

2012 Plenish™ High Oleic Soybean Program Highlights – Zeeland Farm Services

Contracting Details & Requirements	<ul style="list-style-type: none"> • Identity preserved acreage contract with Pioneer for delivery to Zeeland Farm Services (ZFS), Zeeland, MI • Contract minimum of 200 acres • Farm storage contracts – limited number of contracts available for harvest delivery • Pioneer® brand Plenish™ high oleic soybeans for this program must be identity preserved. Planting, harvesting, and transportation equipment must be cleaned prior to and after use. • Grower is required to attend Pre-Planting and Pre-Harvest meetings conducted by Pioneer and ZFS to review Plenish™ soybean stewardship requirements • \$0.50/bushel premium for on-farm storage or \$0.30/bu. premium for harvest delivery, plus a \$0.40/bushel stewardship payment for additional stewardship procedures paid by Zeeland Farm Services 		
Marketing / Delivery	<ul style="list-style-type: none"> • Buyers call contracts from on-farm storage • Delivery is buyer's call between November 2012 and August 2013 • Grain purchase contract will be between Zeeland Farm Services and Grower. Premium paid with grain settlement. 		
Soybean Quality Specifications	<ul style="list-style-type: none"> • Discounts and delivery parameters for grade and moisture in effect at time of delivery to apply. • 14% maximum moisture (2% maximum FM for harvest delivery) 		
Pioneer® brand Plenish™ soybean varieties	93Y23 (RR) RM 32	92Y54 (RR) RM 25	
	93Y30 (RR) RM 33	92Y61 (RR) RM 26	
For program and marketing information and to sign up please contact	Zeeland Farm Services, Inc	<i>Dan Bailey</i>	616-748-1835 or 800-748-0595
For program information and signup please contact	Pioneer Hi-Bred	<i>Bob Kennedy</i>	800-247-6803 ext 57011

NOTE: Positioning statements are for Northern United States soybean growing areas. (Refer to www.pioneer.com/growingpoint or contact a Pioneer sales professional for the latest and complete listing of traits and scores for each Pioneer brand variety. Pioneer makes no warranties, express or implied around the information contained herein. All such warranties are hereby disclaimed.)



RR = Contains the original Roundup Ready® technology

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EXPORT APPROVAL NOTICE: Although fully approved in the United States, Canada, and Mexico, grain, oil, and grain by-products from THESE VARIETIES MAY NOT BE APPROVED for all markets.

Plenish™ high oleic soybeans will be grown under contract for ongoing field and oil testing in 2012.

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