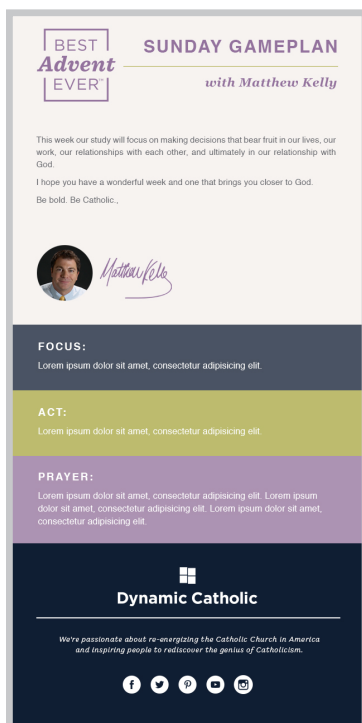
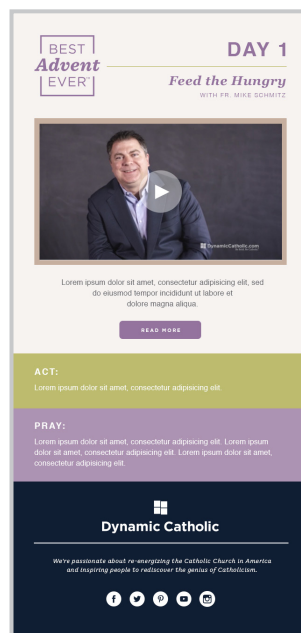


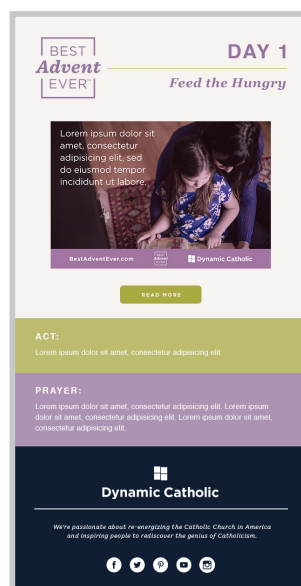
Advent happens every year, but have you ever had a really memorable Advent? More importantly, have you ever had a life-changing Advent? Best Advent Ever™ is a free email program that will lead to a life-changing Advent. Featuring content from Dynamic Catholic's new book *Beautiful Mercy*, Best Advent Ever will encourage participants live out the great works of mercy during the Advent season. The simple yet powerful messages will help people encounter God's incredible mercy so they can be instruments of that mercy to others. Rediscovering mercy can transform a person's life, relationships, work, and ability to embrace and experience all of life.



Beginning the first Sunday of Advent and continuing each Sunday during the Best Advent Ever email program, participants will receive a **game plan** email from Matthew Kelly. He will identify a theme for the week, a particular **focus** within that theme, a practical way to act on that theme, and a **prayer**. The email may also include an excerpt from Sunday's readings and a quote from Pope Francis about the Year of Mercy.



On Mondays, Tuesdays, Thursdays, and Fridays, participants will receive an email that links to a **video** of Matthew Kelly or one of the other *Beautiful Mercy* contributors diving into one of the corporal or spiritual works of mercy.



On Wednesdays and Saturdays, participants will receive an email with an **inspirational quote** and a new way to live out one of the works of mercy.