

# EUREKA CONNECT

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# BEHAVIORAL DYNAMICS

## The ECBD Approach

Unique needs. Custom programs.

Unlike other approaches, the ECBD program provides immediate measurable impact at all levels of the organization. Our objective and proven approach measurably improves efficiency and

effectiveness, driving revenue and profitability. We help struggling companies achieve previously unattainable levels of performance, as well as great companies exceed past success.

*ECBD customized programs focus on the needs of individuals, teams and organizations. Marrying validated assessment instruments and technology to model leadership characteristics, our process is not a conceptual program. We use proprietary models to guide individual, team and organizational development.*

ECBD's unique approach and tools include multiple validated assessments to define seventeen behavior traits, both nature and nurture, and twenty behavioral models. Using our years of experience, we leverage data across multiple industries to define and develop your organization.

EurekaConnect assesses individuals at all levels to define why people do what they do.

Our approach uses three fundamental principles for life long success:

- Learn - Continuously striving to expand self-awareness and relevant business intellect.
- Grow - Develop skills, refine strengths, apply proven methods to achieve objectives.
- Lead - Use the knowledge and experience to innovate in order to reach new levels of success.

## Outperform your Competition

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Providing support and services to a wide spectrum of industries, from Fortune 500 to expanding and advancing start-ups, alliances, and collaborations by harnessing our unique resources and tools to objectively identify why individuals and organizations have not achieved optimal outcomes.

The ECBD Approach  
*Unique needs.*  
*Custom programs.*

## Outperform your competition

EurekaConnect utilizes proven validated instruments and data driven solutions to objectively and measurably improve organizational performance.

**Individuals.** Achieve your highest level of success and potential by identifying your strengths and opportunities.

**Teams and Organizations.** Utilize insights gained in individual assessments to define optimal organizational development strategy. We examine how each team within the organization operates, where the strengths and opportunities lie and how to improve the overall efficiency and effectiveness.

**Hiring Managers.** We objectively determine whether a candidate fits your company culture by assessing their strengths and opportunities. We provide insight and feedback to help identify the right talent for your team.

## Unique needs require custom products.

- Individual Development Plan
- Personal Objective Plan
- Team Development Plan
- On-site Training
- Webinars
- Mentor Accountability Program
- Candidate Assessments
- ECBD 360



**Contact us today to get started**  
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