

We think its time to get serious and start thinking.



Unlocking and Empowering Social Innovation in W.A

Monday 20th September, 2010



WACOSS is excited to be hosting a forum on social innovation facilitated by Jason Clarke, one the most creative minds in the country.

Everyone is talking about social innovation and social enterprise from business and community groups to environmental and social action groups.

But are we all talking the same thing? Does it matter?

Social enterprise is confusing because there is no one size fits all. The how you do it and why you do it, will be different for different groups.

This day is a forum, a workshop and an open space designed to start the dialogue around social innovation in WA. We are bringing the community, business, government and education together in one place to:

Why is social innovation often linked to social enterprise?

- Apply creative thinking tools to develop solutions to meet the challenges our organisations face today
- Put into practice new ideas that can create positive outcomes for the community
- Take the best from old ideas and programs and turn them into new ideas and better programs
- Learn from our past experiences to create a better future for our communities

What's the difference between what not for profits have been doing for years and social enterprise?

We will wind up the day with drinks and networking (yes we want to keep that idea) and invite you to continue the dialogue in WA

Your facilitator – Jason Clarke

In 1977, Jason Clarke achieved the lowest Year 12 score in the history of his school. Today he is one of the most sought after creative minds in the country, consulting on issues of leadership and innovation to some of Australia's biggest companies and institutions.

He's developed and taught courses in Innovation, Logic and Problem Solving for two of Australia's most prestigious Business Schools, the Australian Graduate School of Entrepreneurship and the Stern Business School of New York.

Time: 9.30am – 4:00pm
(lunch included)

Where: Seminar rm 2 -
Technology Park Function
Centre. 2 Brodie Hall Dr, Bentley

Cost: Members: \$100.00
Non Members: \$120.00

To book your place please visit
<http://www.wacosstraining.org.au/course.97> or phone Kiri Merritt
on: 9420 7222 for further information.