



# Virtual Meeting Instruction

GOAL 2 ALLIANCE

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Hello,

As many of you know, recent restrictions and mandates have been issued to reduce the spread of COVID-19. For this reason, and for the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



## MICROSOFT TEAMS

### How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
  - a. [Apple Devices](#).
  - b. [Android Devices](#).
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the October 12, 2020 Team meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

### Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you're not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email [mmcdaniel@downtowngr.org](mailto:mmcdaniel@downtowngr.org).  
Thank you!

Best,  
Mandy



# AGENDA

## GOAL 2 ALLIANCE

### Board Members:

Aaron Terpstra • Daniel Kvamme • Danielle Rowland • Sarah Green • Jacey Ehmann • Jenn Schaub • Katy Hallgren • Abby Cribb • Latesha Lipscomb • Latrisha Sosebee • Monica App •

October 12, 2020

1:00pm-2:00pm

- |    |  |                  |
|----|--|------------------|
| 1. | Call to order  | Monica App       |
| 2. | Approval of minutes                                      | Monica App       |
| 3. | Project Updates  |                  |
|    | • Homeless Outreach Team                                 | Melvin Eledge    |
|    | • Frequent User System Engagement (FUSE)                 | Jess Zarik       |
|    | • Dwelling Place Community Land Trust                    | David DeVelder   |
|    | • Prioritizing Safer Downtown Streets Project Discussion | Annamarie Buller |
| 4. | Advisory Member Discussion                               |                  |
| 5. | Public Comment   |                  |

Next Meeting- November 9, 2020

### Potential Updates for November:

Homeless Outreach Team

Safer Downtown Streets conversation

Social Zones and Refreshment Area Update

Downtown Resident Experience Marketing

- DNN Website





## Goal 2 Alliance

August 10, 2020

1. Call to order: Ms. Buller called the meeting to order at 1:06 pm.
2. Members Present: Abby Cribb, Danielle Rowland, Aaron Terpstra, Sarah Green, and Monica App

Members Absent: Jacey Ehmann, Latesha Lipscomb, Katy Hallgren, Latrisha Sosebee, Daniel Kvamme, and Jenn Schaub

Others Present: Jessica Zarik, Annamarie Buller, Mark Miller, and Mandy McDaniel (DGRI Staff).

3. Social Districts

Mr. Miller reviewed the refreshment areas/common area that differ from social zones. The refreshment areas, allow open alcoholic beverage consumption on public streets and sidewalks. Businesses who currently carry a liquor license, are eligible to apply to the State to participate in refreshment areas. The City and State have approved this type of alcohol use and we are now waiting on individual business approvals. Social zones are the areas in the road or parking areas that provide for additional outdoor seating for businesses. The social zones and refreshment areas require different licenses from the City and State.

For refreshment areas, the alcoholic beverage must be in an approved cup. The cups must display which common area and the MLCC Liquor License holder distributed the

cup. Cocktails or drinks purchased from one establishment is not allowed into another establishment. The police department will be monitoring issues as we move forward.

The city plans to review the social zones again in the fall to decide if they are willing to extend them and for how long. As of right now, the State law does not authorize us to use the Skywalk for a commons area, but we are working on that process at that State level.

4. Approval of Minutes- July 10, 2020

Unanimous member approval *for July 10, 2020 Meeting Minutes. None opposed. Motion passed.*

5. Update on Frequent User System Engagement (FUSE)

Ms. Buller reminded the group that Goal 2 recommended FUSE funding through the Affordable Housing request for proposals. Frequent User Systems Engagement (FUSE), a national model, incorporates a local commitment for wrap around services which will accompany a housing placement to increase the likelihood for housing stability and reductions in use of expensive private and public services from law enforcement, first responders, emergency room providers, judicial and social service providers.

Ms. Zarik from the Dwelling Place gave an update on the (FUSE) project. In January, FUSE had a kick-off meeting with Corporation for Supportive Housing (CSH), who provides technical assistance, with over 70 participants. In March, work groups began to meet which includes core stakeholder which drives the decision making, data, and an implementation group which takes care of the day-to-day operations.

COVID forced the workgroups to pause their meetings for a couple of months but are now back to regular meetings. The current tasks they are focused include a coordinated entry system with the city of Grand Rapids, which is a homeless information system that connects someone who needs housing. They have also been very focused on getting data sharing agreements with the City and State so they can see who the top 50 users of emergency services are in Kent County.

In addition, Grand Valley State University has a family health center located in the Ferguson Apartments to serve as a health resource for the neighborhood. The clinic has recently received a \$1.5 million grant over the next 3 years focused on on-site care, bringing primary care to several supportive housing properties. They will be hiring an onsite program coordinator, psychologist nurse practitioner and public health worker to

aid in this effort. Because of the partnership between the Dwelling Place and GVSU, FUSE clients will be able to benefit from these services as well.

6. Update on Homeless Outreach Taskforce (HOT) Team

Report will be provided via email.

7. Advisory Committee Discussion

8. Public Comment

None.

9. Next Meeting – September 14, 2020 1 - 2:30 pm

10. Adjournment

Ms. Buller adjourned the meeting at 1:52 pm

Minutes taken by:

Mandy McDaniel

Administrative Assistant

Downtown Grand Rapids Inc.