

Name \_\_\_\_\_

Date \_\_\_\_\_

Time \_\_\_\_\_

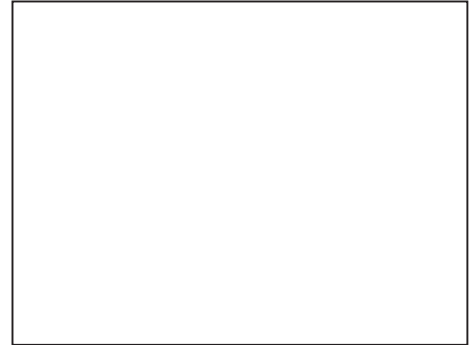
**Stage 1 of the Site** (Ideogram - 2 seconds!)

Write Target Reference Numbers:

\_\_\_\_\_

Go!  


\_\_\_\_\_



**Stage 2 of the Site** - In each category, list as many sensory descriptor words that enter awareness

Textures:

AOLs?

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions - minimum of 4 (including Motion and Density descriptors):

Aesthetic Impact (AI) - 1 word only (*How would the site make you feel if you were physically there?*):

**Stage 3 of the Site (Freehand Sketch - 15 seconds!)**

Page \_\_\_\_\_

AOLs?

**Label Key Site Aspects: [X] [A] [B] etc.**