



Property search made Simple and Fast

Log on to **99acres.com** [Search Now >](#)

99acres.com
India's Property Bazaar

Ads by Google

Share a bicycle, save the planet: movement takes off from Mulund

3 Comments | [Post Comment](#)

A Larger | Smaller

Nitya Kaushik

Tags : [use bicycle save environment](#), [mumbai](#)

Posted: Friday, Feb 12, 2010 at 00:01 hrs

Mumbai:

A student picks up a bicycle waiting at Mulund station, rides it to Kelkar College and parks it at a cycle stand there, where it is ready for use by the next student.

Mumbai has launched a bike-sharing system, following in the footsteps of Paris, London, Dublin and New York. From Mulund, where the 'Cycle Chalao' movement is now restricted, organiser I-Initiate hopes to spread out across the city.

The start has been encouraging, with 100-odd Kelkar students joining on January 25. This has helped "convert" 100 habitual users of the rickshaw, a polluting mode of transport, said Raj Janagam of I-Initiate. "By the end of the year, we plan to measure the carbon emission we have prevented simply by switching to the bicycle," he said.

Membership is of two kinds: a monthly subscription (like Montreal's Bixi model) or a refundable deposit system. "We have studied many successful and failed international models and realised that for the system to sustain, it needs to be easy to implement. Our programme has a very low operational cost and involves minimal book-keeping. Since this is a trial launch, we also chose the location carefully. Kelkar College in Mulund East is far from the station and the three lanes leading to it are relatively uncongested."

Ads by Google

Bike Tours in NH

Self-guided bike tours in White Mts Fine dining, lodging, adventure!
[www.BikettheWhites.co](#)

Good Mumbai Home

1/2/3 BR Houses in Mumbai Within 20 Lakhs. View Details Now!
[MagicBricks.com](#)

Base Cycling Training

All pro-training methods revealed How to improve your cycling results
[www.basecyclingtrain](#)

Pressure on transportation systems is growing in Mumbai, with a population already over 14 million. The city gets 250-300 new vehicles everyday, according to a conservative estimate by the Maharashtra Pollution Control Board member secretary Mahesh Pathak said. Air pollution is twice as high as the limit

Replay

State Bank of India
With you - all the way

Pure Banking. Nothing else.

THE BANKER TO EVERY INDIAN

Visit us on [www.statebankofindia.com](#)
Call toll free 1800-11-22-22

[Latest News](#) | [Today's Paper](#) | [Edits & Columns](#)
[Death or Life? Court to decide Kasab's f...](#)[Triumph, and some tears](#)[When BJP refused to play ball with Left](#)[Police claim Hyderabad attacks foiled, a...](#)[CBI confirms: Link between Ajmer, Mecca ...](#)[Karunanidhi stands by Raja, says canard...](#)[First major arrest in Prajapati encount...](#)
[Double Bed Razai
10gm Gold Coin](#)
[Flower & Cake Delivery
Nokia E 63](#)
Discussion | Blogs[Ajmer and hyderabad ... - By Babu](#)[Fixed tenure - By b.devasekhar](#)[Kalmadi's "resistanc... - By Ananth Seth](#)[Sensible decision - By Ajay Kumar](#)[Kalmadi's resistance - By Gordon Jacobs](#)[Kalmadi puzzled as t... - By Mahesh Naik](#)[Kasab should be hang... - By The Owl](#)**Deals of the week****Mobiles & Accessories**

SIGMATEL FXD S90i
Mobile Phone Dual
GSM Simcard



at least short distances, would help ease congestion.

Kelkar College students say the project makes sense. Ajit Shinde, second year, accounting and finance, said: "We spend Rs 3 for a half-hour trip, much cheaper than taking a rickshaw. We not only save money but also have fun cycling with friends and leave a much lighter carbon footprint."

Helped by sponsors, I-Initiate has bought 30 unisex bicycles, with 20 more to follow soon. It has appointed 24-hour guards. "We have also requested the BMC to demark parking space near the station during the day. The MPCB has agreed to endorse our project," Janagam said.

India has been warming up to bicycles since last year. Recently, bicycle enthusiasts took to the street in Delhi a few days before the Copenhagen summit. Mumbai has had several "climate bicycle rides" but those were so far "just a weekend activity".

Janagam looked beyond Mulund: "We plan to start it in a Vidya Vihar College and Dadar's Ruia College soon."

Search for Vacation Rentals

Select a country
 Select a state/province
 Select a city
 Arrival
 Departure

Browse by destination: [Goa](#) | [Jaipur](#) | [Coorg](#)
[London](#) | [Paris](#) | [Rome](#) | [More](#)

powered by Vacapedia



[Multi Page Format](#)

Express Specials

Gold bubble



Yummy Weight Loss



Vulnerable target



Comments

[View all Comments \(3\)](#) | [Post comment](#)

bicycle

[Reply](#) | [Forward](#)

By: [anny](#) | 26-Mar-2010

Our company produces kinds of the bicycles, and various parts of the bicycle, our price is low .welcome to contact me

CYCLE CHALAO-CONGRATULATIONS

[Reply](#) | [Forward](#)

By: [O.P.K.JOSHUA](#) | 12-Feb-2010

I AM HAPPY TO READ AND CONGRATULATE RAJ AND ITS DEDICATED TEAM FOR ITS CONSISTENT WORKING ON THE PROJECT.THIS IS THE NEED OF THE HOUR. JOSHUA

Thank you!

[Reply](#) | [Forward](#)

By: [Raj](#) | 12-Feb-2010

Thank you so much sir!

Post a Comment

[View all Comments \(3\)](#)

Name: Email:

Title:

Maximum characters allowed

Comment:

TERMS OF USE:

The views, opinions and comments posted are your, and are not endorsed by this website. You shall be solely responsible for the comment posted here. The website reserves the right to delete, reject, or otherwise remove any views, opinions and comments posted or part thereof. You shall ensure that the comment is not inflammatory, abusive, derogatory, defamatory &/or obscene, or contain pornographic matter and/or does not constitute hate mail, or violate privacy of any person (s) or breach confidentiality or otherwise is illegal, immoral or contrary to public policy. Nor should it contain anything infringing copyright &/or intellectual property rights of any person(s).

I agree to the terms of use.

Search...

Recent posts

Become a Fan

twitter

Share

Join Community

[The Indian Express Group](#) | [Privacy Policy](#) | [Feedback](#) | [Site Map](#)
[Work With Us](#) | [Advertise With Us](#) | [Contact Us](#)

© 2010 The Indian Express Limited. All rights reserved

[Express](#) |

[Screen India](#) |

[Loksatta](#) |

[Kashmir Live](#) | [Exims](#)