

# GROUND WINE COMPANY SPACE AGE

## ROSÉ / VINTAGE 2021 CENTRAL COAST

JOSH PHELPS — WINEMAKER

On the night of July 20, 1969, we stared at the moon and listened to the radio chatter of the Apollo 11 astronauts. One voice boomed back to the listeners on Earth declaring, "That's one small step for man, one giant leap for mankind." This brand focuses on the emotions at play during the American Space Age, producing a grounded authenticity that speaks of the wine inside.

### WINEMAKER NOTES

The 2021 growing season in our California Central Coast vineyards was marked by low rainfall and a cool summer, which led to very gradual, even ripening and a late harvest at absolutely optimum fruit maturity. The result is this crisp, enticingly refreshing 2021 SPACE AGE ROSÉ.

### TASTING NOTES

The pale pink "eye of the partridge color" of our 2021 SPACE AGE ROSÉ, favored by premier rosé producers in southern France's Provence region, is testament to our gentle winemaking techniques. The wine shows focused, clean aromas and flavors, featuring strawberry and Bing cherry. On the finish, the fruit continues to express acidity and tantalizing flavors of fresh cherry and watermelon.

### VINEYARD SOURCES

We work with a small number of select growers in the Santa Barbara and San Luis Obispo regions to provide our Grenache fruit. With their help, we focus on well-established vineyard blocks that are capable of providing the bright, exciting freshness and mouthfeel we require to produce this wine.

### FERMENTATION

After being picked cold in the early morning hours, we follow a rigorous program modeled after the techniques used to produce our favorite southern-France rosés. Whole clusters go directly to into the press upon arrival, and the delicate juice is slowly fermented at ultra-low temperatures en route to early bottling, all in our quest to preserve maximum freshness.

### GWCo.

Founded by winemaker Josh Phelps, Grounded Wine Co. is an all American, grassroots brand that strips back the layers to focus on what's in the bottle.

### COMPOSITION

91% Grenache, 3% Cinsault, 2% Mourvedre, 2% Carignan

ALCOHOL BY VOLUME 12.5%

\$15.00

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