



Social Media Marketing Panel

Meet some locals using content, conversation, and social media to attract people to their businesses online. Ask **your** questions about the principles of inbound marketing in practice. On the panel are:

- ❖ **Alice Heiman**, <http://aliceheiman.com/>
- ❖ **Kristy Crabtree**, <http://kristycrabtree.com/>
- ❖ **Larry Rickman**, <http://www.dream2clean.com/>
- ❖ **Ron Bell**, <http://renohomevoices.com/>

6-7:30 pm, Thursday, May 13, Wells Fargo Auditorium of the UNR Knowledge Center. Park in the Whelan Parking Garage or metered parking, 15th and Virginia. Walk across the street to the lower level of the new UNR Knowledge Center. This event is **free** and open to the public.

- Co-Host/Moderator: Dr. Bret L. Simmons, University of Nevada, Reno www.bretlsimmons.com (775) 682-9163.
- Co-Host: Kathleen Carrico, Nevada Small Business Development Center



N