



*Encouraging independence  
in the lives of  
Hancock County residents.*

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Executive Director

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**Melissa Scheable**

Program Coordinators

**April Allford,**

Public Relations/Marketing

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Our mission is to help the citizens of Hancock County maintain an independent lifestyle through the delivery of nutritious meals in accordance with prescribed dietary needs and provide a point of personal contact with the community.



January 1, 2020

Dear Sponsor of Meals on Wheels,

Meals on Wheels of Hancock County is excited to partner with you in 2020!

This year, we are focusing on three main fundraising events:

*Spring Ladies Night Out – Designer Purse BINGO BASH (March 5<sup>th</sup>)*

*3<sup>rd</sup> annual BOOTS & BOURBON Tasting Event (April 18<sup>th</sup>)*

*Fall Ladies Night Out – Designer Purse BINGO BASH (mid-September)*

Our BINGO BASH events are sold out weeks in advance with over 300 local women in attendance. We doubled the attendance at our 2<sup>nd</sup> annual BOOTS & BOURBON tasting, described as “the classiest fundraiser in town”- we are excited to continue to grow this event! Whether you choose a sponsorship or donate a prize, our events are prime marketing opportunities to showcase how your business gives back to the community, with recognition to our over 1,300 social media followers! We invite you to consider becoming an annual partner, supporting and receiving recognition at one or all three events.

In an effort to help you plan your charitable giving for 2020, we have consolidated our sponsorship and prize donation needs into a single request form for your consideration. Please see the attached form to find the giving level that’s right for your marketing needs. Please contact me to discuss customizing a sponsorship, prize, or other donation option.

Due to strategic changes in the United Way’s funding of several Hancock County charities including Meals on Wheels, your financial support is more critical than ever to serving our homebound Hancock County neighbors. All funds we raise through these events will directly impact our homebound neighbors such as seniors and the disabled, while also providing subsidies and weekend meals to our neediest low-income clients. An investment in Meals on Wheels is a direct investment in the wellbeing of our neighbors, our communities and our nation.

I look forward to hearing from you soon. We hope that you will help us spread the gift of food security in our community.

Sincerely,

*Lynda Kosh*

Lynda Kosh

Executive Director

Meals on Wheels Federal ID: #35-2117913

## 2020 Sponsorship Levels and Prize Donation Options:



Sponsorship Benefits	LEVEL 1 \$5,000 ANNUAL	LEVEL 2 \$2,500 ANNUAL	LEVEL 3 \$1,500 ANNUAL	LEVEL 4 \$500 PER EVENT	LEVEL 5 \$300 PER EVENT	Door/Raffle/ Auction Prize \$ variable
# of meals this helps deliver to neighbors in need	2,000	1,000	600	200	125	variable
# of events this sponsors	3	3	2	1	1	1
Exclusive Event Sponsorship bragging rights	X					
Exclusive Event Facility or Food Sponsorship bragging rights		X				
Exclusive BINGO BASH Purse Pull Sponsorship bragging rights			X			
<b>PRE-EVENT RECOGNITION</b>						
Email Blasts	X					
Event Flyers/Brochures	X	X				
Social Media Promotion	X	X	X	X		
Website Presence	X	X	X	X		
<b>ON-SITE RECOGNITION</b>						
Complimentary general admission tickets to event of your choice	8	6	4	2		
Company banner and full-page ad displayed	X					
Full-page ad displayed		X				
Logo on table top signage		X	X	X	X	
Logo on door/raffle/auction prize signage						X
Stage shout-outs	X	X	X	X	X	
<b>POST-EVENT RECOGNITION</b>						
Thank you email blast	X					
Logo on monthly calendar	X	X	X			
Logo in quarterly newsletter	X	X	X			
Social media thank you	X	X	X	X	X	
Facebook acknowledgement post						X

If you do not see a sponsorship level that is right for you, please contact us! We welcome the opportunity to customize a sponsorship to meet your needs (for example, a larger sponsorship of a single event).

## 2020 Sponsorship Form- Meals on Wheels of Hancock County

*Yes, I want to support Meals on Wheels and the clients they serve.*

I would like to sponsor at the following level (please check):

	Level 1 \$5,000	Level 2 \$2,500	Level 3 \$1,500	Level 4 \$500	Level 5 \$300	Door/Raffle/Auction Prize
2020 Annual Sponsorship						
Spring BINGO BASH Event Sponsorship						
BOOTS & BOURBON Event Sponsorship						
Fall BINGO BASH Event Sponsorship						

I would like to be recognized at the following events (please check):

Spring BINGO BASH	
BOOTS & BOURBON	
Fall BINGO BASH	

If selecting an annual sponsorship, please indicate your preference on receiving complimentary event tickets as part of your sponsorship package (please check):

YES, I would like to receive complimentary tickets	
NO, I would NOT like to receive complimentary tickets	

Sponsorship payment may be made by check, cash, or credit card. Please contact us if you would like to make your sponsorship payment in installments.

<b>Organization:</b>	
<b>Contact Name:</b>	
<b>Business Address:</b>	
<b>City, State, Zip:</b>	
<b>Phone:</b>	<b>Email:</b>
<b>Total Amount Due: \$</b>	<b>Description/Value of Prize Donation:</b>

**Mail this form to:**

Meals on Wheels of Hancock County  
 1133 W. Main Street, Suite C  
 Greenfield, IN 46140  
 317-477-4345

**You can make a credit card payment on our website at:**

<https://mealsonwheelsonline.evrconnect.com/donations/new>

**Please e-mail Lynda Kosh, Executive Director with any questions or for an invoice:**

lynda@mealsonwheelsonline.org

