

DSK Hyosung launches super bike showroom in Chennai



- “Jain Moto Bike” Super biking Showroom to showcase five unique DSK Hyosung bikes at attractive prices

Chennai, April 24th, 2013: Continuing their dream run and strategically reinforcing the long term plan of setting up a pan India network, DSK Hyosung today announced the launch of their exclusive showroom - “**Jain Moto Bike**” in Chennai. The showroom was inaugurated by Mr. Shirish Kulkarni, Managing Director, DSK Motowheels.

Located at No.23 Nelson Manickam Road, Behind Sky Walk Mall, the showroom will sell the entire range of Hyosung bikes available in India, namely- -Aquila Pro (650 CC sports cruiser), GT 250 R (250 CC sports bike), GT650R-2013 model (650cc Sports bike), ST 7 (700 cc Cruiser bike) & GT 650 N (650cc naked sports bike).

For superbikes enthusiasts in Chennai these mean machines will be available at a attractive prices of Rs. 280000 for GT250R, Rs. 394000 650N, Rs.487000 for GT650R, Rs. 508000 for Aquila Pro and Rs. 589000 for ST7 (all ex-showroom price). The showroom is equipped with 3S facility to provide world class services to customers.

Speaking on the occasion, Mr. Shirish Kulkarni, Managing Director, DSK Motowheels said, “*I am delighted to announce the opening of the new showroom in the city of Chennai, the emerging Detroit of India. Our objective behind opening this showroom is to encourage super biking culture in Chennai by providing high quality products at affordable price to bike enthusiasts. This marks the opening of our 25th showroom in India, and I am proud to say that, DSK Hyosung is the largest sales and service network for a super biking brand in India.*”

DSK Motowheels also offers unique 24*7 emergency services. Customers would be offered 24*7 on call breakdown service, onsite emergency repairs, battery jumpstart, Fuel delivery, lost key support, transfer/towing of vehicle and taxi drop facility.

About DSK Motowheels

Established in 2012, DSK Motowheels is a part of DSK Group (**Diversified business group with a turnover of over Rs. 5000crores**) forayed into the growing automobile sector by entering the niche segment of powerful and aspirational bikes in an association with Hyosung (Part of S&T Motors - Korea). Taking forward the rich legacy and dynamic entrepreneurship, Mr. Shirish Kulkarni, Managing Director DSK Motowheels, spearheads the brand DSK Hyosung in India with a primary objective of providing a world class super biking experience at an affordable price.

With a CKD plant in Wai, DSK Hyosung enjoys the status of having the largest number of superbike network in India. Being a leading super biking brand of global repute, Hyosung is known for its high-end biking experience at a value-for-money proposition. Renowned for its products, technology and quality, Hyosung dominates the super biking market in US, South America, UK, Australia and many Asian countries including India.
