



FOR IMMEDIATE RELEASE

ACTELION CONFIRMED AS TITLE SPONSOR FOR 2016 ESCAPE FROM ALCATRAZ™ TRIATHLON CORPORATE CHALLENGE

SAN FRANCISCO – (January 26, 2016) – IMG Worldwide, the global sports, fashion and media company, today announced a two-year agreement with Actelion to be the title sponsor of the Escape from Alcatraz Triathlon Corporate Challenge. Actelion, a biopharmaceutical company that focuses on discovery, development and commercialization of innovative treatments to serve high unmet needs, will be the title sponsor of the Corporate Challenge for this year's 36th annual race set to take place on Sunday, June 12.

"Escape from Alcatraz is one of the most iconic triathlon events and we are pleased to support this event over the next two years," said Actelion U.S. President Bill Fairey. "Actelion teams have been participating in the Escape from Alcatraz Triathlon Corporate Challenge since 2009 and we are especially looking forward to the race this year. This event gives us the opportunity to set goals, work together as a team, compete and have fun. The Escape from Alcatraz Triathlon is a worthy challenge, and we at Actelion love a good challenge!"

The Corporate Challenge aims to foster positive relationships among teammates and corporate opponents. Teams comprised of company employees compete on behalf of their company or organization for a chance to win the "Keys to the Rock" perpetual trophy. The trophy will reside for the year at the winning team's office. The winners are invited back the following year to defend their title. Companies interested in participating in the 2016 Actelion Corporate Challenge should email inquiries to info@escapefromalcatraztriathlon.com.

Top triathletes from around the globe will take over the streets and waters of San Francisco for the 2016 Escape from Alcatraz Triathlon on Sunday, June 12. Showcasing the beauty of San Francisco, triathletes will embark on a 1.5 mile swim from Alcatraz Island to the shoreline of Marina Green, an 18 mile hilly bike ride through the Presidio and an eight mile trail run out to Baker Beach and up the infamous Sand Ladder. Fans can experience the excitement at the Marina Green where they can see the swim start and end, the athlete transition area and finish line. For additional information, visit www.escapefromalcatraztriathlon.com or follow [@escapealcatraztri](https://www.instagram.com/escapealcatraztri) on Instagram, [@escapealcatraz](https://twitter.com/escapealcatraz) on Twitter and www.facebook.com/EscapeAlcatrazTri on Facebook.

About IMG

IMG is a global leader in sports, events, media and fashion, operating in more than 25 countries. The company represents and manages some of the world's greatest sports figures and fashion icons; stages thousands of live events and branded entertainment experiences annually; and is the world's largest independent producer and distributor of sports media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions. In 2014, IMG was acquired by WME, the world's leading entertainment agency, to form WME | IMG.

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