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## HYOSUNG BIKES ADD PEACE TO PREMIUM RACE

# Hyosung bikes add pace to premium race

**OUR SPECIAL  
CORRESPONDENT**

**New Delhi, April 20:** Korean bike maker S&T Motors along with its Indian partner — Pune-based Garware Motors — today launched two Hyosung-branded superbikes in India to compete in the growing domestic premium two-wheeler market.

S&T Motors also plans to bring its entire range of products, including mass-market motorcycles and scooters, to India over the next three to five years. "We foresee great potential for the superbike segment in India. We eventually plan to bring in exciting variants very soon," said Taekwon Kim, president of S&T Motors, makers of the Hyosung premium bikes.

The 650cc sports bike GT650R is priced between Rs 4.75 lakh and Rs 4.90 lakh, while the 700cc cruiser motorcycle ST7 will cost Rs 5.69 lakh (ex-showroom Delhi).

"Today's young and mobile



**(From left) Garware Motors president Shrikant Patankar with MD Diya Garware Ibanez, S&T Motors president Taekwon Kim and Justin Lee, head (overseas sales & marketing), in New Delhi on Wednesday. Picture by Rajesh Kumar**

Indian has a strong appetite for powerful bikes, and so, we see significant potential for these bikes in India," said Diya Garware Ibanez, managing director of Garware Motors. Garware expects to sell around 2,000 units in the first year, she said.

The premium bikes will be brought in as completely knocked down units and as-

sembled at Garware's newly built plant in Maharashtra.

Garware Motors has invested Rs 20 crore to set up the assembly line with a production capacity of 8-10 bikes per day on a single shift.

These bikes will compete with other global brands such as Yamaha, Honda, Suzuki, Ducati, Kawasaki and Harley Davidson.