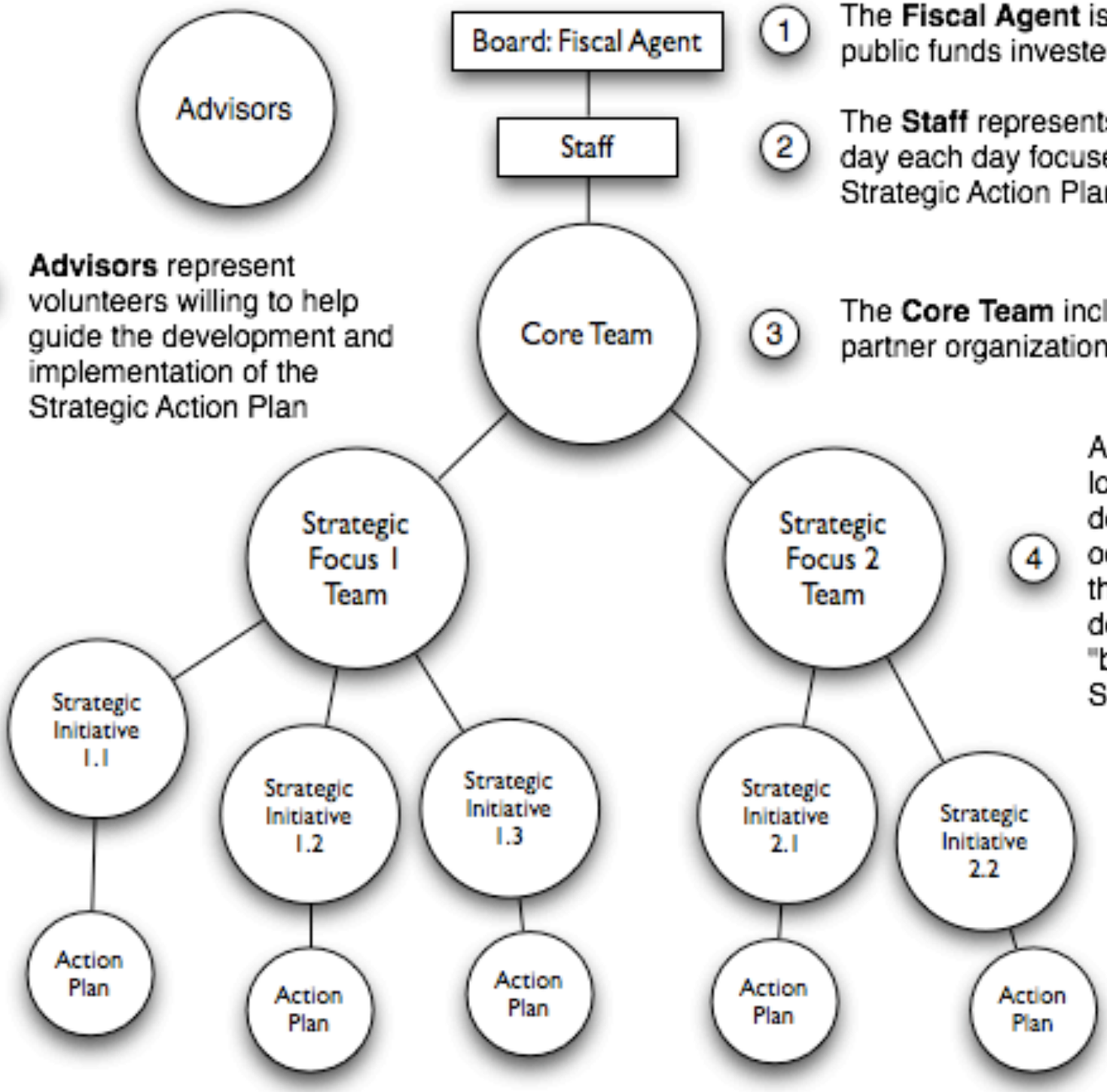
# The Management of a Strategic Action Plan




1 The **Fiscal Agent** is ultimately responsible for any public funds invested

2 The **Staff** represents professionals who wake each day each day focused on management of the Strategic Action Plan

3 The **Core Team** includes professional staff from partner organizations

4 A **Strategic Focus** represents a logical group of initiatives usually defined by a business cluster, occupational cluster, or a location in the regional system of brainpower development...These are large "buckets" or chapters in your Strategic Action Plan

5 A **Strategic Initiative** represents a project designed to achieve a Strategic Outcome. Every Strategic Initiative needs a **Strategic Outcome**, a set of **SMART Goals** to define a pathway, and an **action plan** for "next steps"

6 **Advisors** represent volunteers willing to help guide the development and implementation of the Strategic Action Plan