

AGENDA



GOAL 5 ALLIANCE

Board Members:

Adrienne Brown-Reasner • Amanda Gielczyk • Amelea Pegman • Ashlee Lambart • Brandy Moeller •
Camie Castaneda • Chad LeRoux • Emily Evers • Evette Pittman • Karie Enriquez • Kelli Jo Peltier • Landon Jones •
Lisa Knight • Luis Calderon • Nick Nortier • Reb Roberts • Shaun Biel • Stephanie Adams • Vaughn Stevens II • Trudy
NGO-Brown

January 18, 2018

3:30p – 5:00p

29 Pearl Street, NW Suite #1

1. Call to Order (Moeller)
2. Election of Goal 5 Alliance Chair and Co-Chair nominations (Moeller)
3. DGRI Winter Events and Programming Update (Van Driel)
 - Light Up Downtown
 - Parol Lantern Celebration
 - World of Winter
 - Heartside Park Ice Rink
4. Goal 5 Working Group Project Update (Van Driel)
 - Place Management
 - Placemaking
 - Special Events
5. River Design Guidelines (Marquardt)
6. Monroe North Project Presentation and Discussion (Enriquez)
7. DGRI Staff Update (Van Driel)
8. Alliance Members Update
9. Next Meeting – April 19, 2018
10. Public Comment



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11. Adjournment





Goal 5 Alliance

October 19, 2017

1. Call to order: Kim Van Driel called the meeting to order at 3:36pm
2. Members Present: Brandy Moeller, Karrie Enriquez, Emily Evers, Landon Jones, Evette Pittman, Kelli Jo Peltier, Amanda Gielczyk, Nick Nortier, Stephanie Adams

Members Absent: Ashlee Lambart, Chad LeRoux, Luis Calderon, Amelea Pegman, Adrienne Brown-Reasner, Camie Castaneda, Lisa Knight, Reb Roberts, Shaun Biel, Vaugh Stevens II

Others Present: Jennie Schumacher, Stephanie Wong

3. Introductions
The Alliance took a moment to introduce themselves to each other.
4. Working Group Selections
Van Driel explained working group separations. Goal 5 is separated into 3 different working groups: events, placemaking and place management. Group members are able to be in one, all, or none of the working groups depending on members availability and interest. Alliance members stated which working group(s) they were interested in participating. Van Driel stated that she would follow up with a Doodle poll following the meeting for to find out members availability for when to schedule each working group.
5. Alliance for Vibrancy Past Initiatives & FY18 Project Overview Presentation
Van Driel presented to the group about past events and programming that the Alliance for Vibrancy created in the past, what DGRI is currently working on related to Goal 5 and what

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Goal 5 will be working on in the coming months that was already depicted by the Alliance for Vibrancy.

6. Fitness Equipment Presentation and Discussion

Wong presented to the group about the current City of Grand Rapids Parks and Recreation and DGRI initiative to bring the fitness equipment to Sixth Street and Canal Park. Wong stated that fitness equipment will be scattered throughout up to Leonard Street. Karrie said it is like playground equipment that stays out all year long. Wong asked the alliance to fill out a fitness equipment survey in order to give their feedback and perspective on the project. Wong stated that this survey will be promoted to the public to participate in filling out in the near future.

7. Winter Programming Discussion

Van Driel explained that DGRI is currently working on creating an ice-rink at the south side of Heartside Park to help with our Goal 5 winter programming initiative. Van Driel explained currently what they are thinking about doing by teaming up with the Parks Dept. that would also include utilizing the Parks Dept.'s recently purchased shipping container in the park to work as a warming shelter for the area equipped with seating, lighting, etc.

Van Driel asked the Alliance if the members had any ideas of the types of programming that DGRI should be looking into that can help activate the space. Moeller had the idea about shanty races. Like ice shanty's that people fish in. Show up early, build their structure and race from one end of the ice rink to the other. Jones asked who owns the Zamboni? Van Driel stated that the Parks Dept. owns the Zamboni but that this rink would be more grass roots and would not be equipped with that type of machinery. Van Driel stated that all the main ice skating would stay at Rosa and that the plan for this rink would be geared towards fitness and sporting activities. Adams asked if DGRI has engaged with the Griffins at all since they have so many games. Van Driel talked about possibly connecting with the Griffins Youth Foundation.

8. DGRI Staff Update

Van Driel mentioned Light Up Downtown coming up. Megan talked through the schedule happening that day.

9. Alliance Member Update and Board Chair Discussion

Some members described the events they are working on right now.

10. Next Meeting- January 18, 2018

11. Public Comment:

None

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12. Adjournment:

Meeting Adjourned at 4:18pm.

Minutes taken by:

Megan Catcho

Special Events Assistant

Downtown Grand Rapids Inc.