

Goal 5

Virtual Meeting Instructions



Hello,

As many of you know, recent restrictions and mandates have been issued in an effort to reduce the spread of COVID-19. For this reason, and for the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



MICROSOFT TEAMS

How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
 - a. [Apple Devices](#)
 - b. [Android Devices](#)
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the July 16, 2020 Team meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you're not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email mmcdaniel@downtowngr.org. Thank you!

Best,
Mandy



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AGENDA

GOAL 5 ALLIANCE



Board Members:

Adrienne Brown-Reasner • Amelea Pegman • Catherine Zietse • Chad LeRoux • Derek Call • Eddie Tadlock
• Emily Evers • Evette Pittman • Hannah Berry • Julio Cano • Kate Burke • Katherine Williams • Kyle DeGross
• Lisa Knight • Maddie Schaab • Nick Nortier • Rachel McKay • Reb Roberts • Stephanie Adams
• Thomas Pierce • Valerie Wahna

July 16, 2020

3:00p – 4:30p

Virtual Microsoft Teams

- | | | |
|----|--|--|
| 1. | Call to Order | Adams |
| 2. | 3/21/20 Meeting Minutes Approval (action item) | Adams |
| 3. | New Member Update and Introductions | Adams |
| 4. | Social Zones | Miller |
| 5. | New Business (info item) <ul style="list-style-type: none">• Upcoming Events/Programming• Bridge GR• Windows GR• Holiday Décor RFP• Winter Art RFP | Catcho/Van Driel
Pittman
Berry
Van Driel
Van Driel |
| 6. | Old Business (info item) <ul style="list-style-type: none">• Skate & Bike Park• Activate This Place Grants• Public Murals (preso) | Van Driel
Van Driel
Van Driel |
| 7. | Public Comment | |
| 8. | Adjournment | Adams |
| 9. | Next Meeting – August 20, 2020 | |



Goal 5 Alliance

May 21, 2020

1. Call to Order: Ms. Adams called the meeting to order at 3:06 pm.
2. Members Present: Derek Call, Rachel McKay, Stephanie Adams, Catherine Zietse, Hannah Berry, Julio Cano, Maddie Schaab, Amanda Gielczyk, Emily Evers, Nick Nortier Valerie Wahna, Amber Kilpatrick Katherine Williams, Reb Roberts, and Eddie Tadlock

Members Absent: Adrienne Brown-Reasner, Kyle DeGroff, Chad LeRoux, Alyson Mabie, Evette Pittman, Lisa Knight, Thomas Pierce, and Amelea Pegman

Others Present: Megan Catcho, Kim Van Driel, Melvin Eledge, Kyama Kitavi, Amanda Sloan, Andy Guy, Marion Bonneaux, and Mandy McDaniel (DGRI Staff)
3. Approval of February Minutes:
Valerie Wahna, supported by Katherine Williams, motioned to approve March 19, 2020 Meeting Minutes. None opposed. Motion passed.
4. Activate This Place Grant Updates
 - a) Place Making
Ms. Van Driel stated our place making group met last month and reviewed the Activate this Place applications. We were able to fund 3 applicants for this current series, which is Dave Battjes, Kayon Lovett, and Bryan Kosciolek.

Ms. Van Driel stated we went to the Arts Advisory council on Monday to present Dave's original sketch that is proposed to go the wall at Fish Letter Park. This would be an ongoing mural every 6 months. The parks department was supportive of this mural. Keyon teamed up with Dwelling place and is excited to replace one mural at 44 Ionia Ave, which is near the back entrance of Stella's. For Bryan's mural we are still working on a location. It was originally supposed to be on a wall owned by

MDOT but because of insurance complications, we are looking at other locations. Please let us know if you have any suggestions.

b) Window Activation

Ms. Van Driel stated we have a window activation grant submitted by Amy Reckley, we are hoping for 3 volunteers to review the grant. Valerie Wahna, Nick Nortier, and Katherine Williams all volunteered.

5. Project Ideas

Ms. Wahna presented a new project idea which is Window Activation Lightboxes. Ms. Wahna stated cost wise they are reasonable and last a long time. There may be more empty store fronts where we can have artists present their work. It could be seasonal or a few months at a time. The lightboxes are reusable and transferable.

Ms. Wahna stated another project idea to activate windows is window clings. The biggest issue is knowing what kind of glass we are adhering to. We could have multiple, or one artist do this throughout the city.

Ms. Wahna stated the next idea is LED lighting on walking bridges and garages. LED lighting right now is reasonable and easy to use. It may be difficult to do since these properties are owned by different people. The lights can be inside or outside, but the inside lights are less expensive. Ms. Williams asked if she has spoke with the City parking department because they have used something like the light boxes before.

6. New Business (info item)

a) Building Projection

Ms. Van Driel stated our team is working with the Mayor and City manager and looking at a few different locations. We are considering projecting famous quotes from Ghandi, to Obama, Sesame Street, or even Yoda as words of encouragement onto buildings to help during this time.

b) Apocalypse Beats

Ms. Van Driel stated we have been working on a virtual series with AB and various artists each week. This series has been going on at least a month now and his last performance will be next week. This is at 8 pm on Facebook Live.

c) Relax at Rosa

Ms. Catcho stated we have shifted this to be "Relax at Home". As of right now we are sharing the music on Facebook Live, and giving away a \$50 gift card from Food Trucks. Today we had around 50 people tune in.

d) Public Space Activation

Ms. Van Driel stated we are working with the city on new ways Public Space Activation. Ms. Pittman stated we just approved social zones this morning. There are about 12-18 zones that have been identified including public spaces, streets, and partial streets. We will be looking for entities that will permit those spaces to allow the alcohol to be in those areas. We are anticipating restaurants will be at 50 % capacity. We are creating social spaces for people to sit nearby to enjoy their meal and beverage.

Ms. Berry asked about private property owners, can Lions and Rabbits use their own parking lots? Ms. Pittman stated those are called Temporary Use Permits, we are looking at discounting those fees and that is part of the discussion. There is legislation before the State right now for social districts throughout the State of MI. We hope this is approved so those establishments can serve an open glass in these zones.

Ms. Van Driel asked Ms. Pittman to talk more on What's Next GR. Ms. Pittman stated we brought together GR Chamber, DGRI, and Experience GR. We plan to come together to have a community conversation on reactivation. We want to have that conversation with all of you, to hear about your concerns and challenges that you have. The tentative date is May 28th at 6 pm.

7. Old Business (info item)

a) Skate & Bike Park

We are waiting for RFP responses to be submitted which are due Monday. Our committee will meet later that week to make a recommendation the following week to the DDA board.

b) Women's Way

Ms. Berry stated this project is officially to the Arts Advisory Board. We have not received official approval but that we expect it to take some time. The 1st mural is of Harriet Woods-Hill and is completed by artist Jasmine Smith. This mural will be located at the GR police department. The second mural is of Ethel Cole, by Esan Sommersell, and will be located at 20 Monroe. The 3rd mural is of Kelsey Nekelsa Yob, completed by artist Alan Campo, and will be located at the Children's museum/Apartment Lounge Tunnel. The 4th Mural is of the GR Chicks 1945 All American Baseball Team, completed by artist Michi Farias, and will be located at the Auto Fixit Body Shop.

Ms. Berry stated there is a 5th that we are still working on with different collaborating partners. The Arts Advisory Board has seen the proposals and we are waiting to here back for their official approval. Once that is received, the art will begin. The hope is to do more murals in the future.

c) DGRY FY'21 Budget

Ms. Van Driel stated the Fiscal year 21 budget has been approved by the DDA, MNTIFA, and City.

d) Public Murals

Ms. Van Driel stated the dog park mural will be installed soon. The Welcome Wall Mural, through the Sister Cities Project, has a tentative installation for late June. There is also a bike corral mural in honor of Pride month, that should be installed early June as well.

8. Public Comment

9. Adjournment

Next Meeting – June 18, 2020

Minutes taken by:

Mandy McDaniel

Administration Assistant

Downtown Grand Rapids, Inc.