

AGENDA

GOAL 5 ALLIANCE



Board Members:

Adrienne Brown-Reasner • Alyson Mabie • Amanda Gielczyk • Amber Kilpatrick •
Amelea Pegman • Catherine Zietse • Chad LeRoux • Derek Call • Eddie Tadlock • Emily Evers • Evette Pittman
• Hannah Berry • Julio Cano • Katherine Williams • Kyle DeGroff • Lisa Knight • Maddie Schaab • Nick Nortier
• Rachel McKay • Reb Roberts • Stephanie Adams • Thomas Pierce • Valerie Wahna

February 20, 2020

3:00p – 4:30p

29 Pearl Street, NW Suite #1

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| 1. | Call to Order | Adams |
| 2. | 12/19/19 Meeting Minutes Approval (action item) | Adams |
| 3. | Van Andel Plaza (info item) | Miller |
| 4. | Public Art Database | Bonneaux |
| 5. | Womens Way Alley Activation (info item) | Van Driel |
| 6. | 555 Monroe NW/Pop-up Skate Park (info item) | Van Driel |
| 7. | FY' Budget 21 (exercise) | Adams/Berry/Van Driel |
| 8. | DGRI Projects Update (info item) | DGRI Staff |
| 9. | Alliance Member Update (info item) | Alliance Members |
| 10. | Public Comment | |
| 11. | Adjournment | Adams |
| 12. | Next Meeting – March 19, 2020 | |



Goal 5 Alliance

December 19, 2019

1. Call to Order: Ms. Adams called the meeting to order at 3:04pm.
2. Members Present: Adrienne Brown-Reasner, Reb Roberts, Derek Call, Rachel McKay, Stephanie Adams, Amber Kilpatrick, Catherine Zietse, Hannah Berry, Amelea Pegman, Julio Cano, Maddie Schaab, Amanda Gielczyk, Nick Nortier, Shaun Biel, Maddie Schaab, Evette Pittman, Lisa Knight and Chad LeRoux

Members Absent: Kyle DeGroff, Alyson Mabie, Ashlee Lambart, Camie Castaneda, Chad LeRoux, LaKiya Jenkins, Katherine Williams, Thomas Pierce, Emily Evers, and Eddie Tadlock

Others Present: Mevin Eledge, Sam Suarez, Valerie Wahna, Marion B., Annamarie Buller, Kiley Tippman, and Kyama Kitavi
3. Approval of October Minutes:
Ms. Zietse, supported by Ms. Berry, motioned to approve November 21, 2019 Meeting Minutes. None opposed. Motion passed.
4. Alliance Attendance Policy
Ms. Adams proposed you can only miss 2 meetings per year. Mr. LeRoux motioned for this, Ms. Gielczyk supported.
5. Alliance Meeting Schedule
Ms. Adams stated all dates should be on your calendar. Ms. Van Driel said that we will be moving to a different location for three dates, which we will specify in the future. Mr. Nortier motioned to approve, Ms. Reasoner supported this.
6. Street Space Assessment
Melvin Eledge gave a presentation on the Street Space Assessment.

7. Portland Loo

The group is given pictures of the Portland loo and shots where the Portland loo will be. This was identified in the Heartside quality of life document made by the city. The loo itself is pretty much indestructible, all prison grade steel and materials. It is both bullet and bat proof. The second biggest factor was the ease of maintenance since it's all made of steel. The loo also weighs about 5,000 pounds so it won't get automobile damage. The Portland loo has been field tested since 2008. They are designed to be used in a variety of weather, so we feel confident that it will be able to survive our winter. Mr. Biel asked if it was flushable. Mr. Eledge did say it was flushable and water, light etc. We wanted to continue our motto for a Downtown for all. The loo's are ADA accessible. You can also bring in your stroller or bike. It is designed for people in all stages of life. The safety features of the loo are great as well. The top and bottom are semi see through, but you can't see what other people are doing, just if someone is in there. The loo is designed so you go in and do your business and designed to get out. Not for people to hang out in. Why Weston & Division? The group studying the loo was capturing data and they found the most human waste at that location. We wanted to put a bathroom there to mitigate human waste outside. The idea is to make this very findable and to keep them safe in the public eye. The other part is the utility aspect, we have to hook this up to water and electricity. The work to hook this up in this location is relatively low. We were currently given the go ahead to purchase the loo, so it is being fabricated now. We also hired a consultant to design the location of where the loo is going. Dwelling Place is allowing us to tap into their system to add another camera to their location so we can keep an eye on the loo. We will have access as staff to see that as well as GRPD. Generally, we are looking to start construction in April / May. Ms. McKay said there are good opportunities for partnership Be a Rose, for feminine hygiene products. She also asked if there was a syringe disposal. Mr. Eledge said yes. Mr. Roberts asked if there is a lock on the door. Mr. Eledge said you have to shut the door then lock it. We will have a master key to get in just in case we need it. Mr. Roberts asked if there is one toilet & Mr. Eledge said yes there's one stall. Ms. Berry asked what you do if you find someone in there. Mr. Eledge said there will be signage on the loo with numbers stating if you see something call one of these numbers. He also stated that the ambassadors will be cleaning the loo and it will be open 24 hours a day. The unit will also be winterized, the bowl that holds the water will be heated so the water won't freeze. There will also be a blue light inside so it makes it difficult for people to use needles. Mr. Cano asked if there is a data or evaluation plan about this. Mr. Eledge responded that will be collecting data within the next year. We can't live and die with the data because we may increase people's public use in the bathroom. The intent of the loo is to start providing class A amenities to these specific corridors to make them better improvement districts. We're also looking at installing a pedestrian counter to see how many uses it gets. Ms. Pittman asked if the lights are solar & Mr. Eledge stated that because of our weather it is going to be hard wired electric. Shooting to have this done by June / July.

8. Activate This Place Grant Amendment

Ms. Van Driel printed the grant and each member has one. We wanted to evaluate this application a little bit better based on criteria, timeline, the process that it needs to go through, etc. Our placemaking working group sat together to figure out what to do differently. There was a subgroup that put the application together. Ms. Van Driel is asking the group for approval on the amendments made to the grant. Mr. Call said they came up with six new categories within the criteria and assigned points to those. There is also a

section called grand follow up submission, which is what they can expect after the project is up. Ms. Adams also said that they changed some of the dates for submission. Ms. Van Driel stated that we will take summer and winter applications based on installation time but the window activation grant will still stay the same. Ms. McKay asked if this was available in Spanish, currently it is not. Ms. Berry asked what if they think they went through the necessary safety avenues? Ms. Van Driel said they would be answering the question if it was to enhance public safety. Ms. Van Driel deferred to Evette to state whether she thinks this will be helpful to the AAC, and she answered yes. Mr. Roberts motioned to approve the amendment; Mr. LeRoux support the amendment.

9. Women's History Month

Ms. Van Driel is very excited about this project. We are teaming up with the Greater Grand Rapids Women's History Council as well as Lions & Rabbits. The whole idea is alley activation around historical women. There isn't many streets or buildings named after women. We have a lot of Downtown alleyways that are unnamed. We thought this is a great way to honor local women and name the alleyways after them as well as a mural of them painted in the alleyway. In history, there has been negative connotation along with alleyways but we want to take these alleyways back and honor local women. We are working with property owners and the City of Grand Rapids to rename these alleys. The city manager, the mayor and mobile GR are in support of this. We also submitted this project for the Bloomberg grant for \$25,000. This is our big project this year, we are looking to do 4-5 alleyways completed by September and hoping these can be ArtPrize installations. We would like to do memorial plaques and street signs to designate these as locations. Mr. Nortier if they would be official street signs. Ms. Van Driel said yes but has to look a bit different than actual street signs. Most of these alleyways are public property, a couple are private property. We are currently selection officially which alleys we are tackling this year, in hopes that we will add at least one every year. Ms. Kilpatrick is wondering if we are honoring individuals who are still living or passed. Ms. Van Driel said most women who have passed. Women's history council is making recommendations based on the location of the businesses around there. Mr. Roberts asked if there was a way to tag it other than an alley. Ms. Van Driel said right now we don't have a title for it. They are hidden, forgotten spaces just like these women are. Ms. McKay said Trans day and visibility is also in women's history month so that may be a really good opportunity. Mr. Call asked if there is one women per alley and Ms. Van Driel said it depends. There is one alley the council is suggesting as a group of women. Mr. LeRoux asked if there is lighting there? Ms. Van Driel said will be adding lighting and illuminate the mural. Hopefully someone else will help us activate the alleyway. This program that we are starting Downtown but can be easily expanded into other neighborhoods. We can share this with neighborhood associations in hopes to continue this all throughout the city. Ms. McKay asked if the plaques and history signage will also be in Spanish? Ms. Van Driel said it will be in whatever native language the woman is. This year in August is the 100th year for the 19th amendment as well.

10. Pop-Up Skate Park

Ms. Van Driel has been working on a pop up skate park in the Monroe North area. Last year was our last year of Movies on Monroe. We started that as an effort to tease the community about Studio Park, which is now built. We've been working with the Parks Dept. on utilizing a part of this space. There is a group that wants to do a dog park, a rock climbing wall etc. DGRI is working with various people in the community to

do a pop up skate park. We have likely around 2-3 years in this space. Depends if White Water needs to use this as a staging zone or not. The skate park is included in the river for all guidelines. So we are putting in a temporary one to see how it will work in that space. We are meeting with our focus group next month, presenting at Goal 5 in February then in front of DDA for their support in the project. Mr. Nortier asked if there will be features for roller blades. Ms. Van Driel said you can use both. Ms. Berry asked if we are looking for sponsors for this project. Ms. Van Driel said the more partnership and funding we can get the better.

11. Artist Review

Ms. McKay showed an installation by Sam Bruce on his website. This artist is interested in doing work in Grand Rapids. Ms. McKay showed a video on Mr. Bruce's artwork. She is thinking about how this would work in a public context. Most of his work is made from scavenged language, invented language and mythology.

12. FY' Budget 21

Ms. Van Driel stated that in February we will be doing our big break out session where we will be working on the budget. Please let me know if you have any alterations to the budget beforehand. Ms. Adams asked if this is where we get to bring all our ideas? Ms. Van Driel said yes.

13. DGRI Projects Update

Ms. Van Driel said we installed the new transit bulb in front of MeXo. Reb went in front of the AAC about his grant. Melvin has been working on getting Valerie's fish approved with the Parks Dept.

14. Next Meeting – February 20, 2020

15. Public Comment:

None

16. Adjournment:

Meeting was adjourned at 4:21 pm.

Minutes taken by:
Megan Catcho
Event Coordinator
Downtown Grand Rapids, Inc.