







EXPERIENCE

WPTV - NBC, WEST PALM BEACH

Social Media Editor, May 2015 - Present

Execution of real-time social news, social strategy and growth development; consulting and coaching for on-air anchors and reporters.

WHISPER APP

News Editor, 2014 - 2015

Collaborated with news organizations on news, trends, and topics found within the Whisper app. Content discovery, curation, vetting, editing.

GOV. BUDDY ROFMER 2012 PRESIDENTIAL CAMPAIGN

Director of Volunteers, Social Media, 2011 - 2013

Managed and directed campaign volunteers. Execution of campaign social media efforts for Facebook and Twitter. Copy editing for campaign emails, press releases.

EDUCATION

FLORIDA STATE COLLEGE AT JACKSONVILLE

A.S. in Air Traffic Control Operations, 2009 - 2011

INDIANA UNIVERSITY

B.A. in Humanities, 2007 - 2010

SKILLS

DIGITAL AND SOCIAL SAVVY

NEWS GATHERING/MONITORING

GRAPHIC DESIGN FOR SOCIAL

VIDEO EDITING/PRODUCING FOR SOCIAL

I FADERSHIP

TEAM MANAGEMENT

REFERENCES

SLADE SOHMER

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