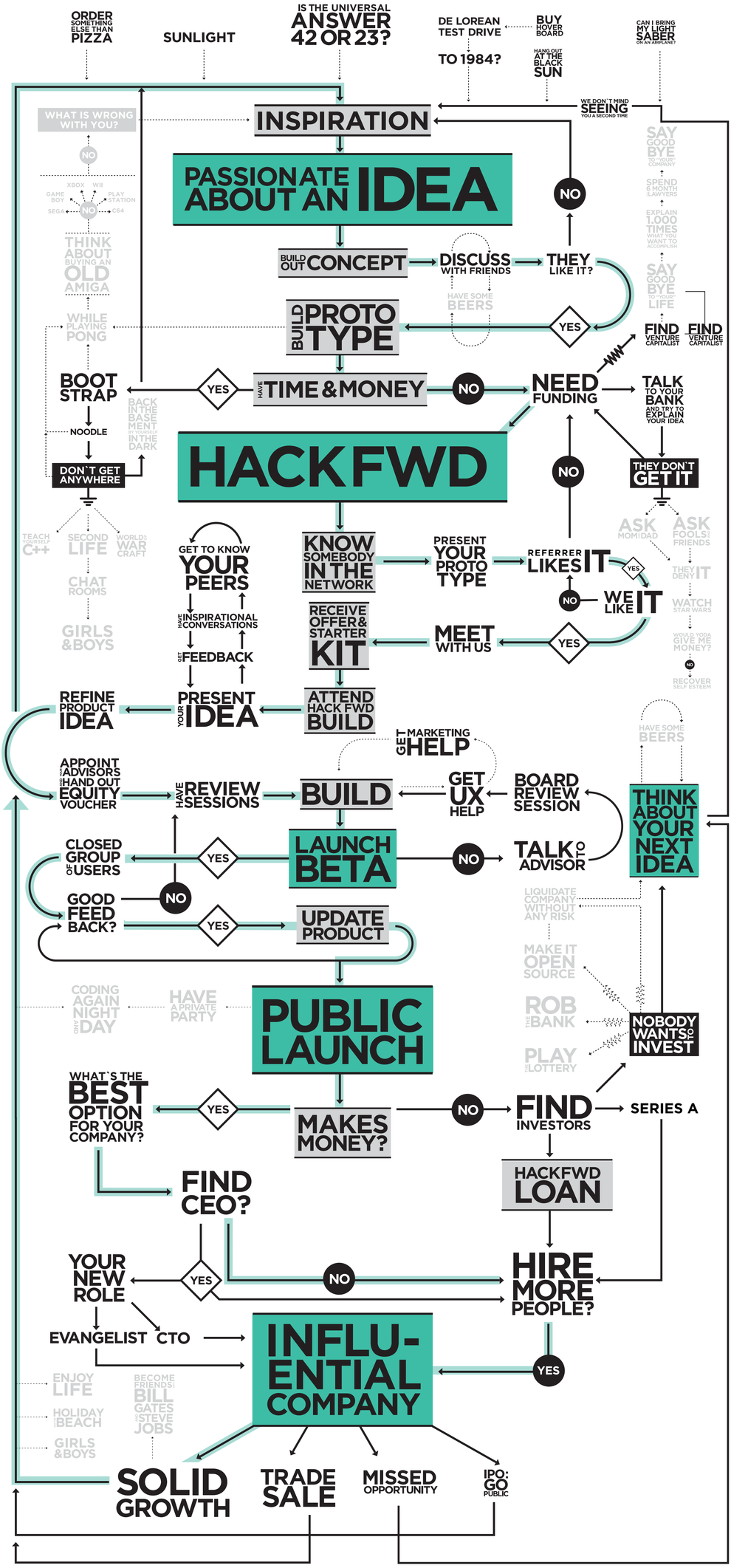THE HACKFWD BLUEPRINT