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## KOREANS MAKE AN ARRIVAL

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Garware Motors responsible for bringing bikes from Korean manufacturer Hyosung today announced the official pricing for its two premium motorcycle offerings



Diya Garware, MD - Garware Motors astride the Hyosung ST7 with Dr. Taekwon Kim, President S&T Motors Corporation on the Hyosung GT650R

**G**arware Motors today announced the official pricing for the Hyosung GT650R and the cruiser ST7 in New Delhi. Keeping in line the price-conscious Indian market, Garware Motors has competitively priced both the models with the sporty

GT650R costing Rs. 4.75 lakh and the stylish big cruiser ST7 priced at Rs. 5.69 lakh, both prices ex-showroom, Delhi. That's phenomenal pricing for both the premium models that ply into the untapped and virgin 600cc motorcycle bracket in the country.

Considering that Garware Motors is the first mover in this segment, there will be quite a stir in the market with the launch of the Hyosung models.

Bookings for both the bikes have commenced from 20th April 2011 and the deliveries will begin

from mid-June across the country. To begin with there will be Garware-Hyosung dealerships in five cities, namely, Pune, Mumbai, NCR, Bangalore and Goa. The company has announced that within the span of the next two months it will appoint five more dealers in Hyderabad, Cochin, Chennai, Ahmedabad and Chandigarh. Speaking on the occasion, Diya Garware-Ibanez, MD, Garware Motors said, "We believe that today's young Indian has a strong appetite for powerful motorcycles and hence we see significant potential for these bikes in India. We plan to add the entire range of Hyosung motorcycles into our collection here in India."

The firm has tied up with HDFC bank for providing two-wheeler finance for both the bikes and the details can be obtained at the Garware/Hyosung dealerships across the country. To further add brand and product value, the first 500 customers will be gifted special hampers that will include riding gear and other accessories. Garware Motors is aiming to sell about 2,000 units in the first year combined for both the products.

Model	Colours	Pricing
GT650R Single Tone	Black, Red, White	4.75lakh (Ex-showroom, Delhi)
GT650R Dual Tone	White/Black, Red Orange/Black	4.90 lakh (Ex-showroom, Delhi)
ST7	Black, White, Red	5.69 lakh (Ex-showroom, Delhi)

