



# Hursley Parish Survey



Nick Molden, May 2010

# Background

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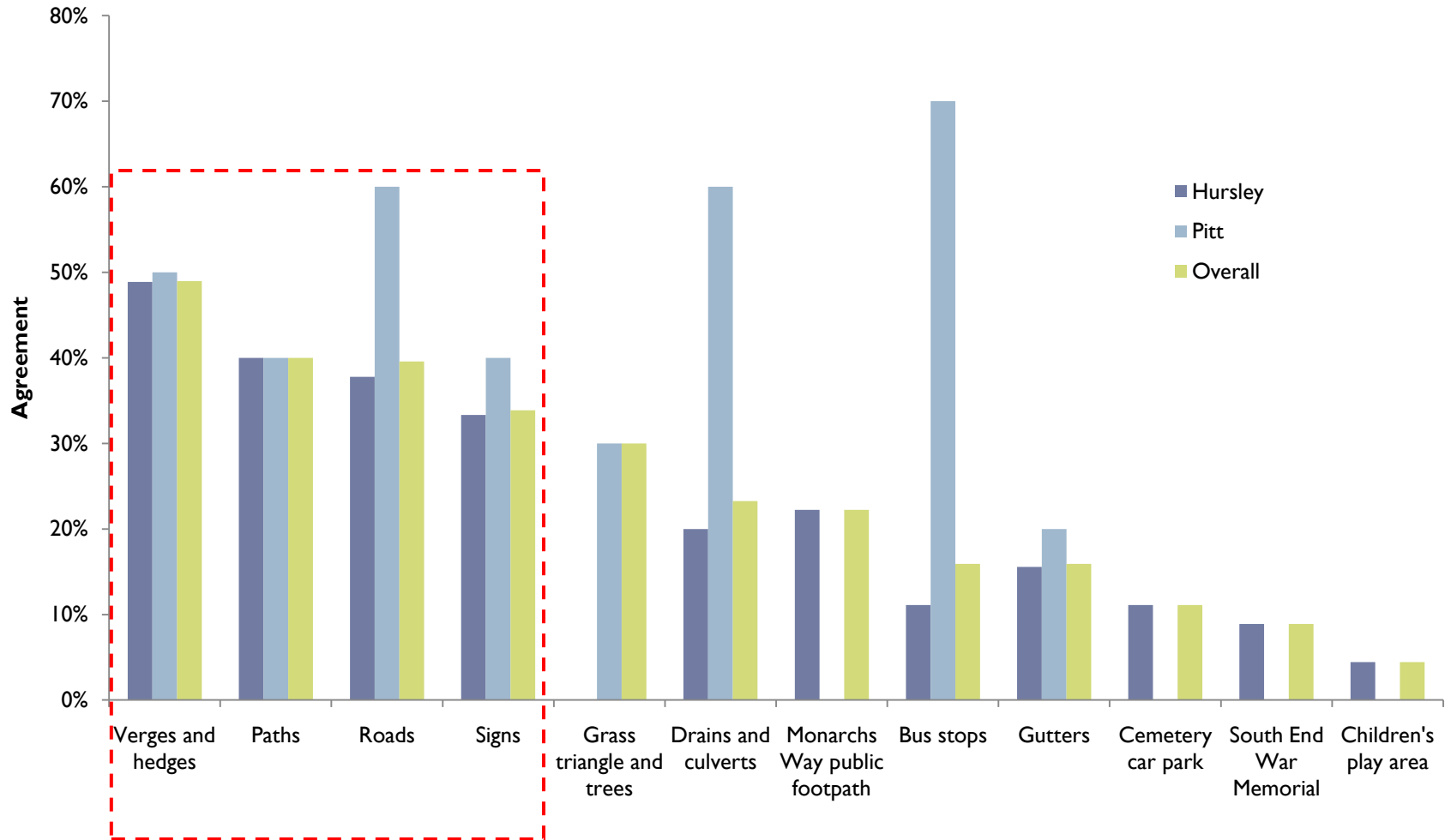
- ▶ Could the environment of Hursley be improved?
  - ▶ Debate about lengthsman
  - ▶ Survey to find out parishioner views and priorities
  - ▶ To inform HPC agenda
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- ▶ Fieldwork conducted February-April 2010

# Quotes

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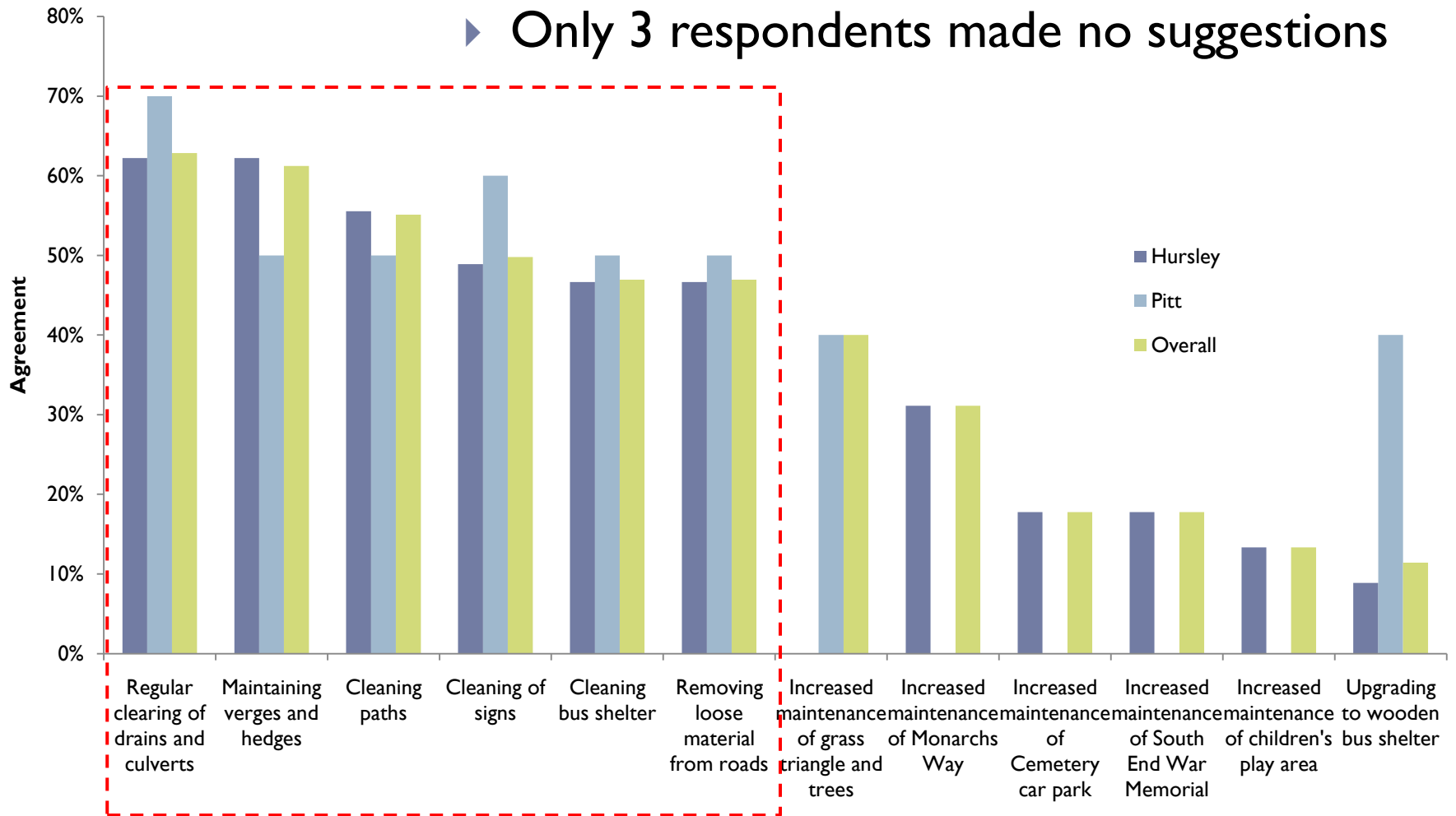
- ▶ “HPC should do more of these sort of surveys, about time!”
- ▶ “General appearance of scruffiness...”
- ▶ “Thorough clearance of litter in all areas”
- ▶ “Trees which overhang wires and signs ... hedges which encroach on pavements...”
- ▶ “Rabbit holes and dog poo are continuous problems”
- ▶ “Let’s go for a best kept village award”

# Active dissatisfaction not as high as...



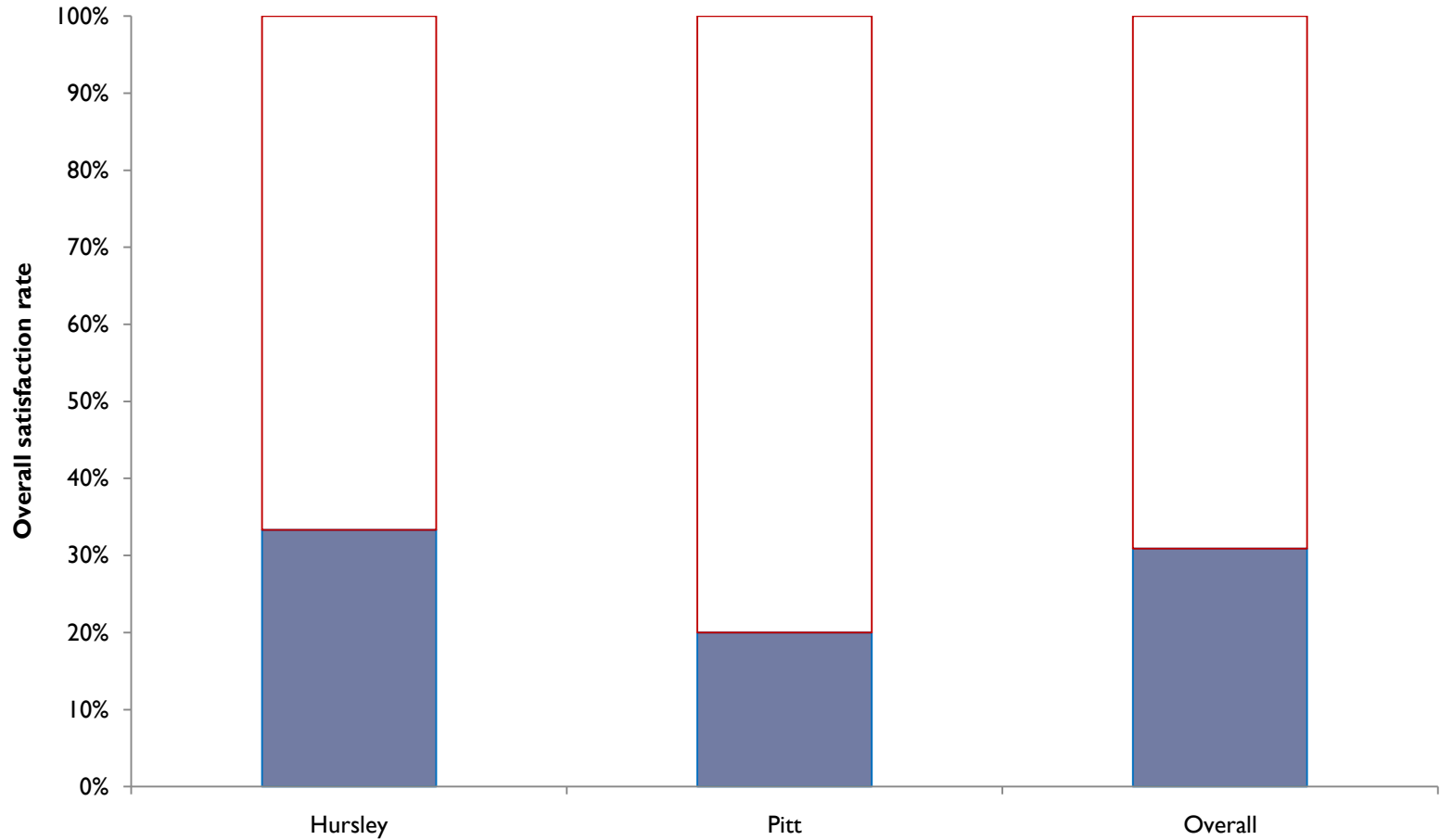
# ... Desire for improvements

► Only 3 respondents made no suggestions

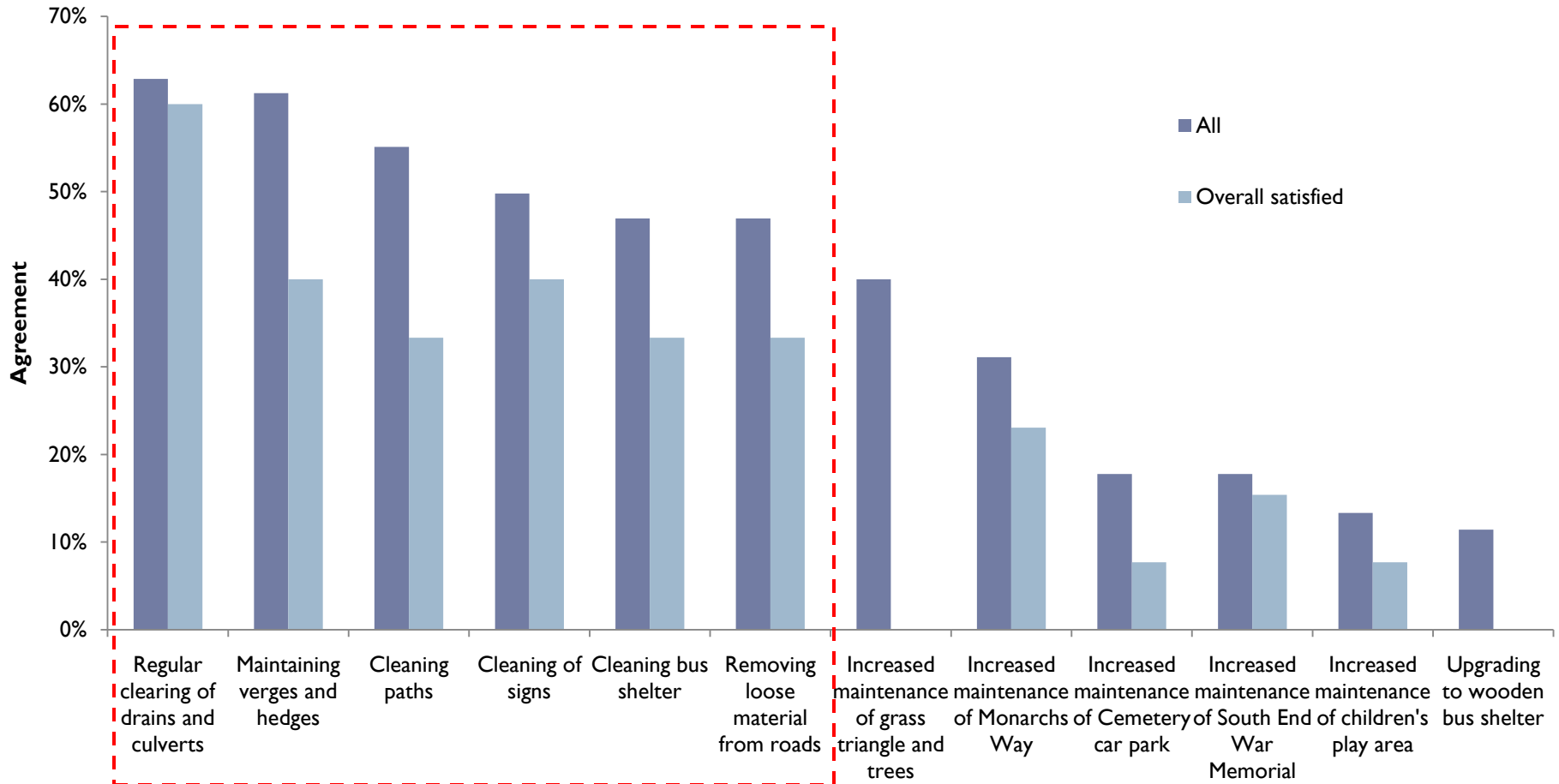


# Overall satisfaction

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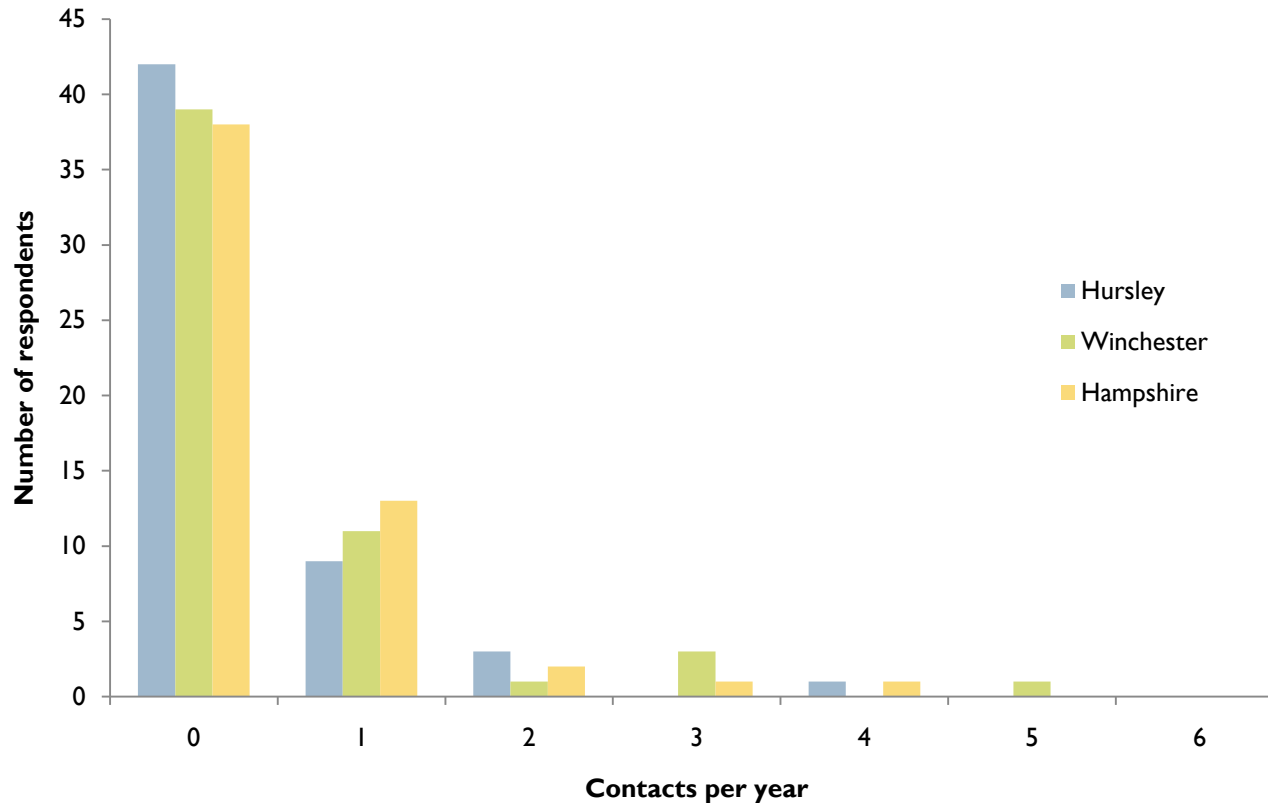


# Even the satisfied want improvement



# Need to engage with local people

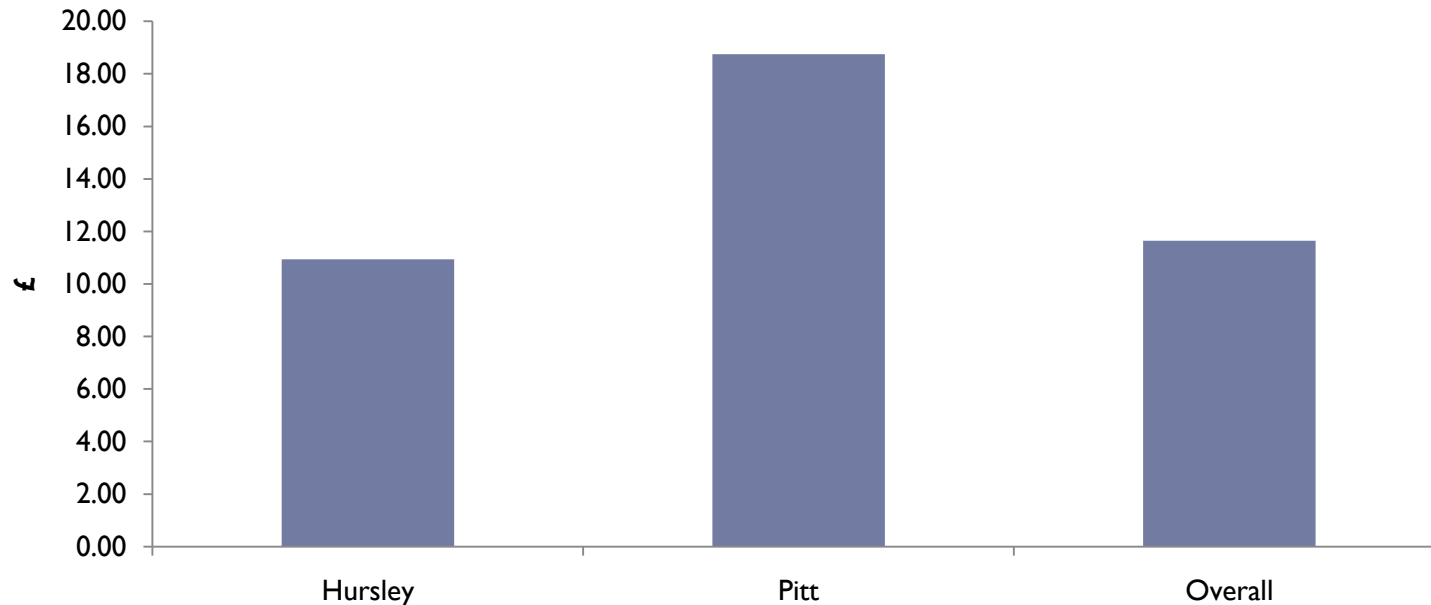
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- Mean satisfaction 4/10
- But most frequent result 1/10

# Willingness to pay?

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- 39% of people willing to pay something
- Plus 13% offered their own time
- Of those willing to pay, average of £28 per year
- Equates to £11 over all households
- Implies total extra budget of £3,800 per year
- Which is almost double what HPC currently spends

# Conclusion

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- ▶ 94% of respondents had suggestions for improvement
- ▶ Over half were willing to contribute in cash or time
- ▶ Would not justify full-time lengthsman
- ▶ But desire for additional maintenance work
- ▶ Perhaps twice current level

# Options and next steps

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- ▶ Increase precept
- ▶ Reduce precept less slowly
- ▶ Volunteer working parties
- ▶ Community Payback
- ▶ Nothing