

## Retire Rich!

Wow, I'm thrilled writing this!

Welcome to the first issue of *Stocks Update* newsletter.

I'll send you one every end of the month.

When the *Stocks Update* newsletter will be 20 years old, I'll look back at this first issue and shed a few tears of joy. Nostalgia will overcome me.

And by that time, you'll be a big multi-millionaire.

Do I hear a really loud "Amen"? (Say it: "I'll be a big multi-millionaire.")

Remember our goal: 20% average growth of your money. Or higher.

Each month, be sure to read *Stocks Update*.

My purpose in *Stocks Update* is really simple:

### 1. Each month, I'll remind you to invest.

I'll be *makulit*. (I have no idea how to translate that in English.) I'll pester you, beg, plead, and kneel down on the floor, asking that you be faithful in your monthly investments. When you see the *Stocks Updates* newsletter in your inbox, you should snap your fingers and say, "Oh yeah, I should put my monthly deposit to my *Citiseonline* account today..."

### 2. Each month, I'll tell you if there are any changes in the Easy Investment Program (EIP).

Most likely, there will be no changes. The six companies I mentioned to you were chosen because they're the most stable. But just in case there are, my *Stocks Updates* will tell you.

I think my role here in your EIP is to keep you steady and calm. Especially when the market goes down. To tell you, "Don't panic. Even if your investments lost 10% or 20% or 30% of its value. Just buy this month as you always do..."

Believe me, when times are good, you'll say, "Ho-hum, I'll read Bo's *Stocks Update* another time..." But when times are bad, you'll be begging me to write to you. That's when the *Stocks Update* will be your lifesaver.

### 3. Each month, I'll tell you if there are any changes in our Super EIP.

There'll definitely be changes here. The six companies in this list will be changed as their Target Prices are reached. So I'll tell you what "underpriced" companies to buy and when to buy them. I'll also tell you when to sell them.

### 4. Each month, I'll tell you what I personally did with my stocks.

Imagine you and me sitting in a coffee shop, telling stories about our stock investments. This is what this part is all about. I bet this will be your favorite part of the *Stocks Update*.

Now, a few questions...

### Have You?

#### First Q: Have you already opened your *Citiseonline* account?

If you've not yet opened your *Citiseonline* account, please read again my Ebook, *My Maid Invests in the Stock Market*. (If you've not yet done so, [click here to download](#).) Follow the instructions I wrote in that Ebook and go for it!

#### Second Q: Have you deposited into your *Citiseonline* account?

If you'll do the Easy Investment Program (EIP), you can deposit a minimum of P5000 only. If you'll do what I call the Super EIP, you need to put much more than that.

Follow our program faithfully.

One day, you'll retire rich.

20 or 30 years from now, you'll retire a multi-millionaire.

And then you'll thank me that the *TrulyRichClub* came into your life.



## Updates on Your Easy Investment Program (EIP)

The EIP is for people who invest each month a small amount of money in great companies over a 10- to 20-year period. Each month, they buy shares, not looking whether the price is up or down. And they don't sell. They choose among these six solid companies below. Should there be any change in these companies (which I doubt very much), Stocks Update will warn you about it.

Company Name	Stock Symbol
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

## Updates on Super EIP

Super EIP means you have a larger chunk of money, but instead of putting in the entire bundle now, you divide it into five or six portions—and you still do “money-cost-averaging” by investing one portion every month. Anyone can do a Super EIP. But ideally, it would be better to have at least P1M before you do it.

Note: As of March 29, 2010...

Company Name	Stock Symbol	Target Price	Current Price	Expected Growth
[REDACTED]	[REDACTED]	P6.50	P4.85	34%
[REDACTED]	[REDACTED]	P15.50	10.50	47%
[REDACTED]	[REDACTED]	P75.00	53.50	40%
[REDACTED]	[REDACTED]	P63.50	53	19%
[REDACTED]	[REDACTED]	P3.40	3.10	9%
[REDACTED]	[REDACTED]	P20.75	15.25	36%

## What I Did in My Stocks This Month

As you know, I'm doing the Super EIP program.

Last week, I sold my [REDACTED] stocks.

I'm very happy.

Last year, [REDACTED] was part of the Super EIP list of companies (Remember: This list changes.) I bought 18,000 shares of [REDACTED] at P8 each share. Yes, it was that low. The price was very low because we were coming from an economic recession — remember?

So I put in P148T.

When [REDACTED] hit P24.50 last week, I sold all my shares—for a cool 200% profit. My P148T became P441T—so I earned a profit of P294T.

Just in case you're wondering, no, I don't experience this in the stock market everyday. But every once in awhile, you get a rich payday like this.

What did I do with my P441T?

I added to my [REDACTED] shares. According to our table above, it has the most room for growth: 47%.

My friend heard about my earnings in this one stock. He asked me, “Bo, why don't you pull out your money and buy a car or take a vacation? You deserve it.”

I told him, “This is my Retirement Fund. The entire thing—what I invested and all my profits too—won't be touched for 20 years or more.”

I hope you do the same.

When you see your stocks start growing, don't be tempted to withdraw it for your current needs.

That's why we call this fund your Retirement Fund.

Not your savings fund, vacation fund, car fund, house fund, emergency fund, or I-feel-happy-let's-buy-something fund. This is your Retirement Fund. So don't touch it for 20 years or more.

Just reminding you...

Till next issue!

May your dreams come true,

*Bo Sanchez*  
Bo Sanchez

PS. For any questions on how to operate your online trading website, please call up Citiseconline at Tel. 633-3777 or email them at [loj@citiseconline.com](mailto:loj@citiseconline.com)

PS2. If you have any other question, email Pinkie at [trulyrichclub@gmail.com](mailto:trulyrichclub@gmail.com)

