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ESCAPE FROM ALCATRAZ™ TRIATHLON DEFENDING CHAMPION
ERIC LAGERSTROM RETURNS FOR 2016 RACE

Andy Potts, Heather Jackson, Greg Bennett, Katie Zaferes and More Also Set to Compete

SAN FRANCISCO – (March 15, 2016) IMG, the global sports, events, media and fashion company, announced today the pro field for the 2016 Escape from Alcatraz Triathlon taking place on Sunday, June 12. Eric Lagerstrom returns to defend his title and go head to head once again with six-time Escape from Alcatraz Triathlon Champion and Olympian Andy Potts. More than 20 of the world's top triathletes will round out the field including 2015 IRONMAN Coeur d'Alene Champion Heather Jackson, 2015 Beijing International Triathlon Champion Lauren Goss, Olympian Greg Bennett, 2016 Rio Summer Olympics hopeful Katie Zaferes and many more.

"I am thrilled to be competing in this year's Escape from Alcatraz Triathlon, the competition in the men's pro field should be very exciting," said 2015 Escape from Alcatraz Triathlon Champion Eric Lagerstrom. "Since this will be my second year competing, I now have a feel for the course which will help me anticipate race dynamics this year."

Professional triathletes set to compete in the 2016 Escape from Alcatraz Triathlon include:

Men:

Josh Amberger (Australia)
Greg Bennett (Australia)
Kevin Collington (United States of America)
Cameron Dye (United States of America)
Ben Kanute (United States of America)
Max Fennell (United States of America)
Eric Lagerstrom (United States of America)
Mauricio Mendez (Mexico)
Andy Potts (United States of America)
Matt Reed (United States of America)
Peter Robertson (Australia)
Drew Scott (United States of America)
Tommy Zaferes (United States of America)

Women:

Laura Bennett (United States of America)
Jenny Fletcher (United States of America)
Sarah Haskins (United States of America)
Lauren Goss (United States of America)
Heather Jackson (United States of America)
Lindsey Jerdonek (United States of America)
Holly Lawrence (Great Britain)
Magali Tisseyre (Canada)
Katie Zaferes (United States of America)

"Every year I look forward to the Escape From Alcatraz Triathlon set against the beautiful backdrop of San Francisco," said six-time Escape from Alcatraz Champion Andy Potts. "There are so many little things that make the race great – the boat ride over to The Rock, the jump from the Hornblower, the finish shoot lined with flags from all the represented countries and running on the soft sand of Baker Beach – the list is never ending."

Top triathletes from around the globe will take over the streets and waters of San Francisco for the 2016 Escape from Alcatraz Triathlon on Sunday, June 12. Showcasing the beauty of San Francisco, triathletes will embark on a 1.5 mile swim from Alcatraz Island to the shoreline of Marina Green, an 18 mile hilly bike ride through the Presidio and an eight mile trail run out to Baker Beach and up the infamous Sand Ladder. Fans can experience the excitement at the Marina Green where they can see the swim start and end, the athlete transition area and finish line. For additional information, visit www.escapefromalcatraztriathlon.com or follow [@escapealcatraztri](https://www.instagram.com/escapealcatraztri) on Instagram, [@escapealcatraz](https://twitter.com/escapealcatraz) on Twitter and www.facebook.com/EscapeAlcatrazTri on Facebook. To view the official 2015 Escape from Alcatraz trailer, visit <https://www.youtube.com/watch?v=7pGU57sPUtk>.

About IMG

IMG is a global leader in sports, events, media and fashion, operating in more than 25 countries. The company represents and manages some of the world's greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is one of the largest independent producers and distributors of sports media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions. In 2014, IMG was acquired by WME, a leading global entertainment agency.

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