

## Goal 5

# Virtual Meeting Instructions



Hello,

For the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



### MICROSOFT TEAMS

#### How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
  - a. [Apple Devices](#).
  - b. [Android Devices](#).
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the August 2021 Teams meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

#### Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you are not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email [asloan@downtowngr.org](mailto:asloan@downtowngr.org). Thank you!

# AGENDA



## GOAL 5 ALLIANCE

### Board Members:

Adrienne Brown-Reasner • Amelea Pegman • Catherine Zietse • Chad LeRoux • Derek Call • Eddie Tadlock  
• Emily Evers • Evette Pittman • Hannah Berry • Julio Cano • Kate Burke • Katie Moore • Katherine Williams • Kyle DeGross  
• Lisa Knight • Maddie Schaab • Rachel McKay • Reb Roberts • Stephanie Adams • Valerie Wahna

August 19, 2021

3:00p – 4:30p

[Virtual Microsoft Teams](#)

- |     |   |           |
|-----|---|-----------|
| 1.  | Call to Order   | Adams     |
| 2.  | 6/17/21 Meeting Recording Approval (action item)  | Adams     |
| 3.  | Heartside Historical Murals   | Sosebee   |
| 4.  | PlacerAI  | Eledge    |
| 5.  | World of Winter Public Art Installations  | Van Driel |
| 6.  | DGRI Staff Update <ul style="list-style-type: none"><li>• 1821 Treaty Commencement Ceremony</li><li>• Women's Way Ribbon Cuttings</li><li>• Silent Disco</li><li>• Activate This Place Grant</li><li>• River Activation Committee</li></ul> | Van Driel |
| 7.  | Alliance Members Updates  |           |
| 8.  | Public Comment  |           |
| 9.  | Adjournment   | Adams     |
| 10. | Next Meeting – September 16, 2021   |           |



# Meeting Summary



## GR Forward GOAL 5 ALLIANCE

Reinvest in Public Space, Culture, & Inclusive Programming

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[June 17, 2021 Recording Link](#)

### Attendance:

Members Present: Stephanie Adams, Chad LeRoux, Valerie Wahna, Evette Pittman, Katherine Williams, Amelea Pegman, Hannah Berry, Derek Call, Eddie Tadlock, Emily Evers, Kyle DeGroff, Julio Cano Villalobos, Lisa Knight, Reb Roberts, Catherine Zietse and Katie Moore.

Members Absent: Adrienne Brown, Kate Burke, Rachel McKay, and Madeline Schaub.

Others Present: Kim Van Driel, Megan Catcho, Mandy McDaniel, Amanda Sloan, Marion Bonneaux, Corey Mathein and Melvin Eledge.

### Recording Summary:

- 02:56 Call to Order: Stephanie Adams called the meeting to order at 3:04 pm.
- 03:06 June 17, 2021, Meeting Summary Approval  
*Chad LeRoux, supported by Hannah Berry, motioned to approve June 2021 Meeting Summary. None opposed. Motion passed*
- 03:48 Downtown Social Zone Artwork  
Ms. Berry gave an update on the Social Zone Artwork project led by Jasmine Bruce, Public Arts Manager at Lions & Rabbits. Businesses paired with a local artist to collaborate on a sketch design. There are a total of 149 barricades and each artist will have at least 2 or 3 barricades. The inside of the barricade will display the artwork and the outside will list which district it is in. The renderings will be presented to the Art Advisory Committee next week.
- 05:31 Storm Drain Murals  
Ms. Berry stated Lions & Rabbits partnered with Lower Grand River Organization of Watersheds (LGROW) by commissioning artists to paint storm drains to promote LGROW's adopt-a-drain-program. Many people are unaware the storm drains lead directly to the Grand River. LGROW works to ensure clean, safe environments for our families.



# Meeting Summary



## GR Forward GOAL 5 ALLIANCE

*Reinvest in Public Space, Culture, & Inclusive Programming*

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### 08:01 FGRP/DGRI Kayaking Program

Ms. Adams stated Friends of Grand Rapids Parks and DGRI partnered together for a Kayaking Program to promote a river and outdoors for all. FGRP has recognized the inequities in parks, trees and green spaces within our city. There are fewer trees in neighborhoods with higher populations of color and parks are further away compared to predominantly white neighborhoods and have less amenities. Friends of GR Parks has taken a deep dive to create access for all and some of that is through the Outdoor Adventures Program. The goal is to have 10-12 participants to create an opportunity to have conversation around outdoors and create welcoming space for people of color. The program is invite only through community partners.

### 11:45 Place Management Program Updates

Mr. Eledge gave 3 updates, the first being on the Wayfinding project, which is updating and replacing all the wayfinding throughout downtown. Next week the final designs and deployment plan will be presented to the City for final approval. In addition, the DDA approved funding for a 2<sup>nd</sup> public restroom and a permanent water fixture at the dog park.

### 15:20 Silent Disco

Ms. Catcho stated DGRI is partnering with Studio C to bring Silent Disco on the top of their parking structure. This event will include a variety of music, including a Latin DJ.  
Save the Date: August 21<sup>st</sup>. More details to follow.

### 16:43 DGRI Staff Update Van Driel

Ms. Van Driel presented several updates:

- Women's Way Alleys: Arturo recently finished the Molly Ortiz mural, and the next step is to have a ribbon cutting ceremony for the 5 alleyway murals.
- Activate This Place Grants: By the next submission date in September, the entire application process will be digital. There are 4 pending grant applications to be reviewed.
- 1821 Treaty: To commemorate the 200-year treaty, an event is being planned for August 29<sup>th</sup> (more info to follow). Valerie Wahna has designed a new plaque to be installed at Ah-Nab-Awen Park.
- IDA Award: DGRI Events team submitted and won the IDA award, which is an annual award for activation.
- Winter Art RFP/Steering Committee: Kim has been working on the winter art RFP. The next step is to form a steering committee for the review of those proposals. If interested, please email Kim at [kvandriel@downtowngr.org](mailto:kvandriel@downtowngr.org).



DOWNTOWN  
GRAND RAPIDS INC.

# Meeting Summary



## *GR Forward GOAL 5 ALLIANCE*

*Reinvest in Public Space, Culture, & Inclusive Programming*

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### 24:24 Alliance Members Updates

Ms. Van Driel stated Annamarie Buller's last day is June 18<sup>th</sup>. DGRl will begin the process of hiring a new Manager of Neighbor Experience.

Ms. Adams stated Friends of GR Parks Movies in the Park is back beginning June 18<sup>th</sup>, which is a free family-friendly event.

### 29:06 Public Comment

None.

Adjournment at 3:30 pm

Next Meeting:

July 15 - Cancelled

August 19 - In Person or Virtual