

MONROE NORTH

Placemaking and Activation Opportunities



RIVER FOR ALL

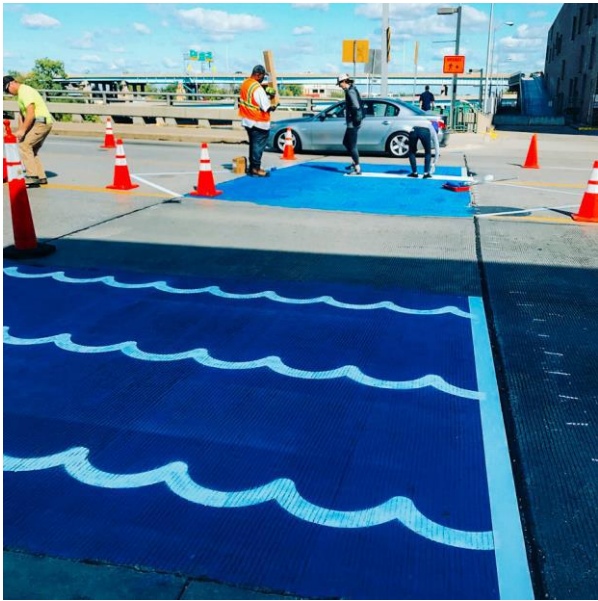
Grand River Corridor Design Guidelines

Project Goals

- Build on past planning efforts
 - GR Forward, River Restoration Plan, Parks & Recreation, Vital Streets, Regional Trails & Millennium Park
- Design a river for ALL
- Design a healthier, cleaner river with functioning natural processes
- Design better connections and access between River and City.
- Develop character-based planning districts



Bridge Street Bridge Experiential Engagement

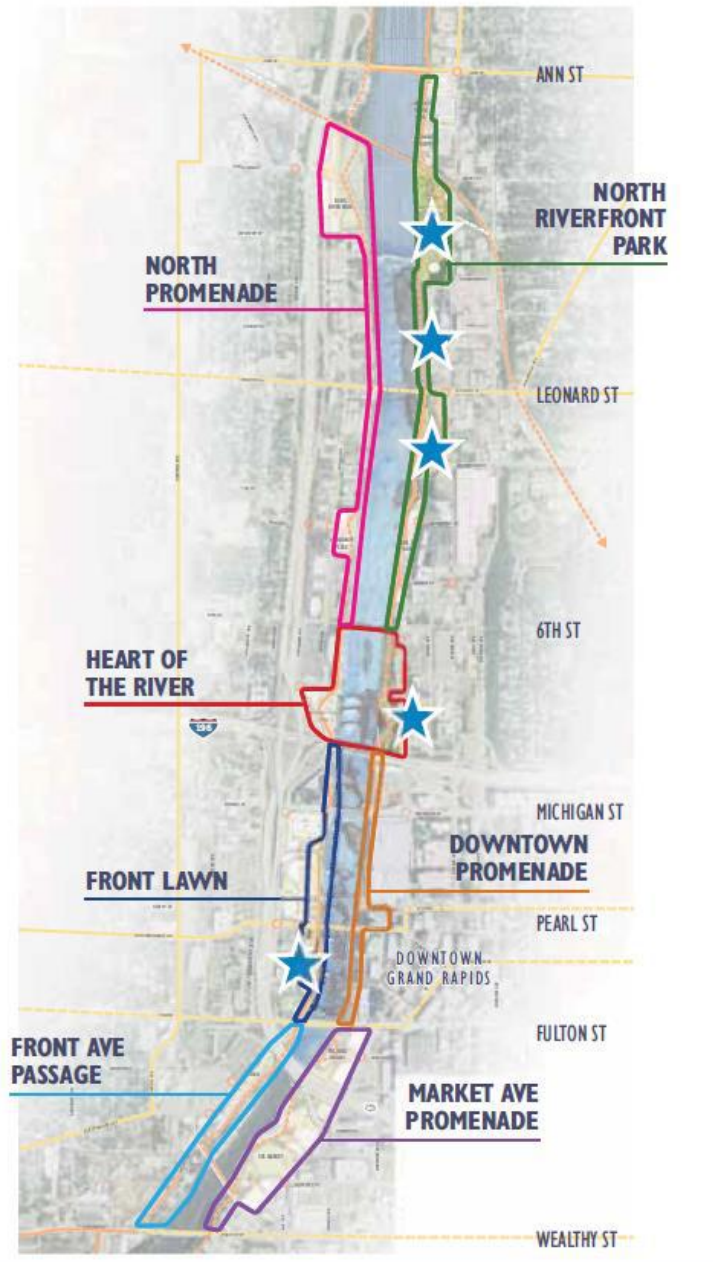


Focus Groups

- Art
- Culture, Education & History
- Natural Resources
- User Groups
- Tourism & Economic Development
- Neighborhood & Community
- Riverfront Property Owners
- Indigenous People
- Foundations

Project Schedule





Character-based Planning Districts

North Riverfront Park

North Promenade

Heart of the River

Downtown Promenade

Front Lawn

Front Ave. Passage

Market Ave Promenade

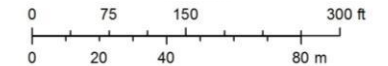
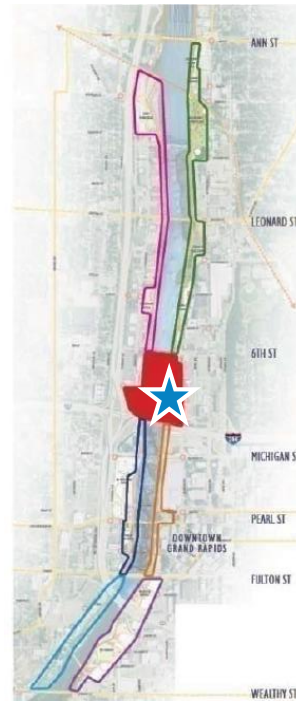
★ Opportunity Sites

- Leonard to Ann Trail
- Water Storage Yard Site
- Coldbrook Creek & Canal

- **Monroe North**
- GR Public Museum
- 201 Market

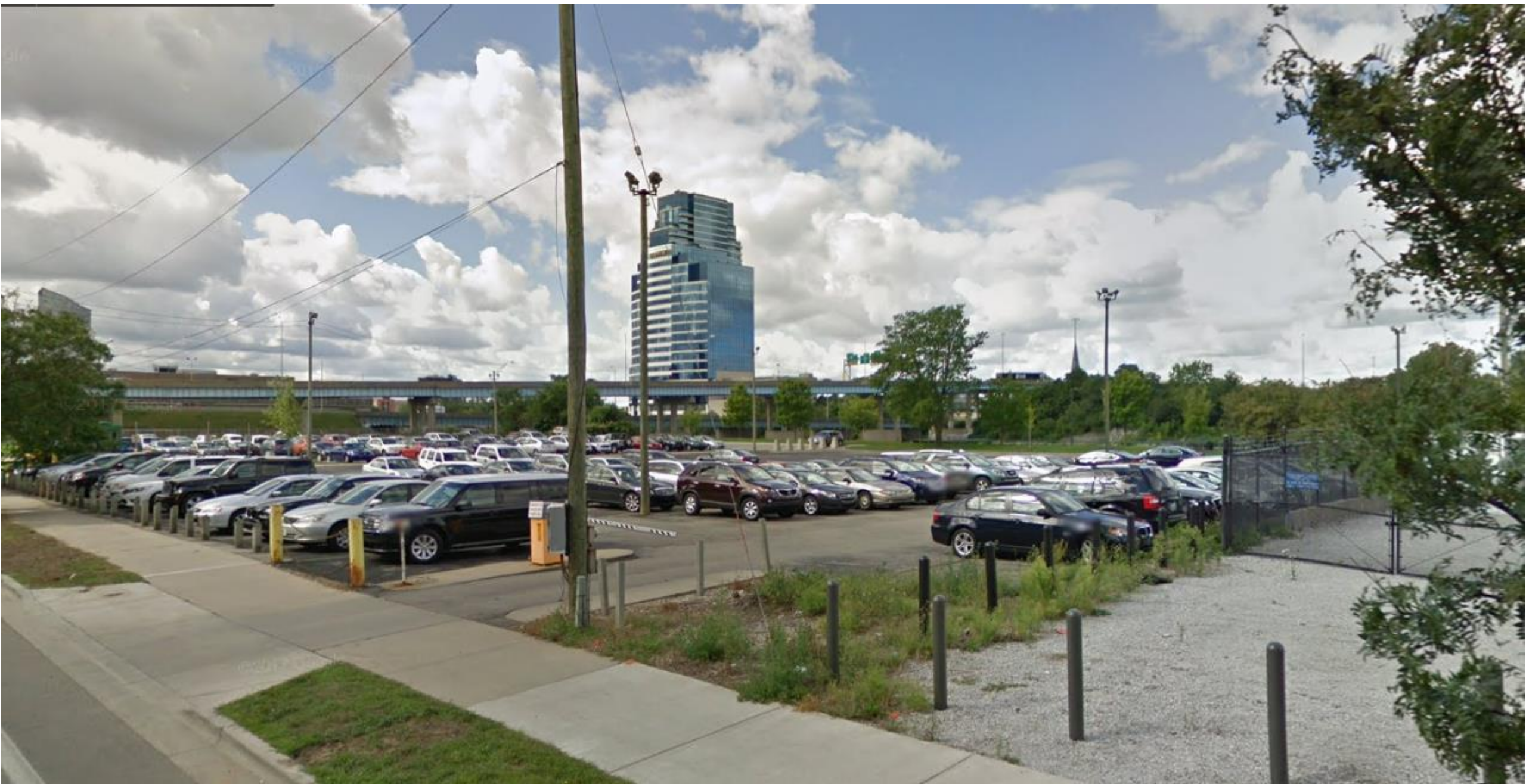
Monroe North Property

- 4 acres
- MDNR Acquisition grant, 2016
- MDOT and river construction staging





(Looking northwest)



(Looking southwest)

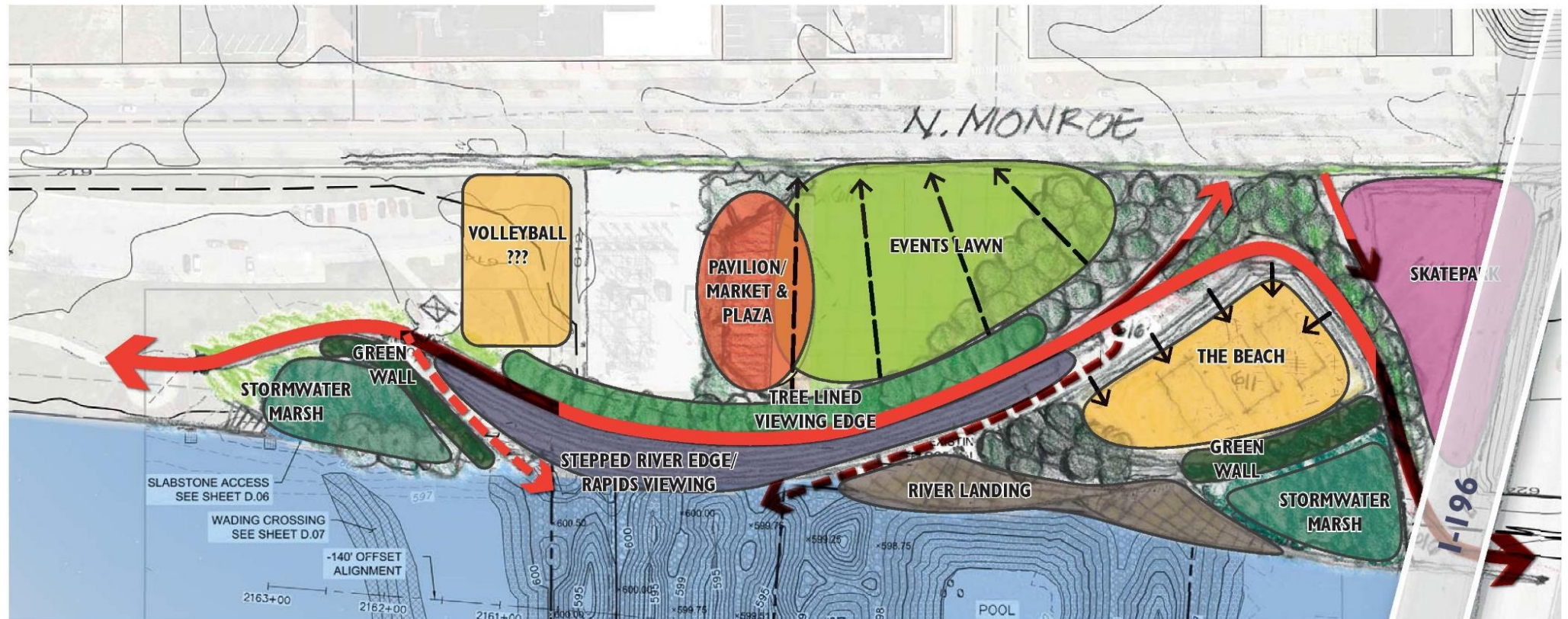
Zone Characteristics

- Balance of river + civic character
- River events
- Festivals
- Unique outdoor programming
- Beach
- Touch the water



Future Site Concept

- Universal access to river
- 3 Sand volleyball courts
- Skate park
- Large multi-purpose plaza event space
- Beach
- Stormwater Marsh



Stormwater Marsh



Stepped River edge / Rapids viewing



River Landing



Beach



Beach volleyball



Pavilion / Market & Plaza

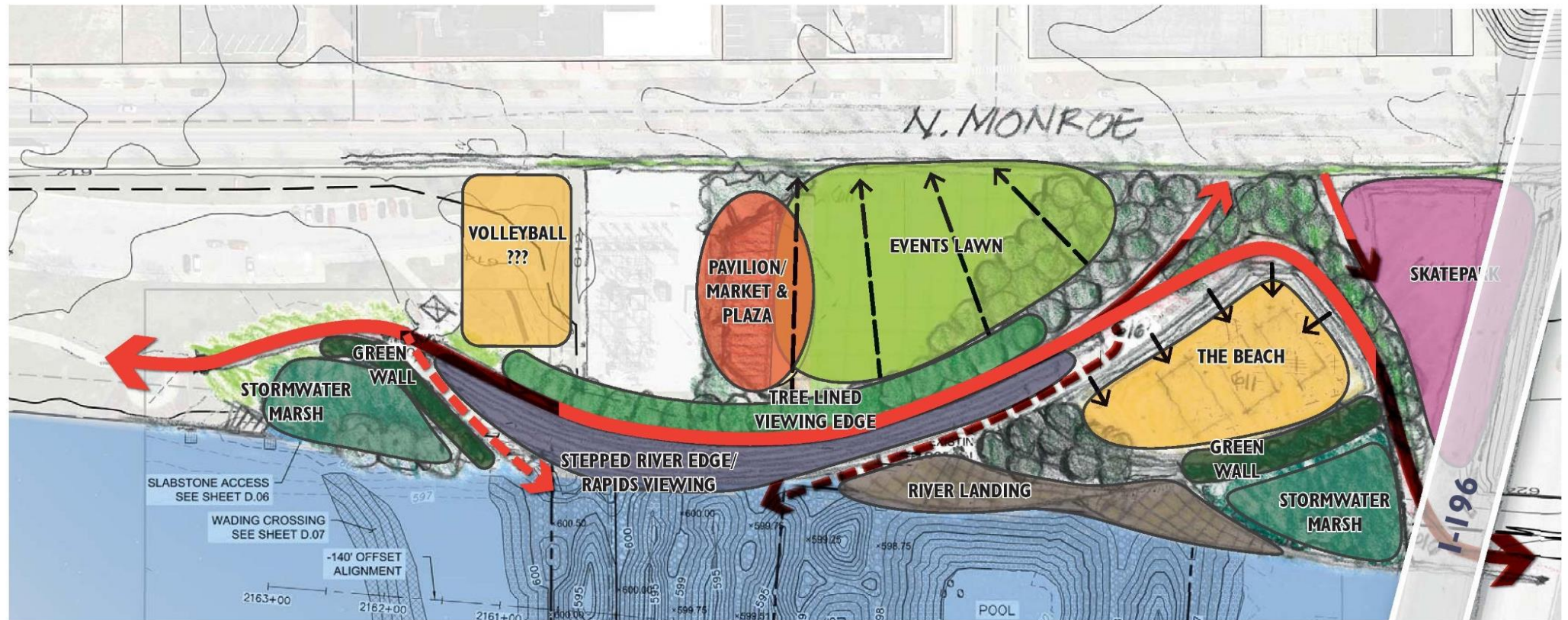


Skatepark



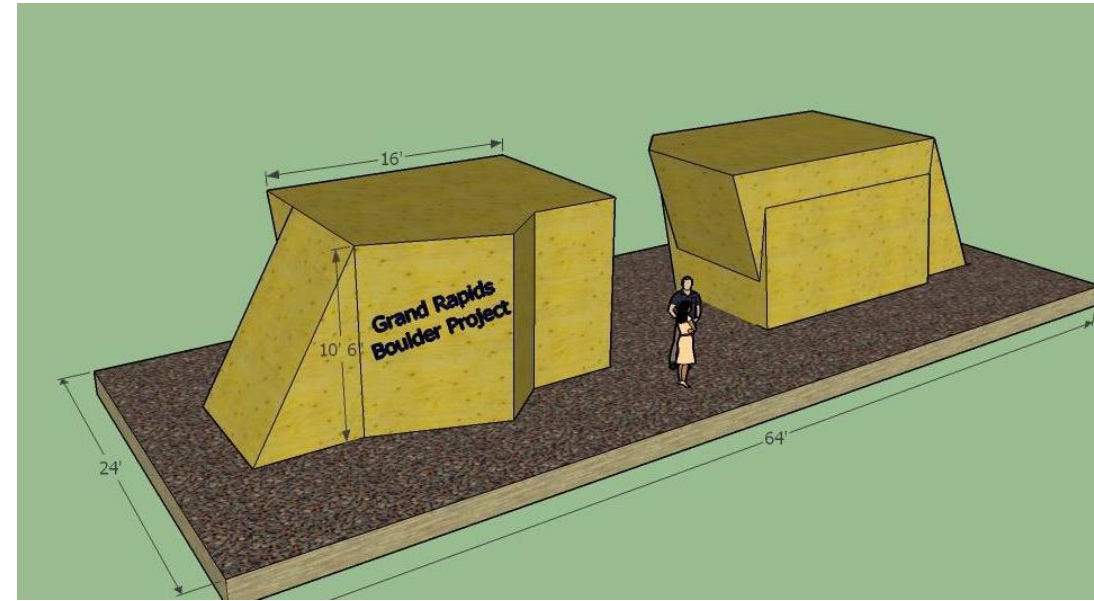
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Brainstorming:

TEMPORARY ACTIVATION



Q & A
