

Goal 5

Virtual Meeting Instructions



Hello,

As many of you know, recent restrictions and mandates have been issued to reduce the spread of COVID-19. For this reason, and for the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



MICROSOFT TEAMS

How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
 - a. [Apple Devices](#).
 - b. [Android Devices](#).
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the October 15, 2020 Team meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you are not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email mmcdaniel@downtowngr.org.
Thank you!

Best,
Mandy



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AGENDA

GOAL 5 ALLIANCE



Board Members:

Adrienne Brown-Reasner • Amelea Pegman • Catherine Zietse • Chad LeRoux • Derek Call • Eddie Tadlock
• Emily Evers • Evette Pittman • Hannah Berry • Julio Cano • Kate Burke • Katherine Williams • Kyle DeGross
• Lisa Knight • Maddie Schaab • Nick Nortier • Rachel McKay • Reb Roberts • Stephanie Adams
• Thomas Pierce • Valerie Wahna

October 15, 2020

3:00p – 4:30p

Virtual Microsoft Teams

- | | | |
|----|--|---|
| 1. | Call to Order | Adams |
| 2. | 7/16/20 Meeting Minutes Approval (action item) | Adams |
| 3. | Dwelling Place Mural Collaboration | Schaub |
| 4. | New Business (info item) <ul style="list-style-type: none">• Activate This Place Grants (preso)• Winter Art Installation Activation (preso)• WOW Festival | Van Driel
Van Driel
Catcho |
| 5. | Old Business (info item) <ul style="list-style-type: none">• Bridge GR• Holiday Décor• Skate, Scoot & Bike Park• Public Art Installation Update (preso) | Call
Van Driel
Van Driel
Van Driel |
| 6. | Public Comment | |
| 7. | Adjournment | Adams |
| 8. | Next Meeting – August 20, 2020 | |



Goal 5 Alliance

July 16, 2020

1. Call to Order: Ms. Adams called the meeting to order at 3:02 pm.
2. Members Present: Chad LeRoux, Derek Call, Adrienne Brown-Reasner, Kyle DeGroff, Catherine Zietse, Valerie Wahna, Maddie Schaab, Stephanie Adams, Rachel McKay, Kate Burke, Katherine Williams, Reb Roberts, Eddie Tadlock, Hannah Berry and Emily Evers.

Members Absent: Alyson Mabie, Evette Pittman, Lisa Knight, Thomas Pierce, Amelea Pegman, Julio Cano, Nick Nortier, and Amber Kilpatrick.

Others Present: Megan Catcho, Melvin Eledge, Mark Miller, Marion Bonneaux, and Mandy McDaniel (DGRI Staff)
3. Approval of May 2020 Minutes:
Rachel McKay, supported by Katherine Williams, motioned to approve May 21, 2020 Meeting Minutes. None opposed. Motion passed.
4. New Member Update and Introductions
5. Social Zones
Mr. Miller stated 4 different social zones have been created within downtown Grand Rapids. These areas have been developed to expand seating into the streets. The social zones are separate from social districts, which permits walking around with open containers. The social zones have been deployed for 4 weeks now. The ambassadors have had a huge helping hand between putting together the tables and chairs, along with sanitizing. Mr. Miller shared a variety of pictures of the different social zones. We are presenting these areas to Goal 5 today because we would like to liven these areas with live music and other things.

Ms. Catcho stated there will be different performers scattered around the social zones during the lunch hour and evenings.

6. New Business

a) Upcoming Events/Programming:

Ms. Catcho stated the Relax at Rosa series continues every Thursday at Rosa Parks Circle from 11:30 am – 1:30 pm. Attendees have been doing a good job keeping a safe social distance and being mindful of others.

Ms. Catcho stated we are also putting together a Chalk event within the social zones that corresponds with the Bridge event. The Bridge event will be a month-long series of events in lieu of Art Prize to conglomerate different cultural events that have been cancelled this summer because of COVID.

b) Bridge GR:

Mr. Call stated a Request for Proposal will be emailed out soon for event proposals for The Bridge event. The funding will go towards events that may have had to cancel or postpone an event this past summer because of COVID or new event ideas. The Bridge event will be a month-long series of events scattered across downtown GR to support our local businesses and different cultural organizations. There is still time to submit applications.

c) Windows GR:

Ms. Berry stated Lions & Rabbits partnered with DGRI to fund the Windows GR project. DGRI funded 7 artists to help lead this initiative. The artists were chosen through an open call exclusively to those of color. Once the artists painted most of the boarded-up windows, the public museum and others asked if they could purchase some of the artwork.

Ms. Berry stated the artists have formed a collective called Element 7. They are hosting an event as part of The Bridge event series on August 28th. Some of the painters have been invited back downtown to collaborate on another piece of artwork. They group is also working on a website of all the window artwork to list the art for sale and will be up for auction. The money will go back to the artists and an LLC, which will help raise money for public art and events completed by people of color.

d) Holiday Décor RFP:

Ms. Catcho stated we normally work with Devries every year but since we have increased our budget, we will be sending out an RFP for the upcoming holiday season.

e) Winter Art RFP:

Ms. Catcho stated we talked about doing a Creos installation and it is still a possibility, however, we decided to send out an RFP. Ms. Catcho asked members if they had any suggestions on where

to post a public art RFP? Ms. Williams stated the MI Counsel for Arts and Cultural Affairs, the EMDC, or Patronicity would be a good way to get that information out there. Please email Ms. Catcho if you have any other suggestions.

7. Old Business (info item)

a) Skate & Bike Park

Ms. Catcho stated the construction will begin in August and completed by September. We will delay the grand opening until next year.

b) Activate This Place Grant:

Ms. Berry stated the Place Making group has been working on this. There have been a lot of questions and few applicants, so we are considering making an FAQ list or setup an online event to answer any questions. Artists seem to need more funding or need more resources. In the meantime, we need to bridge some of these gaps. Members suggested to do a webinar or workshop to help answer questions.

c) Public Murals:

Ms. Catcho stated there are a few completed public artwork projects which includes the Pride Pad, the Puppy Pad, and an update on Rainbow Road.

There are additional projects in the works including Cloud Corner, The Alpha Wall at Fish Ladder Park, and the One Wish Mural. Some of the Women's Way murals are also in progress which includes the Harriet Woods-Hill, Ethel B. Coe, and The Grand Rapids Chicks.

Future projects include a fish sculpture mural by Valerie Wahna and the Love Yourself Mural coming soon on Commerce avenue. Ms. Catcho stated once construction is completed, muralists plan to add a graffiti mural to the Bike and Skate park. The Sister Cities Welcome Wall mural will begin once it is approved by the AAC. Ms. Catcho asked members for feedback on adding the cities France and Korea. Ms. Williams stated it is a great idea if there isn't push back from the AAC on adding that text.

The Northern Lights is a light installation coming in September that is part of the window activation grant. They are currently working on a location for this installation but hope to work through those details soon.

Ms. Adams asked about covering up an old mural and how that is decided. Ms. Catcho stated that mural was falling apart and needed to be freshened up. Ms. Berry added it may be something to add into initial costs or creating a date when the art can come down. Mr. Roberts stated when there is a possibility to reengage the original artist, we could find another wall for something else we want to do. If we create the funding, there may be a way preserve and grow the public art downtown.

8. Public Comment

None

9. Adjournment - 3:46 pm

Next Meeting – August 20, 2020 at 3 pm

Minutes taken by:

Mandy McDaniel

Administration Assistant

Downtown Grand Rapids, Inc.