



DSK Hyosung launches Super Bike Showroom in Rajasthan

- *“Kushi Superbikes “ to showcase the range of DSK Hyosung Super Bikes at attractive prices*

Jaipur, 09th July 2013: Adding to their illustrious network at the national level, DSK Hyosung today announced launch of their new showroom in the Pink City of India, Jaipur, Rajasthan.

The launch has further enhanced DSK Hyosung’s reach on the Indian super biking Map. The showroom was inaugurated by Mr. Shirish Kulkarni, Chairman, DSK Motowheels Pvt Ltd.

Kushi Superbikes advantageously located at Plot No.6, Choudhary Charan Singh Park, Taron Ki Kunt, Near Durga Pura, Tonk Road, Jaipur. The ultra-modern showroom is integrated with an after-sales service. All operations related to sales are efficiently covered from the space, which ensures comfort to the customer at the point of sales.

The showroom will showcase the entire gamut of DSK Hyosung Super Bikes: Aquila Pro (650 CC sports cruiser), GT 250 R (250 CC sports bike), New GT650R (650cc Sports bike), ST 7 (700 cc Cruiser bike) & GT 650 N (650cc naked sports bike).

The mean machines would be available for the bike lovers in Jaipur at an attractive prices of Rs.2,81,000 for GT250R, Rs.3,96,000 for GT650N, Rs.4,89,000 for GT650R, Rs.5,37,000 for Aquila Pro and Rs.6,12,000 for ST7 (all ex-showroom price).

On the occasion, Shirish Kulkarni, Chairman, DSK Motowheels Pvt Ltd said “DSK Hyosung is delighted and proud to launch their showroom in Jaipur. The launch of this Showroom marks the launch of 26th Showroom for DSK Hyosung in the country, making it the brand with the widest network of Super Bike Showrooms. It is an exciting opportunity for us as DSK Hyosung symbolizes dynamic forward moving people and is

among the most coveted premium brands in India. The launch of first exclusive DSK Hyosung Showroom in Jaipur was driven by growing popularity of super biking culture and demand for high end bikes. DSK Hyosung firmly believes and is committed to offer Super Bikes of high quality to bike aficionados at affordable price. We are confident that our products and after sales services in Jaipur will take the super bike experience to the next level.”

For the record DSK Hyosung has a strong presence in the tier I & II markets like Delhi, Mumbai, Chennai & Pune the brand also has a remarkable presence in cities like Raipur, Aizwal Indore and Dimapur.

DSK Motowheels also offers unique 24*7 emergency services. Customers would be offered 24*7 on call breakdown service, onsite emergency repairs, battery jumpstart, Fuel delivery, lost key support, transfer/towing of vehicle and taxi drop facility.

About DSK Motowheels

Established in 2012, DSK Motowheels is a part of DSK Group (Diversified business group with a turnover of over Rs. 5000crores) forayed into the growing automobile sector by entering the niche segment of powerful and aspirational bikes in an association with Hyosung (Part of S&T Motors - Korea). Taking forward the rich legacy and dynamic entrepreneurship, Mr. Shirish Kulkarni, Chairman DSK Motowheels Pvt Ltd, spearheads the brand DSK Hyosung in India with a primary objective of providing a world class super biking experience at an affordable price.

With a CKD plant in Wai, DSK Hyosung enjoys the status of having the largest number of superbike network in India. Being a leading super biking brand of global repute, Hyosung is known for its high-end biking experience at a value-for-money proposition. Renowned for its products, technology and quality, Hyosung dominates the super biking market in US, South America, UK, Australia and many Asian countries including India.
