorney or the relevant resolution or authority to make the application as the case may be, or duly certified copy thereof, along with the Memorandum and Articles of Association/ bye-laws must be lodged along with the application form.

Power of Attorney (POA): In case an investor has issued Power of Attorney (POA) for making investments, switches, redemptions etc. under his folio, both the signature of the investor and the POA holder have to be clearly captured in the POA document to be accepted as a valid document. At the time of making redemption / switches the fund would not be in a position to process the transaction unless, POA holder's signature is available in the POA or proof of identity alongwith signature is produced along with the POA.

9. **PAN is mandatory:** As per SEBI Circular MRD/Dop/Cir/-05/2007 dated May 10, 2007 Permanent Account Number (PAN) has been made the sole identification number for all participants transacting in the securities market, irrespective of the amount of transaction, w.e.f. July 02, 2007. PAN is mandatory for all mutual fund investments w.e.f. 1st January, 2008. Accordingly, any application not accompanied with the PAN is liable to be rejected. Please note that the PAN copy needs to be attested by any of the following: (a) At the Mutual Fund office (verification with original to be done by the person accepting the documents) (b) Your Financial Advisor (c) Your Bank Manager (d) Gazetted Officer (e) Notarized Copy (f) Judicial Authority.
10. Applicants should indicate their status by ticking the appropriate box. Applications without a tick in the 'Status' box will be considered as investment by "Others". Those who select the status as "Others", they should specify their status in the space provided."

11. Applicants should specify the mode of holding. In case it is not mentioned, the default will be "anyone or survivor". In the case of joint holders, the first named holder shall receive all the Account Statements, dividend/redemption/refund warrants and any other correspondence sent from time to time.

12. Name of a contact person should be mentioned in case of the investment by a Company/Body Corporate/Partnership Firm/Trust/Foreign Institutional Investors (FIIs)/Society/AOP/BOI.

- III. **BANK DETAILS:** The first Unitholder should provide the name of the bank branch, complete address of the branch, account type and account number, which is mandatory as per Securities Exchange Board of India circular IIAMRP/MF/CIR/07/826/98 dated April 15, 1998. Applications without this information will be deemed to be incomplete.

Please quote 9 Digit Code No. of your Bank and Branch corresponding to Bank Account details. (This number appears on every leaf of your cheque book after your cheque number). Please attach a blank "cancelled" Cheque or a clear photocopy of a cheque issued by your bank verifying of the Code No. The AMC reserves the right to make dividend/redemption payments through ECS/NFT/RTGS where details is available.

IV. INVESTMENT DETAILS

Minimum Application Amount: Rs. 5,000/- and in multiples of Rs. 10 thereafter.

Presently, two options are available under the Plan of the Scheme viz. Cumulative and Dividend option. Dividend Payout with half yearly dividend frequency is available under the Plan. The Cumulative Option shall be the default option under the Plan of the Scheme. The Trustee reserves the right to declare dividends under the Scheme depending on the net distributable surplus available under the Scheme. It should, however, be noted that actual distribution of dividends and the frequency of distribution will depend, inter-alia, on the availability of distributable surplus and will be entirely at the discretion of the Trustee.

V. MODE OF PAYMENT

- a) The cheque should be drawn in favour of "ICICI Prudential Multiple Yield Fund - Plan B" and crossed "Account Payee Only". The cheque/demand draft should be payable at the centre where the application is lodged. The cheque/demand draft should be drawn on any bank which is situated at and is a member/sub-member of the Bankers' Clearing House. Cheques/demand drafts drawn on a bank not participating in the Clearing House will not be accepted.
- b) Separate Cheque/Draft is required for each plan/option invested.
- c) **MICR Cheques, RTGS and Transfer Cheques will be accepted till the end of the business hours upto June 29, 2011.**
- d) **Payments by Stockinvest, Money Order, Cash, Postal Order and out-station and/or post-dated cheques will not be accepted.**

The Trustee shall have absolute discretion to accept/reject any application for purchase of Units, if in the opinion of the Trustee, increasing the size of Scheme's Unit capital is not in the general interest of the Unitholders, or the Trustee for any other reason believes it would be in the best interest of the Schemes or its Unitholders to accept/reject such an application.

- e) An investor can also subscribe to the New Fund Offer (NFO) through ASBA facility.

f) NRI/FII/PIO Investors

1. **Repatriation basis:** Payments by NRIs/FIIs/Persons of Indian Origin residing abroad, may be made either by way of Indian Rupee drafts or cheques by means of (i) inward remittance through normal banking channels; or (ii) out of funds held in NRE/FCNR account payable at par and payable at the cities where the Customer Service Centres are located.

In case of Indian Rupee drafts purchased through NRE/FCNR Account, an account debit certificate from the bank issuing the draft confirming the debit should also be enclosed.

In case the debit certificate is not provided, the AMC reserves the right to reject the application of the NRI investors.

2. **Non Repatriation basis:** NRIs or Persons of Indian origin residing abroad investing on a non-repatriable basis may do so by issuing cheques/demand drafts drawn on Non-Resident Ordinary (NRO) account payable at the cities where the Customer Service Centres are located.

3. **FIRC certificate:** In case of investments by Non Resident Indians (NRIs), if FIRC certificate was not submitted, CAMS/AMC will not provide FIRC outward letters to banks.

4. **Payment of Maturity Proceeds:** NRIs shall provide details of purchase including contract notes on or before the maturity date. In the absence of such details on or before the maturity date, TDS towards capital gain would be done at higher applicable rate. For this purpose, the difference between allotment NAV and NAV applicable for Maturity payment is considered as capital gains.

The plan under the scheme shall be fully redeemed at the end of the maturity period of the respective Plan unless rolled over as per SEBI guidelines.

VI. NOMINATION

- a. Filling the nomination details is mandatory for individuals applying for/ holding units on their own behalf singly and optional for joint holding. Non-individuals including society, trust, body corporate, partnership firm, Karta of Hindu Undivided Family, holder of Power of Attorney cannot nominate. All joint holders will sign the nomination form. Nomination is not allowed in case the first applicant is a minor. Nomination form cannot be signed by Power of Attorney (PoA) holders.
- b. Even those investors who do not wish to nominate must sign separately confirming their non-intention to nominate.
- c. All payments and settlements made to such nominee and signature of the Nominee acknowledging receipt thereof, shall be a valid discharge by the AMC / Mutual Fund / Trustees.
- d. A minor can be nominated and in that event, the name, relationship and address of the guardian of the minor nominee shall be provided by the unit holder. Guardian of the minor should either be a natural guardian (i.e. father or mother) or a court appointed legal guardian. Nomination can also be in favour of the Central Government, State Government, a local authority, any person designated by virtue of his office or a religious or charitable trust.

- e. The Nominee shall not be a trust (other than a religious or charitable trust), society, body corporate, partnership firm, Karta of Hindu Undivided Family or a Power of Attorney holder. A non-resident Indian can be a Nominee subject to the exchange controls in force, from time to time.
- f. Nomination in respect of the units stands withdrawn upon the transfer of units.
- g. Every new nomination for a folio/account will overwrite the existing nomination.
- h. Transfer of units in favour of a Nominee shall be valid discharge by the Asset Management Company (AMC) against the legal heir.
- i. The cancellation of nomination can be made only by those individuals who hold units on their own behalf, singly or jointly and who made the original nomination and the request has to be signed by all the holders.
- j. On cancellation of the nomination, the nomination shall stand withdrawn and the AMC shall not be under any obligation to transfer the units in favour of the Nominee.
- k. Investors who want to make multiple nominations need to fill the separate Multiple Nomination Form which is along with this document and submit it to the AMC.

VII. DIRECT CREDIT OF DIVIDEND/REDEMPTION: ICICI Prudential AMC Ltd. had entered into an arrangement with certain banks such as ICICI Bank, HDFC Bank, Citibank N.A. and HSBC for direct credit of redemption and dividend proceeds, if investors have a bank mandate with any of these banks. However, the Fund reserves a right to issue a payment instrument in place of this direct credit facility, and will not be responsible for any delay on the part of the bank for executing the direct credit. The AMC may alter the list of the banks participating in direct credit arrangement from time to time/ withdraw direct credit facility from the banks, based on its experience of dealing with any of such banks or add / withdraw the name of the bank with whom direct credit facility arrangements can be introduced/ discontinued as the case may be.

VIII. E-MAIL COMMUNICATION: It is hereby notified that wherever the investor(s) has/ have provided his/their e-mail address in the application form or any subsequent communication in any of the folio belonging to the investor(s), the Fund/Asset Management Company reserves the right to use Electronic Mail (e-mail) as a default mode to send various communication which include account statements for transactions done by the investor(s). The investor(s) may request for a physical account statement by writing or calling the Fund's Investor Service Centre/Registrar & Transfer Agent. In case of specific request received from investor(s), the Fund shall endeavour to provide the account statement to the investor(s) within 5 working days from the receipt of such request. The Fund shall comply with SEBI Circular No. IMD/CIR/12/80083/2006 dated November 20, 2006 with respect to despatch of the account statement.

IX. INVESTMENT/SUBSCRIPTION MADE THROUGH THIRD PARTY CHEQUE(S) WILL NOT BE ACCEPTED.

Third party cheque(s) for this purpose are defined as: (i) Investment made through instruments issued from an account other than that of the beneficiary investor, (ii) in case the investment is made from a joint bank account, the first holder of the mutual fund folio is not one of the joint holders of the bank account from which payment is made.

Third party cheque(s) for investment/subscription shall be accepted, only in exceptional circumstances, as detailed below:

- 1) Payment by Parents/Grand-Parents/related persons for investment made on behalf of a minor in consideration of natural love and affection or as gift for a value not exceeding Rs. 50,000/- (each purchase).
- 2) Custodian on behalf of a Foreign Institutional Investor (FII) or a client.
- 3) Payment by Employer on behalf of employee under Systematic Investment Plans or lump sum/one-time subscription, through Payroll deductions. Asset management companies should exercise extra due diligence in terms of ensuring the authenticity of such arrangements from a fraud prevention and KYC perspectives.

The above mentioned exception cases will be processed after carrying out necessary checks and verification of documents attached along with the purchase transaction slip/application form, as stated below:

- 1) Determining the identity of the Investor and the person making payment i.e. mandatory Know Your Client (KYC) for Investor and the person making the payment.
- 2) Obtaining necessary declaration from the Investor/unitholder and the person making the payment. Declaration by the person making the payment should give details of the bank account from which the payment is made and the relationship with the beneficiary.
- 3) Verifying the source of funds to ensure that funds have come from the drawer's account only.

In case of investment/subscriptions made via Pay Order, Demand Draft, Banker's cheque, RTGS, NEFT, ECS, bank transfer, net banking etc. Following additional checks shall be carried out:

- 1) If the investment/subscription is settled with pre-funded instruments such as Pay Order, Demand Draft, Banker's cheque, etc., a Certificate from the Issuing banker must accompany the purchase application, stating the Account holder's name and the Account number which has been debited for issue of the instrument. The funds should be debited from a pre-registered pay in account available in the records of the Mutual fund, or from the account of the first named unit holder. Additionally, if a pre-funded instrument issued by the Bank against cash, it shall not be accepted for investments of Rs.50,000/- or more. Such pre-funded instrument issued against cash payment of less than Rs.50,000/- should be accompanied by a certificate from the banker giving name, address and PAN (if available) of the person who has requested for the demand draft.
- 2) If payment is made by RTGS, NEFT, ECS, bank transfer, etc., a copy of the instruction to the bank stating the account number debited must accompany the purchase application. The account number mentioned on the transfer instruction should be from pay in account available in the records, or from the account of the first named unit holder.

Investors are requested to note that AMC reserves right to have additional checks of verification for any mode of payment received. AMC reserves the right to reject the transaction in case the payment is received in an account not belonging to the first unit holder of the mutual fund.

In case of investors with multiple accounts, in order to ensure smooth processing of investor transactions, it is advisable to register all such accounts, as the investments/subscriptions received from the said multiple accounts shall be treated as 1st party payments.

Refer Third Party Payment Declaration form.

X. KNOW YOUR CUSTOMER (KYC) NORMS: With effect from 1st January, 2011, KYC (Know Your Customer) norms are mandatory for ALL investors for making investments in Mutual Funds, irrespective of the amount of investment.

KYC shall also be mandatory for:

- constituted Power of Attorney (PoA) holder(s), in case of investments through PoA.
- each of the applicants, in case of application in joint names.
- guardian investing on behalf of minor
- if an individual becomes an investor due to an operation of law, e.g., transmission of units upon death of an investor, the claimant / person(s) entering the Register of unit holders of the Fund will be required to KYC compliant before such transfer takes place.

XI. MODE OF HOLDING:

Demat/Non-Demat Mode:

1. Investor can hold units in demat/non-demam mode. In case investor did not provide demat account details or details of DP ID / BO ID, provided by the investor, is incorrect or demat account is not activated or not in active status, the units would be allotted in non demat mode.
2. Allotment letters would be sent to investors who are allotted units in demat mode and Statement of Accounts would be sent to investors who are allotted units in non demat mode.
3. Units held in dematerialized form are freely transferable with effect from October 01, 2010, except units held in equity linked savings scheme during the lock-in period.

This being a Closed Ended Scheme, no premature redemption can be made through redemption instruction to the Mutual Fund until Maturity. However, the Scheme provides for liquidity through listing on the NSE (and any other recognized stock exchange where the units are listed). Unitholders who intend to avail of the facility to trade in units are required to have a Demat Account. Unitholders holding units in SOA form and desires to trade in the units, can do so by dematerialising the SOA through depositories. For conversion of Mutual Fund units represented by SOA into dematerialized form or vice-versa, the unitholders are required to approach depositories. Currently, the units are listed at National Stock Exchange (NSE).

XII. Pledge/Lien : In case investor creates pledge / lien on their units in favour of any financial institution or lender, the details of the same shall be provided to ICICI Prudential AMC or CAMS within two days of creations of such pledge/lien. The redemption proceeds/ stroke dividend payment will be on hold till proper details are made available.

XIII. Multiple Bank accounts

The unit holder/ investor can register multiple bank account details under its existing folio by submitting separate form available on the website of the AMC at www.icicipruamc.com.

Refer Multiple Bank Accounts Registration form.



ICICI Prudential Mutual Fund
 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East),
 Mumbai 400 063. Tel: (91) (22) 26852000, Fax: (91)(22) 2686 8313.

New Fund Offer Opens on: June 15, 2011
New Fund Offer Closes on: June 29, 2011

ICICI Prudential Multiple Yield Fund - Plan B
APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA)
FORM for Demat Account Holders

Date: _____

ASBA Application No. _____

BROKER/AGENT INFORMATION		FOR OFFICE USE ONLY			
Name & AMFI Regn. No.	Sub-Broker Name & Code	SCSB (Name & Code)	SCSB IFSC Code (11 digit code)	Syndicate Member Code (Name & Code)	Sl. No.
ARN-					
Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.					

Name of First Applicant (As in Demat account) Mr. / Ms. / M/s. _____

Existing Folio No. (Please fill in your folio no., if any) _____ / _____

DEMAT ACCOUNT DETAILS OF FIRST APPLICANT (Mandatory - Refer Terms & Conditions No.11 on the reverse side of this form)

Depository Name (Please tick any) National Securities Depository Ltd. (NSDL) Central Depository Services [India] Ltd. (CDSL)

Depository Participant Name _____

Depository Participant (DP) ID _____ Beneficiary Account No. _____

PERMANENT ACCOUNT NUMBER (PAN) (Please attach proof) (Mandatory)

1st Applicant _____ Guardian (in case 1st applicant is minor) _____

INVESTMENT DETAILS (For scheme details, please read the Key Information Memorandum/Scheme Information Document of the Scheme)

NAME OF THE SCHEME	OPTIONS & SUB-OPTIONS [Please tick (✓)]	
ICICI PRUDENTIAL MULTIPLE YIELD FUND - PLAN B	<input type="checkbox"/> Cumulative Option	<input type="checkbox"/> Dividend with Half Yearly Dividend Frequency

SCB/ASBA BANK ACCOUNT DETAILS OF FIRST APPLICANT FOR BLOCKING OF FUND (Refer Terms & Conditions No.7 on the reverse side of this form)

Name of the Bank _____

Branch Address _____ City _____

Account Number _____ Account Type Current Savings NRO NRE

Total Amount to be blocked [Rs. in figures] _____ Total Amount to be blocked [Rs. in words] _____

Rs. _____

If "Mandatory Details" are not provided, your application is liable to be rejected.

UNDERTAKING BY ASBA INVESTOR: 1) I/We hereby undertake that I/We am/are an ASBA Investor as per the applicable provisions of the SEBI (Issue of Capital and Disclosure Requirements), Regulations 2009 ('SEBI Regulations') as amended from time to time. **2)** In accordance with ASBA process provided in the SEBI Regulations and as disclosed in this application, I/We authorize (a) the SCSB to do all necessary acts including blocking of application money towards the Subscription of Units of the Scheme, to the extent mentioned above in the "SCSB / ASBA Account details" or unblocking of funds in the bank account maintained with the SCSB specified in this application form, transfer of funds to the Bank account of the Scheme/ICICI Prudential Mutual Fund on receipt of instructions from the Registrar and Transfer Agent after the allotment of the Units entitling me/us to receive Units on such transfer of funds, etc. **(b)** Registrar and Transfer Agent to issue instructions to the SCSB to remove the block on the funds in the bank account specified in the application, upon allotment of Units and to transfer the requisite money to the Scheme's account / Bank account of ICICI Prudential Mutual Fund. **3)** In case the amount available in the bank account specified in the application is insufficient for blocking the amount equivalent to the application money towards the Subscription of Units, the SCSB shall reject the application. **3)** If the DP ID, Beneficiary Account No. or PAN furnished by me/us in the application is incorrect or incomplete or not matching with the depository records, the application shall be rejected and the ICICI Prudential Mutual Fund or ICICI Prudential Asset Management Company Limited or ICICI Prudential Trustee Company Limited or SCSBs shall not be liable for losses, if any. All future communication in connection with NFO should be addressed to the SCSB/RTA/AMC quoting the full name of the Sole/First Applicant, NFO Application Number, ASBA Application Number, Depository Account details [if it has been provided], Amount applied for and the account number from where NFO amount was blocked. **4)** The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to me/us. **Applicable to NRIs only:** I/We confirm that I am/we are non-resident of Indian Nationality/origin and I/we hereby confirm that the funds for subscription, have been remitted from abroad through normal banking channels or from funds in my/our non-resident external/ordinary account/FCNR account. I/We am/are not prohibited from accessing capital markets under any order/ruling/judgement etc. of any regulation, including SEBI. I/We am/are confirm that my application is in compliance with applicable Indian and Foreign laws. I/We hereby agree and accept all the terms and conditions for availing the ASBA facility.

First/Sole Applicant	Second Applicant	Third Applicant
SIGNATURE OF BANK ACCOUNT HOLDERS		

ACKNOWLEDGEMENT SLIP [To be filled in and attached by the applicant with the NFO Application Form]
ICICI Prudential Mutual Fund, 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
 Goregaon (East), Mumbai 400 063. Tel: (91) (22) 26852000, Fax: (91)(22) 2686 8313.

Date:

D	D	M	M	Y	Y	Y	Y
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ASBA Application No.: _____

Received from Mr. / Ms. /M/s. _____

Address _____

ICICI Prudential Multiple Yield Fund - Plan B

Option: Cumulative Dividend with Half Yearly Dividend Frequency

SCSB A/c. No. _____ Bank Name _____ Branch Name _____

Rs. (in figures) _____ Rupees (in words) _____

SCSB Stamp, Signature, Date & Time of Receipt
--

Terms & Conditions (ASBA)

- 1) An ASBA investor, intending to subscribe to a public, shall submit a completed ASBA form to a Self Certified Syndicate Bank (SCSB), with whom the bank account to be blocked, is maintained, through one of the following modes:
 - (i) Submit the form physically with the Designated Branches (DBs) of the SCSB ("Physical ASBA");
 - (ii) Submit the form electronically through the internet banking facility offered by the SCSB ("Electronic ASBA").
- 2) ASBA Facility is provided only for Demat Account Holders
- 3) From one bank account more than five applications will not be allowed
- 4) Investors shall note that the NFO units will be credited in the demat account specified in the ASBA cum application form and hence these details are mandatory.
- 5) To ensure that NFO units are allotted, Investors to ensure that their demat accounts are active i.e. not frozen or suspended.
- 6) Investors to note that if the DP-ID, beneficiary account and the PAN provided in the form are incomplete, incorrect or do not match with the depository records of NSDL or CDSL, the application shall be rejected.
- 7) Bank account details provided in the application will be the bank account number from where the NFO application amount is authorized to be blocked, Bid amount, bank and branch name shall be given in this block.
- 8) Investors will ensure that sufficient balance is maintained in the bank account mentioned in the form, else the application shall be liable to be rejected.
- 9) In case an ASBA investor wants to withdraw his/her ASBA during the bidding / offer period, he/ she shall submit his/ her withdrawal request to the SCSB, which shall do the necessary, including deletion of details of the withdrawn ASBA from the electronic bidding system of the Stock Exchange(s) and unblocking of funds in the relevant bank account.
- 10) In case an ASBA investor wants to withdraw his/her ASBA after the NFO closure date, he/she shall submit the withdrawal request to the RTA on or before T+1 [T being NFO closure date].
- 11) **Demat/Non-Demat Mode:**
 1. Investor can hold units in demat/non-demat mode. In case investor did not provide demat account details or details of DP ID/BO ID, provided by the investor, is incorrect or demat account is not activated or not in active status, the units would be allotted in non demat mode.
 2. The investor can dematerialize his/her holdings in non demat mode. Similarly, investor can rematerialize holdings in demat mode. All expenses in connection with conversion from demat to remat mode or remat to demat mode will have to be incurred by the investors.
 3. Allotment letters would be sent to investors who are allotted units in demat mode and Statement of Accounts would be sent to investors who are allotted units in non demat mode.
- 12) SCSB means Self Certified Syndicate Bank registered with the SEBI, which offers the facility of ASBA. The current list of SCSBs as available on SEBI website is as follows:
 1. Axis Bank Ltd 2. State Bank of Hyderabad 3. Corporation Bank 4. State Bank of Travencore 5. IDBI Bank Ltd. 6. State Bank of Bikaner and Jaipur 7. YES Bank Ltd. 8. Punjab National Bank 9. Deutsche Bank 10. Union Bank of India 11. HDFC Bank Ltd. 12. Bank of Baroda 13. ICICI Bank Ltd 14. Vijaya Bank 15. Bank of Maharashtra 16. State Bank of India 17. Andhra Bank 18. HSBC Ltd. 19. Kotak Mahindra Bank Ltd. 20. Bank of India 21. CITI Bank 22. IndusInd Bank 23. Allahabad Bank 24. Karur Vysya Bank Ltd. 25. The Federal Bank 26. Indian Bank 27. Central Bank of India 28. Oriental Bank of Commerce 29. Standard Chartered Bank 30. J P Morgan Chase Bank, N.A. 31. Nutan Nagarik Sahakari Bank Ltd. 32. UCO Bank 33. Canara Bank 34. United Bank of India.
- 13) The investor is required to submit a copy of the acknowledgement receipt of the ASBA Form (as submitted with SCSB) along with the NFO application form to be furnished to ICICI Prudential Mutual Fund.



Investment Manager: ICICI Prudential Asset Management Company Limited

Regd. Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (91) (022) 26428000, Fax: (022) 2655 4165.

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai 400 063. Tel: (91) (22) 26852000, Fax: (91)(22) 2686 8313.

Third Party Payment Declaration

(This should be enclosed with each payment/SIP Enrolment)

Payments by : Parent/Grand-Parents/Related Persons Other than the Registered Guardian

Payments to : To a Minor Folio only; In consideration of: Natural love and affection or as gift only

Maximum Value : Not Exceeding Rs 50,000/- (each regular purchase or per SIP installment)

Folio No. <input type="text"/>	Application No. <input type="text"/>	PAN <input type="text"/>	
<i>(For existing unitholders only)</i>		KYC Acknowledgement : <input type="checkbox"/> Attached	

Beneficial Minor's Name:			
Mr. / Ms. <input type="text"/>			
Investment Amount	Payment Cheque No.	Cheque Date	Cheque Drawn on A/c. No.
₹ <input type="text"/>	<input type="text"/>	D D M M Y Y <input type="text"/>	<input type="text"/>
Cheque Drawn on Bank: <input type="text"/>			

DECLARATION & SIGNATURES

	Parent/Grand Parents/Related Persons other than the Registered Guardian	Guardian of Minor, as registered in the folio
Name	<input type="text"/>	<input type="text"/>
Relationship with Minor:	<input type="text"/>	<input type="text"/>
IT PAN	<input type="text"/>	<input type="text"/>
KYC Acknowledgement (Mandatory - any amount)	<input type="checkbox"/> Attached	<input type="checkbox"/> Attached
Declaration	I hereby declare and confirm that the minor stated above is the beneficial owner of the investment details mentioned above and I am providing the funds for these investments on account of my natural love and affection or as gift from my bank account only.	I confirm that I am the legal guardian of the Minor, registered in folio and have no objection to receiving these funds on behalf of the minor.
Signature	<input type="text"/>	<input type="text"/>
Contact Number	<input type="text"/>	<input type="text"/>

Bankers Certificate in case of Demand Draft/Pay Order/Any Other pre-funded instrument:

To whomsoever it may concern, we hereby confirm the following details regarding the instrument issued by us:

Instrument Type:	<input type="checkbox"/> Demand Draft	<input type="checkbox"/> Pay Order
Instrument Number:	<input type="text"/>	Dated: D D M M Y Y <input type="text"/>
Investment Amount:	<input type="text"/>	
In Favour of / Favouring:	<input type="text"/>	
Payable At:	<input type="text"/>	

Details of Bank Account Debited for issuing the instrument

Bank Account Number:	<input type="text"/>	Account Type	<input type="text"/>
<input type="checkbox"/> Demand Draft OR <input type="checkbox"/> Pay Order		Issued through cash <input type="checkbox"/> Yes / <input type="checkbox"/> No Debit from account <input type="checkbox"/> Yes / <input type="checkbox"/> No <i>(Cash shall not be accepted for investment of Rs.50,000/- or more)</i>	
Account Holder/Applicant Details	Name	Income Tax PAN	
1.	<input type="text"/>	<input type="text"/>	
2.	<input type="text"/>	<input type="text"/>	
3.	<input type="text"/>	<input type="text"/>	

If the issuing bank branch is outside India

We further declare that we are registered as a Bank/branch as mentioned below:

Under the Regulator	Name of Regulator <input type="text"/>
In the Country	Country Name <input type="text"/>
Registration No.	Registration Number <input type="text"/>
We confirm having carried out necessary Customer due diligence with regard to the Beneficiary and to the source of the funds received from him, as per the standards of Anti-Money Laundering laws in our country.	

Branch Manager/Declarant(s):

Signature: _____

Name: _____ Address: _____

City: _____

Postal Code: _____ Country: _____ Contact No. _____

Bank & Branch Seal

Custodian on behalf of an FII or client:

Should be enclosed with each payment

To whomsoever it may concern

Application and Payment Details

(All details below are mandatory)

Folio No.		Application Form no.	
Beneficial Applicant/ Investor Name:			
Investment Amount			
Payment Mode	<input type="checkbox"/> Cheque	<input type="checkbox"/> Funds Transfer	<input type="checkbox"/> RTGS <input type="checkbox"/> NEFT
Payment Cheque /UTR No.		Dated:	D D M M Y Y
Payment from Bank:			
Payment from A/c No.:			

We further declare that we are registered as a Custodian with SEBI under Registration No: _____
We confirm that the beneficial owner stated above and that this payment is issued by us in our capacity as Custodian to the Applicant/Investor. The source of this payment is from funds provided to us by the Applicant/Investor.

Signature of Declarant(s): _____
(Acting as a Banker/Custodian)

Name(s) of Declarant(s): _____

Income Tax PAN : _____

Address of Declarant(s): _____

City _____

Postal Code: _____ State: _____ Country: _____

Payment by Employer on behalf of Employee under Systematic Investments Plans through Payroll deductions

To whomsoever it may concern

We hereby declare that the application form no: _____ for subscription of units in _____

_____ (Name of the Scheme /Plan/ Option) is accompanied by cheque no: _____

dated _____ drawn on _____ (Name of the Bank / Branch).

We confirm that the beneficial owner(s) of the investment in these units is/are _____

_____ (Name of the Employee, with employee number), who is my / our employee and am providing the funds for these investments through the payroll deduction.

Signature of Declarant(s): _____

Name(s) of the Declarant(s): _____

Income Tax PAN : _____

Address of Declarant(s): _____

City _____

Postal Code: _____ State: _____ Country: _____

Signature(s) of Beneficiary(ies)

1. _____ 2. _____ 3. _____

Please refer to the instruction no. VI(e) on page no. 25 for the details on Third Party Declaration.



Investment Manager: ICICI Prudential Asset Management Company Limited
 Regd. Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001.
 Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051,
 Tel: (91) (022) 26428000, Fax: (022) 2655 4165.
 Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East),
 Mumbai 400 063. Tel: (91) (22) 26852000, Fax: (91)(22) 2686 8313.

Multiple Bank Accounts Registration Form

Please strike unused sections to avoid unauthorised use.

Folio No.		Application No.		PAN	
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(For existing unitholders only)

Name of Sole/First Unitholder

Mr. / Ms. / M/s.

A – ADDITION OF BANK ACCOUNTS

Please register my/our following bank accounts for all investments in my/our folio. I/we understand that I/we can choose to receive payment proceeds in any of these accounts, by making a specific request in my/our redemption request. I/We understand that the bank accounts listed below shall be taken up for registration in my/our folio in the order given below and the same shall be registered only if there is a scope to register additional bank accounts in the folio subject to a maximum of five in the case of individuals and ten in the case of non individuals.

For each bank account, investors should produce originals for verification or submit originals of the documents mentioned below.

Name of the Bank	
Account Number	Account Type <input type="checkbox"/> Current <input type="checkbox"/> Savings <input type="checkbox"/> NRO <input type="checkbox"/> NRE <input type="checkbox"/> FCNR <input type="checkbox"/> _____
Branch Address	
City	
PIN	9 Digit MICR code ^
IFSC Code ^ ^ (11 digit)	
Document attached (Any one) – <input type="checkbox"/> Cancelled Cheque with name pre-printed <input type="checkbox"/> Bank statement <input type="checkbox"/> Pass book <input type="checkbox"/> Bank Certificate	

^ 9 digit code on your cheque next to the cheque number. ^ ^ 11 digit code printed on your cheque.

Name of the Bank	
Account Number	Account Type <input type="checkbox"/> Current <input type="checkbox"/> Savings <input type="checkbox"/> NRO <input type="checkbox"/> NRE <input type="checkbox"/> FCNR <input type="checkbox"/> _____
Branch Address	
City	
PIN	9 Digit MICR code ^
IFSC Code ^ ^ (11 digit)	
Document attached (Any one) – <input type="checkbox"/> Cancelled Cheque with name pre-printed <input type="checkbox"/> Bank statement <input type="checkbox"/> Pass book <input type="checkbox"/> Bank Certificate	

Name of the Bank	
Account Number	Account Type <input type="checkbox"/> Current <input type="checkbox"/> Savings <input type="checkbox"/> NRO <input type="checkbox"/> NRE <input type="checkbox"/> FCNR <input type="checkbox"/> _____
Branch Address	
City	
PIN	9 Digit MICR code ^
IFSC Code ^ ^ (11 digit)	
Document attached (Any one) – <input type="checkbox"/> Cancelled Cheque with name pre-printed <input type="checkbox"/> Bank statement <input type="checkbox"/> Pass book <input type="checkbox"/> Bank Certificate	

Name of the Bank	
Account Number	Account Type <input type="checkbox"/> Current <input type="checkbox"/> Savings <input type="checkbox"/> NRO <input type="checkbox"/> NRE <input type="checkbox"/> FCNR <input type="checkbox"/> _____
Branch Address	
City	
PIN	9 Digit MICR code ^
IFSC Code ^ ^ (11 digit)	
Document attached (Any one) – <input type="checkbox"/> Cancelled Cheque with name pre-printed <input type="checkbox"/> Bank statement <input type="checkbox"/> Pass book <input type="checkbox"/> Bank Certificate	

B - DEFAULT BANK ACCOUNT

From among the bank accounts registered with you or mentioned above, please register the following bank account as a Default Bank Account into which future redemption and/or dividend proceeds, if any of the above mentioned folio will be paid:

Bank Account Number		Bank Name	
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SIGNATURES (To be signed as per mode of holding. In case of non-Individual Unit holders, to be signed by AUTHORISED SIGNATORIES)		
Sole / First Applicant / Unit holder	Second Applicant / Unit holder	Third Applicant / Unit holder



Investment Manager: ICICI Prudential Asset Management Company Limited

Regd. Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (91) (022) 26428000, Fax: (022) 2655 4165.

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai 400 063. Tel: (91) (22) 26852000, Fax: (91)(22) 2686 8313.

C - Bank Account Deletion Form

Folio No.		/		Application No.		PAN	
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(For existing unitholders only)

Name of Sole/First Unitholder

Mr. / Ms. / M/s.	
------------------	--

Please delete the following Bank accounts as registered accounts for my/our above folio:

Bank Account Number		Bank Name	
Bank Account Number		Bank Name	
Bank Account Number		Bank Name	
Bank Account Number		Bank Name	

Deletion of a default bank account is not permitted unless the investor mentions another registered bank account as a default account in Part B of this Form.

SIGNATURES (To be signed as per mode of holding. In case of non-Individual Unit holders, to be signed by AUTHORISED SIGNATORIES)		
Sole / First Applicant / Unit holder	Second Applicant / Unit holder	Third Applicant / Unit holder

Instructions and Terms & Conditions:

1. This facility allows a unit holder to register multiple bank account details for all investments held in the specified folio (existing or new). Individuals/HuF can register upto 5 different bank accounts for a folio by using this form. Non-individuals can register upto 10 different bank accounts for a folio. For registering more than 5 accounts, please use extra copies of this form.
2. Please enclose a cancelled cheque leaf for each of such banks accounts. This will help in verification of the account details and register them accurately. The application will be processed only for such accounts for which cancelled cheque leaf is provided. Accounts not matching with such cheque leaf thereof will not be registered.
3. If the bank account number on the cheque leaf is handwritten or investor name is not printed on the face of the cheque, bank account statement or pass book giving the name, address and the account number should be enclosed. If photocopies are submitted, investors must produce original for verification.
4. Bank account registration/deletion request will be accepted and processed only if all the details are correctly filled and the necessary documents are submitted. The request is liable to be rejected if any information is missing or incorrectly filled or if there is deficiency in the documents submitted.
5. The first/sole unit holder in the folio should be one of the holders of the bank account being registered.
6. The investors can change the default bank account by submitting this form. In case multiple bank accounts are opted for registration as default bank account, the mutual fund retains the right to register any one of them as the default bank account.
7. A written confirmation of registration of the additional bank account details will be dispatched to you within 10 calendar days of receipt of such request.
8. If any of the registered bank accounts are closed/ altered, please intimate the AMC in writing of such change with an instruction to delete/ alter it from of our records.
9. The Bank Account chosen as the primary/default bank account will be used for all Redemption payouts/ Dividend payouts. At anytime, investor can instruct the AMC to change the default bank account by choosing one of the additional accounts already registered with the AMC.
10. If request for redemption received together with a change of bank account or before verification and validation of the new bank account, the redemption request would be processed to the currently registered default (old) bank account.
11. If in a folio, purchase investments are vide SB or NRO bank account, the bank account types for redemption can be SB or NRO only. If the purchase investments are made vide NRE account(s), the bank accounts types for redemption can be SB/NRO/NRE.
12. The registered bank accounts will also be used to identify the pay-in proceeds. Hence, unit holder(s) are advised to register their various bank accounts in advance using this facility and ensure that payments for ongoing purchase transactions are from any of the registered bank accounts only, to avoid fraudulent transactions and potential rejections due to mismatch of pay-in bank details with the accounts registered in the folio.

KYC file (for individuals) from PDF file

KYC file (for individuals (instructions)) from PDF file

KYC file (for non-individuals) from PDF file

KYC file (for non-individuals (instructions)) from PDF file



MULTIPLE NOMINATION FORM

ICICI Prudential Asset Management Company Limited
 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai 400 063.
 Phone: (91)(22) 26852000, Fax: (91)(22) 2686 8313 • e-mail: enquiry@icicipruamc.com

Date: _____

1. I/We, Mr/Ms/Mrs _____ hereby nominate the following to receive the amounts under folio no (mentioned below)/application number (printed below) in the event of my/our death. For existing investors folio no. is mandatory, in the absence of which the nomination will be rejected.

Folio No. _____ Application No. _____

Nominee 1

Name

Mr.	Ms.	M/s.																											
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Percentage of nomination DOB (Mandatory if "Nominee 1" is minor)

%																											
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Guardian's Name & Address (if "Nominee 1" is minor)

Mr.	Ms.	M/s.																											
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Relationship with Natural guardian
 Minor applicant (✓) Court appointed guardian

SIGNATURE OF NOMINEE / GUARDIAN,
 IF NOMINEE IS A MINOR

Nominee Address

City																					PIN					
State																					Country					

Nominee 2

Name

Mr.	Ms.	M/s.																											
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Percentage of nomination DOB (Mandatory if "Nominee 2" is minor)

%																											
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Guardian's Name & Address (if "Nominee 1" is minor)

Mr.	Ms.	M/s.																											
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Relationship with Natural guardian
 Minor applicant (✓) Court appointed guardian

SIGNATURE OF NOMINEE / GUARDIAN,
 IF NOMINEE IS A MINOR

Nominee Address

City																					PIN					
State																					Country					

Nominee 3

Name

Mr.	Ms.	M/s.																											
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Percentage of nomination DOB (Mandatory if "Nominee 3" is minor)

%																											
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Guardian's Name & Address (if "Nominee 1" is minor)

Mr.	Ms.	M/s.																											
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Relationship with Natural guardian
 Minor applicant (✓) Court appointed guardian

SIGNATURE OF NOMINEE / GUARDIAN,
 IF NOMINEE IS A MINOR

Nominee Address

City																					PIN					
State																					Country					

2. I/We agree and accept that: (a) All payments and settlements made to nominee(s) and signature of nominee(s) acknowledging will constitute a full & valid discharge of the liability of the AMC/Mutual Fund/Trustees. (b) This nomination will stand cancelled in the event of the nominee(s) pre-deceasing me/us. In case of multiple nominations, if any of the nominee(s) is/are deceased, the said nominee(s) share will be distributed equally amongst the surviving nominees or in such proportion as may be communicated by me/us. (c) I/We have read the AMC's instructions on nomination in the KIM/SID/SAI and I/We hereby confirm to adhere to such rules or amendments thereto as may be made from time to time. (d) The nomination will be registered only when it is complete in all respects to the satisfaction of the AMC. (e) The AMC will not entertain any claim other than that of a registered nominee(s), unless so directed by any competent court. (f) This instruction supercedes all previous nominations made by me/us in respect of the folio(s) indicated above.

Signature

First Holder	Second Holder	Third Holder
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- Instructions**
- The nomination can be made only by individuals applying for / holding units on their own behalf singly or jointly. Non-individuals including society, trust, body corporate, partnership firm, Karta of Hindu Undivided Family, holder of Power of Attorney cannot nominate. If the units are held jointly, all joint holders will sign the nomination form. Space is provided as a specimen, if there are more joint holders more sheets can be added for signatures of holders of units and witnesses.
 - A minor can be nominated and in that event, the name, relationship and address of the guardian of the minor nominee shall be provided by the unit holder. Guardian of the minor should either be a natural guardian (i.e. father or mother) or a court appointed legal guardian. Nomination can also be in favour of the Central Government, State Government, a local authority, any person designated by virtue of his office or a religious or charitable trust.
 - The Nominee shall not be a trust (other than a religious or charitable trust), society, body corporate, partnership firm, Karta of Hindu Undivided Family or a Power of Attorney holder. A non-resident Indian can be a Nominee subject to the exchange controls in force, from time to time.
 - Nomination in respect of the units stands rescinded upon the transfer of units.
 - Transfer of units in favour of a Nominee shall be valid discharge by the asset management company against the legal heir.
 - The cancellation of nomination can be made only by those individuals who hold units on their own behalf singly or jointly and who made the original nomination.
 - On cancellation of the nomination, the nomination shall stand rescinded and the asset management company shall not be under any obligation to transfer the units in favour of the Nominee."
 - If the sum of the percentage entered in the nomination is less than 100% then this application will be rejected.
 - If the nomination percentage is not mentioned, equal weightage would be given to each nominee.
 - In case of existing customer the folio no. is mandatory. In the absence of which, the nomination will be rejected.
 - Nomination Form should be signed by all the holders irrespective of mode of holding under the folio. Nomination Form can not be signed by Power of Attorney holders.
 - No nominee can be appointed in a folio held on behalf of minor.