

FOR IMMEDIATE RELEASE

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Brandon Marianne Lee Joins The Fantasy Alarm Team

SiriusXM Host to Expand Video & Live Stream Offerings

Long Beach, CA (August 1, 2017) – FA Media LLC, owners of the flagship fantasy sports company Fantasy Alarm, announced today that SiriusXM Fantasy Sports Radio Host and co-owner and CEO of HerFantasyFootball.com Brandon Marianne Lee has agreed to host online videos and live streaming for FantasyAlarm.com for seasonal and daily fantasy football players.

Brandon Lee is the co-founder and CEO of HerFantasyFootball.com. She provides top-notch daily & seasonal fantasy football analysis on all mediums including her website, SiriusXM Fantasy Sports Radio and feature & guest appearances on FNTSY Sports Network. She previously worked for Pro Football Focus, FanDuel, and Rotoworld/NBC Sports.

“As we continue to expand our media coverage, we continue to surround ourselves with the most respected people in the industry,” said Rick Wolf, President Fantasy Alarm. “Brandon Lee is creative, hard-working, analytical and entertaining. Her mantra of making fantasy football both fun and profitable fits perfectly with the Fantasy Alarm team.”

“When I started this journey more than five years ago, I wanted to contribute to top notch organizations,” said Brandon Lee. “Fantasy Alarm hits all the marks. This organization supports a creative and hardworking team, employs forward thinking technology, and puts out compelling content while garnering the respect of the industry. I look forward to extending their footprint in video and live streaming.”

About Fantasy Alarm

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy sports players. Fantasy Alarm features best-in-class content, personalization, and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy

Product & Best Radio Show. FA Media has partnerships with Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$7B+ industry.

For more information, visit us at <http://www.fantasyalarm.com/about.php>