



## **DSK to unveil Hyosung show room and GT 250R in Delhi on September 11**

DSK Motowheels has announced that they are unveiling Hyosung GT 250R and open a new showroom in Delhi on September 11. On the occasion Director, DSK Motowheels, Shirish Kulkarni will shed light on the strategic importance of Delhi market, future & expansion plans in Delhi, new products to be launched and their newly formed association with brand Hyosung.

DSK has already officially launched GT250R at Rs. 2.75 lakhs (ex-showroom, Delhi). It was reported earlier that the company expects to sell the bike in good numbers and is projecting a sales figure of around 3000 units for the first year. The bike will be made available in India in three two-tone colors - Silver + red, Black + red and white + red. It was mentioned that the company is claiming an official top speed of 140km/h.

According to the reports, the bike comes with peak power of around 28PS @ 10,000 rpm and peak torque rated at 22 Nm at 8000 rpm. It is reported that the company is planning to localize the production to a large extent in the next one and a half years, which would bring the price of the bike down.

Link- <http://in.lifestyle.yahoo.com/dsk-unveil-hyosung-room-gt-250r-delhi-september-081719280.html>



**New Delhi :** Pune-based DSK Motowheels today said it will invest up to Rs 600 crore in the next five years to set up a manufacturing plant for rolling out 'Hyosung' bikes from the stable of Korean firm S&T group, apart from setting up a research and development centre.

The company said it also plans to enter the commuter segment bikes in India around 2015-16 by launching 150 cc and 125 cc, which would be locally developed with the help of the Korean partner.

"The idea is to start local manufacturing of Hyosung bikes by 2014. We are setting up a plant with a capacity of one lakh units and the total investment would be around Rs 500-600 crore in the next five years," DSK Motowheels Director Shirish Kulkarni told reporters here.

The company has already identified a 100 acre site, about 70 km from Pune, where it would set up a paint shop, assembly line and a research and development centre, he added.

The first bike to be rolled out from the plant will be the 250cc motorcycle Hyosung GT250R, which was launched in the Capital today priced at Rs 2.75 lakh. The bike is being imported as completely built unit.

Once the bike is assembled in India, its price could come down to around Rs 2 lakh, Kulkarni said.

"In the first or second quarter of 2014, we will start manufacturing GT250R at the plant. The initial investment in the first phase will be around Rs 300 crore and in the second phase another Rs 250-300 crore will be invested," he said.

Elaborating on the company's plans, Kulkarni said the company would develop 150cc and 125 cc bikes. "We want to enter the commuter segment as well. By the first quarter of 2015, we plan to launch a 150 cc bike and by the end of the same year

<http://www.financialexpress.com/news/dsk-motowheels-to-invest-rs-600-cr-on-new-bike-plant/1001050/2>

## DSK Motowheels to invest Rs 600 cr on new bike plant

By PTI Sep 11 2012 , New Delhi

Tags: [DSK Motowheels](#), [Companies](#)

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DSK Motowheels has already started the design development of the 150 cc bike and the S&T

Group will be helping it in the development of both the bikes, he said.

"By the end of 2015 we will have a total of eight models in the Indian market. We will be bringing in new models such as GV650, GV250 and another cruiser model," he said.

At present the company sells four models in India and by 2014 that will go up to six, he added.

Commenting on sales target for this fiscal, he said, "By the end of March next year, we are looking at a total of 2,000 bikes. Our current booking is already over 3,000 units out of which 200 are delivered," Kulkarni said.

DSK Motowheels had earlier this year taken over the distribution business of S&T Group's Hyosung bikes in India from Garware Motors in June this year.

The company has 18 dealers in different parts of India and it aims to have a total of 30 by March next year.

Link- <http://wrd.mydigitalfc.com/companies/dsk-motowheels-invest-rs-600-cr-new-bike-plant-068>

## **DSK to unveil Hyosung show room and GT 250R in Delhi on September 11** DSK

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Link- <http://www.wheelsunplugged.com/ViewNews.aspx?newsid=14598>

## DSK Motowheels launch Hyosung GT250R in Delhi

Posted by Prithvi on Sep 11 2012 6:15AM



This time it was the turn of New Delhi to welcome Hyosung's GT250R after its Mumbai launch. Tagged as 'The Big Boy', the GT250R was launched by DSK Motowheels as it finally marks its presence in the 250cc category. The bike is now available for sale at the price tag of Rs 2.75 lakhs (ex-showroom Delhi).

Providing sporty looks and superior technology, the Hyosung GT250 features a V twin-cylinder, oil cooled 4-stroke engine that produces a maximum power output of 27.6bhp with 22.07 Nm of torque. According to DSK Motowheels, the bike has a top speed of 140 kmph along with features like twin projector headlamps, double disk front brakes, EFI, upside down forks and an adjustable rear seat. Besides this, the company also announced the opening of another state of the art showroom at RZH-25 Mahavir Enclave, Palam Dabri Road, New Delhi.

Link- <http://cars.sulekha.com/dsk-motowheels-launch-hyosung-gt250r-in-delhi> car news 2959

## DSK Motowheels to invest Rs 600cr on new bike plant

*DSK Motowheels today said it will invest up to Rs 600 crore in the next five years to set up a manufacturing plant for rolling out 'Hyosung' bikes from the stable of Korean firm S&T group, apart from setting up a research and development centre.*

Source: PTI

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The company said it also plans to enter the commuter segment bikes in India around 2015-16 by launching 150 cc and 125 cc, which would be locally developed with the help of the Korean partner.

"The idea is to start local manufacturing of Hyosung bikes by 2014. We are setting up a plant with a capacity of one lakh units and the total investment would be around Rs 500-600 crore in the next five years," DSK Motowheels Director Shirish Kulkarni told reporters here.

The company has already identified a 100 acre site, about 70 km from Pune, where it would set up a paint shop, assembly line and a research and development centre, he added.

The first bike to be rolled out from the plant will be the 250cc motorcycle Hyosung GT250R, which was launched in the Capital today priced at Rs 2.75 lakh. The bike is being imported as completely built unit.

Once the bike is assembled in India, its price could come down to around Rs 2 lakh, Kulkarni said.

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Elaborating on the company's plans, Kulkarni said the company would develop 150cc and 125 cc bikes.

"We want to enter the commuter segment as well. By the first quarter of 2015, we plan to launch a 150 cc bike and by the end of the same year or early 2016 we are looking at introducing 125 cc bike," he said.

DSK Motowheels has already started the design development of the 150 cc bike and S&T Group will be helping it in the development of both the bikes, he said.

"By the end of 2015 we will have a total of eight models in the Indian market. We will be bringing in new models such as GV650, GV250 and another cruiser model," he said.

At present the company sells four models in India and by 2014 that will go up to six, he added.

Commenting on sales target for this fiscal, he said: "By the end of March next year, we are looking at a total of 2,000 bikes. Our current booking is already over 3000 units out of which 200 are delivered," Kulkarni said.

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Link- [http://www.moneycontrol.com/news/business/dsk-motowheels-to-invest-rs-600crnew-bike-plant\\_756363.html](http://www.moneycontrol.com/news/business/dsk-motowheels-to-invest-rs-600crnew-bike-plant_756363.html)

## **DSK Motowheels to invest Rs 600 cr on new bike plant**

**Will start local manufacturing of Hyosung bikes at the plant by 2014**

Press Trust of India / New Delhi Sep 11, 2012, 14:50 IST



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Link- <http://business-standard.com/india/news/dsk-motowheels-to-invest-rs-600-crnew-bike-plant/186215/on>

# THE HINDU Business Line

New Delhi, Sept 11: Pune-based DSK Motowheels today said it will invest up to Rs 600 crore in the next five years to set up a manufacturing plant for rolling out 'Hyosung' bikes, apart from setting up a research and development centre.

The Hyosung bikes will be rolled out from the stable of Korean firm S&T group. The company said it also plans to enter the commuter segment bikes in India around 2015-16 by launching 150 cc and 125 cc bikes, which would be locally developed with the help of the Korean partner. "The idea is to start local manufacturing of Hyosung bikes by 2014. We are setting up a plant with a capacity of one lakh units and the total investment would be around Rs 500-600 crore in the next five years," DSK Motowheels Director Shirish Kulkarni told reporters here.

The company has already identified a 100-acre site, about 70 km from Pune, where it would set up a paint shop, assembly line and a research and development centre. The first bike to be rolled out from the plant will be the 250 cc motorcycle Hyosung GT250R, which was launched in the Capital today at Rs 2.75 lakh. The bike is being imported as a completely built unit. Once the bike is assembled in India, its prices could come down to around Rs 2 lakh, Kulkarni said.

"In the first or second quarter of 2014, we will start manufacturing GT250R at the plant. The initial investment in the first phase will be around Rs 300 crore and in the second phase, another Rs 250-300 crore will be invested," he said. Elaborating on the company's plans, Kulkarni said the company would develop 150 cc and 125 cc bikes.

"We want to enter the commuter segment as well. By the first quarter of 2015, we plan to launch a 150 cc bike and by the end of the same year or early 2016, we are looking at introducing 125 cc bike," he said. DSK Motowheels has already started the design and development of the 150 cc bikes and S&T Group will be helping it in the development of both the bikes, he said.

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Link-

[http://www.thehindubusinessline.com/companies/article3885001.ece?homepage=true&ref=wl\\_home](http://www.thehindubusinessline.com/companies/article3885001.ece?homepage=true&ref=wl_home)



## **DSK Motowheels to invest Rs. 6bn in new plant**

DSK Motowheels reportedly to invest Rs. 6 billion to set up a new manufacturing plant for rolling out 'Hyosung ' bikes.

According to reports, Hyosung bikes will be rolled out from the stable of Korean firm S&T group. It also plans to enter the commuter segment bikes in India around 2015-16 by launching 150 cc and 125 cc bikes, which would be locally developed with the help of the Korean partner.

Shirish Kulkarni, DSK Motowheels Director was quoted as saying, "The idea is to start local manufacturing of Hyosung bikes by 2014. We are setting up a plant with a capacity of one lakh units and the total investment would be around Rs. 5-6bn in the next five years."

The company has already identified a 100-acre site, about 70 km from Pune, where it would set up a paint shop, assembly line and a research and development centre., reports added.

Link- <http://www.indiainfoline.com/Markets/News/DSK-Motowheels-to-invest-Rs-6bn-in-new-plant/5498922275>

## RUSH LANE

# DSK Motowheels brings 'The Big Boy' Hyosung GT250R to Delhi for Rs. 2,75,000

Posted On 2012-09-11



Bike enthusiasts will find themselves in frenzy as DSK Motowheels has unveiled the Hyosung GT250R in Delhi. The bike has been priced at Rs.2, 75,000 (ex-showroom Delhi). This bike has been imbued with power, looks and technology that can be compared to [bikes](#) of higher

segments. This is a 250 cc bike and is considerably larger and looks more muscular than bikes in its class.

This bike will be available in three color combinations, white& red, red& black as also silver& red. This bike is powered by a V twin cylinder, four stroke oil cooled engine capable of producing 27.6 Bhp and 22.07 Nm of torque. The bike has a top speed of 140 kmph. The bike has interesting features like double disc front brakes, twin projector lamps, upside down forks as also EFI and adjustable rear seat.

This is the only sports bike in the 250 cc segment that has the Super Sports Riding Position. In conjunction with the unveiling of this bike, DSK Motowheels also opened another showroom at RZH-25, Mahavir Enclave, Palam Dabri Road, New Delhi to help cater to the needs of its customers. Last month, DSK Motowheels unveiled the 'Big Boy' Hyosung GT 250R in Kolkata for a price of Rs. 2,77,540 (ex-showroom price).

Link- <http://www.rushlane.com/dsk-motowheels-brings-the-big-boy-hyosung-gt250r-to-delhi-for-rs-275000-1244976.html>