

Dealer Name

Sales: (xxx) xxx-xxxx | Service: (xxx) xxx-xxxx

A world class dealership with small town values. Experience why we sell more new Chevrolets than any dealer in the country!

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October 2010

CARS | TRUCKS | SUVS/CROSSOVERS/VANS | HYBRIDS



For the right car and the right deal, Chevy is the first place you should look.

Dear [firstname],

There are a lot of great reasons why your next vehicle should be a Chevy. Come in to Dealer Name today and see the deals and the wheels that we are offering.

Whether you're in the market for a car, truck, SUV or crossover, Chevy has the lineup you're looking for. For starters, Chevy has seven 2010 models that have received a Consumers Digest "Best Buy" award.1 Chevy also has more models than Toyota or Honda that offer an EPA estimated 30 MPG highway or better.2 Plus, every 2010 Chevy passenger car, light-duty truck, SUV and crossover comes with a 5-year/100,000 mile3 transferable Powertrain Limited Warranty. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

And with the deals available at Dealer Name, we're sure we can help get you into the right Chevy at the right price for your budget. Just click the "Special Offers" button on the right to see how easy it can be to get into a new vehicle right now.

You can also chat live online with one of our representatives by clicking the "Chat Now" button at the right. Your personal representative will be happy to provide answers to your questions.

Chat Now En Español Click here to chat with a live representative

SPECIAL OFFERS See the great deals waiting for you right now!

PRE-APPROVED FINANCING Get approved so you're ready to buy!

FIND US Click here for location information

VALUE YOUR TRADE Click here for trade-in value estimates

MOBILE COUPONS Click here to get a coupon sent to your Mobile Phone



1 Models include Malibu, Traverse, Equinox, Camaro, Corvette, Tahoe and Silverado 1500. 2 Based on EPA estimates for 2010 Aveo, Aveo5, Cobalt, Cobalt XFE, Equinox FWD, HRV, HRV Panel and Malibu. 3 Whichever comes first. See dealer for details. 4 Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. 5 XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com.

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