

unique



**Unique Details 2009
Economic Stimulus Version**

unique



Welcome

Congratulations on your engagement and thank you for your interest in UniqueDay Events!

We are a family owned boutique wedding photography and beauty business, bringing our creativity to a small group of special couples. You can learn more about us at www.uniqueday.com, where you can check out either our website or blog.

Our photographic style is exciting and dynamic, always evolving and always fresh. Check out some of our images and albums. Our style is not for everyone, only for couples looking for that certain something. Our packages have been carefully put together to make choosing simple while representing fantastic value for money.

Want to look your best for your wedding day? Caren is one of the best formal hair designers in the North East. Contact her to arrange a consultation and to see how she can help you.

It is our goal to make your wedding day as special as possible so please contact us right away so we can get started!



unique



Wedding Photography FAQ

Our prospective customers have many questions that need to be answered when selecting their wedding team. We have listed here many of the ones most often asked:

What is the style of UniqueDay Events photography?

Our wedding photography is our own style and doesn't fit into any preconceived idea. Our customers will get a set of superb images that document the story of the wedding day. Your images will include romantic portraits, family photographs and fun candid shots.

How many Portfolios do you offer?

UniqueDay Events offers several portfolios that cover the photography requirements of most of our clients. If none of the Portfolios meets your complete needs we are happy to come up with a custom one just for you.

What length of coverage is included?

Our basic Portfolios include complete wedding day coverage.

Can we give you a list of formal shots we want taken?

We are not really people to work through a long list of family group shots to be honest. However, let us know your needs for "must have" images and we'll do our best to capture them.

We also ask that you find a friend or family member that can help us with getting the people you need for the formals ready when we need them. Having the people available really speeds up this process.

Who will actually shoot our wedding?

All UniqueDay weddings are shot by David Holliday, with an assistant on-site as well.

That's fine, but what if you are sick?

We are a member of a network of New England wedding photographers who help each other out in cases of emergency. You can be assured that in the unlikely event David is not available; a qualified professional will photograph your wedding.

Our Portfolio includes an Album. Do we have input in designing this?

Yes you do. Since our job is to record the story of your wedding day, we will put together a draft of the album based on our Unique style. Unique albums are always fun and edgy. If you want lots of serious posed family groups, you might want to look elsewhere. Better yet we'll help you find someone.

When the draft is complete, we'll arrange for you to review to the design and make any adjustments you would like to see.

As soon as you are happy with the layout and content, we will get your book printed and bound.

What is the slideshow that is in the package?

Our slideshows are proving to be one of the most popular items we produce. A show typically runs for about fifteen minutes and contains the best images from the wedding set to music. We provide the show in a format that can be viewed on a PC/Mac or on TV using a regular DVD player. If you'd like to see a sample, just let us know.

What about the images included on the CD?

These images are high resolution JPEG files that have had basic colour correction and editing applied. You are welcome to use these for obtaining

prints for your own and your family's use. We will provide you with a Limited Copyright release that will allow the lab of your choice to produce your prints.

Should you want us to provide you with prints, you will note that our print prices are higher than those from most printing labs. This is because of the additional work we do on every file that we print to ensure that the quality is fantastic.

Can other people take pictures at our wedding?

As enthusiastic photographers, the last thing we want to do is stop people taking pictures. We encourage your guests to get involved in your day.

Note that one of the terms of our wedding contract is that we are the only professional photographer shooting the event.

We'd like to hire a videographer. Is this OK?

Of course, we enjoy working with video professionals and they have an important role to play in your wedding. One thing we always do is be courteous to videographers and try hard not to interfere with their work and get in their shots. We obviously expect the same courtesy to be extended to us.

How do we reserve our day?

Simple, we will reserve your day on receipt of a signed contract and the required retainer.

Why do we have to pay the full amount before the wedding?

Because most wedding photographers have found that it works. Having the payment before your wedding day allows us to concentrate on our artistic duties, not having to chase you for money.

Do you do engagement sessions?

An engagement session is included in all our Portfolios. This is to ensure that we get to know you better so that we can work together really well on your wedding day.

After the engagement session we will provide you with an on-line gallery of hi-resolution images that you are welcome to download and we will be happy to provide you with prints or books at our usual prices.

I searched at Google and The Knot and found hundreds of wedding photographers. Why should I choose you?

Great question! As you mention, there are many people who would like to photograph your wedding and it can be difficult to tell them apart.

We would suggest that you allow us about an hour of your time so we can talk about your wedding, the style you have in mind, and see if your personalities work with ours. You will spend a large part of your day with your photographer, so it had better be someone you want to work with.

We work best with people that are serious about photography who demand the creativity that we provide. Many of our clients are keen photographers themselves.

We have been involved with weddings, design and beauty for many years and we believe we make a large contribution to the success of a wedding day. Once you choose us, we will spend as much time with you as needed to ensure that you have memories of your wedding that you will be proud of.

UniqueDay Events Nashua, New Hampshire www.uniqueday.com weddings@uniqueday.com

unique



Unique Porfolios 2009

Economic Stimulus Pricing

The Unique Portfolios for 2009 have been designed to provide maximum value for our clients. Albums from Finao, VisionArt and AsukaBook are combined with the creative talent of David Holliday to make memories of your wedding that will last forever.

All Unique Portfolios include these value features:

- Complete wedding day coverage by David Holliday and assistant.
- Proofs hosted on-line
- DVD with set of hi-resolution proof images- includes usage release
- Engagement photo-session
- Slide show of favorite images provided on DVD - including iPhone version

Portfolio1

- All Unique Value Features plus:
- Finao ONE Album – 15 10x20 spreads
- 2 parent albums – Asuka Book

Total Investment

~~\$3,800~~ **\$3,450**

Portfolio2

- All Unique Value Features plus:
- Finao ONE Album – 15 10x20 spreads

Total Investment

~~\$3,300~~ **\$2,700**

Portfolio3+

- All Unique Value Features plus:
- VisionArt Coffee Table Album – 15 10x20 spreads

Total Investment

~~\$2,600~~ **\$2,300**

Portfolio3

- All Unique Value Features

Total Investment

~~\$2,200~~ **\$1,950**

No travel charge in our New England Region

Don't see what you need? We'll be happy to design a custom plan just for you

unique



To ensure that we meet the needs of our most demanding customers, UniqueDay Events only provides printed products from the best manufacturers in the industry.

FINAO albums are of exceptional quality and we can offer at very competitive pricing. The ONE Series is a modern flush mount album that is at the leading edge of progressive wedding album design.

VisionArt Book is a new product we are offering for 2008. Less expensive than the Pictobook, VisionArt still offers great quality. VisionArt Books are of heavier construction than the AsukaBook, but only slightly more expensive.

FINAO ONE Albums and VisionArt Book are the two albums we offer in our 2008 Unique Portfolios. (We still offer AsukaBook as parent albums).

FINAO ONE Leather Bound
10x10 format with 15 10x20 spreads
Price \$1,700.00



VisionArt Book
10x10 format - 15 10x20 spreads
Price \$815.00



AsukaBook coffee table books are perfect for parent albums or for gifts. The laminated pages make AsukaBooks much more durable than similar products. We provide custom designed AsukaBooks in several sizes:

AsukaBook Pricing	
Book Size	Price
10x10 30 pages	\$629.00
7x7 30 pages	\$403.00
5x5 30 pages	\$270.00

Unique Prints and Enlargements

Print Pricing	
Print Size	Price
4 x 6	\$5.00
5 x 7	\$8.50
8 x 10	\$30.00
11 x 14	\$60.00
16 x 20	\$145.00
10 x 10	\$47.00
16 x 24	\$240.00
24 x 36	\$340.00
30 x 40	\$400.00

All our prints are individually post processed and are professionally printed on either Kodak or Fuji lustre paper.

Our Unique Portfolios all include a disc of high resolution images, but we strongly suggest using our print service, especially for enlargements.

Wedding Photography by UniqueDay Events Nashua, New Hampshire.
T 603.438.9673 E weddings@uniqueday.com W www.uniqueday.com

unique



Unique Wedding Beauty

Looking Your Best

Our Unique Beauty Package is designed to ensure that our bride, bridesmaids, flower girls and mothers look their absolute best on the big day. Caren Henderson-Holliday is one of the most accomplished stylists in the North East and she specializes in formal hair for weddings and special events.

We Come to You

Getting everyone to and from a conventional salon can be a logistical nightmare on your wedding day - not to mention that many salon stylists are not qualified for formal hair. We make things easy by bringing our mobile salon to where you are getting ready.

Included in Package

- Complete hair styling service for up to five people
- Consultation and planning
- Practice session for bride
- Travel to your location – within our service area

Beauty Services Pricing

Complete wedding hair styling service: \$375.00

Additional people: \$75.00 each

Makeup service available on request – price \$55.00 per person

Payment: A retainer is not needed for this package, but payment is due 30 days before the event.

Added Value

If you also choose UniqueDay Events for your wedding photography, Caren will be available throughout the day for any repairs or changes that might be needed.



Want to find out more? Call Caren directly at 603.557.8534.

Wedding Beauty by UniqueDay Events Nashua, New Hampshire.
T 603.557.8534 E weddings@uniqueday.com W www.uniqueday.com



Wedding Photography Contract

Terms and Conditions

1. **Exclusive Photographer.** UniqueDay Events shall be the exclusive photographer retained by the Client for the purpose of photographing the wedding. Family and friends of the Client are welcome to photograph the wedding as long as they shall not interfere with UniqueDay Events' duties.
2. **Retainer and Payment.** The Client shall make a non-refundable retainer payment of \$750.00 to retain UniqueDay Events to perform the services specified herein upon signature of this contract. Client shall pay the balance due in full no later than 30 calendar days before the wedding day. Acceptable forms of payment include cash, personal checks and money orders. A \$50.00 fee will be charged for any returned bank checks.
3. **Cancellation.** Written notification from the client is necessary in order to cancel services. If Client shall cancel more than sixty (60) days before the wedding date and payment has been made beyond the non-refundable retainer, a refund of any payment minus the retainer will be made to the Client. If Client shall cancel sixty (60) days or within sixty (60) days of the wedding date, the client is liable for the complete value of the contract.
4. **Photographic Materials.** UniqueDay Events shall make proofs in the form of proof sheets and/or digital files available to the Client for the purpose of selecting photographs upon completion of processing and any special instructions or requests made by the Client. Photographer may make the proofs available on a Web site or CD-ROM for promotional purposes and marketing.
5. **Photographer's Copyright and Reproductions.** UniqueDay Events shall own the copyright in all images created and shall have the right to make reproductions. UniqueDay Events shall only make reproductions for the Client or for UniqueDay Events' portfolio, samples, self-promotions, printed marketing material, Internet web sites, entry in photographic contests or art exhibitions or editorial use.
6. **Album Proofing.** In the event where an album is ordered from UniqueDay Events, the Client understands that the designer will have full artistic control of the album. However, our wish is that our clients get joy from our work for a long time to come so we always wish for the client to have input into the album before it is printed.

UniqueDay Events will produce a draft of the album in a style that reflects the feelings of the client and the flow of the wedding. The client will be invited to review the draft and be involved in the final design and approval process. Once the final design has been approved by the client, it will be printed and bound ready for delivery.

7. **Post-Production Payment.** All albums, prints, products and post-production services must be paid in full at the time the order is placed. No work will begin unless payment is made in full.
8. **Client's Usage.** The Client is authorized to obtain prints, images and digital files for personal use only including non-commercial web sites, and shall not sell said prints or authorize any reproductions thereof by parties other than the client or UniqueDay Events. Client shall be provided with an image usage release form with all electronic images supplied on CD-ROM or DVD-ROM media.
9. **Failure to Perform.** If UniqueDay Events cannot perform this Agreement due to a fire or other casualty, strike, act of God, or other cause beyond the control of the parties, or due to Photographer's illness, then UniqueDay Events shall return the retainer, and any balance paid, to the Client, but shall have no further liability with respect to the Agreement. This limitation on liability shall also apply in the event that photographic materials are damaged in processing, lost through camera malfunction, lost in the mail, fire or otherwise lost or damaged without fault on the part of UniqueDay Events. In the event UniqueDay Events fails to perform for any other reason, UniqueDay Events shall not be liable for any amount in excess of the retail value of the Client's order.
10. **Photographer.** UniqueDay Events may be forced to substitute another photographer to cover the event in the event of Photographer's illness or family emergency. In the event of such substitution UniqueDay Events warrants that the Photographer taking the photographs shall be a competent professional.
11. **Inherent Qualities.** Client is aware that color dyes in photography may fade or discolor over time due to the inherent qualities of dyes, and Client releases UniqueDay Events from any liability for any claims whatsoever based upon fading or discoloration due to such inherent qualities.



12. Miscellany. This Agreement and the attached pricing structure incorporates the entire understanding of the parties. Any modifications of this Agreement must be in writing and signed by both parties. Any waiver of a breach or default hereunder shall not be deemed a waiver of a subsequent breach or default of either the same provision or any other provision of this Agreement. This Agreement shall be governed by the laws of the State of New Hampshire.

13. Sexual Harassment. The definition of sexual harassment comes from the United States Equal Employment Opportunity Commission (EEOC). It is defined as unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature constitutes sexual harassment when submission to or rejection of this conduct explicitly interferes with an individual's work performance or creates an intimidating, hostile or offensive work environment.

In the event of sexual harassment to any employee of UniqueDay Events three steps will take place. First offense: A verbal warning will be issued to a family member of the bride or groom. Second offense: The guest will be required to leave the wedding. Third offense: UniqueDay Events will end wedding coverage immediately and leave the wedding. In the event of a third offense, client agrees to hold UniqueDay Events harmless as a result of incomplete wedding photography coverage.

The parties have read this Agreement in full, agree to all its terms, and acknowledge receipt of a complete copy of the Agreement signed by both parties. Each person signing as Client below shall be fully responsible for ensuring that full payment is made pursuant to the terms of this Agreement.

Bride's Signature

Print Name _____

Date _____

Groom's Signature

Print Name _____

Date _____

Photographer Signature

Date _____

David J. Holliday – UniqueDay Events