

Single Barrier Reverse Convertible on ALCATEL-LUCENT

Coupon 12.8% p.a. - American Barrier at 70% - 6 Months - EUR

DETAILS

Issuer	EFG Financial Products	
Guarantor	EFG International	
	Rating: Fitch A	
Underlying	ALCATEL-LUCENT	
Bbg Ticker	ALU FP Equity	
Payment Date	30.03.10	
Valuation Date	24.09.10	
Maturity	30.09.10	
Strike Level	EUR 2.55 (100%)	
Barrier Level	EUR 1.79 (70%)	
EU Saving Tax	Option Premium Component	5.92% (11.85% p.a.)
	Interest Component	0.48% (0.96% p.a.)
Details	Physical Settlement	American Barrier
Conversion Ratio	392.16	
ISIN	CH0111080781	
Valoren	11108078	
SIX Symbol	not listed	

REDEMPTION

On 30.03.2010	Client pays EUR 1000 (Denomination)
On 30.09.2010	Client receives 6.4% in fine (12.8% p.a.) Coupon
PLUS	
Scenario 1: if the Underlying has never traded at or below the Barrier Level	The Investor will receive a Cash Settlement equal to the Denomination
Scenario 2: if the Underlying traded at least once at or below the Barrier Level	
a. If the Final Fixing Level is at or below the Strike Level, the Investor will receive a predefined round number (i.e. Conversion Ratio) of the Underlying per Denomination.	
b. If the Final Fixing Level is above the Strike Level, the Investor will receive a Cash Settlement in the Settlement Currency equal to: Denomination	

CHARACTERISTICS

Underlying
Alcatel-Lucent manufactures telecommunications equipment, and offers telecommunications services. The Company's telecommunications equipment and services enable its customers to send or receive virtually any type of voice or data transmission. Alcatel-Lucent designs and builds public and private networks, communications systems and software, and data networking systems.

Opportunities

1. A guaranteed Coupon of 6.4% in fine (12.8% p.a.)
2. Protection against 30% drop in Underlying's price
3. Lower volatility than direct equity exposure
4. Secondary market as liquid as a share
5. Optimization of EU Tax components

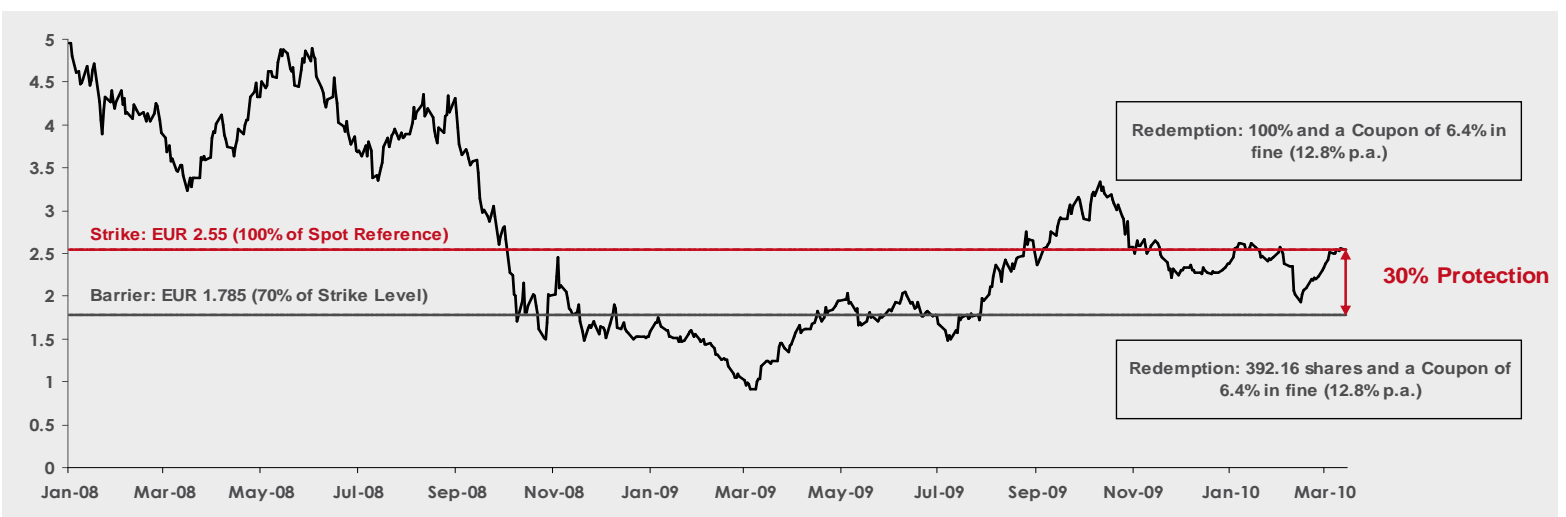
Best case scenario
The Underlying has never traded below the Barrier Level
Redemption: Denomination + Coupon of 6.4% in fine (12.8% p.a.)

Risks

1. Maximum yield is limited to 6.4% in fine (12.8% p.a.)
2. Exposure to volatility changes

Worst case scenario
The Underlying traded below the Barrier Level and on the Final Fixing Date closes under the Barrier Level
Redemption: Underlying + Coupon of 6.4% in fine (12.8% p.a.)

HISTORICAL CHART



CONTACTS

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