



For Immediate Release

Don't Allow Traditional Email to Damage Your Business or Law Practice:
Secure your sensitive attorney and client communications with Dialawg™.

INDIANAPOLIS, June 1, 2009 – Communication security is more important than ever—in fact, your livelihood as an attorney or businessperson may depend on it. As lawyers and clients rely increasingly upon the benefits of instantaneous electronic communication, they are often unwittingly exposing themselves to security flaws inherent in traditional email and file sharing. Although certain online services have been developed to address these issues in piecemeal fashion, unified and secure communication specifically for the legal professional has been largely unavailable at an affordable price.

But why is security so important, particularly in email? Imagine you send a traditional unencrypted email with confidential information about a pressing business decision to your client, with the contract you need to discuss attached. Despite the measures you have developed within your own organization to prevent outside attacks, your email leaves your computer network and travels to your client's sever. During that process, the following could occur:

- **Interception:** an eavesdropper could capture and read the message, or obtain the login credentials to your account; permitting:
- **Privacy Invasion:** because intercepted information could be copied and transmitted publicly, or used to obtain additional information; leading to:
- **Identity Theft:** whereby the message could be modified and redirected, making it appear to come from you; which perpetuates:
- **Uncertainty:** as to who actually sent the message and what the original contents were; which results in:
- **Loss of Control:** over your own messages, when, how, and to whom they are transmitted, and where they are eventually stored and accessed.

Until today, solutions to these problems were complicated and expensive.

Dialawg, LLC, through its secure online interface at www.dialawg.com, is pleased to announce its new, 128-bit encrypted communication platform, built with the needs of busy attorneys and their clients in mind. The easy-to-use system provides:

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- **SSL Encryption:** for all written messages, files, and voice messages, with the ability to send password-protected email links to non-subscribers;
- **Platform Compatibility:** across PC, Mac®, iPhone®, and Blackberry® platforms, regardless of existing network setup;
- **Practitioner Focus:** though usability enhancements (including visual recipient confirmation) designed specifically for law practices, large and small;
- **Seamless Integration:** with existing mail programs such as Outlook®, phone menus for voice messages, and ability to send postal mail (coming soon); and
- **Unlimited Possibilities:** with file attachments up to 1 gigabyte a piece, and a connection-based cost structure for unlimited written messages and file sharing.

Failing to secure communications properly could have enormous unintended consequences for attorneys and clients, and businesses across the county are beginning to expect solutions from their legal service providers. Don't allow email insecurity to destroy your reputation, relationships, or livelihood. Please communicate securely and responsibly.

About Dialawg™.

Dialawg, LLC, owner and operator of dialawg.com, is a technology company headquartered in Carmel, Indiana, and managed by legal and software experts. Focused on delivering low-cost, secure communication solutions for law firms and their clients, Dialawg™ provides free basic accounts to subscribers nationwide, regardless of size or expertise. To learn more about the company, please visit www.dialawg.com. For media inquiries, please contact us at 866.584.0889, option 2, or news@dialawg.com.

Source: Dialawg, LLC

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