

# AGENDA

## GOAL 5 ALLIANCE



### Board Members:

Adrienne Brown-Reasner • Alyson Mabie • Amanda Gielczyk • Amber Kilpatrick • Amelea Pegman • Ashlee Lambart • Camie Castaneda • Chad LeRoux • Derek Call • Eddie Tadlock • Emily Evers • Evette Pittman • Hannah Berry • Julio Cano • Katherine Williams • Kyle DeGroff • LaKiya Jenkins • Lisa Knight • Maddie Schaub • Nick Nortier • Rachel McKay • Reb Roberts • Shaun Biel • Stephanie Adams • Thomas Pierce

July 18, 2019

3:00p – 4:30p

29 Pearl Street, NW Suite #1

- |    |                                                                                                                                                                                          |            |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| 1. | Call to Order                                                                                                                                                                            | Adams      |
| 2. | Meeting Minutes Approval (motion)                                                                                                                                                        | Adams      |
| 3. | Goal 5 Working Group Project Update and Future Projects (presentation) <ul style="list-style-type: none"><li>• Placemaking</li><li>• Place Management</li><li>• Special Events</li></ul> | DGRI Staff |
| 4. | CREOS Installation (exercise)                                                                                                                                                            | Wong       |
| 5. | DGRI Staff Update                                                                                                                                                                        |            |
| 6. | Alliance Members Update                                                                                                                                                                  |            |
| 7. | Next Meeting – October 17, 2019                                                                                                                                                          |            |
| 8. | Public Comment                                                                                                                                                                           |            |
| 9. | Adjournment                                                                                                                                                                              |            |



## Goal 5 Alliance

April 18, 2019

1. Call to Order: Ms. Adams called meeting to order at 3:04 pm.
2. Members Present: Amanda Gielczyk, Catherine Zietse, Chad LeRoux, Emily Evers, Evette Pittman, Hannah Berry, Katherine Williams, Kyle DeGroff, Rachel McKay, Reb Roberts, Shaun Biel, and Stephanie Adams.  
  
Members Absent: Adrienne Brown-Reasner, Alyson Mabie, Amber Kilpatrick, Amelea Pegman, Ashlee Lambart, Derek Call, Eddie Tadlock, Julio Cano, LaKiya Jenkins, Lisa Knight, Maddie Schaub, Nick Nortier, and Thomas Pierce.  
  
Others Present: Caitlin Qua (Artists Creating Together), Kim Van Driel, Mark Miller, Stephanie Wong, Megan Catcho, and Amanda Sloan (DGRI)
3. Member Introductions  
Members each stated their name and what organization they represent.
4. Approval of January 17, 2019:  
*Motion by Mr. Biel, supported by Ms. Berry, to approve January 17, 2019 Meeting Minutes as presented. All in favor; none opposed.*
5. Artist Creating Together:  
Ms. Evers provided a brief background on Artists Creating Together. This art & disability focused organization serves over 6,000 artists of all ages and abilities by partnering with schools, hospitals, businesses and community organizations. She stated currently they are looking for partnerships in an advancement campaign (seeking to raise over \$1 million) in order to expand space and fund a mobile studio. Caitlin Qua, the Creative Cube Coordinator at ACT, presented the Creative Cube Mobile Art Studio. This is a 40 foot trailer with accessible back ramp, ADA sink, two concession style windows, awnings, sound system, solar powered batteries, and built in counters/cabinets for storing art supplies. Expanding Art Pods, transported in the Creative Cube, are self-contained mobile art cubes that each store 6 stools and provides a 60x48" magnetic surface for art making. The Performance Stage extends 8 feet from the Creative Cube and is equipped with handrails, movable steps, awnings and stage

curtain. This Creative Cube requires 12 feet by 70 feet of space (with back ramp) on a paved level surface that can support 13,000 lbs. Set up typically takes 1 ½ hours and tear down 1 hour. The cube itself runs on solar power and back up battery though an outside power source would be required for anything other than lights. In 2019, as a pilot year, we are hoping to book 15 art & disability activity days from March to October. In 2020 we hope to expand into new communities and participate in either art or disability focused events for as many as 25 days. Our goal to expand achievement further would see 50 days of programming in 2021 through even more creative partnerships. Ms. Van Driel stated this is a great unique opportunity to activate public space truly accessible to all.

6. Goal 5 Working Group Project Update and Future Projects

Ms. Van Driel presented updates on the projects and programs each working group has been involved with.

The Placemaking Working Group is currently preparing outdoor furniture, games, greenery, and a new parklet for installation at Calder Plaza. Blox will provide a handicap accessible shipping container with seating, shade, and a lending game and book library. We are also working with UICA on an Exit Space mural by Natalia Rak (a Sister City Artist from Poland). Permitting and approval on location will take place next month with installation expected in June. Ms. Williams stated that although the Stamp building is a historic building, the Grand Rapids Historical Society does allow for stucco to be painted. We are awaiting approval from MDOT on the Ottawa Ave extension improvements to install this summer. Theses I-196 corridor landscape improvements at Michigan Street are meant to provide new fencing, seating, greenery, and a plaza to be made more accessible for a possible public artwork sculpture as well as a mural on the retaining wall as a welcome to downtown. The Van Andel Alley project will include our alley-gators, electric installation, lighting installation, greenery, seating and additional public artwork with a bayou theme. The Activate This Place Grant launched for public space activation (place making), window activation projects, and parklets. Spring submissions are coming in now and fall submissions are due by September 1st. Pride Street Art permitting is ongoing; we may start searching for a wall space if street space cannot be approved for this project. Our RAD American Women Project based on the book Rad America Women A-Z by Kate Schatz kicked off this month. Lions and Rabbits was hired to coordinate the search for local female artists chosen to paint mechanical boxes throughout downtown honoring the 27 female artists highlighted in the book. On May 7-8<sup>th</sup> Grand Rapids will host author Kate Schatz for a ribbon cutting, organized walking tours, a happy hour and GRPS academy visits as well as a GRPL live reading. The walks app will be available in English and Spanish.

The Place Management Working Group, in collaboration with Friends of GR Parks, will be adding 3 trees at the Vandenberg Statue, along with other native plants that are resistant to drought and animal urine. Similar plantings will also be replaced at Monroe Center and Fulton Street this summer and spring. 15 new trash bins and 3 new dog waste bins will be added to Heartside Park and the dog park in FY 20. These new bins will now be used throughout as part of the new StreetSpace Guidelines. Downtown Lighting recently installed on South Division and Monroe Center will provide holiday décor as well as cut down on crime in the area and activates the area in the evening. The Pop Up Park (P.U.P.) off-leash dog park will minimize vacant space along the Market Ave corridor and provide greenery, seating, waste bins, and offer both a small and large dog section. 555 Monroe North will host another Movies On Monroe (MOM) series this summer. We will provide seating, plantings, and a tunnel installation still to be determined.

Events Working Group just completed the Relax at Rosa programming with bands, vendors, sponsors, and marketing collateral. The Movies on Monroe programming is finalized as well with partners and sponsors. The Seasonal Activation Grant (focused on incentivizing events during the colder months downtown) sponsored the Filipino Lantern Celebration, Great Skate, Lunar NY, Chilly Challenge, Taste of Soul Sunday, and LaughFest.

Ms. Berry asked how we decided on these specific trash bins. Ms. Van Driel stated the separate trash and recycling bins will be color coded and branded. The old ones will be dispersed throughout downtown as new ones are installed year after year.

7. FY20 Budget

Ms. Van Driel presented the FY 20 Project and Budget Proposal for Goal 5 Alliance. These projects have been discussed within the individual working groups though may not encompass all of what we plan to execute in the next year. We are making a recommendation to the DDA Board next month for approval of these projects and will determine how much funding goes to each working group after we receive a total budget for Goal 5 from the DDA.

*Mr. Biel, supported by Mr. Roberts, motioned to approve the FY20 Project & Budget Proposal as presented. None opposed. Motion passed.*

8. DGRI Staff Update

Ms. Van Driel stated DGRI is currently working on River Trail Guidelines. Also, Van Andel Plaza construction is slated to start soon.

9. Alliance Members Update

10. Next Meeting – July 18, 2019

11. Public Comment

12. Adjournment: Meeting Adjourned at 3:43 pm.

Minutes taken by:

Amanda Sloan

Administrative Assistant

Downtown Grand Rapids, Inc.