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M E D I A R E L E A S E

Monday 11 October 2010

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SINGTEL PRESENTS ZOUKOUT 2010

SATURDAY 11 DECEMBER 2010, 8PM – 8AM
SILOSO BEACH, SENTOSA SINGAPORE



10 YEARS ON... CELEBRATING 10 YEARS OF GREAT MUSIC, LOVE & UNFORGETTABLE MEMORIES

Richie Hawtin snapped our eardrums in the millennium year, 2manydjs set a trail of pumping heartbeats ablaze in 2006 and just last year, Armin van Buuren took to the stages and blasted a speaker and a half. Come this December, the annual extravaganza promises to be bigger, badder and better, so, rub those hands with glee and say "Hello!" to the region's most important outdoor dance music festival, ZoukOut 2010!

Celebrating its 10th anniversary, ZoukOut 2010 takes centerstage on Saturday, 11th December at Siloso Beach, Sentosa Island from 8pm-8am and will mark a trailblazing jaunt of 10 pivotal years in music, dance and art in the great sandy outdoors. A milestone year for Zouk with a fittingly stellar line-up; ZoukOut, the most eagerly anticipated event this side of the globe, gets ready to be yet another treasure trove of lasting memories for years to come.



"From its inception in 2000, ZoukOut has become the ultimate beach dance party that music lovers from around the region look forward to each year. ZoukOut remains unrivalled in its stellar line-up of DJs and music offerings, and its ability to draw in throngs of revellers from dusk to dawn. In 2009, some 27,000 party-goers, of which 12,000 were foreign visitors, attended ZoukOut.

Into its tenth anniversary this year, ZoukOut adds tremendous vibrancy to Singapore's nightlife, and is a pillar of Singapore's position as a events and entertainment capital."

Mr Tony Lai, Assistant Chief Executive, Sector Planning & Development Group and Industry Development I Group, Singapore Tourism Board

"SingTel is proud to present ZoukOut for the fifth year running. ZoukOut has been a cornerstone on SingTel's events calendar, and the 10th year milestone for ZoukOut also marks SingTel's committed and sustained relationship with youth and music-lovers.

In partnership with Zouk, SingTel has brought an exciting line-up of world-class DJs like Armin van Buuren, Tiga, Sasha, Nouvelle Vague, Carl Cox, Above & Beyond to dance-music lovers in Singapore and the region over the last few years. This year, to celebrate 10 years of great music, the stellar line-up includes not one but two headliners, Tiësto and David Guetta.



We know our customers will make the most of their ZoukOut experience in SingTel's VIP area. The SingTel Yacht in 2008 featured a pool which gave our customers the chance to party in and the 3-storey high SingTel LookOut in 2009 gave all our customers the most coveted vantage point to enjoy performances by their favourite DJs. We promise yet another best-in-class experience for our customers this year."

Mr Derrick Heng, Senior Director, Segment Marketing & Communications



Inspired by pure emotions and the steadfast collective spirit that has grown over the years, ZoukOut marks its 10th year by commemorating 'The Perfect Beach', replete with a phenomenal line-up, the balmy sublime setting, remarkable surprises and most importantly, *THE* inimitable music lovers who never let up on a good party. Like memories etched on the minds of thousands of festival goers or a single snapshot that captures countless manifestations of undeniable bliss, painting the picture-perfect backdrop for the culmination of communal experiences, celebrate music and life by stepping into a universal gaze of wonderment at the festival's

grand-tenth birthday bash. Be part of "One World, One Music, One Tribe, One Dance", wear your heart on your sleeve and delve into the kingdom of possibilities come ZoukOut 2010!

ZoukOut 2010: Full Line-up

From 8pm till 8am, the region's biggest outdoor dance music festival, spanning 56,000sq feet across the beach, offers three music arenas, with each tent dropping different beats for different ear buds. Aside from the usual diet of House, Techno, Trance, Hip Hop, Electro & the home-grown Mambo Jambo, ZoukOut 2010 also dishes out fresh servings of Disco, Boogie and New Wave, offering new music perspectives to the most discerning punters, including a healthy measure of debut acts to guarantee a party as tight as it can get.

David Guetta (FRA)

"I'm not trying to be credible... I'm trying to be incredible" – David Guetta

Multi-platinum selling artiste with 3 chart-topping albums, a most sought after producer with heavyweight collaborations that blaze through the global airways leaving no survivors in the trail and holding the record for 70 million hits in YouTube for his videos (and still climbing fast!), David Guetta's reach knows no boundaries.



Easily taking the throne for successfully bridging the electronic scene and the mainstream, a feat that not many DJs can lay claim to, he had started out as a French House DJ earning repute with his debut album, *Just A Little More Love*. After the resounding success which led to *Guetta Blaster*, *Pop Life & One Love*, it became clear that Guetta was ready to take his reign to cosmic proportions, creating a wholly new urban sound with his magic producer wand. With his energetic sets mashing up Electro, House and dirty Pop, catch the new king of Pop get ready to conquer ZoukOut 2010!

Essential Earwax;

- *Louder Than Words* – F*** Me I'm Famous Records, 2010
- *How Soon Is Now* – F*** Me I'm Famous Records, 2009

www.davidguetta.com

www.myspace.com/davidguetta

Tiësto (Kaleidoscope World Tour 2010, NED)

"It's pure, it's emotion... When you see me DJ you know I feel it and I love what I do. The real thing." - Tiësto

The DJ who has turned the playing of trance music into an art form, Tiësto does not seem like one to rest on his laurels, with achievements that include an original composition for the 2004 Olympics in Athens, a nomination for a Grammy Award in 2008 and countless remixes for the likes of The Killers, Bloc Party and Yeah Yeah Yeahs, amongst others. His ceaseless desire to innovate and push the musical boundaries laid the groundwork for his latest project, *Kaleidoscope*, which introduced novel collaborations with the best musicians in their game such as Nelly Furtado, Jónsi Birgisson (Sigur Rós) & Kele Okereke (Bloc Party), further proving there is even more to expect as this musical titan graces ZoukOut's 10th anniversary!



Essential Earwax;

- Who wants to be alone feat. Nelly Furtado, 2010
- C'mon (Original Mix), 2010

www.tiesto.com

www.myspace.com/tiesto

Booka Shade 'Live' (GER)

"In music, there can be no compromise." - Arno Kammermeier



Veterans of Germany's electronic music scene, production masterminds behind most of indie label, Get Physical's releases and innovative artistes who always question their own work, "Do we love this 100%?" for validation, Walter Merziger & Arno Kammermeier aka Booka Shade definitely do not believe in sloppy seconds. Their perceptive sonic wizardry as displayed in the first album *Memento* & the single "Body Language" with M.A.N.D.Y. propelled the Berlin-based duo to the forefront of the contemporary dance music in 2005 and it has been no looking back since with the successful release of *Movements*, *The Sun & The Neon Light* & the recent album, *More!*. Further transcending the dance floor with their formidable 'Live' show, the duo has won over fans & much respect for bravely going on a path that most dance acts would fear to tread, conquering the world with Walter on a bank of synths and looping machines while Arno drums for his life amidst mind blowing visuals & effects!

Essential Earwax;

- *In White Rooms* – Get Physical Music, 2006
- *Regenerate* – Co-Op, 2010

www.bookashade.com

www.myspace.com/bookashade

www.facebook.com/bookashade

twitter.com/bookashade

www.youtube.com/user/BookaShadeOfficial

Laidback Luke (NED)

"Music is an amazing tool that can evoke powerful memories and emotions...I want to share as much music as possible with as many people as possible." – Laidback Luke

With an incredibly impressive discography consisting of more than 100+ recordings & a gigging schedule that takes him from his studio near Amsterdam to clubs all over the world, it does seem that Laidback Luke is well on the way to achieve his goals. Laidback about everything but his passion for music, Holland's homeboy is on fire like never before. Busting up bass bins across the globe and ripping up a storm, Luke's stratospheric success owes to his alliance with the party boys, Swedish House Mafia, for his remix of "Sexy F**k"



for Steve Angello's Size Records. Since then, he has worked with a multitude of artistes from Diplo to Tiësto, earning himself Beatport's best-selling track of 2009 for "Leave The World Behind", a soaring entry into DJ Mag's Top 100 DJs & even clinching the title for the best party, 'Where were you while we were getting *!@#?!', at Zouk's 19th anniversary celebrations in April 2010. True to his nature, he fittingly returns to our shores to throw a party proper at ZoukOut 2010!

Essential Earwax;

- Leave the world behind – Axtone Records, 2009
- Hey – Southern Fried Records, 2009

www.myspace.com/laidbackluke
www.laidbackluke.com

Dubfire (Sci + Tec, US)

"I try to apply a punk ethic to my own music... it has to be groundbreaking, futuristic, unique and organic." – Dubfire



After 15 groundbreaking years of topping charts, winning Grammy Awards and earning acclaim as one-half of legendary electronic partnership Deep Dish, Dubfire's solo venture in 2006 has been on the upward momentum, highlighted by notable productions/remixes landing at the top of "Best of" charts and set lists the world over.

As the new rising don of the techno empire and conquering minds with his jet-black, polished-chrome palate of alchemic loops and bleeps, Dubfire has predictably won a slew of notable honours such as Beatport's "Best Minimal Artist" (2008), "Best Techno Artist" (2008 & 2009), iDJ Magazine's "Player of the Year" Award (2008), Raveline Magazine's "Top 10 International DJs"/"Top 10 Producers" (2008) as well as bagging a barrage of remixes/productions for Cocoon, Get Physical, Minus, and Rekids. Earning praises from music critics, fans, DJs and producers as "the DJ's DJ", Dubfire gets his big guns out, to deliver evocatively dark sonic tunes to bring the audience into another realm of consciousness with no intention of slowing down.

Essential Earwax;

- Grindhouse (Dubfire Terror Planet Mix), 2008
- Diablo (with Oliver Huntemann), 2009
- Split The Line (Dubfire mega Remix), 2009

www.myspace.com/djdubfire
www.dubfire.com
www.scitecdigitalaudio.com
www.bullittbookings.com

Dennis Ferrer (Objektiv, US)

"This is who I am, this is not my job, this is what I love to do: when you get one of my records, there's quality...I put my heart in it." – Dennis Ferrer

Responsible for the monster dancefloor-filler "Hey Hey" that has won waves of fans, clinching the No. 1 spot on Beatport and Juno



Records charts as well as giving even Pete Tong the goosebumps, Dennis Ferrer's razor sharp productions are anything but forgettable. His undeniably impeccable taste for house, be it afro-centric, tech-influenced or good ol' soul have earned him a Grammy nomination for another vocal driven tune, Dido's "Don't Believe In Love" (Arista).

With outstanding mixes on Defected Records, Strictly Rhythm, Z Records and his reputed label, Objektivity, gaining pace across the globe for championing quality house music that is big on stirring vocals and equally rousing rhythms, expect to be uplifted as Ferrer brings on the sunshine at ZoukOut 2010.

Essential Earwax;

- Sinfonia Della Notte – Strictly Rhythm, 2009
- Hey Hey (Part Two) – Defected, 2010

www.myspace.com/dennisferrer

<<DEBUT>>

Afrojack (NED)

"Well, I hope, it's gonna be big all over the world..." – Afrojack



Sharing his dreams by doing what he loves, Afrojack, widely celebrated at the Miami Winter Music Conference 2010 for dishing out many heavy-hitters destined for chart topping success, has grown from strength to strength since founding his label, Wall Recordings, in 2007. With a plethora of quality releases such as "Don't Be", "Proper Introduction", "Thief" and the more recent "Take Over Control" ruling dance floors and radio airwaves alike, Afrojack has proven his mettle to be a genius producer, embarking on collaborations with international artistes such as Kid Cudi, Steve Angello and Diplo to name a few, promising even more in store.

Essential Earwax;

- Take Over Control – Wall Recordings, 2010
- Pacha on Acid – Size Recordings, 2010

www.myspace.com/djafrojack
www.afrojack.com
www.supermodifiedagency.com

<<DEBUT>>

Lindstrøm 'Live' (Feedelity Recordings, NOR)

"I wish I had more hands so I could do more." - Hans-Peter Lindstrøm

Raised on a diet of Country/Western tunes with no prior knowledge of dance music, Hans-Peter Lindstrøm entered the scene freed from any preconceived notions of style and trend parameters. Having absolute control when making music, whether by playing on real instruments himself or releasing them on his own Feedelity label together with Oslo's Smalltown Supersound, has enabled him to rise to a certain cult-like status in the underground dance music circuit. Following a consistent flow of highly acclaimed EPs, singles and remixes for names like Franz



Ferdinand, The Killers, Roxy Music, Doves, The Horrors and LCD Soundsystem, Lindström's affinity for Comic Disco sounds are chocked full of drifting, fleecy guitar riffs and fluttery synths, translating into a beautifully melodic 'Live' show that is nothing short of a sonic summer playground.

Essential Earwax;

- Let's Practise – Feedelity, 2007
- Baby Don't Stop – Smalltown Supersound, 2009
- Grand Ideas – Feedelity, 2009

www.myspace.com/feedelity

www.feedelity.com

<<DEBUT>>

Seth Troxler (US)

"Sometimes I feel like I wanna be the Andy Kaufmann of Techno... I want my music to be remembered in an art history sense - like, I want it to be culturally remembered." – Seth Troxler



In the mostly faceless world of Techno, a little bit of character can go a long way. A seemingly apt justification for Seth Troxler's speedy and seemingly effortless rise in the electronic music scene, the 24-year old from Detroit often battles the need to tread between lines - the funnyman in the Techno world or the cool, eccentric music aficionado. Musically and personally, he has bag loads of charisma than the average DJ/producer, having created some of the world's finest and most intuitive dance cuts, including releases and remixes on Spectral, Wagon Repair, Crosstown Rebels, M_nus, Bpitch Control, Circus Company as well as contributions to Audion's Fabric

mix, The Circo Loco 10 compilation and Matthew Dear's new Get Physical compilation. Setting bold ambitions for himself, Seth's immeasurable skill as a DJ and producer leaves nobody feeling unmolested, stirring up emotions across the dance floor.

Essential Earwax;

- Each Step feat. Deetron – Circus Company, 2010
- Hurt feat. Matthew Dear – Spectral Sound, 2010

www.myspace.com/sethtroxler

<<DUBUT>>

Midnight Juggernauts 'Live' (AUS)

"We've always seen ourselves as a band that continues to push itself and evolve." – Vincent Vendetta

Hailed as the de facto pioneers of a perceived new frontier of "indie dance" circa 2007/08, Andrew Szekeres, Vincent Vendetta and Daniel Stricker aka Midnight Juggernauts have always championed new sounds spanning a wide expanse of grand synth-operas, droned out psych-rock sojourns and groove based jams. Their albums, *Dystopia* & the more recent *Crystal Axis*, prove the band's willingness to evolve by exploring new tangents whilst winning crowds over from Big Day



Out to Fuji Rock and Coachella to Glastonbury. With an electric 'Live' show that includes arresting visual play and a more spontaneous musical approach that allows for happy accidents, be blown away by the trio's dynamic debut on the shores of Siloso Beach!

Essential Earwax;

- Into The Galaxy – Siberia, 2008
- This New Technology – Bandroom, 2009
- Vital Signs – 2010

www.myspace.com/midnightjuggernauts
www.midnightjuggernauts.com

Jazzy Jeff feat. MC SKILLZ (US)

"I grew up off of soul, I'm a product of hip hop, I love jazz incredibly, I'm a rock and roll fanatic...I love music." – Jazzy Jeff



Exploding onto the music scene as one-half of the superstar duo known as DJ Jazzy Jeff and the Fresh Prince (longtime partner/performer/actor, Will Smith), selling over 10 million records and winning 3 Grammy Awards, 3 American Music Awards, 2 NAACP Awards, 2 Soul Train Music Awards, as well as an MTV Music Award, Jeffrey Allen Townes aka Jazzy Jeff has remained a stronghold in the Hip Hop scene. His success as a producer pre-empted his brilliant insight as founder and CEO of A Touch of Jazz, Inc., and now his instincts lead him to sculpt, perfect and project his already definitive music into the future by honing upcoming talents. Not one to let up on a good time, catch the energy junkie that is Jazzy Jeff as he gets down & dirty with MC SKILLZ in tow with his rhythm & rhyme.

Essential Earwax;

- The Return Of The Magnificent – Rapster Records, 2006
- House of Tribe (Terry Hunter mix) – T's Box, 2009

www.djjazzyjeff.com



ZoukOut 2010 -A dance music festival

Ticketing Information:

Tickets are available from Friday 22nd October at the Zouk ticketing booth or through phone bookings. All major credit cards are accepted, call +65 6738 2988 or fax + 65 6738 3988 (Office hours: Tues – Sat 10am – 3am).

****\$68 – Advance Happy Hour tickets (**[entry to ZoukOut venue before 9pm only](#))**

Limited to 4000 tickets, available at the Zouk ticketing booth only.

- Citibank Clear Platinum cardholders enjoy 15% discount off tickets (with a min. purchase of 10 tickets)
- All Citibank credit cardholders enjoy 10% discount off tickets (minimum number of tickets to be purchased not applicable here)

\$78 – Advance tickets (on sale till Fri 10th Dec)

- All Citibank credit cardholders enjoy 10% discount off tickets (min. number of tickets to be purchased not applicable here)

\$88 – Event Day tickets on 11th December available from the Zouk ticketing booth (all day) and at the venue (from 7pm onwards)

- All Citibank credit cardholders enjoy 10% discount off tickets (min. number of tickets to be purchased not applicable here)

Advance tickets are also available through the SISTIC website www.sistic.com.sg, SISTIC Hotline +65 6348 5555 and SISTIC Authorised Agents.

SINGTEL CUSTOMER REWARDS & PRIVILEGES

EXCLUSIVE REWARDS & DISCOUNTS FOR SINGTEL CUSTOMERS

- Enjoy 10% discount off tickets for the 1st two weeks from date of ticket sales.
- Enjoy 40% discount off drinks on every Thursday and Saturday at Velvet Underground from 11th November to 9th December.

PRIVILEGE AT ZOUKOUT 2010 FOR SINGTEL CUSTOMERS

- Skip the queue, enjoy exclusive privileged queue for SingTel customers.
- Jostle away from the crowd; purchase your drinks at the exclusive SingTel bar.
- Get rewarded with free flow of drinks at the SingTel VIP Tent which serves free flow from 8 – 11pm.
- Recharge your phones at SingTel VIP Tent or SingTel charging booths.

Coming from Overseas?

With 40 - 45% of the total crowd made up of overseas visitors, ZoukOut is an event that breaks down cultural barriers and unites clubbers from all of Asia and the world under one groove, true to our motto of 19 years, **One World One Music One Tribe One Dance**.

Tickets and attractive package deals are available from our travel partner. Visit your nearest **STA Travel** at statravel.com.sg.

Minimum age of entry 18, photo I.D. required to gain entry.

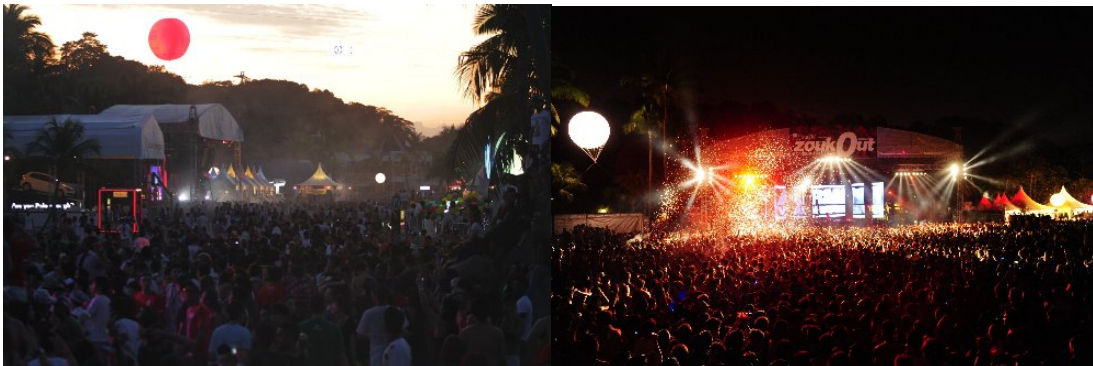
The entire Zouk complex will be closed on Sat 11th Dec

This is a rain or shine event. Swimming is strictly prohibited during the entire event.

For more information and updates, visit www.zoukout.com.

10 ZoukOut interesting facts/figures

- 1) **Total ZoukOut party-goers (attendance) 2000 – 2009:**
200,000 party attendees
- 2) **Number of nationalities that came to ZoukOut:**
Average of 30 different nationalities at each ZoukOut
- 3) **Number of acts at ZoukOut from 2000 - 2010:**
Over 150 acts including international/ regional/ local DJs & artistes
- 4) **Total media value over 9 years:**
\$26 million worth of international media value + \$12 million of local media value
- 5) **Amount of drinks consumed over 9 installations:**
55,000 litres of alcoholic drinks, 23,000 litres of energy drinks + 75,000 litres of water
- 6) **Total weight of waste/rubbish after 9 ZoukOut 's:**
Over 150 truck loads
- 7) **Numbers of toilets over 9 installations:**
1050 portaloos used
- 8) **Hours of ZoukOut planning for each installation:**
6480 hours (270 days)
- 9) **Number of staff involved in ZoukOut 2009:**
Working Crew: 450
External working crew for production, security, talents, etc: 200
Vendors: 50
St John's First Aiders & Doctors: 30
Cleaners: 80
- 10) **Hours of continuous music produced at ZoukOut since 2000 (adding all stages together):**
Over 350 hours of non-stop music & entertainment



ZoukOut History & Other Quick Facts

- Zouk opened its doors in Singapore in 1991 and has become a world renowned clubbing institution, credited with introducing dance music and club culture to the region and remaining its strongest perpetuator to this day.
- Zouk has been voted one of the best clubs in the world annually since 1993 to present day in the world's leading music publications.
- ZoukOut was conceived in 2000 to be the region's definitive dance music festival and bring Zouk's spirit and energy to the great outdoors and an even larger audience.
- Past big names to grace the decks and stages include Paul van Dyk, 2ManyDJS, Masters at Work, Gilles Peterson, Richie Hawtin, Sven Väth, Peter Kruder, Armin van Buuren, and many more making ZoukOut the largest, most notable outdoor dance and music festival in South East Asia.
- In 2009, ZoukOut saw its largest turnout of 27,000 in attendance, an increase from 26,000 from the previous year, with numbers increasing every year since the first in 2000 that had 9000 in attendance.
- ZoukOut saw a large increase in visitors from Australia, India and Europe in the past few years.
- Musical genres at ZoukOut include House, Techno, Trance, Electro, Progressive, Alternative/ Indie, Hip-Hop and of course the inimitable Mambo Jambo, the most popular midweek clubbing night, playing the classic anthems from the 80's to rocking present-day tunes.
- 40-45% of the total turnout come from the region, mainly from Thailand, Malaysia, Indonesia and Hong Kong and also as far off as the United States and Europe.
- ZoukOut 2004 and 2007 won the Singapore Tourist Board's "Best Leisure Event Experience" along with Zouk being the "Best Nightspot Experience" for 7 times.



For further event enquiries or media accreditation, contact both Mari Muramoto and Zhang Weifang of Zouk Management Pte Ltd, email with subject: "ZoukOut Media Query" to mari@zoukclub.com & weifang@zoukclub.com or call +65 6738 2988.