

The LEADER IN YOU

Leadership Principles for Everyone



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The Leader in You

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Roice Krueger, James Skinner, and Mark Victor Hansen

“The Leader in You” is will show you the eternal principles of leadership that will guide you forward to become the best leader you can be.

Be sure to give this book to everyone you know who aspires to leadership!

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The Leader in You

The Authors

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The Leader in You

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You are a leader. You lead yourself and you lead others. How good are you at leading? What guidelines or rules do you use to make yourself an effective leader?

The purpose of this book is to share with you a few eternal principles of being an effective leader. It will assist you in becoming the best leader you can be.

It will help to awaken the leader in you.

Lead Yourself

Lead yourself! If you do not, who will?

Avoid the trap of blaming others for the quality of your life. When you are doing that, you are allowing other people to lead you.

Step up. Be bold. Take control of your own life by leading it.

You can take charge right now. If you feel in charge, you can be better at how you are leading. Read on.

The Leader in You

The Power of Thought

You are a product of your thoughts.

The results you achieve are based upon your dominant thoughts. What you think about guides your actions. Your thoughts are like a compass: They point to what you value most. Those values and thoughts cause you to move towards them. Your actions create your results.

In fact, 100 percent of what you achieve is created by what you do. Thus the seed of a thought that you sow grows into an action and creates the fruit of your results.

If you want to change the results you are achieving, you must change your thoughts.

What are your dominant thoughts?

Can you see the connection between your thoughts and your actions and your actions and your thoughts?

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What thoughts do you need to replace to get better results? What new thoughts do you need to have?

The Power of Heroes

A close mentor of mine would consistently ask his children who their heroes were. He conditioned them to look for heroes. He would ask them what they liked or admired about a particular hero. This caused the children to look at the attributes of their heroes and select what they felt was special. They learned to evaluate characteristics of heroes that were important to them. He encouraged them to adopt the positive values they admired.

Who are your heroes?

Whom do you admire?

What do you admire about them?

Which of those qualities would you like to have in your life?

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Why?

If you lived that value, what result would it create in your life?

Search out and model heroes that embody the kind of leadership you would like to have yourself.

Your heroes will become you.

A Leader Defines the Destination

The classic definition of a leader is a person who defines the destination.

Great leaders have great dreams. They define great destinations.

Without an exciting destination, people are doomed to wander aimlessly about and focus on what comes easy.

Who will define your destination?

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To a degree it has already been defined in your upbringing and education. But you can always change it with an act of will.

Have you seriously considered where you would like to go in life and what you really want to achieve?

Have you set a purposeful destination?

If you have not, what is preventing you from doing so? Fear? Procrastination? Not sure of what it should be? Are you fearful of committing to a destination? Do you have a case of fear of failure or, even worse, fear of success?

Lead!

Be bold!

Take charge of your life!

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Set an exciting destination that brings out the best in you!

We all need a compelling vision of the future to pull us forward.

A Leader Provides Resources

To achieve the destination or result you want to achieve, you will require resources. It always takes resources! What resources do you require?

Physical resources such as equipment or tools or office space?

Intellectual resources such as knowledge, skills, or information?

Financial resources?

Human resources?

Technological resources?

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What resources do you need for the fulfillment of your dream?

A leader finds a way to secure the required resources.

Don't give up hope in finding the resources you need. Someone can make it possible. Some person or group of people can bring the resources together to make any dream a reality.

Be persistent. Be creative. Think beyond your normal sources.

Be persistent in your search.

Help will appear. The resources will manifest themselves as a result of the leader in your soul.

A Leader Removes Barriers

As you work toward your destination, the goal you want to achieve, you will run into roadblocks. You will find barriers. These barriers can come in many forms.

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The true test of your leadership will come in finding a way to remove those barriers. Be creative when you seek solutions. Maybe the traditional way will not work.

Ask others for their advice. You probably are not the first to face the barrier. Seek the wisdom of other people.

Be unstoppable in your quest. Every obstacle can be overcome. Every barrier broken through. Nothing can stop the unstoppable mind.

A Leader Has Courage

This is a simple statement, and it is true: Leaders must have courage. They must see beyond the obvious. They must be willing to tackle that which appears to be impossible.

If it were easy to do, would it require a leader?

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What is stopping you from achieving your destination? Where do you need to be courageous to achieve your dreams?

Approach the challenge with faith. Believe in yourself. Create a plan that has believable steps that conquer the big, unbelievable goal. Take it one step at a time. The first step needs to be now!

Feel your fear and move forward anyway.

A Leader Sees Beyond Limitations

Focus on the limitation and you will see only the limitation.

Look beyond it. What are possible ways of moving beyond your false limiting beliefs? What is the value of the prize?

The leader asks, “How can I overcome? How can I win the prize?” Focusing on the prize will create a mindset of finding solutions.

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What strengths do you have that will help you overcome the perceived limitation?

Limitations are never real.

Only possibility is real.

A Leader Does Not Have All the Answers

Great leaders have the humility to understand that they do not have all the answers. They may be very knowledgeable in many things, but they also know they don't know everything. Who does know everything? (No person on this earth that I know!)

Leaders ask the questions and find the answers through other people.

They frame the problem or challenge with a question and then seek the answers from people or resources that have the best answers.

What questions should you be asking right now?
Where will you find the answers?

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What humility do you need to exhibit to learn from and use the strengths of others.

A leader is precisely a leader because they work through the strengths of others.

A Leader Builds Energy

Leaders not only give direction, define the destination, and build focus, they build the energy of their teams. They build their personal energy.

In achieving any significant goal the team members require a high level of energy to work at their highest level of productivity.

- They need physical energy. Their bodies must function well. Rest, relaxation, exercise, and good nutrition are essential.
- They need emotional energy. They need to be recognized, they need to be cared for, and they need to feel included and respected.

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- They need intellectual stimulation. Challenging work that requires them to think will create energy.
- They need to feel they make a difference. Making a contribution and doing something that is meaningful builds energy.

The leader needs all these forms of energy. The leader needs to find ways to help each team member build their energy in all four ways.

The give others assurance. They give others challenges. They give others recognition. They give others purpose.

And all of these gifts build energy in those who follow.

A Leader Shares Why It Needs to Be Done

This is one of the biggest secrets of being a truly effective leader. It is the source of creating a highly motivated leader and a highly motivated team member.

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It is relatively easy to define *what* needs to be done, but it requires more effort to communicate *why* it needs to be done. The answer to the “why” creates the motivation for “what” needs to be done.

A report must be submitted by the last day of the month. Why? The resources of our team, including our bonuses, are based upon the report being accurate and submitted on time. The “why” creates the motivation to submit the report. The “what” is not motivational.

What is your “why”? Why are you trying to achieve the destination you have in mind? Answer the question and feel the power of answering the “why.”

Why is it absolutely a must for you to live your dreams and be a leader in your own life?

Help others to find the “why” and they will come up with the “how” to achieve your “what.”

Being a Leader Is Already Inside You

The Leader in You

All the raw talent you need to be a leader is already inside you. There is a great leader in there. There is a king or queen within you waiting to come out on the stage of your life. Become that leader!

You were born for the best things in life. You were born to be a leader. You were born to greatness.

Live up to that greatness!

May you find the great leader inside of you,

With best wishes,

Roice Krueger, James Skinner, Mark Victor Hansen

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