Whether it’s your first or fortieth year teaching, you can benefit from a wealth of assessments and class-tested resources that simplify your evaluation process and enrich the learning experience.

ASSESSMENT TOOLS:
– **SmartBook** helps students study more efficiently by highlighting where in the chapter to focus, asking review questions, and pointing them to resources until they understand.
– **Chapter quizzes** are pre-built to cover all chapter learning objectives.
– **Test bank** is by far the largest and most accurate collection of questions on the market, with over 300 questions per chapter.
– **Application exercises** reinforce concepts and facilitate comprehension.
– **Video assignments** help exemplify difficult concepts.
– **Mini-simulations** allow students to immerse themselves in the critical-thinking and problem-solving opportunities of realistic business scenarios.
– **Business plan prep assignments** support students to see the interconnectedness of business functions and the building of their semester projects.

ADDITIONAL RESOURCES:
– **New teacher’s resource manual** includes tools to improve retention and engagement, while helping save the instructor’s time.
– **From the News to the Classroom** is updated multiple times each week and features abstracts of relevant news stories, video tied to chapter topics, and critical-thinking questions that streamline your prep time and help create an ultra-current course.
– **PowerPoint presentations** include integrated polling questions and additional examples that improve student engagement and help make you a rock-star instructor.
– **Video library** with Video Teaching Guide includes:
  – **Company case videos** produced specifically to expound on chapter learning objectives via real-world business situations across a broad range of industries, sizes, and geographic locations, allowing students to contextualize the chapter’s content.
  – **Hot seat videos** offer short cases that show real business professionals confronting a variety of workplace challenges.
  – **iSeeIt!** animated video explanations clarify the most commonly confused topics and can be accessed within the e-book.