



# "SHOW ME THE MONEY!" JERRY MCGUIRE

Understanding and obtaining financial options  
for your company

## *Short Course on Financing for Executives presented by MiNE LLC*

This is an educational program for **executives only**. In talking to investors, analysts, and company executives in North America, I learned there is a clear need for better understanding of capital markets and how they work. CEO's are told all the time that they can depend on an IPO (Initial Public Offering) to get funding for their projects or to use as their exit strategy and that they will be "rich" once they go public. Then they start down that path and often times are lost or disappointed along the way, or simply learn that an IPO is not the right choice for them. So what is? What choices are there? This course is designed to educate executives of their financial options, such as government grants, staying private versus public and legal aspects & regulations. This course is organized in a way to help the executive come away with better business strategies for growing their companies.

We at MiNE LLC have to put together this short course with a line up of financial and business professionals who will present information about how to build strategies and to access money. These experts have agreed to also make themselves available to answer your questions on a 1:1 basis. The panel of experts has been selected to cover a broad range of options, such as business & management strategies, access to government grants, financings and mergers both in US and Canadian traded vehicles. This is a short course designed for executives only & includes the following content:

- \* Business & management strategies -- A US success story - this executive talks about how business strategies, management challenges and planning helped get his company over \$100 million in US government grants to build their project.
- \* Private funding -- this group has a fund in Colorado which is looking for projects to finance and offers management support -- not a VC
- \* Going public via mergers or IPO -- there are deals getting done in Canada and the US with funding in the range of \$2-\$10 million
- \* Legal counsel -- learn about the regulations and strategies for getting financed

### *\*This short course includes the following:*

#### ***Tuesday, May 4, 2010***

- 7:30 - 8:00 AM Continental Breakfast and Check In (Brown Palace Hotel - Onyx Room)
- 8:00 - 11:00 AM Short course for Executives Only
- 11:00 - 12:00 PM 1:1 meetings for executives only with the panel of experts from the morning short course
- 12:00 - 12:30 PM Move to University Club for New Energy Finance Series Luncheon (just one block away)
- 12:30 - 1:30 PM New Energy Finance Series Luncheon, for executives and investors by invitation from MiNE LLC, featuring speaker Alison Wise, NREL Sr. Strategic Analyst University Club (directly across the street from the Brown Palace)

#### ***Panel of Experts:***

- \*Keating Investments | Kyle Rogers | Chief Investment Officer
- \*Sapphire Energy | Bryn Davis | Operations Manager
- \*Byron Capital Markets | Campbell Becher | President
- \*Toronto Stock Exchange | Robert Peterman | Senior Manager, Global Clean Technology
- \*Mackie Research Capital | James Osborne | Vice President, Investment Banking
- \*Dorsey & Whitney LLP | Jason Brenkert | Associate

*"Failing to plan is planning to fail" Alan Lakein*

Cost is \$100 per person in advance and \$150 at the door. This price includes breakfast, lunch, short course and 1:1 meetings. We welcome any questions you may have and look forward to seeing you on May 4th!

\* Subject to change

**Questions? Contact: Alexis Bogart | [alexis@minellc.com](mailto:alexis@minellc.com) | 303.377.6463**



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**To reserve your spot fax this form to MINE LLC at 303.377.2430**

## Personal Registration Form

Mr.  Ms.  Mrs.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

CC Email \_\_\_\_\_

Referred by \_\_\_\_\_

## Registration Fee

Short Course (includes lunch) - US \$100

Luncheon Only - US \$35

## Payment Method

Mastercard

Visa

American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CIV Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_



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