

Dear Pastor,

This Christmas almost one-third of the people in the pews at your parish will be making their annual pilgrimage to church. They come. They go. We make no real effort to win them back.

What if it was as simple as handing them a great Catholic book on their way into church?

It is.

For nine years, Dynamic Catholic has been making it possible for parishes like yours to distribute Catholic books to parishioners and visitors at Christmas Mass through the Dynamic Catholic Book Program. More than fifteen million books have been distributed. Each year more than 5,000 parishes participate. And of those parishes, many have seen increases in both attendance and offertory collections.

This Christmas we are offering Matthew Kelly's new book, *Resisting Happiness*, for just \$2 per copy (includes shipping) when you order 500 copies or more!

We have offered some great books in the past, but this book was specifically written to re-engage disengaged Catholics and to increase engagement among those who are at church each week but don't really get it. The book is light and inviting—there is nothing deeply religious about the cover or the table of contents. The short chapters were designed for busy people. And resistance plays a powerful role in each of our lives every day.

Do something incredible this Christmas. Give everyone in your parish a copy of *Resisting Happiness* for just \$2 per copy (includes shipping). To place your Book Program order today, please visit DynamicCatholic.com/christmasbooks or call our Mission Team at (859) 980-7900.

Books change our lives. Sometimes all it takes to bring people back to church is the right book at the right time. *Resisting Happiness* is that book. Let's re-energize your parish this Christmas.

Be Bold. Be Catholic.®

The Dynamic Catholic Team

P.S. Our 2017 Best Lent Ever email program will be based on *Resisting Happiness*. Your entire parish will have access to this free program—another great way to evangelize your faith community.