

Get ready to cruise with the stunning Aquila Pro and GT650R 2013

- DSK Hyosung launches first super bikes of the year
- Aquila Pro and GT650R 2013 all set to blaze the Indian market
- Bikes to be sold across all 21 dealerships of DSK Hyosung
- Bikes priced at Rs. 4,99,000 for Aquila Pro and Rs. 4,79,000 for GT650 R (Ex-showroom Delhi)

Mumbai, January 16th 2013: Premium super bike manufacturer DSK Hyosung kicked off the New Year in grand style with the launch of two super bikes - **Aquila Pro** (650 cc) and **GT650R -2013** edition. On the occasion, the new superbikes were unveiled by Mr. Shirish Kulkarni, Managing Director, DSK Hyosung in the presence of Mr. Jimmy Park, Managing Director, S&T Motors and Mr. Jason Lee, Manager, S&T Motors.

Packed with looks, technology and unique features befitting motorcycles of far higher segments, the **Aquila Pro** is priced at **Rs. 4, 99,000 (Ex-showroom Delhi)** whereas **GT650R - 2013** edition is priced at **Rs. 4, 79,000 (Ex-showroom Delhi)** and will be sold across all the dealerships of DSK Hyosung. The cruiser **Aquila Pro** (650cc) will be available in three colour variants - Red, Silver & Black. While the 2013 edition of **GT650R** will be available in 3 color variants - Titanium White, Titanium Red and Titanium Black

Powered by a V twin-cylinder, oil-cooled 4-stroke engine, **Aquila Pro** produces 74Bhp of maximum power at 9000 rpm, and 62.1 of maximum torque at 7500 rpm. The bike has a top speed of 195kmph.

The **Aquila Pro** which is a sports cruiser is one of the best looking cruisers in town .It gives exceptional stability and balance - and is designed for highly comfortable cruising. The most striking feature is the sporty style of the cruiser which dazzles with an abundance of chrome.

Both the newly-launched super bikes seriously up the oomph factor of speed by several notches. DSK along with Hyosung are currently selling four super bikes - GT250R, GT650R, GT650N, and the ST7 which are big hit among the bike aficionados. Addition of these two new superbikes into the DSK Hyosung product portfolio in India will make DSK Hyosung the only superbike company to offer products ranging from 250cc to 700cc.

Sharing his thoughts at the launch of the super bikes, Mr. Shirish Kulkarni, Managing Director, DSK Hyosung said, *“We are very passionate about promoting superbiking culture in India by introducing niche products for our valuable customers and superbiking fraternity as a whole. Aquila Pro as our campaign says ‘soul of a cruiser, heart of a racer’ is one of the best looking cruisers I have ever seen .It is basically about fun and the sheer joy of riding. When it comes to the newly launched GT650R - 2013 its sheer racing style is going to win the hearts of lovers of super sports bike in India”*.

“The launch of both the bikes once again shows DSK and Hyosung’s commitment towards the super bike enthusiast in India. The DSK and Hyosung association also portrays the dedication to develop truly unique super bikes that offer the perfect symbiosis of design, character and performance. Today, our innovation and expertise has created a range of bikes, from cutting edge sports bikes to retro-classics and sports cruisers. Our products offer something for everyone in the super biking segment”, he further added.

Speaking on the occasion Jimmy Park, Managing Director, S&T Motors said, *“I am really proud to be a part of this historic occasion. I sincerely thank DSK Group to take the brand Hyosung ahead and make it popular among the ever growing super biking community in India. The launch of two super bikes once again reiterates our ever growing bond of trust and reliability. I am confident that like our other products these two bikes will appeal to the super bikers in India.”*

DSK Motowheels

Established in 2012, DSK Motowheels a part of the Rs. 4000 crore DSK Group forayed into the fast growing automobile sector by entering the niche segment of powerful and aspirational bikes with an association of Hyosung (Part of S&T Motors) in India.

Taking forward the rich legacy and dynamic entrepreneurship, Mr. Shirish Kulkarni (Managing Director DSK Motowheels) son of Mr. D. S Kulkarni, heads DSK Motowheels with a primary objective of providing India with a world class super biking experience at an affordable price.

With a CKD plant in Wai and 21 dealerships spread across India, DSK Motowheels has entered into a partnership with S&T Motors, South Korea, manufacturers of the Hyosung brand - a brand which has earned repute amongst the global super biking fraternity. Internationally, Hyosung sells across 60 countries and has come to represent a high-end biking experience at a value-for-money proposition. The brand has gained excellent acceptance in the US, South America, UK, Australia as well as many Asian countries. By partnering with S&T Motors, DSK Motowheels is now bringing this global biking experience to India.

About S&T Motors (Hyosung) :

Founded in 1978 as a division of the Hyosung Group of industries, Hyosung began producing Japanese Suzuki motorcycle designs under license for the South Korean market in Changwon, South Korea in 1979. In 1986, they established their own research and development center in Hamamatsu, Japan, and the next year, they began mass production of their own designs. They were the official motorcycle supplier for the 1988 Summer Olympics in Seoul. In 2003, Hyosung Motors & Machinery Inc. was spun off from the Hyosung Group to become its own corporate entity. In June 2007, Hyosung Motors Division was acquired by Korean company S&T Group (Science and Technology), and the name changed to S&T Motors.
