



**URBAN VOICE**



# URBAN FIRE I & II

**The Only Sustainable Job May be the One You Create**  
**Start Your Own Business - Without Debt!**  
**Love What You Do, Make Money Doing It and Control Your Future!**



*An environment of support and building trust*

*Launch a business, part or fulltime!*

## **2 Orientations**

Saturday, Mar. 26, 1pm - 3pm  
Saturday, Apr. 2, 10am - 12pm  
935 Union Street (X St: Union)  
West Oakland

## **Final 2 Sessions for 2011**

Urban FIRE I: 9am to 12pm  
Urban FIRE II: 9am to 12pm  
11 Saturdays - April 9 to June 25

Only \$50 for entire 12 weeks  
*World class training at Community Prices*

[www.urbanfire.org](http://www.urbanfire.org)

check our website for all the details  
or call us at 510.655.1304

### **URBAN FIRE I**

- \* Specific training: Science of Success
- \* Building your entrepreneurial mindset
- \* Most critical business knowledge we call the "Urban FIRE 3D MBA"

### **URBAN FIRE II**

- \* In-class visual method of producing a functional business plan
- \* Creating Your YouTube marketing video
- \* Preparing for your launch at Ignite Expo!

### **Training Is the Difference!**

Odds are stacked against you to start without support or business knowhow. Urban FIRE helps you re-engineer yourself to become a lifelong entrepreneur.



*44 Businesses Launched at Ignite Expo 2010*

*"Urban FIRE is simply the best (entrepreneurship) course I've ever taken . . . at any price."*

*-Dave Doleshaw, Small Business Consultant*