



# THE BUSINESS SOURCE

## Business Essentials Library

### Option B

Facing Adversity, Building Resilience, and Finding Joy

*Sheryl Sandberg and Adam Grant*

### Unlocking Potential

7 Coaching Skills That Transform Individuals, Teams, and Organizations

*Michael K. Simpson*

### Tools Of Titans

The Tactics, Routines, and Habits of Billionaires, Icons, and World-Class Performers

*Timothy Ferriss*

### Thank You For Being Late

An Optimist's Guide to Thriving in the Age of Accelerations

*Thomas L. Friedman*

### Pivot

The Art and Science of Reinventing Your Career and Life

*Adam Markel*

### Simple Rules

How To Thrive In A Complex World

*Donald Sull & Kathleen M. Eisenhardt*

### Work With Me

The 8 Blind Spots Between Men And Women In Business

*Barbara Annis & John Gray*

### The ONE Thing

The Surprisingly Simple Truth Behind Extraordinary Results

*Gary Keller & Jay Papasan*

### 13 Things Mentally Strong People Don't Do

Take Back Your Power, Embrace Change, Face Your Fears, And Train Your Brain for

Happiness and Success

*Amy Morin*

## **Elon Musk**

Tesla, SpaceX, And The Quest For A Fantastic Future

*Ashlee Vance*

## **Bold**

How To Go Big, Create Wealth And Impact The World

*Peter H. Diamandis & Steven Kotler*

## **Talk Like TED**

The 9 Public-Speaking Secrets Of The World's Top Minds

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## **Zero To One**

Notes On Startups, Or How To Build The Future

*Peter Thiel*

## **Built To Sell**

Creating A Business That Can Thrive Without You

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## **Think Like A Freak**

The Authors Of Freakonomics Offer To Retrain Your Brain

*Steven D. Levitt & Stephen J. Dubner*

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## **The Everything Store**

Jeff Bezos And The Age Of Amazon

*Brad Stone*

## **Real Influence**

Persuade Without Pushing And Gain Without Giving In

*Mark Goulston M.D. & Dr. John Ullmen*

## Taking Smart Risks

How Sharp Leaders Win When Stakes Are High

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## Decisive

How To Make Better Choices In Life and Work

*Chip Heath & Dan Heath*

## Lean In

Women, Work, And The Will To Lead

*Sheryl Sandberg*

## Antifragile

Things That Gain From Disorder

*Nassim Nicholas Taleb*

## Taking People With You

The Only Way To Make Big Things Happen

*David Novak*

## Extreme Productivity

Boost Your Results, Reduce Your Hours

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## The Wide Lens

A New Strategy for Innovation

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## Power Listening

Mastering the Most Critical Business Skill of All

*Bernard T. Ferrari*

## The Charisma Myth

How Anyone Can Master the Art and Science of Personal Magnetism

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## How Excellent Companies Avoid Dumb Things

Breaking the 8 Hidden Barriers that Plague Even the Best Businesses

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## The Challenger Sale

Taking Control of the Customer Conversation

*Matthew Dixon & Brent Adamson*

## Reverse Innovation

Create Far From Home, Win Everywhere

*Vijay Govindarajan, Chris Trimble & Indra K. Nooyi*

## Good Boss, Bad Boss

How to Be the Best ... and Learn from the Worst

*Robert I. Sutton*

## 18 Minutes

Find Your Focus, Master Distraction, and Get the Right Things Done

*Peter Bregman*

## Quiet

The Power of Introverts in a World That Can't Stop Talking

*Susan Cain*

## Imagine

How Creativity Works

*Jonah Lehrer*

## The Start-up of You

Adapt to the Future, Invest in Yourself, and Transform Your Career

*Reid Hoffman & Ben Casnocha*

## Reviving Work Ethic

A Leader's Guide to Ending Entitlement and Restoring Pride in the Emerging Workforce

*Eric Chester*

## How

Why How We Do Anything Means Everything

*Dov Seidman*

## Tribal Leadership

Leveraging Natural Groups to Build a Thriving Organization

*John Logan, John Kind & Halee Fischer-Wright*

## Great by Choice

Uncertainty, Chaos, and Luck - Why Some Thrive Despite Them All

*Jim Collins & Morten T. Hansen*

## Currency Wars

The Making of the Next Global Crisis

*James Rickards*

## Steve Jobs

*Walter Isaacson*

## Brandwashed

Tricks Companies Use to Manipulate Our Minds and Persuade Us to Buy

*Martin Lindstrom*

## Competitive Intelligence Advantage

How to Minimize Risk, Avoid Surprises, and Grow Your Business in a Changing World

*Seena Sharp*

## The Thank You Economy

*Gary Vaynerchuk*

## The Innovator's DNA

Mastering the Five Skills of Disruptive Innovators

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## The Referral Engine

Teaching Your Business to Market Itself

*John Jantsch*

## Aftershock

Protect Yourself and Profit in the Next Global Financial Meltdown

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## TouchPoints

Creating Powerful Leadership Connections in the Smallest of Moments

*Douglas R. Conant & Mette Norgaard*

## In The Plex

How Google Thinks, Works, and Shapes Our Lives

*Steven Levy*

## Put Your Mindset to Work

The One Asset You Really Need to Win and Keep the Job You Love

*James Reed & Paul G. Stoltz*

## Change Anything

The New Science of Personal Success

*Kerry Patterson, Joseph Grenny, David Maxfield, Ron McMillan & Al Switzler*

## The Orange Revolution

How One Great Team Can Transform an Entire Organization

*Adrian Glick & Chester Elton*

## How to Measure Anything

Finding the Value of “Intangibles” in Business (Second Edition)

*Douglas W. Hubbard*

## Poke the Box

When Was the Last Time You Did Something for the First Time?

*Seth Godin*

## The Checklist Manifesto

How to Get Things Right

*Atul Gawande*

## Resonate

Present Visual Stories That Transform Audiences

*Nancy Duarte*

## Start With Why

How Great Leaders Inspire Everyone to Take Action

*Simon Sinek*

## The Goal

A Process of Ongoing Improvement

*Eliyahu M. Goldratt & Jeff Cox*

## Getting to Yes

Negotiating Agreement Without Giving In

*Roger Fisher, William L. Ury & Bruce Patton*

## Exceptional Service, Exceptional Profit

The Secrets of Building a Five-Star Customer Service Organization

*Leonard Inghillery & Micah Solomon*

## Where Good Ideas Come From

The Natural History of Innovation

*Steven Johnson*

## What Every BODY is Saying

An Ex-FBI Agent's Guide to Speed-Reading People

*Joe Navarro*

## Delivering Happiness

A Path to Profits, Passion, and Purpose

*Tony Hsieh*

## The Oz Principle

Getting Results Through Individual and Organizational Accountability

*Craig Hickman, Tom Smith & Roger Connors*

## Everyone Communicates, Few Connect

What the Most Effective People Do Differently

*John C. Maxwell*

## The Upside of Irrationality

The Unexpected Benefits of Defying Logic at Work and at Home

*Dan Ariely*

## Making Ideas Happen

Overcoming the Obstacles Between Vision and Reality

*Scott Branson*

## Never Eat Alone

And Other Secrets to Success, One Relationship at a Time

*Keith Ferrazzi*

## Drive

The Surprising Truth About What Motivates Us

*Daniel H. Pink*

## Rework

*Jason Fried & David Henemeier Hansson*

## Predictably Irrational

The Hidden Forces That Shape Our Decisions

*Dan Ariely*

## Blink

The Power of Thinking Without Thinking

*Malcolm Gladwell*

## Made to Stick

Why Some Ideas Survive and Others Die

*Chip Heath & Dan Heath*

## Crucial Confrontations

Tools for Resolving Broken Promises, Violated Expectations, and Bad Behavior

*Kerry Patterson, Joseph Grenny, Ron Mcmillan & Al switzler*

## The Five Patterns of Extraordinary Careers

The Guide for Achieving Success and Satisfaction

*Jim Citrin & Rick Smith*

## Influence

The Psychology of Persuasion

*Robert B. Cialdini, Ph. D*

## The 4-Hour Workweek

Escape 9-5, Live Anywhere, and Join the New Rich

*Timothy Ferriss*

## The Presentation Secrets of Steve Jobs

How to Be Insanely Great in Front of Any Audience

*Carmine Gallo*

## Switch

How to Change Things When Change Is Hard

*Chip Heath & Dan Heath*



## The Long Tail

Why the Future of Business is Selling Less of More

*Chris Anderson*

## The First 90 Days

Critical Success Strategies For New Leaders At All Levels

*Michael Watkins*

## The SPEED Of Trust

The One Thing That Changes Everything

*Stephen M. Covey*

## The One Thing You Need to Know

... About Great Managing, Great Leading, and Sustained Individual Success

*Marcus Buckingham*

## Blue Ocean Strategy

How To Create Uncontested Market Space & Make The Competition Irrelevant

*W. Chan Kim & Renee Mauborgne*

## The Leadership Challenge

3rd Edition

*James Kouzes & Barry Posner*

## First Among Equals

How To Manage a Group of Professionals

*Patrick J. Mckenna & David H. Maister*

## Judgment

How Winning Leaders Make Great Calls

*By Noel M. Tichy & Warren G. Bennis*

## Influencer

The Power to Change Anything

*Kerry Patterson, Joseph Grenny, David Maxfield, Ron McMillan & Al Switzler*

## Dealing With People You Can't Stand

How to Bring Out the Best in People at Their Worst

*Dr. Rick Brinkman & Dr. Rick Kirschner*

## How to Win Friends & Influence People

*Dale Carnegie*

## The Answer

Grow Any Business, Achieve Financial Freedom, and Live an Extraordinary Life

*John Assaraf & Murray Smith*

## Outliers

The Story of Success

*Malcolm Gladwell*

## Nudge

Improving Decisions About Health, Wealth, and Happiness

*Richard H. Thaler & Cass R. Sunstein*

## Who's Got Your Back

The Breakthrough Program to Build Deep, Trusting Relationships That Create Success--and

Won't Let You Fail

*Keith Ferrazzi*

## Free

The Future of a Radical Price

*Chris Anderson*

## Just Listen

Discover the Secret to Getting Through to Absolutely Anyone

*Mark Goulston & Keith Ferrazzi*

## The Accidental Billionaires

The Founding of Facebook, A Tale of Sex, Money, Genius and Betrayal

*Ben Mezrich*

## SuperFreakonomics

Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance

*Steven D. Levitt & Stephen J. Dubner*

## What the Dog Saw

And Other Adventures

*Malcolm Gladwell*

## Mojo

How to Get It, How to Keep It, How to Get it Back if You Lose It

*Marshall Goldsmith*

## Trust Agents

Using the Web to Build Influence, Improve Reputation, and Earn Trust

*Chris Brogan & Julien Smith*