

## 2010 Red River Valley Home & Garden Show February 26-28

The Red River Valley Home & Garden Show, now in its 48<sup>th</sup> year, has been held at the FARGODOME for eighteen years. As the region's premiere event facility it features over 110,000 square feet of exhibit space. The Red River Valley Home & Garden Show will display 80,000 square feet on the field level and up to an additional 30,000 square feet on the concourse and lobby level. Previous surveys have indicated that 98% of the consumers enjoyed the exhibits displayed on the concourse as well as the main field level. The Red River Valley Home & Garden Show in the FARGODOME showcases the diverse products and services available in today's building industry with quality exhibits. Due to the efforts of exhibitors, the Red River Valley Home & Garden Show presents a first-class exhibition to the public. **Typical shows bring in between 8,000 - 10,000 prospects.**

Show hours are scheduled for: Friday, 3-9 p.m.; Saturday, 9 a.m.-6 p.m.; Sunday 11 a.m.– 5 p.m.

### Field Level Booth Rates

#### Booth Size

(DxW)	Member	Non-member
10' x 10'	\$560	\$700
10' x 10' Crnr	\$615	\$755
10' x 20'	\$1,080	\$1,360
10' x 30'	\$1,600	\$2,010
10' x 40'	\$2,130	\$2,660
15' x 10'	\$845	\$1,050
15' x 10' Crnr	\$900	\$1,105
15' x 20'	\$1,600	\$2,010
15' x 30'	\$2,355	\$2,955
15' x 40'	\$3,115	\$3,900
20' x 20'	\$2,130	\$2,660
20' x 30'	\$3,115	\$3,900
20' x 40'	\$4,115	\$5,150
20' x 60'	\$6,030	\$7,565
30' x 30'	\$4,580	\$5,740
30' x 40'	\$6,135	\$7,565
30' x 50'	\$7,390	\$9,240
30' x 60'	\$8,570	\$10,720

### Concourse Level Booth Rates

8' x 10'	\$425
8' x 20'	\$810
8' x 30'	\$1,220
8' x 40'	\$1,585
8' x 50'	\$1,955

### Lobby Booth Rates

8' x 10'	\$440
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8' x 20'	\$850
8' x 30'	\$1,275
8' x 40'	\$1,665
16' x 20'	\$1,665
24' x 20'	\$2,370

- Companies involved in cooperative booth designs must be contracted separately. Each exhibitor will be responsible for any unpaid balance. Each company must have a minimum of one single booth.
- Badges are required for admittance into the Home & Garden Show and exhibitor reception.

### Included in Booth Rental Rate:

- Standard booth draping
- Show security
- Show advertising and promotion (excluding special support promotions)
- Badges will be mailed to exhibitors who return the HBA Home Show Name Badge Request Form by Friday, February 4, 2010. The badge list shall include the business card of each individual listed. Additional badges above the allotted number are \$6 each.
- Parking pass distributed as listed in schedule. Additional passes are available for purchase through the Fargodome.

### NOT Included in Booth Rental Rate:

- Electrical needs
- Decorator needs

Electrical needs will be contracted through the FARGODOME. Decorator needs will be contracted through the show decorator.

## Electrical Costs

**Electrical contracts and payments must be returned by 5 p.m., Wednesday, February 17, 2010 (7 days prior to show start) to the FARGODOME. After this date additional charges will be assessed.**

Rate.....	Advance Rate .....	Floor Rates
120 V 20 Amp Duplex Outlet .....	\$10 per day .....	\$15 per day
220 V 30 Amp Single Phase .....	\$40 per day .....	\$45 per day
220 V 30 Amp Three Phase .....	\$60 per day .....	\$65 per day

100 Amps or more require special arrangement 30 days prior to move-in.

**Electrical costs subject to change by FARGODOME management.**

## Terms of Payment

50% of the booth rental price must be forwarded with the application/contract or no space will be assigned. The balance is due Friday, Dec. 4, 2009. If payment in full is not received by this date, the space will be forfeited and the exhibitor will not be allowed to set up; the Association will also have the right to dispose of the space without liability. No refunds will be made for booth rentals cancelled after Dec. 4, 2009.

## Decorator Costs

Depends upon exhibitor's needs: table, chairs, electronics, carpet. Contact designated show decorator. Forms will be available in the first exhibitors packet sent out in January.