

Worst of Barrier Reverse Convertible on BNP Paribas, France Telecom and Total Coupon 15.40% p.a. - 6 Months - American Barrier at 75% - EUR

DETAILS

Issuer	EFG Financial Products		
Guarantor	EFG International	Collateral-Secured Product	
	Rating: Fitch A	No issuer risk	
Underlying	BNP PARIBAS	FRANCE TELECOM SA	TOTAL SA
Bbg Ticker	BNP FP Equity	FTE FP Equity	FP FP Equity
Strike Level (100%)	EUR 57.77	EUR 17.47	EUR 43.71
Barrier Level (75%)	EUR 43.33	EUR 13.10	EUR 32.783
Conversion Ratio	17.3100	57.2410	22.8780
Initial Fixing Date	15.04.2010		
Payment Date	22.04.2010		
Valuation Date	15.10.2010		
Maturity Date	22.10.2010		
EU Saving Tax	Option Premium Component	6.285% (12.51% p.a.)	
	Interest Component	0.465% (0.93% p.a.)	
Details	Physical Settlement	American Barrier	
ISIN	CH0112094104		
Valoren	11209410		
SIX Symbol	EFHGT		

REDEMPTION

On 22.04.2010 Client pays EUR 1000 (Denomination)

On 22.10.2010 Client receives a Coupon of 7.70% in fine (15.40% p.a.) plus:

Scenario 1: if the Underlyings have never traded at or below the Barrier level

The Investor will receive a Cash Settlement in the Settlement Currency equal to: Denomination

Scenario 2: if one or more Underlyings traded at least once at or below the Barrier

a. if the Final Fixing Level of the Underlying with the Worst Performance is above the respective Strike Level, the Investor will receive a Cash Settlement in the Settlement Currency equal to: Denomination

b. if the Final Fixing Level of the Underlying with the Worst Performance is at or below the Strike Level, the Investor will receive a predefined round number (i.e. Conversion Ratio) of the Underlying with the Worst Performance per Denomination.

CHARACTERISTICS

Underlying

- BNP Paribas attracts deposits and offers commercial, retail, investment, private and corporate banking services. The Bank also provides asset management and investment advisory services to institutions and individuals in Europe, the United States, Asia and the Emerging Markets.
- France Telecom SA provides telecommunications services to residential, professional, and large business customers. The Company offers public fixed-line telephone, leased lines and data transmission, mobile telecommunications, cable television, Internet and wireless applications, and broadcasting services, and telecommunications equipment sales and rentals.
- Total SA explores for, produces, refines, transports, and markets oil and natural gas. The Company also operates a chemical division which produces polypropylene, polyethylene, polystyrene, rubber, paint, ink, adhesives, and resins. Total operates gasoline filling stations in Europe, the United States, and Africa.

Opportunities

1. A guaranteed Coupon of 7.70% in fine (15.40% p.a.)
2. Protection against 25% drop in Underlying's price
3. Lower volatility than direct equity exposure
4. Secondary market as liquid as a share
5. Optimization of EU Tax components
6. COSI Product: the investor does not bear issuer's Credit risk

Risks

1. Maximum return of 7.50% in fine (15.40% p.a.)
2. Exposure to volatility changes

Best case scenario

None of the Underlyings has ever traded below the Barrier Level

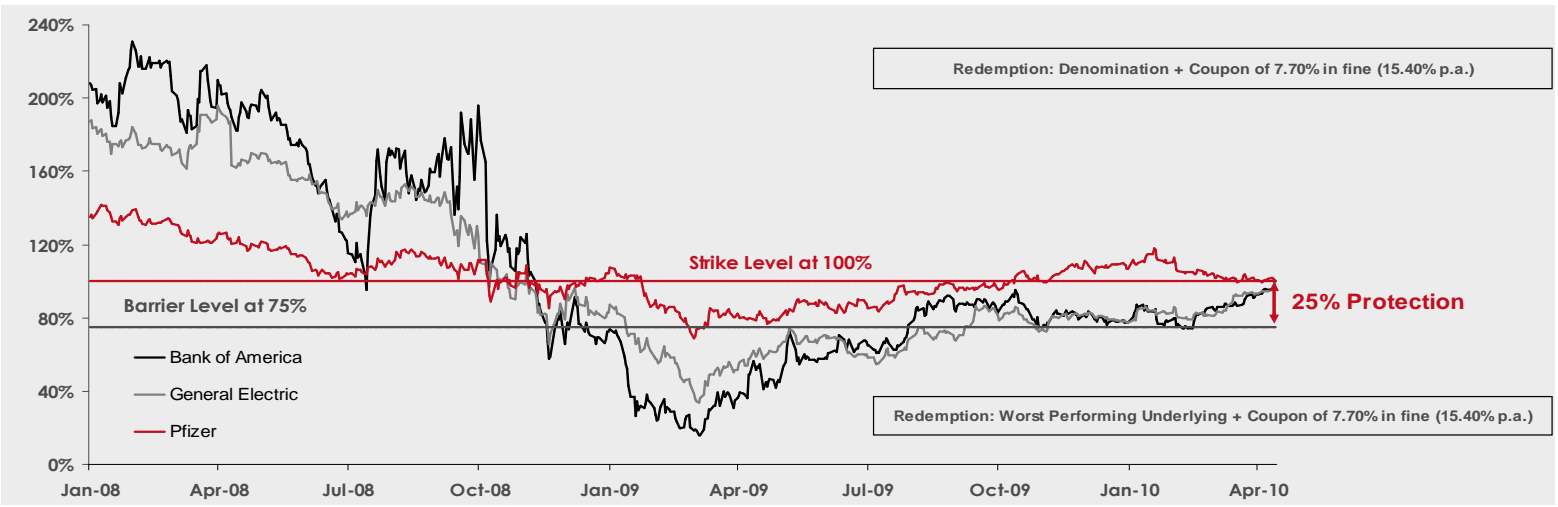
Worst case scenario

One or all the Underlyings traded below the Barrier Level and on the Final Fixing Date close under the Strike

Redemption: Denomination + 7.70% in fine (15.40% p.a.)

Redemption: Worst performing Underlying + Coupon of 7.70% in fine (15.40% p.a.)

HISTORICAL CHART



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