



*Encouraging
independence in the lives
of
Hancock County residents.*

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Kathleen Vahle,

Executive Director

Kandice Conner,

Program Coordinator

Board of Directors:

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Teri House, Vice-Chairman

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Greg Woods

Our mission is to help the citizens of Hancock County maintain an independent lifestyle through the delivery of nutritious meals in accordance with prescribed dietary needs and provide a point of personal contact with the community.



December 17, 2018

Dear Sponsor of Meals on Wheels,

Meals on Wheels of Hancock County is excited to partner with you in 2019! This year, we are focusing on three main fundraising events for the year:

Spring Ladies Night Out – Designer Purse BINGO BASH (March 7th)

2nd annual BOOTS & BOURBON Tasting Event (April 13th)

Fall Ladies Night Out – Designer Purse BINGO BASH (September)

Our BINGO BASH nights are sold out weeks in advance with over 300 local women in attendance. Our inaugural BOOTS & BOURBON tasting was enthusiastically attended and described as “the classiest fundraiser in town”- we are excited to grow this event in the coming years! These events are prime marketing opportunities to showcase how your business gives back to the community: our Facebook event page currently has over 1,000 followers! We invite you to consider becoming a new annual partner, supporting and receiving recognition at all three events (if desired).

In an effort to help you plan your charitable giving for 2019, we have consolidated our sponsorship needs into a single form and request for your consideration. Please see the attached Sponsorship Levels to find the giving level that’s right for you, and do not hesitate to contact me to discuss customizing a sponsorship.

Due to strategic changes in the United Way’s funding of several Hancock County charities including Meals on Wheels, your financial support is more critical than ever to serving our homebound Hancock County neighbors. All funds we raise through these events will directly impact the homebound such as seniors and the disabled and will help us continue to provide subsidies and weekend meals to our neediest clients. An investment in Meals on Wheels is a direct investment in the wellbeing of our neighbors, our communities and our nation.

I look forward to hearing from you soon. We hope that you will help us spread the gift of food security in our community.

Sincerely,

Kathleen M. Vahle

Executive Director

Meals on Wheels Federal ID: #35-2117913

2019 Sponsorship Levels- Meals on Wheels of Hancock County

Sponsorship Benefits	LEVEL 1 \$5,000 ANNUAL	LEVEL 2 \$2,500 ANNUAL	LEVEL 3 \$1,500 ANNUAL	LEVEL 4 \$500 PER EVENT	LEVEL 5 \$300 PER EVENT	Door/Raffle/ Auction Prize \$ variable
# of meals this helps deliver to neighbors in need	2,000	1,000	600	200	125	variable
# of events this sponsors	3	3	2 bingos OR Boots & Bourbon	1	1	1
Exclusive Event Sponsorship bragging rights	X					
Exclusive Event Facility or Food Sponsorship bragging rights		X				
Exclusive Purse or Boot Pull Sponsorship bragging rights			X			
PRE-EVENT RECOGNITION						
Email Blasts	X					
Event Flyers/Brochures	X	X				
Social Media Promotion	X	X	X	X		
Website Presence	X	X	X	X		
ON-SITE RECOGNITION						
Complimentary general admission tickets to event of your choice	8	6	4	2		
Option to provide swag bag item (50 bags per event)	X	X	X	X	X	X
Company banner and full-page ad displayed	X					
Full-page ad displayed		X				
Logo on table top signage		X	X	X	X	
Logo on door/raffle/auction prize signage						X
Stage shout-outs	X	X	X	X	X	
POST-EVENT RECOGNITION						
Thank you email blast	X					
Logo on monthly calendar	X	X	X			
Logo in quarterly newsletter	X	X	X			
Social media thank you	X	X	X	X	X	
Facebook acknowledgement post						X

If you do not see a sponsorship level that is right for you, please contact us! We welcome the opportunity to customize a sponsorship to meet your needs (for example, a larger sponsorship of a single event).

2019 Sponsorship Form- Meals on Wheels of Hancock County

Yes, I want to support Meals on Wheels and the clients they serve.

I would like to sponsor at the following level (please check):

	\$5,000	\$2,500	\$1500	\$500	\$300	Door/Raffle/Auction
Annual Sponsorship						
Spring BINGO Event Sponsorship						
BOOTS & BOURBON Event Sponsorship						
Fall BINGO Event Sponsorship						

I would like to be recognized at the following events (please check):

Spring BINGO BASH	
BOOTS & BOURBON	
Fall BINGO BASH	

I will provide swag bag items (50 promotional logo or sample-sized items) for the following events (please check):

BOOTS & BOURBON	
Spring BINGO BASH	
Fall BINGO BASH	

Sponsorship payment may be made by check, cash, or credit card. Please contact us if you would like to make your sponsorship payment in installments.

Organization:	
Contact Name:	
Business Address:	
City, State, Zip:	
Phone:	Email:
Total Amount Due: \$	Description/Value of Prize Donation:

Mail this form to:

Meals on Wheels of Hancock County
 1133 W. Main Street, Suite C
 Greenfield, IN 46140
 317-477-4345

You can make a credit card payment on our website at:

<https://mealsonwheelsonline.evrconnect.com/donations/new>

Please e-mail Kathleen Vahle, Executive Director with any questions or for an invoice:

kathleen@mealsonwheelsonline.org

