

Radical Jewelry Makeover: Project Resume (December 2013 version)



BRIEF PROJECT DESCRIPTION:

Radical Jewelry Makeover (RJM) is an international community jewelry mining and recycling project that draws attention to the creativity and skills of local jewelry designers (student and professional), reveals the stories behind our personal collections and encourages re-consideration of our habits of consumption. RJM is a project of Ethical Metalsmiths, a non-profit organization whose mission is to educate people about irresponsible mining, to generate a market that values jewelry made with ethically sourced materials and to promote transparency in the jewelry supply chain. RJM is directed by Virginia Commonwealth University Jewelry and Metals Professor, Susie Ganch.

PARTICIPATION TO DATE:

Since 2007, there have been 5 makeovers, 370 artists have participated, 500 pounds of jewelry have been donated, 980 pieces of jewelry have been made, hundreds of people are wearing RJM jewelry and 3,000 people have visited the exhibitions. Many more have watched the RJM video on YouTube, have read the RJM blog and have been exposed to the project online.

PROJECTS:

- 2014 Philadelphia, PA/** University of the Arts, Rowan University (forthcoming)
Richmond, VA/ Virginia Commonwealth University, Guest School: Winthrop University (forthcoming)
- 2013 Rock Hill, SC/** Winthrop University
- 2012 Boone, NC/** Appalachian State University
- 2011 Santa Fe, NM /** Institute for American Indian Arts, Santa Fe Community College School of Arts and Design, New Mexico State University – Las Cruces, University of Texas – El Paso, and the Wheelwright Museum of the American Indian – 1-week project Oct. 10-28
- 2010 Brisbane Australia /** Griffith University Queensland College of Art – 1-week project July 23 – 29
- 2009 Penland, NC /** Penland School of Crafts – 2-week project June 21 - July 3
- 2008 San Francisco, CA /** California College of Art, Academy of Art University, City College of San Francisco, Revere Academy, Richmond Art Center, Scintillant Studios, The Crucible, Guest schools: Millersville University, PA and Virginia Commonwealth University, VA – 2 month project Sept. 22 – Nov. 9
- 2007 Candy Factory Gallery / Keppel Bldg. /** Millersville University – 1-week project Oct. 28 – Nov. 3
Quick Gallery / Virginia Commonwealth University – 1-week pilot project Feb. 25 – March 31

EXHIBITIONS:

- 2014 Visual Art Center, Richmond, VA (forthcoming)**
- 2013 Winthrop University Art Galleries, Rock Hill, SC**
- 2012 Appalachian State University Art Gallery, Boone, NC**
- 2011 Wheelwright Museum of the American Indian, Santa Fe, NM**
SNAGTV Society of North American Goldsmiths Conference, Seattle, Washington
- 2010 Artisan Gallery, Brisbane, Australia**
Miami University Art Museum, “Adornment and Excess: Jewelry in the 21st Century” /
Oxford, OH (catalogue published)
- 2009 Penland School of Crafts, Penland, NC**
- 2008 Velvet da Vinci gallery, San Francisco, CA**
- 2007 Candy Factory Gallery, Lancaster, PA,**
Quick Gallery, Richmond, VA

LECTURES:

- 2013 Radical Jewelry Makeover:** Winthrop University, Rock Hill, SC
- 2012 Radical Jewelry Makeover KICKOFF,** Appalachian State University, Boone, NC
- 2011 Radical Jewelry Makeover: A Project of Ethical Metalsmiths,** Santa Fe Community College, Santa Fe, NM
- 2010 Radical Jewelry Makeover: A Project of Ethical Metalsmiths (Keynote) *Jewellery Practice as a Site for Inquiry*,** Symposium, Royal Melbourne Institute of Technology, Melbourne, Australia Aug. 6
- Radical Jewelry Makeover: A Project of Ethical Metalsmiths (Keynote) *Green Jewellery Symposium II*,** Griffith University Queensland College of Art, Brisbane, Australia Jul. 24
- 2009 Radical Jewelry Makeover,** Penland School of Crafts, Penland, NC Jul. 1
- 2008 Radical Jewelry Makeover KICKOFF,** Academy of Art University, San Francisco, CA Sept. 18
- 2007 Radical Jewelry Makeover KICKOFF,** Millersville University, Millersville, PA
- Radical Jewelry Makeover KICKOFF,** Virginia Commonwealth University, Richmond VA

REVIEWS AND CITED WORKS (Highlights):

Radical Jewelry Makeover has been discussed, shared and written about on many blogs and websites, which can be found easily through an online search. This list serves to document the most significant press and reviews.

- 2012** Northcote, Megan. "Radical Jewelry Makeover Transforms Art, Promotes Ethical Mining Issues at Appalachian State University" High Country Press, October 2, 2012
<http://www.hcpress.com/upcoming-events/radical-jewelry-makeover-transforms-art-challenges-ethics-at-appalachian-state-university.html>
- Campbell, Kaley. "Radical Jewelry Makeover raises awareness for Ethical Metalsmiths" The Appalachian Online, September 29, 2012
<http://www.theappalachianonline.com/entertainment/9578-radical-jewelry-makeover-raises-awareness-for-ethical-metalsmiths>
- Hall, Amy. "Ethical Jewellery: what to ask, what to buy" Ecologist Magazine, April 24, 2012
http://www.theecologist.org/green_green_living/clothing/1329043/ethical_jewellery_what_to_ask_and_what_to_buy.html
- 2011** Browne, Kathleen. "Inconvenient Materials" (review of "Adornment and Excess" at Miami University Art Museum, Oxford, OH) Art Jewelry Forum Jan.24, 2011
<http://www.artjewelryforum.org/blog/2011/01/24/inconvenient-materials/>
- 2010** Straker, Luise. "Mining the Community's Jewellery Box" for ABC.net (public TV/Radio of Brisbane, AU) <http://www.abc.net.au/local/stories/2010/07/28/2966203.htm>
- Vigna, Lena. "Adornment and Excess: Jewelry in the 21st Century" discusses the exhibition she curated. Art Jewelry Forum Mar. 29, 2010 <http://www.artjewelryforum.org/blog/2010/03/29/notes-on-excess/>
- 2009** Sanders, Beverly. "Radical Jewelry Makeover" American Craft Magazine Blog, 2009
<http://www.americancraftmag.org/blog-post.php?id=8009>
- Dobbs Arial, Kate. "Radical Jewelry Makeover Craftily Slaying the Goliath of Gold" Metalsmith Magazine, volume 29, number2, 2009, pp. 20-21
- Cross Gans, Jennifer. "New Treasures from Old: Radical Jewelry Makeover" Metal Arts Guild letter, volume25, issue 6, Dec08/Jan09, pp.1and6
- Westbrook, Lindsey. "The Radical Jewelry Makeover: Ethical Metalsmithing at CCA" California College of Arts Newsletter, Jan. 2009, cover article.
http://www.cca.edu/about/press/2009/radical_jewelry_makeover_2)
- "Duh, Vinci", Ideal bite (link: <http://www.idealbite.com/san-francisco/archives/duh-vinci>)
- Beal, Susan. "Radical Jewelry Makeover" Craft Stylish, September 2009, cover article
<http://www.craftstylish.com/item/8929/radical-jewelry-makeover>)
- Eco Fashion Week – Ethical Jewelry The Green Life, Sierra Club Newsletter, cover article
<http://sierraclub.typepad.com/greenlife/2008/09/eco-fashion-w-2.html>)

- 2008** Moon, Amy. "Green Metal Movement: Old Jewelry Becomes New Without More Mining" San Francisco Chronicle, Sunday, 19, October 2008, Style Section, pp. 1 and 6 (paper version)
 Moon, Amy. "Snazzy reclaimed baubles don't hurt the earth" SFGate (online version of the San Francisco Chronicle). October 19, 2008 http://articles.sfgate.com/2008-10-19/living/17138134_1_precious-metals-pieces-jewelers
 "Radical Jewelry Makeover: 200 Metalsmiths participate in San Francisco mining recycling project", SNAG Newsletter, October 2008, pp. 20
- 2007** Alexander, Larry. "Radical remade jewelry" *Intelligencer Journal*, Lancaster, PA, Nov. 1, 2007.
 Pennino, Madelyn. "Good as gold" *Intelligencer Journal*, Lancaster, PA, Oct. 17, 2007
 Schweigert, Mary Beth. "Major Meltdown" *Lancaster New Era*, October 5, 2007, pp. D1-D2
 "Off the Rack" *Cue*, *Style Weekly's Fashion Quarterly*, Spring 2007, pp. 5

CATALOGUES:

ONLINE

Radical Jewelry Makeover essays by Clair Pentecost, Elizabeth Shypertt and Mike Holmes, Scott Cardiff and published by Ethical Metalsmiths.

IN PRINT

Radical Jewelry Makeover essay by Christina Miller. Published by Virginia Commonwealth University 2007

CITED WORK IN LECTURES BY INDEPENDENT WRITERS / PRESENTERS:

- Shaw, Liz. Lecture: "Radical Jewellery Makeover" University of Adelaide, Australia for Art Association of Australia and New Zealand annual conference, 2010
 Newman, Ursula. Lecture: "Up-cycled Jewelry" Museum of Art and Design Symposium entitled "Recycled Materials Through History", 2010
 Craig, Gabriel. Lecture: "Altruism, Activism and the Moral Imperative in Craft" SNAG Conference, Houston, TX, 2010
 Mathews, Lydia. Lecture: "New Models in the Marketplace" American Craft Council Conference, Minneapolis, MN, 2009

VIDEO:

Richardson, Dana and Zentz, Sarah. "Radical Jewelry Makeover" created in 2009

GRANTS and AWARDS:

- 2013-14** VCU Faculty Research Grant: (Susie Ganch) for RJM Richmond, VA
2010-11 USA Project Site: to implement RJM Santa Fe
VCU Faculty Research Grant: (Susie Ganch) to develop resources in the form of a "tool Kit" that institutions to use to create their own RJM
2008 *Rotasa Foundation Grant:* (Ethical Metalsmiths) for production of an online exhibition catalog).
Faculty Research Grant: (Christina Miller) Millersville University, Millersville, PA (summer '08)
Distinguished Civic Leadership Award: Millersville University, Millersville, PA – Awarded to Christina Miller for her work with Ethical Metalsmiths and Radical Jewelry Makeover.
Special Academic Activities Grant: (Christina Miller) Millersville University, Millersville, PA (spring '08)
- 2006** *School of Humanities and Social Sciences Travel Grant:* (Christina Miller) Millersville University, Millersville, PA (to bring two student ambassadors to Richmond, VA for Radical Jewelry Makeover)

SATELLITE PROJECTS

- 2012 High Tech High School, San Diego, CA
 Exhibition: The Spot Barrio Logan, San Diego, CA

COLLECTIONS

Wheelwright Museum of the American Indian, Santa Fe, NM

READ MORE:

www.ethicalmetalsmiths.org

www.radicaljewelrymakeover.org