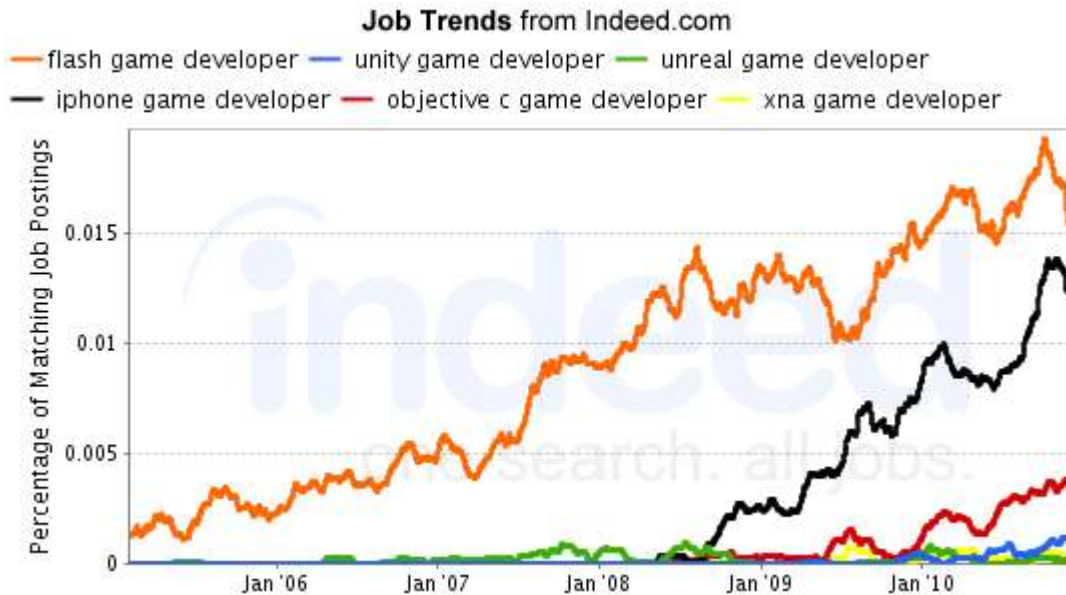


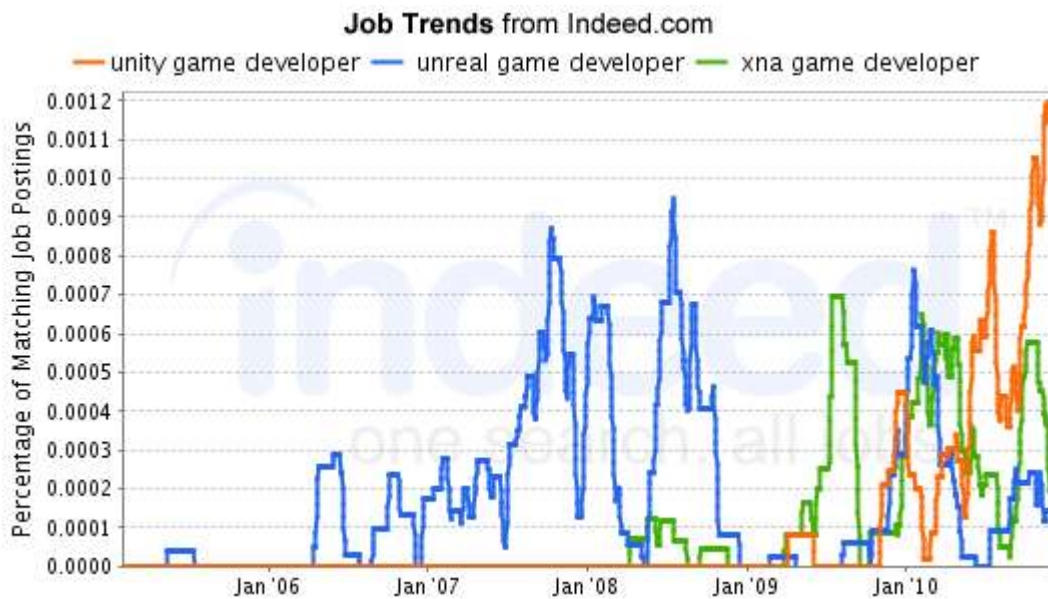
## What technology will get you a job? Unreal, Unity, iPhone, XNA, or Flash?

This graph shows the volume of jobs posted for each area, according to Indeed.com:



Flash has by far the highest volume of jobs posted, and growth has been sustained at a near constant rate for 3 years with no signs of letting up. iPhone is growing fast, although curiously only a third of these ads explicitly mention Objective C – the main language for iPhone development. If 2010 trends continue we can expect iPhone to overtake Flash in around 1 year.

Removing the highest volume lines from the graph, we can zoom in on the less popular technologies:



Unreal was a strong contender for more serious game development but in 2009 and 2010 its popularity among employers declined. This is more than compensated by huge growth for Unity. We can expect that to overtake Unreal during 2011.

XNA emerged as a contender in 2009 and 2010.

There are still plenty of opportunities to work with Unreal – and in fact “unreal game” still trumps “unity game” when you remove “developer” from the search:



Bottom line:

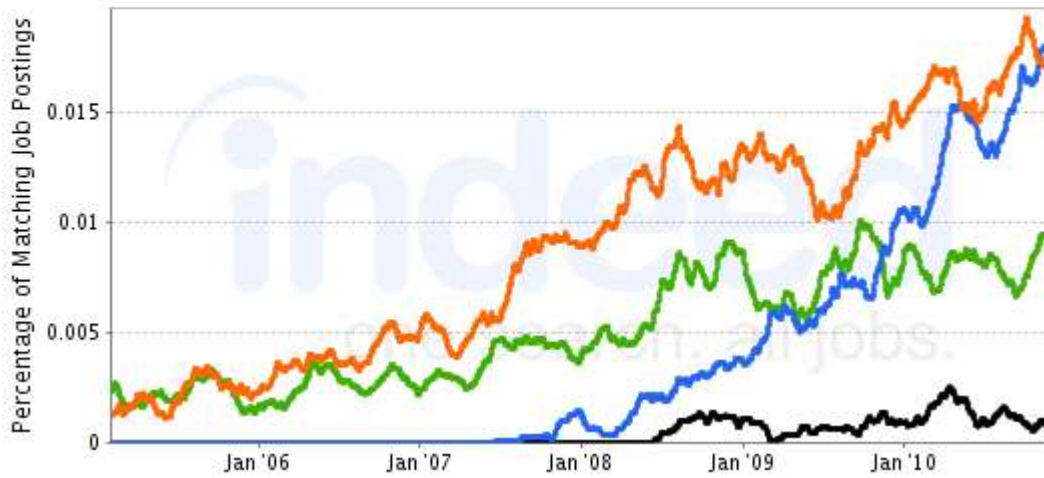
- Flash is food. There are more jobs for Flash game developers than anything else.
- iPhone is a close second and likely to overtake Flash during 2011
- Unity is the strong emerging game engine in 2010. Expect to see demand for Unity developers very high in 2011. **Buy Unity Game Development books!**

## If I'm a Flash developer, what should I learn?

If you are a Flash developer who likes money you would be crazy not to learn Facebook development. Check out this graph:

### Job Trends from Indeed.com

— flash game developer — flash facebook developer — flash 3d developer  
— flash papervision developer



Facebook development jobs have surged in the last 3 years. Just as many jobs now mention Flash and Facebook together as they mention Flash and Games together.

Around 20% of Flash Game jobs also mention Facebook:

### Job Trends from Indeed.com

— flash facebook games — flash games



**Buy Flash Facebook books!**