

Early Coupon on Cliffs Natural Resources, JPMorgan Chase & Co. and Apache Corporation

6% p.a. Guaranteed Coupon - American Barrier at 62% - 6 Months - USD

DETAILS

Issuer	EFG Financial Products		
Guarantor	EFG International	Collateral-Secured Investment	
	Rating: Fitch A	No Issuer Risk	
Underlying	CLIFFS NATURAL RESOURCES INC	JPMORGAN CHASE & CO	APACHE CORP
Bbg Ticker	CLF UN Equity	JPM UN Equity	APA UN Equity
Strike Level (100%)	USD 73.79	USD 47.81	USD 106.67
Barrier Level (62%)	USD 45.750	USD 29.643	USD 66.136
Autocall Level (100%)	USD 73.79	USD 47.81	USD 106.67
Conversion Ratio	TBD	TBD	TBD
Initial Fixing Date	15.04.2010		
Payment Date	27.04.2010		
Valuation Date	15.10.2010		
Maturity	27.10.2010		
Details	Physical Settlement	Quarterly Autocall Observation	
	American Barrier		
ISIN	CH0112094146		
Valoren	11209414		
SIX Symbol	EFHGV		

REDEMPTION

On 22.04.2010 Client pays USD 1000 (Denomination)

On the first observation date,
If all the Underlyings close above their Autocall Level:

The product is early redeemed and the investor receives a Cash Settlement in USD equal to: Denomination x (100% + 6%). The product expires.

On 27.10.2010 Client receives (if the product has not been early redeemed):

Scenario 1: if one or more Underlyings traded at least once at or below the Barrier

a. If the Worst Performing Underlying closes at or above its Strike Level on the Valuation date:

The Investor will receive a Cash Settlement in USD equal to: Denomination + 6% Coupon

b. If the Worst Performing Underlying closes below the Strike Level on the Valuation date:

The Investor will receive a predefined round number (i.e. Conversion Ratio) of the Underlying with the Worst Performance per Denomination PLUS a 6% Coupon

Scenario 2: if the Underlyings have never traded at or below the Barrier level

The Investor will receive a Cash Settlement in USD equal to: Denomination + 6% Coupon

CHARACTERISTICS

Underlying

- Cliffs Natural Resources Inc. is a diversified mining and natural resources company. The Company mines for iron ore and coal in locations across North America, South America, and Australia.

- JPMorgan Chase & Co. provides global financial services and retail banking. The Company provides services such as investment banking, treasury and securities services, asset management, private banking, card member services, commercial banking, and home finance. JP Morgan Chase serves business enterprises, institutions, and individuals.

- Apache Corporation is an independent energy company. The Company explores for, develops, and produces natural gas, crude oil, and natural gas liquids. The Company has operations in North America, onshore Egypt, offshore Western Australia, offshore the United Kingdom in the North Sea (North Sea), and onshore Argentina, as well as on the Chilean side of the island of Tierra del Fuego.

Opportunities

1. Opportunity to be early redeemed after 3 Months with a full Coupon
2. Secondary market as liquid as equity markets
3. Protection against 38% drop in the worst performing Underlying's price

Best case scenario

The Worst Performing Underlying closes above the Autocall Level on the first observation date

Redemption: Denomination + 1 Coupon of 6% (Total return: 106%). The product expires on 15.07.2010.

Risks

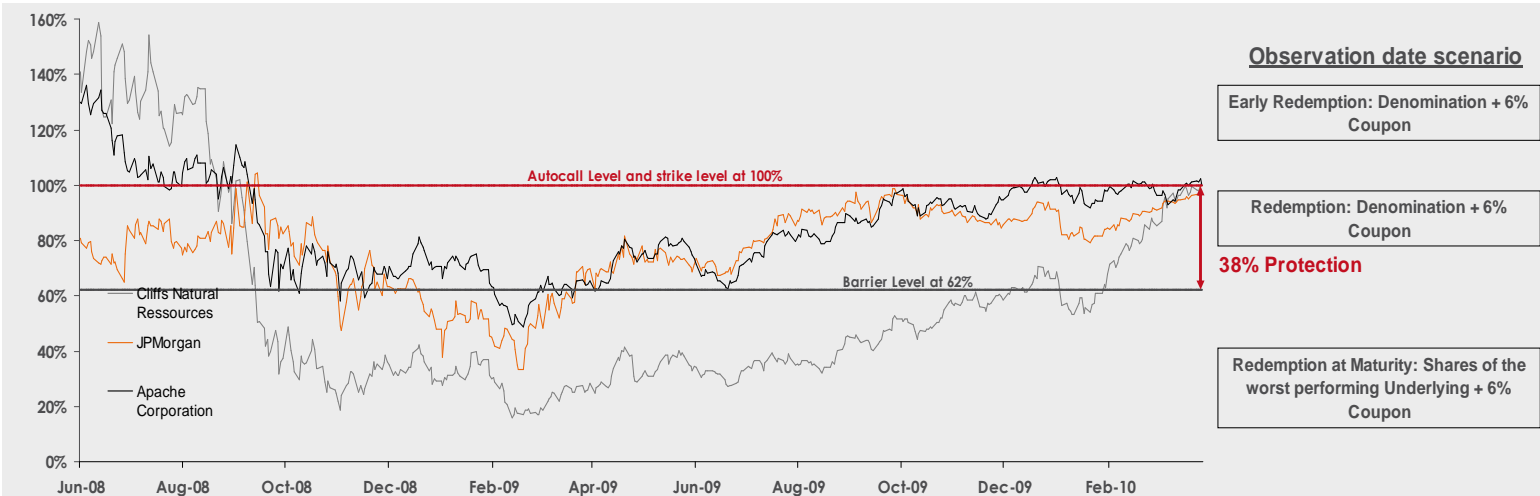
1. Maximum yield is limited to 6% in fine
2. Exposure to volatility changes
3. The barrier can be hit at any time

Worst case scenario

The Worst Performing Underlying has never closed above the Autocall Level and it traded once below the Barrier Level and closes below the Strike Level on the Valuation Date.

Redemption: Shares of the worst performing Underlying + 6% Coupon

HISTORICAL CHART



CONTACTS

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