



FOR IMMEDIATE RELEASE

**RIO OLYMPIANS SET TO COMPETE IN ESCAPE FROM ALCATRAZ™ TRIATHLON ON JUNE 11**

*XTERRA World Champion, IRONMAN 70.3 World Champion and More Round Out Field*

**SAN FRANCISCO – (April 24, 2017)** IMG, the global leader in sports, events, media and fashion, today announced the pro field for the 2017 Escape from Alcatraz Triathlon taking place on Sunday, June 11. Seven Rio Olympians will go head to head for this year’s title including Ben Kanute, Greg Billington, Katie Zaferes, Flora Duffy, Paula Findlay, Erin Densham and Barbara Riveros. The field will face strong competition from 2016 XTERRA World Champion Mauricio Mendez, 2016 IRONMAN 70.3 World Champion and 2016 Escape from Alcatraz Triathlon Champion Holly Lawrence, six-time Escape from Alcatraz Triathlon Champion Andy Potts and many more.

“I’m excited to return to the Escape from Alcatraz Triathlon,” said 2016 Rio Olympian Ben Kanute. “I raced last year for the first time, and it was probably the hardest course I have done. Every leg of the triathlon is challenging. The quality of the field is world class which creates an amazing atmosphere and makes everything about the race a challenge.”

Professional triathletes set to compete in the 2017 Escape from Alcatraz Triathlon include:

**Men:**

Greg Billington (United States of America)  
Kevin Collington (United States of America)  
Cameron Dye (United States of America)  
Ben Kanute (United States of America)  
Max Fennell (United States of America)  
Sean Jefferson (United States of America)  
Eric Lagerstrom (United States of America)  
Mauricio Mendez (Mexico)  
Andy Potts (United States of America)  
Tommy Zaferes (United States of America)

**Women:**

Erin Densham (Australia)  
Flora Duffy (Bermuda)

Paula Findlay (Canada)  
Lauren Goss (United States of America)  
Holly Lawrence (United Kingdom)  
Barbara Riveros (Chile)  
Ellie Salthouse (Australia)  
Katie Zaferes (United States of America)

“I can’t wait to defend my title at the Escape from Alcatraz Triathlon this year,” said 2016 Escape from Alcatraz Triathlon Champion Holly Lawrence. “Racing the course is the only way to prepare for this race. I hope that my experience last year on the course will help me line up against this year’s fierce competition.”

Top triathletes from around the world will take over the streets and waters of San Francisco for the 2017 Escape from Alcatraz Triathlon. Showcasing the beauty of San Francisco, triathletes will embark on a grueling 1.5-mile swim from Alcatraz Island to the shoreline of Marina Green, an 18-mile twisting bike ride through the Presidio, and an eight-mile trail run out to Baker Beach and up the infamous 400-plus step Sand Ladder. Fans can experience the excitement at the Marina Green, where the swim exit, athlete transition area and finish line are easily visible. This bucket list triathlon will draw 2,000 racers from around the world. For additional information, visit [www.escapealcatraztri.com](http://www.escapealcatraztri.com) or follow [@escapealcatraztri](https://www.instagram.com/escapealcatraztri) on Instagram, [@escapealcatraz](https://www.instagram.com/escapealcatraz) on Twitter and [www.facebook.com/EscapeAlcatrazTri](https://www.facebook.com/EscapeAlcatrazTri) on Facebook.

#### **About IMG**

IMG is a global leader in sports, events, media and fashion, operating in more than 30 countries. The company represents and manages some of the world’s greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is one of the largest independent producers and distributors of sports media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions. In 2014, IMG was acquired by WME, a leading global entertainment agency.

#### **Contact:**

DeeDee Taft/Shelbi Okumura  
Spin Communications  
415/380-8390  
[shelbi@spinpr.com](mailto:shelbi@spinpr.com)

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